ANA MARÍA HERRERA

WEB DEVELOPMENT & DESIGN

Full-stack web developer from Quito, Ecuador, based in Barcelona.

I have a strong background in graphic design and digital illustration, which has allows me to **create web projects in a coherent and effective way.**

By merging my technical skills with my artistic creativity, I offer innovative solutions that, besides being visually attractive, are functional

EDUCATION

2024 - Full Stack Web Development (850-horas).
Factoría F5 de Barcelona, España

2021 - **University Master's Degree in Audiovisual Communication and Advertising Contents.**
UAB - Barcelona, España

2020 - **Postgraduate Degree in Digital Illustration and New Media.**
BAU - Barcelona, España

2018 - **Bachelor's degree in Graphic and Industrial Design.**
UDLA - Quito, Ecuador

WORK EXPERIENCE

Full-stack web development - 850h
Oct.2023 - Apr. 2024

During my **full stack Bootcamp** experience, I have played multiple roles, including **Product Owner,** which allowed me to learn how to create user stories, establish **effective communication** with the customer, **develop a good MVP** and convey the needs to the development team.

I also took on the role of **Scrum Master**, using tools such as **Jira** for task estimation and **sprint planning**, as well as for organizing the **backlog** and sprint goals, ensuring an efficient workflow.

On the **Front-end** side, I have contributed in **UX/UI design**, creating **accessible and efficient** graphic interfaces, and explored technologies like **React** and component libraries like **Tailwind, DaisyUI and Flowbite** to create **responsive pages** and **scalable projects.**

On the **Back-end** side, I have worked on the creation of relational databases with **MySQL**, broadening my experience in full web development.

In addition, I participated in a **Hackathon by Factoría F5** for the stakeholder **Globant**, where I demonstrated my interpersonal skills by quickly adapting to a new team and efficiently solving the challenges posed in a short time.

Graphic Designer, Content Creator and Community Manager at:
- Kika, Gastro creative agency. Barcelona, Spain

Nov.2022 - Sep.2023
- Graphic Designer and Community Manager at Biomimetic Science Institute. Barcelona, Spain

Mar. 2021 - Feb. 2022

- Graphic design (visual identity, stationery and vector illustration)
- Web design (interface design, landing page design and SEO)
- Audiovisual content (content creation for social media)
- Photo editing for graphic and web design

PROGRAMMING LANGUAGES AND TOOLS

| HTML | CSS | JavaScript | TypeScript | REACT | Tailwind | DaisyUI |

| Figma | Jira | Adobe | MySQL | Postman | Vercel |