

LEAD PRODUCT ENGINEER

#### **EMPLOYMENT**

## **Lead Product Engineer**

# Sprinklr India Pvt Ltd

June 2017 - Present

- Product owner of the <u>Advertising module</u> of Sprinklr which accounts for more than 50 million USD revenue and is currently being used by more than 100k employees at Fortune 500 companies.
- Worked closely with cross-functional development teams and played a leadership role in product architecture and design with a keen focus on product usability.
- Promoted reliable and scalable code practice by encouraging team to do code reviews and write test cases to reduce dependency on manual testing and improve platform reliability and stability.

# **Senior Product Engineer**

## **Sprinklr India Pvt Ltd**

Oct 2016 - May 2017

- Led a team of 10 Engineers to design and develop new Advertising module, which was acclaimed by Forrester wave 2017 for its exceptional UI and performance, helping Sprinklr emerge as a leader in market place.
- Migrated Advertising Module to the new Front-end Stack (React, Redux, ES6) and worked closely with User Experience designers, Marketing team and Product team to develop various features for the module.
- Experience in mentoring employees to implement important projects and guiding them till its completion.

# **Product Engineer**

# **Sprinklr India Pvt Ltd**

Jan 2014 - Sept 2016

- Started using modern Front-end workflows such as responsive web design, automation through npm scripts/gulp, BEM implementation using Sass and version control with Git.
- Involved in Requirement Analysis and development of Content Marketing Module which is being used by more than 46% of Fortune 50 companies.
- Worked in an agile/scrum environment to create various interactive charts and visualizations for the Reporting Module using D3.js and Highcharts.

#### Android Developer, Intern

## **Wishtree Technologies**

May 2013 - July 2013

- Made an Android game App called "Broken Puzzles" using AndEngine.
- Implemented Notification system for their already existing App "Eye My Baby".

### **EDUCATION**

### Dhirubhai Ambani Institute of Information and communication Technology

June 2010 - May 2014

- **B.Tech** in Information and Communication Technology.
- Undergraduate Coursework: Data Structures, Introduction to Algorithms, Web Programing, Software Engineering, Introduction to Graph theory, Computer Games.

### **PROJECTS**

- <u>Comchat</u>: It is a anonymous chat application to create live chat rooms on the go. Made with React as Front-End framework and Node.js in backend.
- Faces of DA-IICT: It is largest collection of student profile pictures across all batches and courses.
- Live Sports: It is a sport notification site to get live updates of the match you want.

## SKILLS

- Languages: JavaScript, HTML, CSS, SCSS, LESS, C.
- Libraries/Frameworks: React, Redux, Backbone, jQuery, Lodash, Bootstrap, D3, HighCharts.
- Others: Nodejs, RequireJS, Webpack, Babel, Gulp, Git.