James Hwang

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DEVELOPMENT PROJECTS:

League-Lytics - Ruby on Rails, Javascript, API
- Personalized app that provides visual dashboards and improvement suggestions for League of Legends players
- Analyzed and visualized insightful statistics by implementing Riot Game's APIs and normalizing JSON data

Happy-Thoughts – Ruby on Rails, Javascript, D3, AJAX, Database, API
- Keeps a person's record of positive thoughts through daily posts and visualization of most used words
- Developed CRUD actions using RESTful routes in the MVC structure

JukeBox
- Used object-oriented Javascript to control events such as play, pause, shuffle, and play next or previous song

EXPERIENCE:

Consultant

KOTRA(Korea Trade-Investment Promotion Agency), New York, NY   November 2015 – May 2016
- Assisted companies and job seekers to succeed in U.S. markets by providing researches and consultancies
- Organized and executed marketing events to increase awareness of various government programs
- Discovered buyers and increased sales meetings by 200% compared to the previous year

Product Planner

Does Interactive, Seoul, South Korea   December 2014 – May 2015
- Developed digital strategies for various media campaigns and provided analytical reports using Google Analytics
- Tested and assured product qualities as well as improving UI and UX for conversion rate improvements
- Selected for the special internal project as the only junior member of the team among higher leaders

Strategy Planner Intern

Platoon Communication, Seoul, South Korea   June 2014 – September 2014
- Recruited among team of interns for the brand positioning project of Mercedes-Benz Korea
- Designed guides and questionnaires for the quantitative and qualitative market research for Mercedes-Benz

EDUCATION:

New York Code + Design Academy   New York, NY

Web Development Intensive Certificate, August 2016
- Won first place out of 7 groups – Interview Link: https://nycda.com/blog/happy-thoughts

SUNY, Stony Brook University – BA in Economics, December 2013   Stony Brook, NY

SKILLS & TECHNOLOGY:

- **Computer Language:** Javascript, Ruby, HTML5, CSS
- **Tools:** Ruby on Rails, MongoDB, Express, AngularJS, NodeJS, SASS, WordPress, Bootstrap
- **Soft Skills:** Founder of Stony Brook Forever (more than 2,000 members), Problem solver, Positive, Team Player