

# James Hwang

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## TECH STACKS & SOFT SKILLS:

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- **Language:** Ruby, Javascript, HTML5, CSS, Python(basic)
- **Platforms & Frameworks:** Ruby on Rails, Bootstrap, Sinatra, NodeJS, Express
- **Soft Skills:** Founder of Stony Brook Forever (more than 2,000 members), Problem Solver, Positive, Team Player

## WEB DEVELOPMENT PROJECTS:

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### HappyThoughts – Backend Developer

- Help users to track their happy memories by storing their moments through posts and word visualization
- Followed MVC pattern using Ruby on Rails, SQLite, and Javascript
- Developed CRUD actions, RESTful routes, AJAX, database model associations, and incorporated API calls

### JukeBox

- Developed a mobile responsive jukebox app to play popular pop music
- Used object-oriented Javascript to control events such as play, pause, shuffle, and play next or previous song

### DigitalClock

- Digital clock that displays up to milliseconds with changing backgrounds
- Created functions in Javascript to dynamically change colors according to certain time and interval

## EXPERIENCE:

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### Marketing Consultant

KOTRA(Korea Trade-Investment Promotion Agency), New York, NY

November 2015 – May 2016

- Developed and organized marketing events to increase the awareness of various government programs
- Discovered buyers and increased meeting arrangements by 200% compared to the previous year

### Associate Planner

Does Interactive, Seoul, South Korea

December 2014 – May 2015

- Significantly improved conversion rates by altering page layouts and navigations for better UI and UX
- Selected for the special internal project as the only junior member of the team among higher leaders

### Strategy Planner Intern

Platoon Communication, Seoul, South Korea

June 2014 – September 2014

- Assisted on quantitative and qualitative market researches for the brand positioning project of Mercedes-Benz

## EDUCATION:

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### New York Code + Design Academy

New York, NY

Web Development Intensive Certificate, August 2016

- Won first place out of 7 groups – Happy Thoughts

SUNY, Stony Brook University – BA in Economics, December 2013

Stony Brook, NY