

# Vishwas Shetty

## FULL STACK DESIGNER

I believe in crafting a user experience that bridges the gap between what's desirable and what's feasible.

vishwasshetty.com

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### EXPERIENCE

#### UX Developer

Aug 2017 - Present

#### Knack | Seattle, WA, USA

- Implemented custom framework on top of Shopify for the e-commerce website. Developed and upgraded merchandising widgets used to build pages on the shopify framework
- Performed and used data from user research & testing to influence design decisions
- Collaborated with the product team to integrate customer reward program
- Worked closely with the sales team to identify customer issues and needs and build custom solutions
- Assisted marketing team with email campaigns

#### UX Designer

Jun 2017 - Aug 2017

#### TenPoint7 | Seattle, WA, USA

- Designed a tool which allows content/digital marketers to analyze and gain insights from data

#### UX Design Intern

Jun 2016 - Mar 2017

#### Killer Infographics | Seattle, WA, USA

- Collaborated with team to create an internal tool which allows clients to manage interactive projects
- Brought mobile first design approach after evaluating existing interactive workflow process
- Performed heuristic evaluation on company's few select previous projects to identify areas of concern and hence improve design process

#### Software Engineer in Test

Mar 2015 - Sep 2015

#### Flipkart India Pvt. Ltd. | Bangalore, KA, India

- Functional & non-functional automation testing, API automation testing using Java and REST framework
- UI automation testing using Ruby on Rails

#### Software Test Engineer

Aug 2013 - Mar 2015

#### Citrix R&D Pvt. Ltd. | Bangalore, KA, India

- Automation testing of GoToMyPC, ShareConnect and WorxDesktop using Selenium and Java
- REST API automation using Java

### EDUCATION

#### University of Washington

Sept 2015 - Mar 2017

#### M.S. in Human Centered Design and Engineering

Seattle, WA, U.S.A

#### P.E.S Institute of Technology

Aug 2009 - Mar 2013

#### B.E. in Information Science and Engineering

Bangalore, KA, India

### SKILL SET

#### UX Process

User Research  
Wireframing  
Prototyping  
UI Design  
Interaction Design  
UI Development

#### Development

HTML5, Liquid, CSS3  
Javascript, Coffeescript  
D3.js  
React, Angular.js  
Python  
Arduino, RaspberryPi

#### Tools

Adobe Creative Suite  
Sketch, Axure, Balsamiq  
InVisionApp  
Zeplin, Shopify, MailChimp  
Framer, Principle  
Hotjar