Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- **Team gathering**
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- **Set the goal**
  Think about the problem you'll be focusing on solving in the brainstorming session.
- **Learn how to use the facilitation tools**
  Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Define your problem statement

The problem is Early Detection of Chronic Kidney Disease.Chronic kidney disease (CKD) means your kidneys are damaged and can't filter blood the way they should. The main risk factors for developing kidney disease are diabetes, high blood pressure, heart disease, and a family history of kidney failure.10% of the population worldwide is affected by chronic kidney disease (CKD), and millions die each year because they do not have access to affordable treatment.

5 minutes

PROBLEM

How might we achieve early detection of chronic kidney disease?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

—Gayathri. V

- collection of blood samples
- collecting other liver related test samples
- ordering the collected samples on data sheets
- preparing the data sheets
- splitting the dataset based on the CKD
- data wrangling

Akalya

- using various ML algorithms
- libraries include sickit learn
- models like XGBoost, KNN
- calculating accuracy and predicting scores
- Dataset updation if necessary
- Deploy the models

Abirami

- Validating and evaluating the models
- Visualizing the data by plotting inputs
- Training the model to fit the parameters

Deepshigha

- Statistically graphing the data based on test samples
- Analyzing the result with all levels
- Analyzing the data for individual if needed

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Data collection and processing

- collecting other liver related test samples
- preparing the data sheets
- data wrangling
- Visualizing the data by plotting inputs

Datasets and model

- Dataset updation if necessary
- libraries include sickit learn
- models like XGBoost, KNN,etc
- Training the model to fit the parameters

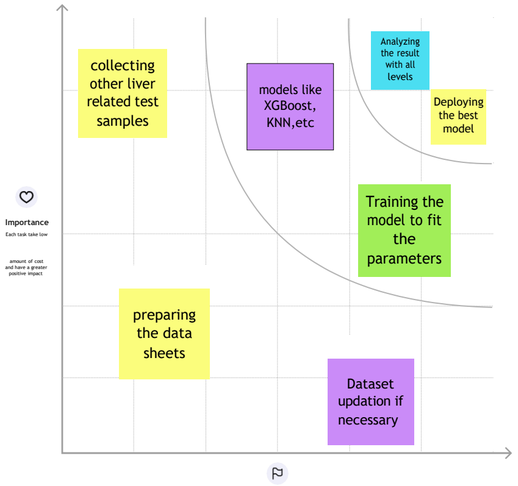
Analyzing and Deployment

- calculating accuracy and predicting scores
- Analyzing the result with all levels
- Statistically graphing the data based on test samples
- Deploying the best model

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- **Share the mural**
  Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- **Export the mural**
  Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- **Strategy blueprint**
  Define the components of a new idea or strategy.
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- **Customer experience journey map**
  Understand customer needs, motivations, and obstacles for an experience.
  Open the template
- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open the template

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.