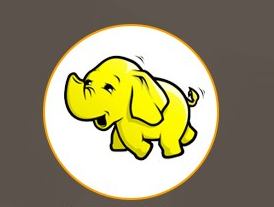
**ACADGILD**

**MUSIC**

**DATA**

**ANALYSIS**



**LEARN.DO.LEARN**

**acadgild.com**

**ABOUT ACADGILD**

ACADGILD is a technology education startup that aims to create an ecosystem for skilled development in which people can learn from mentors and from each other. We believe that soft­ware development requires highly specialized skills that are best learned with guidance from experienced practitioners. Online videos or classroom formats are poor substitutes for building real projects with help from a dedicated mentor. Our mission is to teach hands-on, job-ready soft­ware programming skills, globally, in small batches of 8 to 10 students, using industry experts.

**ACADGILD** offers courses in:



**acadgild.com**

**LEARN.DO.LEARN**

|  |
| --- |
| TABLE OF CONTENTS |
| 1.0 Project Description. |
| 2.0 Project Requirements |
| 3.0 Data Files |
| 4.0 Lookup tables |
| 5.0 Project Implementations and Analysis of Data |
| 6.0 Conclusions |
| 7.0 Acknowledgement |
| 8.0 Bibliography |
|  |

**PROJECT DESCRIPTION**

A leading music-catering company is planning to analyse large amount of data received from varieties of sources, namely mobile app and website to track the behavior of users, classify users, calculate royalties associated with the song and make appropriate business strategies. The file server receives data files periodically after every 3 hours.

PROJECT REQUIREMENTS

HARDWARE REQUIREMENTS:

(i) Windows 8.1 with Linux (Intel CentOS) installed in Oracle Virtual Box.

(ii) Ram: 4GB and Linux Virtual Box Ram: 2GB.

(iii) Hard Disk Drive: 1TB.

(iv) Intel Core I3 Processor.

SOFTWARE REQUIREMENTS:

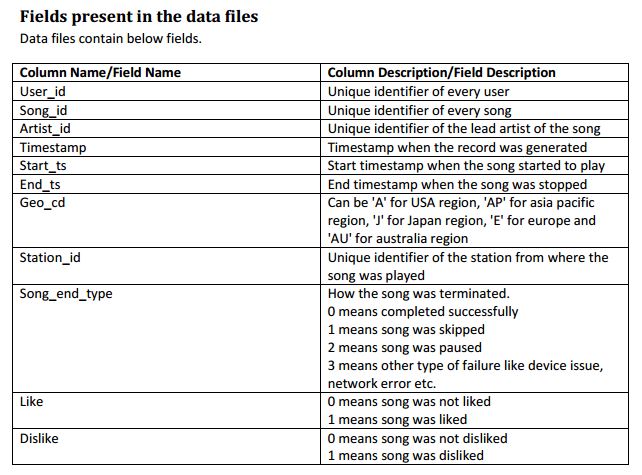
(i) Using Spark in Linux for executing and implementing the data analysis part.

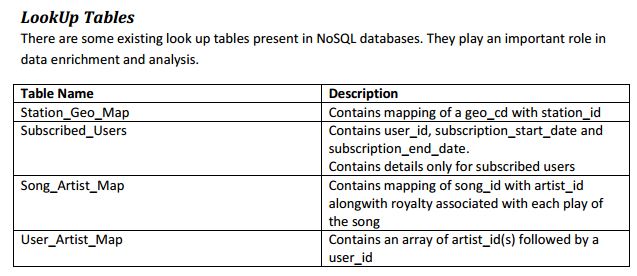
(ii) Microsoft Word 2010 for writing the project report.

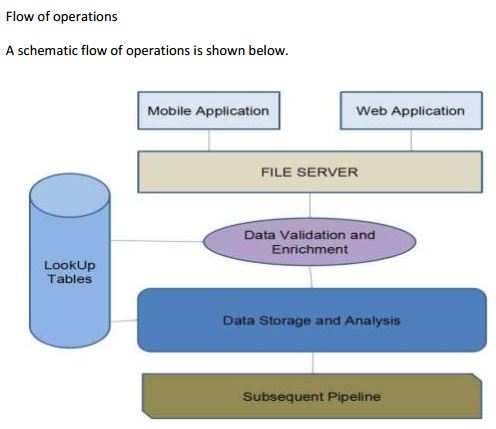
DATA FILES

Google Drive Link:

<https://drive.google.com/drive/folders/0B_P3pWagdIrrMjJGVlNsSUEtbG8?usp=sharing>

**Data Description** 



 **Flow of Operations:**

**PROJECT IMPLEMENTATIONS AND ANALYSIS OF DATA**

Steps to perform data analysis on the Music Data:

Step 1: Launch all necessary daemons

Step 2: Start Job Scheduling (using Crontab)

Step 3: Populate Look-Up tables (i.e. Load all data to HBase)

Step 4: Perform Data Formatting (using Pig and Hive)

Step 5: Perform Data Enrichment and Cleaning (using Hive)

Step 6: Perform Data Analysis (using Spark)

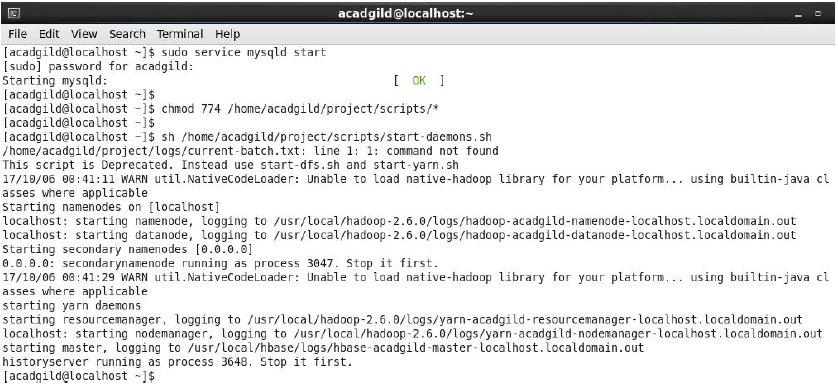
Step 1:

Launch all necessary daemons

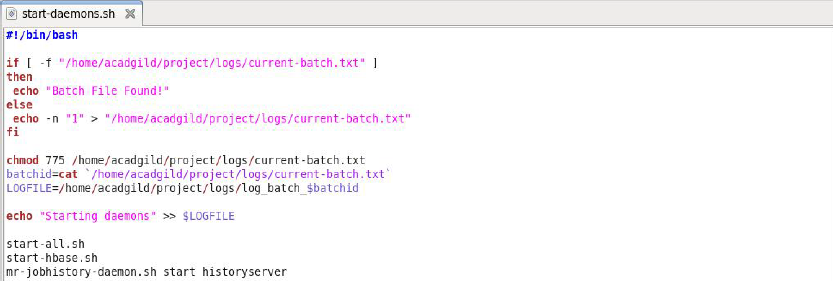
 Launch the Mysql Service (needed for Hive)

 Give permissions to scripts folder in project, so we are able to run scripts from the bash shell.

 Run the shell script start-daemons.sh



In the shell script start-daemons.sh used above, we perform the following operations:



Check if a file current-batch.txt has been created or not,

If already created, print Batch File Found! else create the file and add 1 to it to signify batch 1.



 Give permissions to the file, so that we are able to modify it on the run.

 Get the batch id number from the batch file created above and create a Log File for the batch using the batch id. This will be log\_batch\_1.

Throughout the course of the analysis process this log file will document the tasks that

are performed for the Music Data Analysis.

 Add a log to the Log File signifying that the all necessary daemons have been started.



 Start the dfs, yarn, hbase and jobhistory daemons.

Step 2:

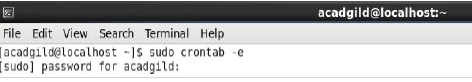
Start Job Scheduling

 Open the crontab file and insert the statement:

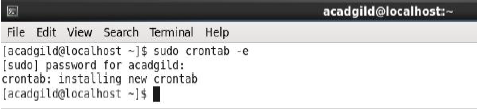
**\* \*/3 \* \* \* /home/acadgild/project/scripts/wrapper.sh**

Crontab is used for Job Scheduling. In the -e mode, Crontab schedules execution of commands by a regular user.

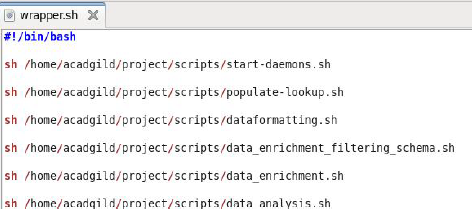
The statement above runs the wrapper.sh shell script every 3 hours.







In the shell script wrapper.sh used above, all the processes needed to perform analysis on the Music Data is called once every 3 hours thereby creating a new batch. This is the job scheduling.



**Step 3:**

Populate Look-Up tables

Below is the shell script populate-lookup.sh that is used to load the data for the lookup tables into HBase tables.

The following operations are performed:

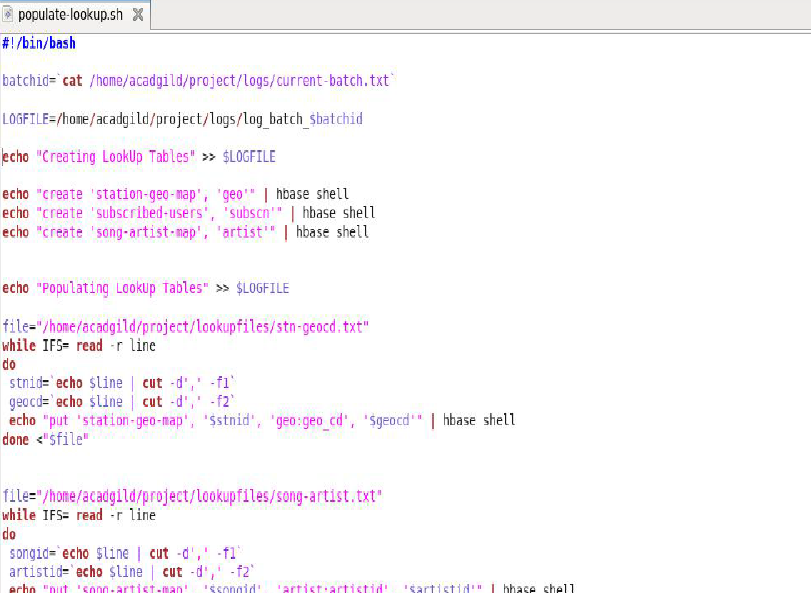
 Get the batch id number from the batch file and get the **Log File** for the batch using the batch id. This will be **log\_batch\_1**

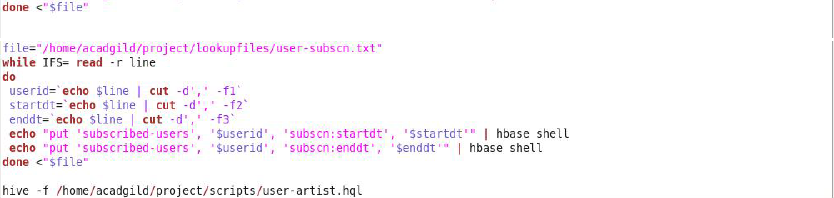
 Add logs to the Log File signifying that the lookup tables are being created and populated

 Create the HBase tables for the lookup data files: **song-artist**, **stn-geocd** and **user-subscn** with their column families

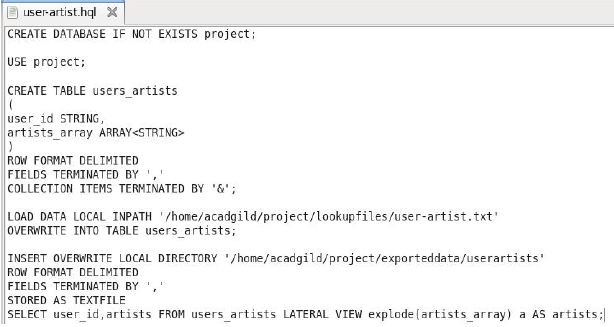
 For every lookup data file, read each line, extract the columns (comma separated) and add the data as rows to the corresponding HBase tables created above

 Run the hive script user-artist.hql. This will populate a hive table with the data in the lookup data file **user-artist**. This is because this file has an array column that is difficult to populate in HBase.

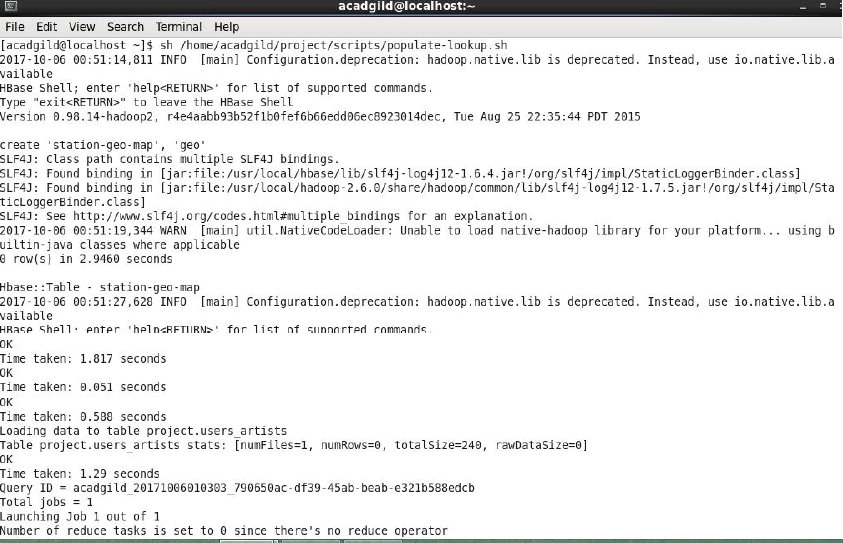




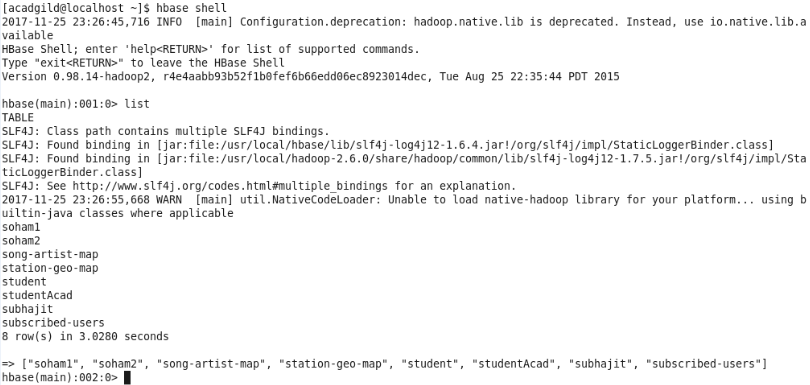
 After the data in **user-artist** is loaded in the Hive Table **users-artists**, it is then saved as a text file as below (for data analysis using spark)



Below is a view of the execution of the above:

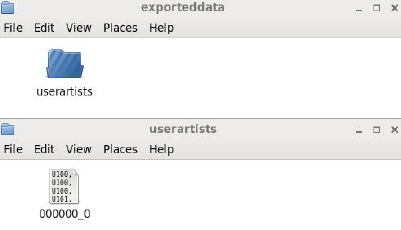


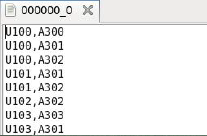
Output of HBASE:



Output of the above (Hive):

The data in the hive table (exploded) that was saved:





**Step 4:**

Perform Data Formatting

Below is the shell script dataformatting.sh that is used to:

 Format the web xml data using **Pig** to a csv fomat *and*

 Load the 2 data files, **mob** and **web** (formatted by Pig), to a Hive Table for data enrichment

The following operations are performed:

 Get the batch id number from the batch file and get the **Log File** for the batch using the batch id. This will be **log\_batch\_1**

 Add logs to the Log File signifying that the data is placed in the HDFS and the running of the Pig and Hive scripts for data formatting and loading respectively.

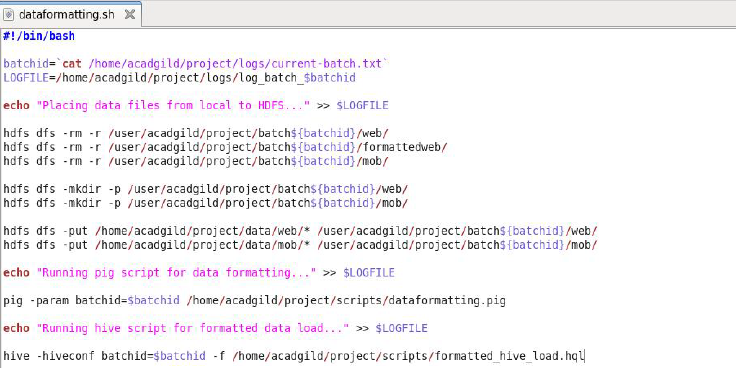
 Delete, if they exist, folders for the mob, web and formattedweb. This is done in-case any old data remains because of execution failure.

 Create the above folders web and mob that were deleted above and move the data from the Local FS to the HDFS. The formattedweb folder is created in the Pig Script.

 Run the pig script dataformatting.pig. This will format the web data (stored in the

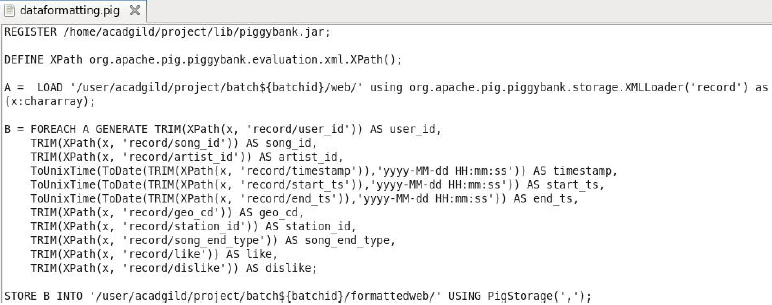
web folder in the HDFS) in xml format to csv format and store it in the HDFS in the folder formattedweb.

 Run the hive script formatted\_hive\_load.hql. This will load the data in the mob folder and formattedweb folder in the HDFS to a table formatted\_input in Hive which will be used for data enrichment later.



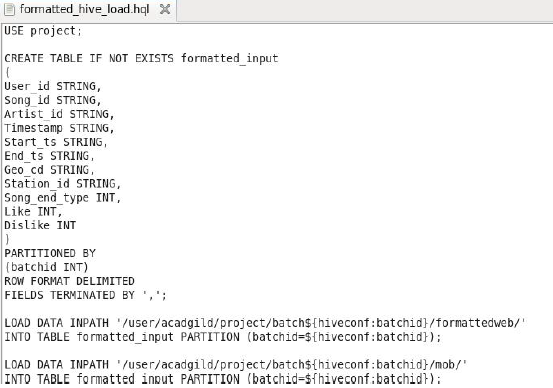
**dataformatting.pig**

Stores the formatted data to a folder in the HDFS called formattedweb.

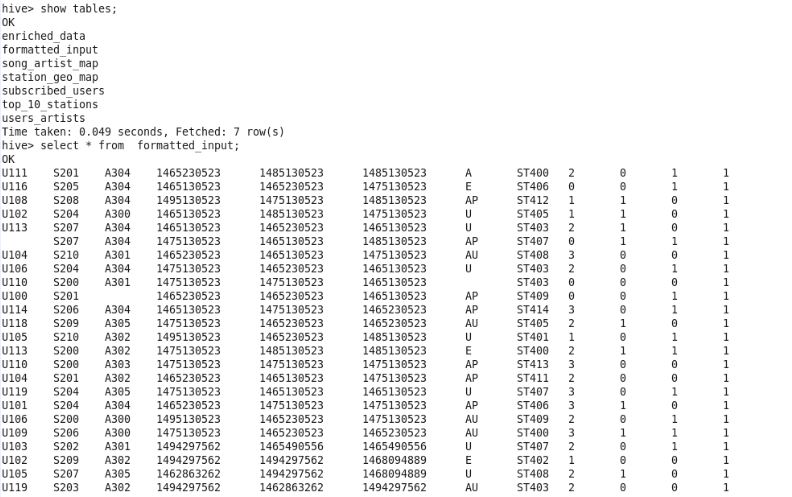


**formatted\_hive\_load.hql**

Combines the data from mob and formattedweb to make one data-set and stores it partitioned by batchid.



Output of Hive:



**Step 5:**

Perform Data Enrichment and Cleaning

The data enrichment is carried out in two steps:

 Create lookup tables in Hive and import the data from the HBase lookup tables to them. This is done by shell script data\_enrichment\_filtering\_schema.sh

 Perform the data enrichment to the data in formatted\_input using the lookup tables. This is done by shell script data\_enrichment.sh

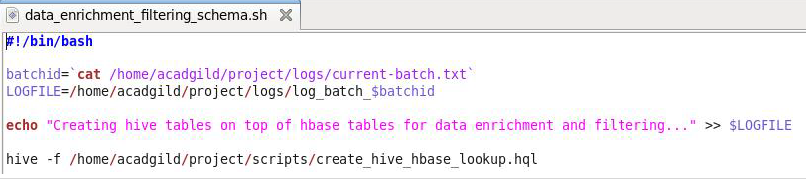
**1) data\_enrichment\_filtering\_schema.sh**

Below is the shell script data\_enrichment\_filtering\_schema.sh where the following operations are performed:

 Get the batch id number from the batch file and get the **Log File** for the batch using the batch id. This will be **log\_batch\_1**

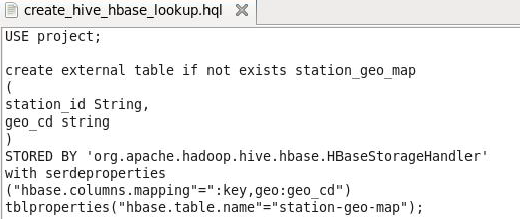
 Add logs to the Log File signifying that the Hive lookup tables are created from the HBase lookup tables.

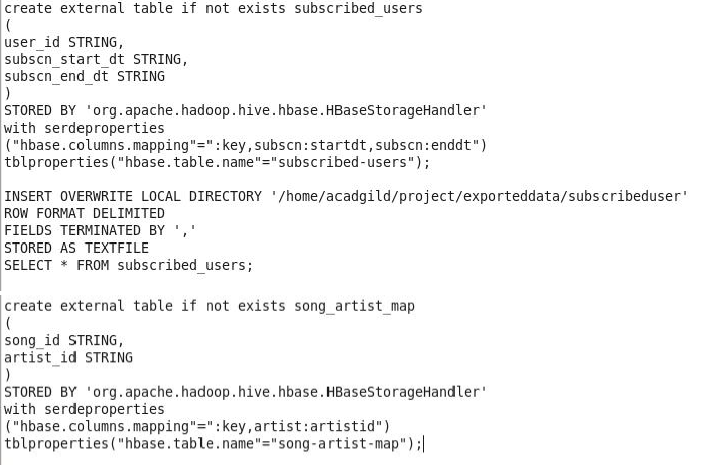
 Run the hive script create\_hive\_hbase\_lookup.hql. This will create the lookup tables in Hive and import the data from the HBase lookup tables to the Hive lookup tables.



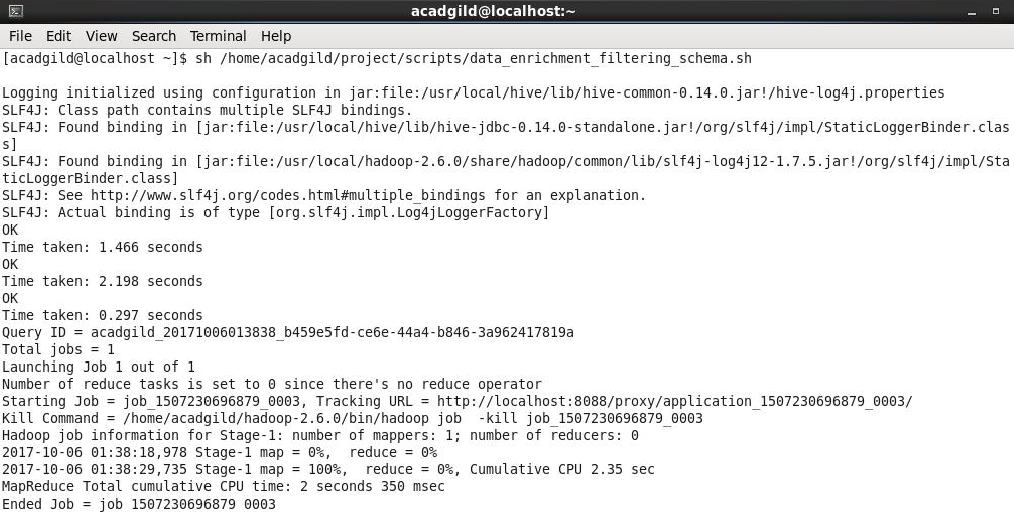
**create\_hive\_hbase\_lookup.hql**

Create Hive lookup tables and save lookup table **subscribed\_users** to Local FS.

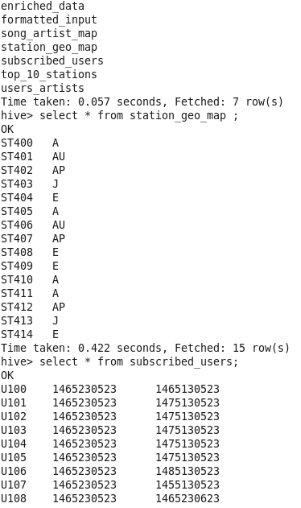


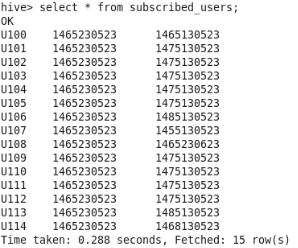


Below is a view of the execution of the above:



Output of Hive:





**2) data\_enrichment.sh**

Below is the shell script data\_enrichment.sh where the following operations are performed:

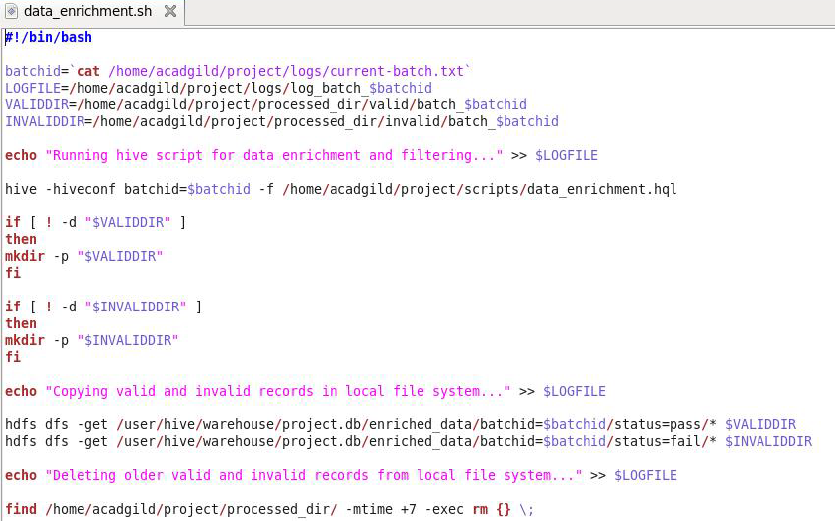
 Get the batch id number from the batch file and get the **Log File** for the batch using the batch id. This will be **log\_batch\_1**.

 Add logs to the Log File signifying that the data enrichment has begun.

 Run the hive script data\_enrichment.hql. This will create a Hive table **enriched\_data** that will hold the data that is enriched and partitioned based on given rules as pass or fail (status) and batchid.

 Add logs to the Log File signifying that the valid and invalid outputs are being recorded in their respective folders.

 Copy the data from the pass and fail folders (valid & invalid) in the Hive warehouse to the Local FS.



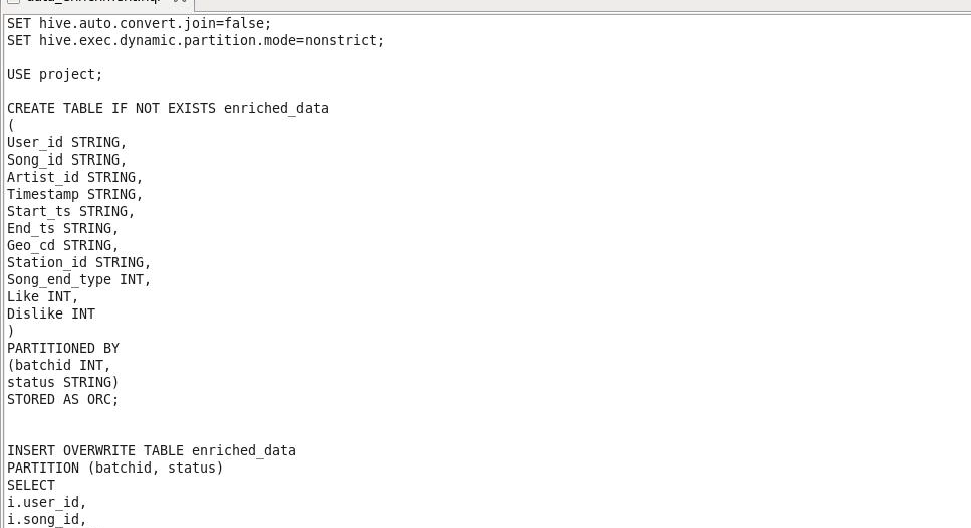
**data\_enrichment.hql**

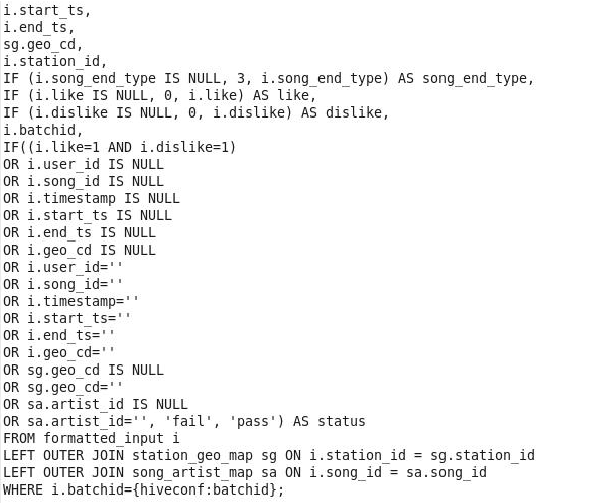
For the data enrichment, a table **enriched\_data** is created and the table is overwritten with the result of the below operations:

 The data in the **formatted\_input** table is joined with the lookup tables **station\_geo\_map** and **song\_artist\_map** to fill in the data gaps that can be obtained by said tables

 The same data is then filtered by the rules given above and partitioned by status (pass or fail) & batchid.

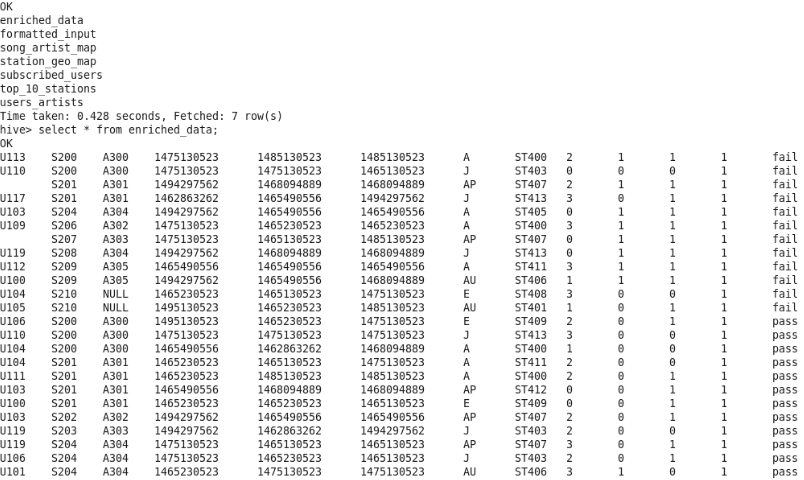
The data of the enriched\_data table is then stored in a folder in the Local FS.







**Output in Hive:**



**Step 6:**

Perform Data Analysis

Below is the shell script data\_analysis.sh where the following operations are performed:

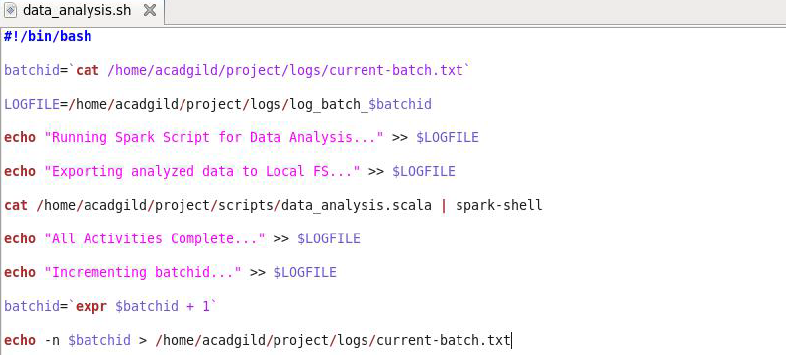
 Get the batch id number from the batch file and get the **Log File** for the batch using the batch id. This will be **log\_batch\_1**

 Add logs to the Log File signifying that the data analysis is being performed using Spark and that the result is being exported to the Local FS.

 Run the spark script data\_analysis.scala. This will perform the data analysis required in the problem statement given and save the result to the Local FS.

 Add logs to the Log File signifying that the data analysis has completed and that the batch is being incremented. Here from 1 to 2

 Get batchid number from batch file and increment the batchid by 1



**Problem Statements:**

 Determine top 10 station\_id(s) where maximum number of songs were played, which were liked by unique users.

 Determine total duration of songs played by each type of user, where type of user can be **'subscribed'** or **'unsubscribed'**. An unsubscribed user is the one whose record is either not present in **Subscribed\_users** lookup table or has *subscription\_end\_date* earlier than the *timestamp* of the song played by him.

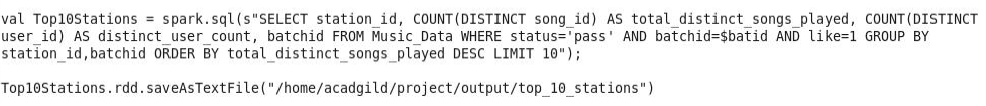
 Determine top 10 connected artists. Connected artists are those whose songs are most listened by the unique users who follow them.

 Determine top 10 songs who have generated the maximum revenue. Royalty applies to a song only if it was *liked* or was *completed successfully* or both.

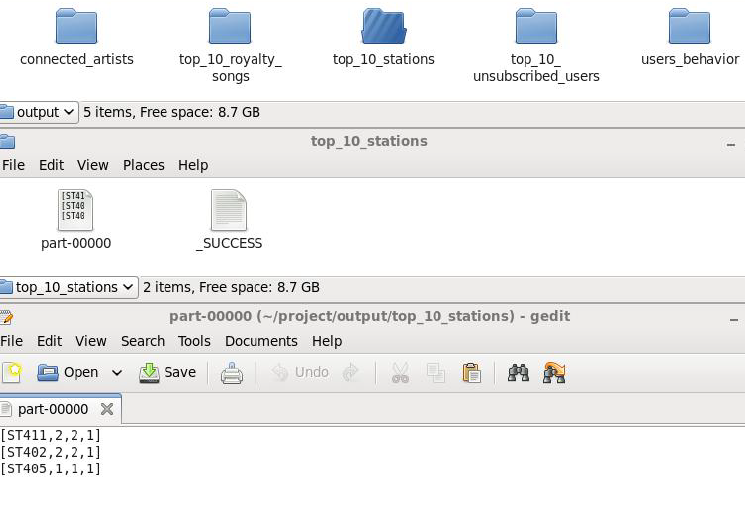
 Determine top 10 unsubscribed users who listened to the songs for the longest duration.

**Problem Statement 1:**

Determine top 10 station\_id(s) where maximum number of songs were played, which were liked by unique users.

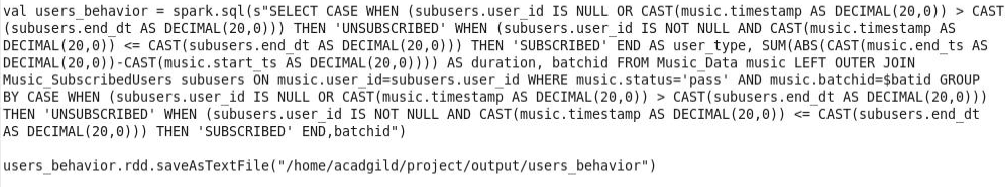


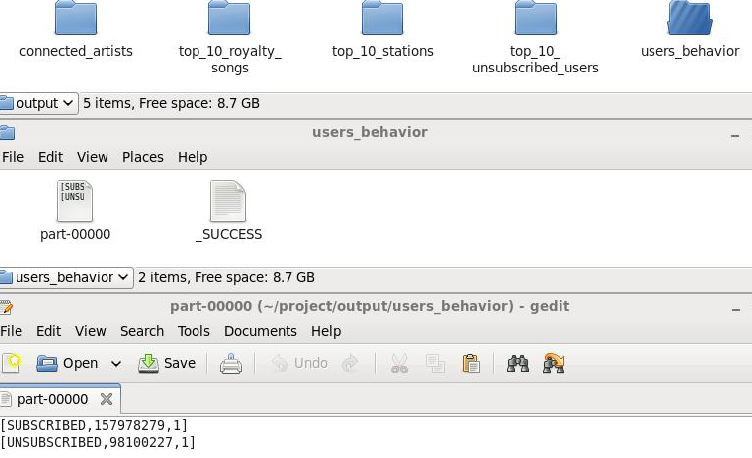
Output:



**Problem Statement 2:**

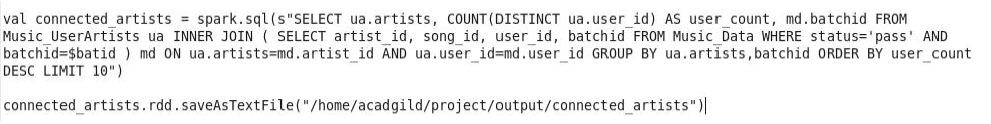
Determine total duration of songs played by each type of user, where type of user can be **'subscribed'** or **'unsubscribed'**. An unsubscribed user is the one whose record is either not present in **Subscribed\_users** lookup table or has *subscription\_end\_date* earlier than the *timestamp* of the song played by him.



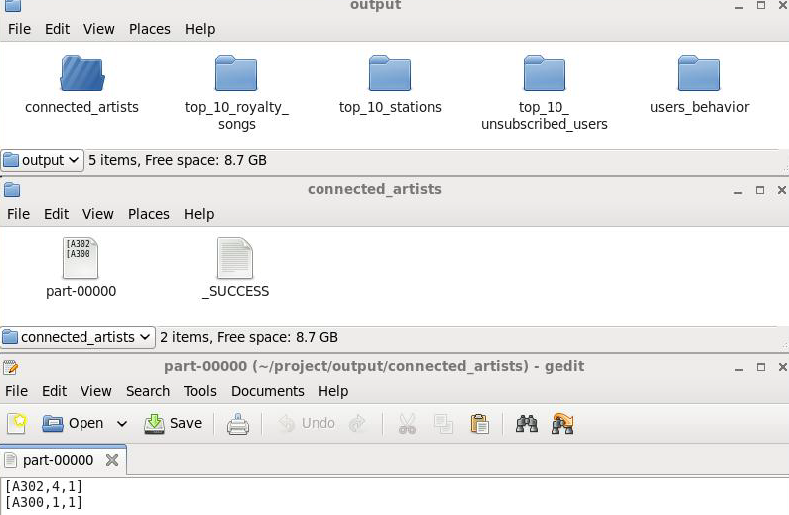


**Problem Statement 3:**

Determine top 10 connected artists. Connected artists are those whose songs are most listened by the unique users who follow them.

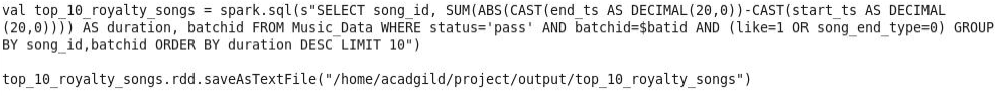


Output:

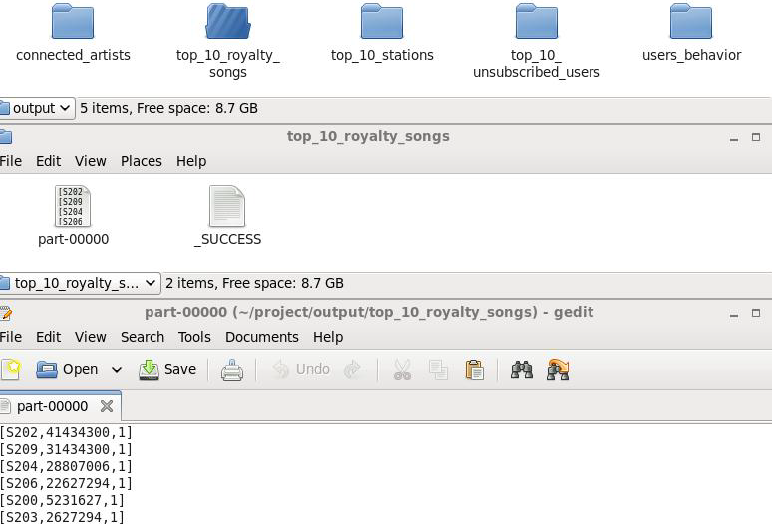


**Problem Statement 4:**

Determine top 10 songs who have generated the maximum revenue. Royalty applies to a song only if it was *liked* or was *completed successfully* or both.

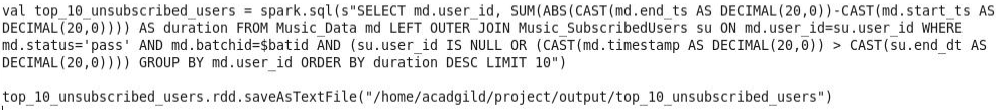


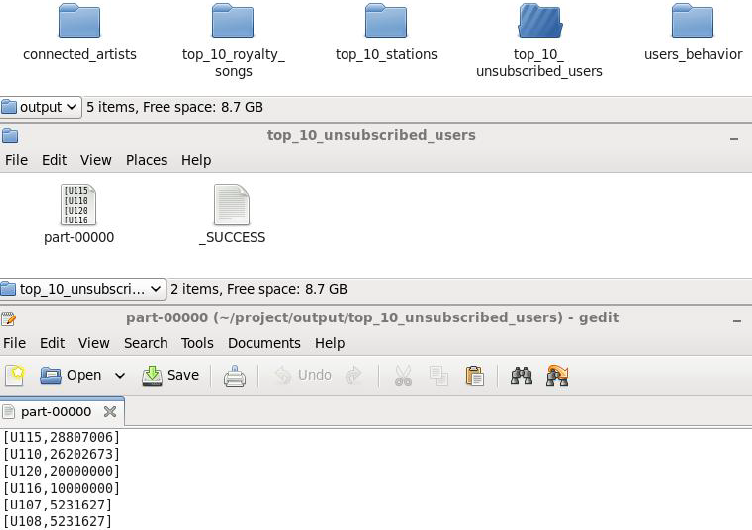
**Output:**



**Problem Statement 5:**

Determine top 10 unsubscribed users who listened to the songs for the longest duration





**ACKNOWLEDGEMENT**

I would like to express my special gratitude to all the acadgild technical support team for helping me to complete the project within a span of time and also helping me to clear my doubts and clarification in the project.

Secondly I would like to express my special thanks to my acadgild mentor ‘Mr. Ravi Kshirsagar’ for clearing all the concepts during the entire session of ‘Big Data Hadoop & Spark’ training course.

**BIBLIOGRAPHY**

The references that I have used to complete my project are:

(i) Study material given by acadgild.

(ii) Need the help from internet.



**DONE**

**BY**

**SOHAM NEOGY**