

DELIVERIES PLATFORM

Group project, under the subject of TQS

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CONCEPT

Deliveries platform and
our implementation
proposal

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Members and team
management plan



01. **CONCEPT**

I'm home, not feeling too well, and need some medicine. Is there a solution without having to leave the house?





GENERIC DELIVERIES
PLATFORM



SPECIFIC IMPLEMENTATION



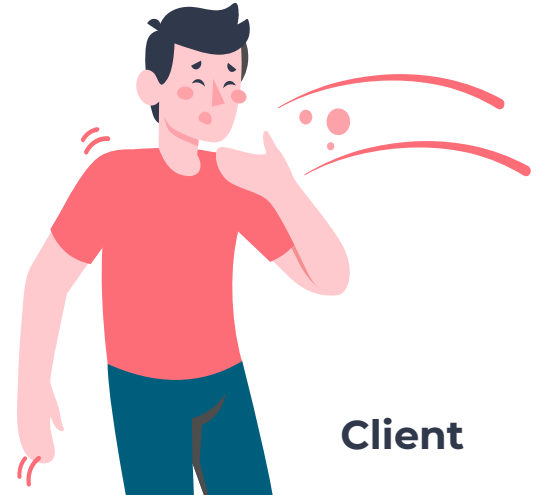
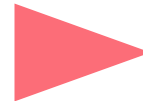
Pharmacy

Pick-up
medicine



Rider

Deliver
medicine



Client



02.

ARCHITECTURE

GENERIC

Engine



REST API

Client registration
Order placement
Order Status
Reputation Management
Dynamic matchmaking

Rider registration

Product registration
Management Dashboard



DATABASE

SPECIFIC

Client Backend



REST API

Client registration
Order placement
Order Status
Reputation Management
Dynamic matchmaking

Additional Specific
Services

Client App



Client

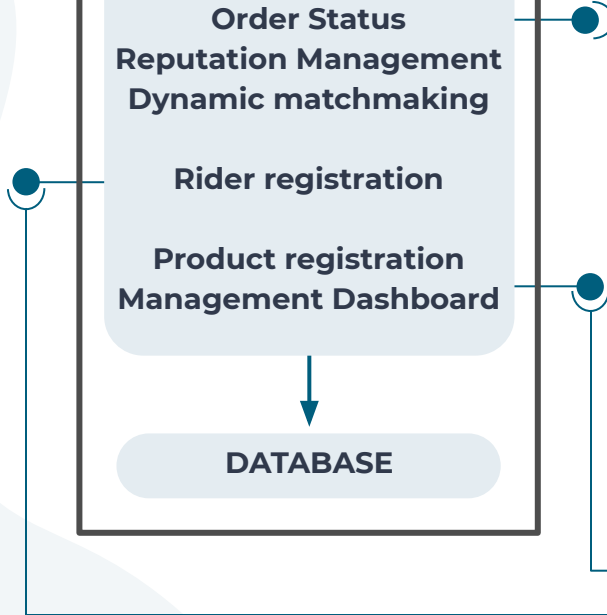
Register, select products
and place orders, check
order status

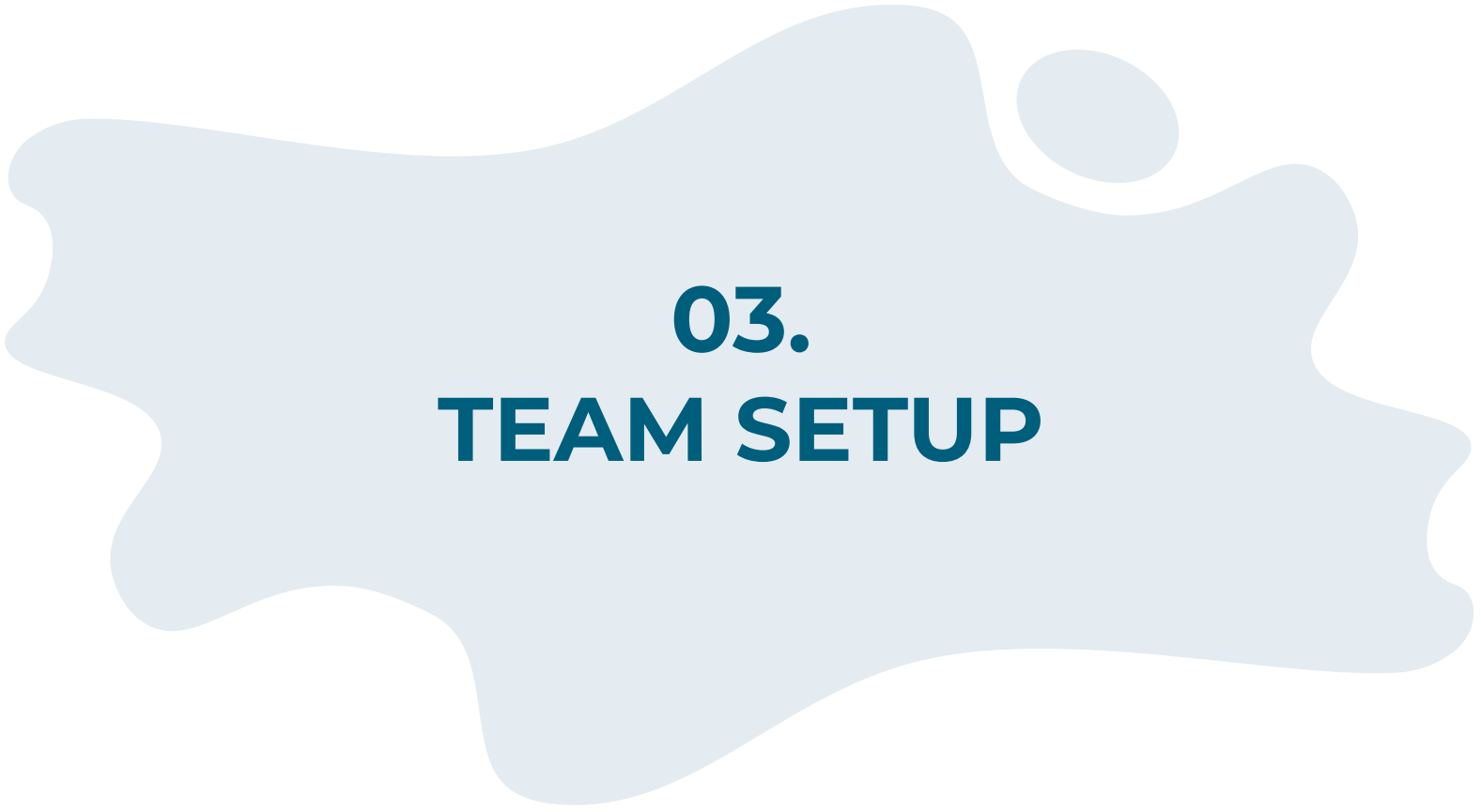
Rider?

Register, accept orders,
update order status

Manager

Register entity and
products, check
performance dashboard





03.

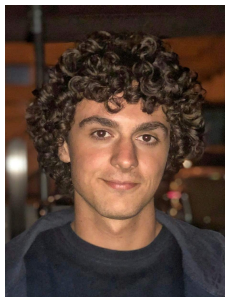
TEAM SETUP

OUR TEAM



Dinis Cruz

QA Engineer



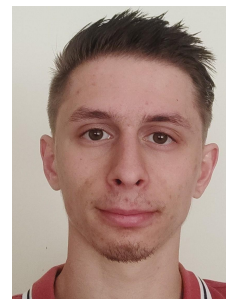
Duarte Mortágua

Team Leader



José Sousa

DevOps Master



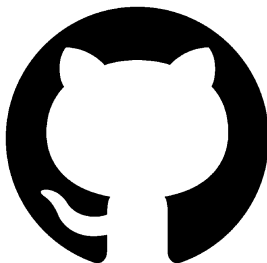
Tiago Oliveira

Product Owner

TEAM MANAGEMENT



**Communication
and regular
meetings**



**Repository and
Project Board
(automated
kanban)**



**Shared
Documents**



Questions?

OUR COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our the Moon



ABOUT US

Mercury is the closest planet to the Sun and the smallest one in the Solar System



PROBLEM

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury



THEM VS. US



THEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System



US

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot



SOLUTION

Despite being red, Mars is actually a cold place. It's full of iron oxide dust, which gives the planet its reddish cast

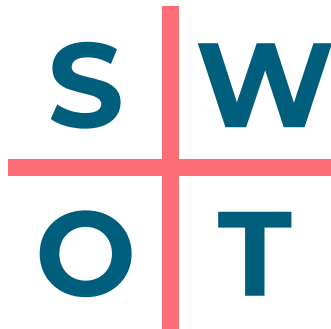
SWOT ANALYSIS

STRENGTHS

Despite being red, Mars is actually a cold place

OPPORTUNITIES

Jupiter is the biggest planet of them all



WEAKNESSES

Saturn is a gas giant and has several rings

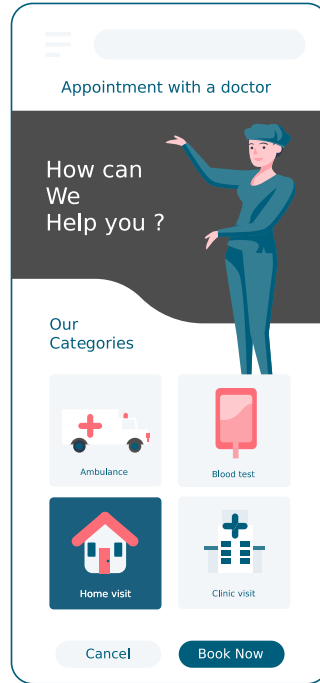
THREATS

Venus is the second planet from the Sun

PRODUCT OVERVIEW

VENUS

It has a beautiful name, but also high temperatures



SATURN

Saturn is composed of hydrogen and also helium

OUR PLANS

BASIC

- Service
- Service

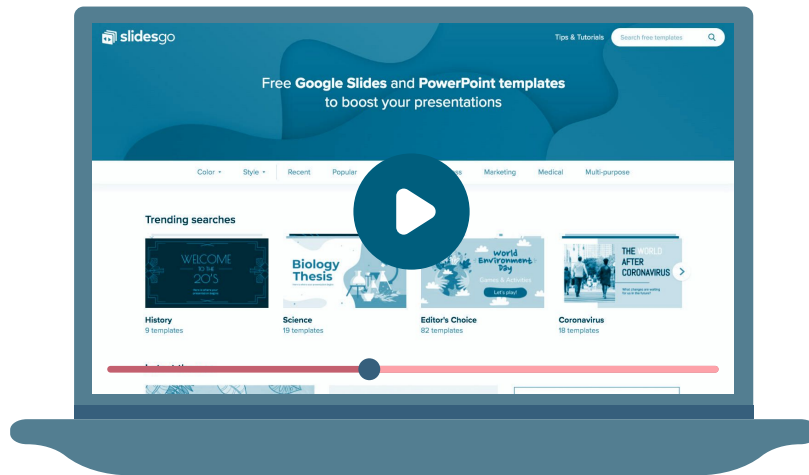
PREMIUM

- Service
- Service
- Service
- Service

PRO

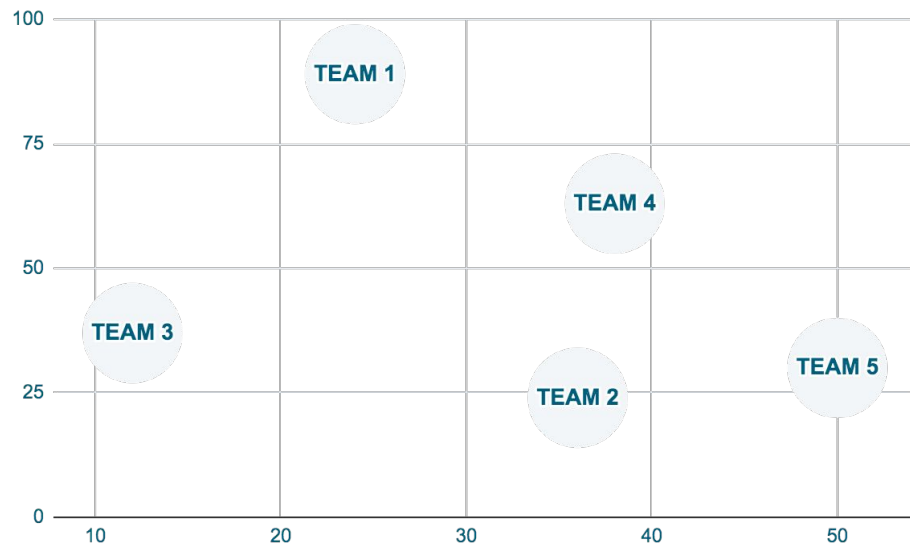
- Service
- Service
- Service
- Service
- Service
- Service

PRODUCT DEMO



You can replace the image on the screen with your own work. Right-click on it and then choose “Replace image” so you can add yours

TRACTION



To modify this graph, click on it, follow the link, change the data and paste the new graph here

**50,000
PRO USERS**

**390,000
QUERIES**

**250,000
MOBILES**

**A PICTURE IS
WORTH A
THOUSAND
WORDS**



CASE STUDY

CHALLENGE

Despite being red, Mars is actually a cold place

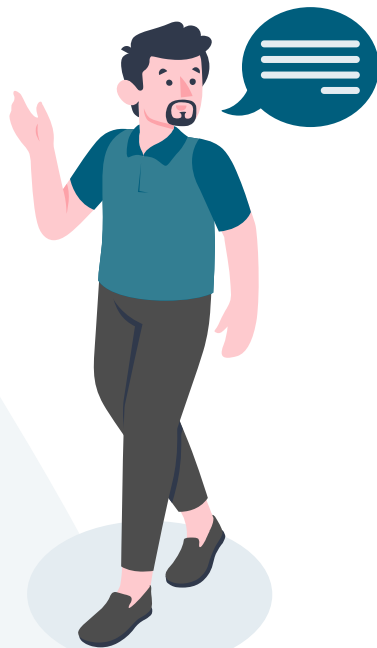
RESULT

Venus has a beautiful name, but also high temperatures

SOLUTION

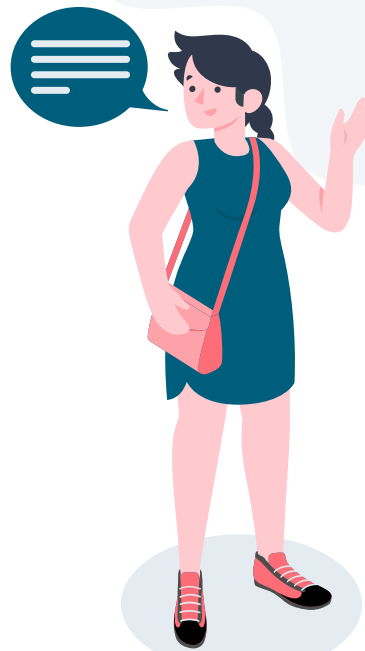
Mercury is the smallest planet in the Solar System

REVIEWS



JOHN SMITH

“Despite being red, Mars is a cold place”



HELENA DOE

“Mercury is the closest planet to the Sun”

AWARDS



MERCURY

Mercury is the closest planet to the Sun and the smallest in the Solar System

SATURN

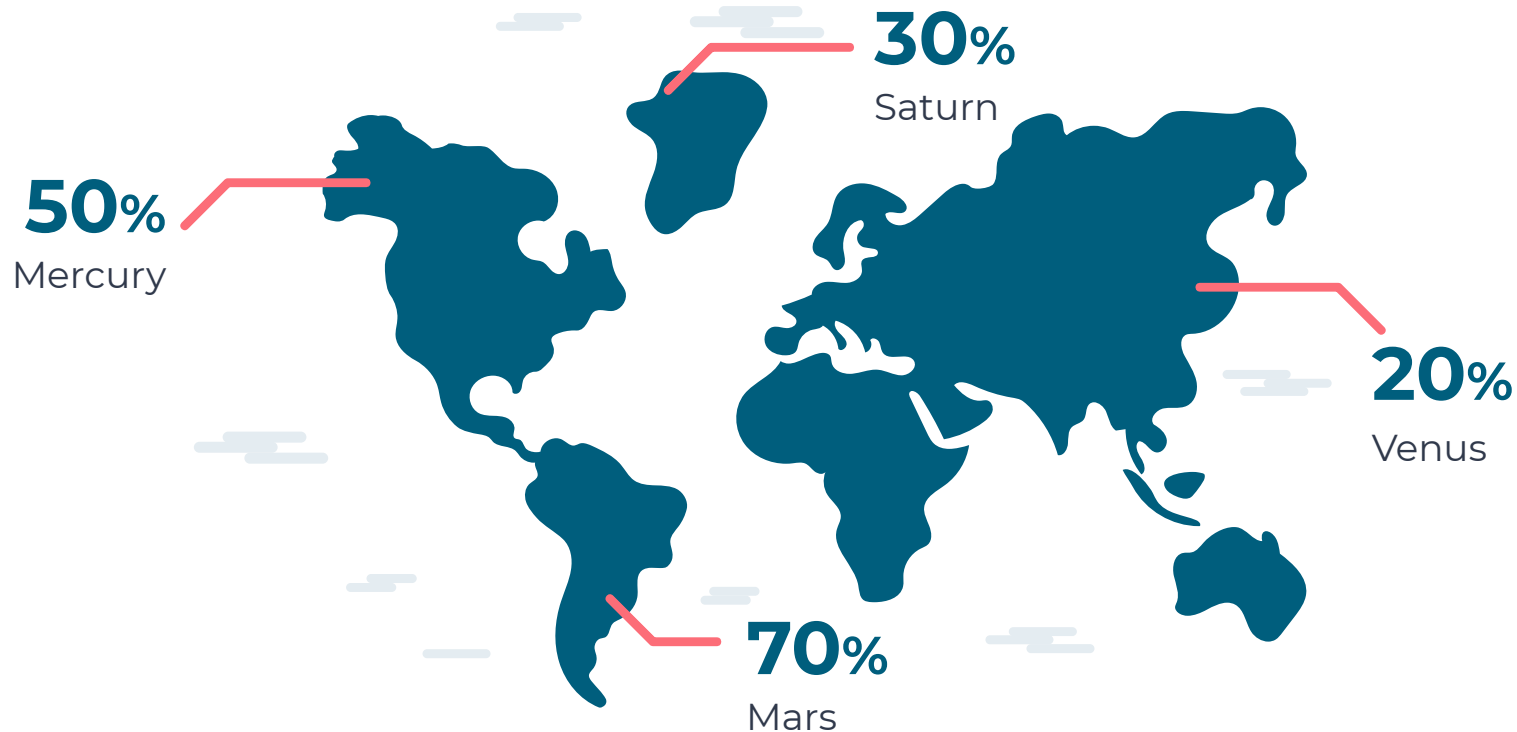
Venus has a beautiful name and is the second planet from the Sun



02.

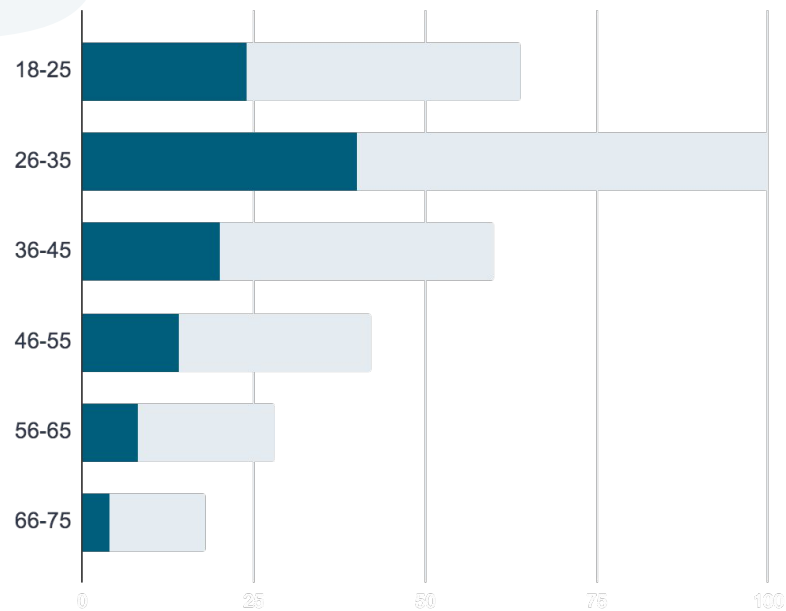
NAME OF SECTION

MARKET SIZE



TARGET

AGE



REGISTERED USERS

50,000

COMPETITORS

	OPTION 1	OPTION 2	OPTION 3	OPTION 4
COMPETITOR 1	✓	✗	✓	✗
COMPETITOR 2	✗	✓	✓	✓
COMPETITOR 3	✓	✗	✗	✓

BUSINESS MODEL

ASSESSMENT

Jupiter is the
biggest planet

MARKETING

Despite being
red, Mars is cold

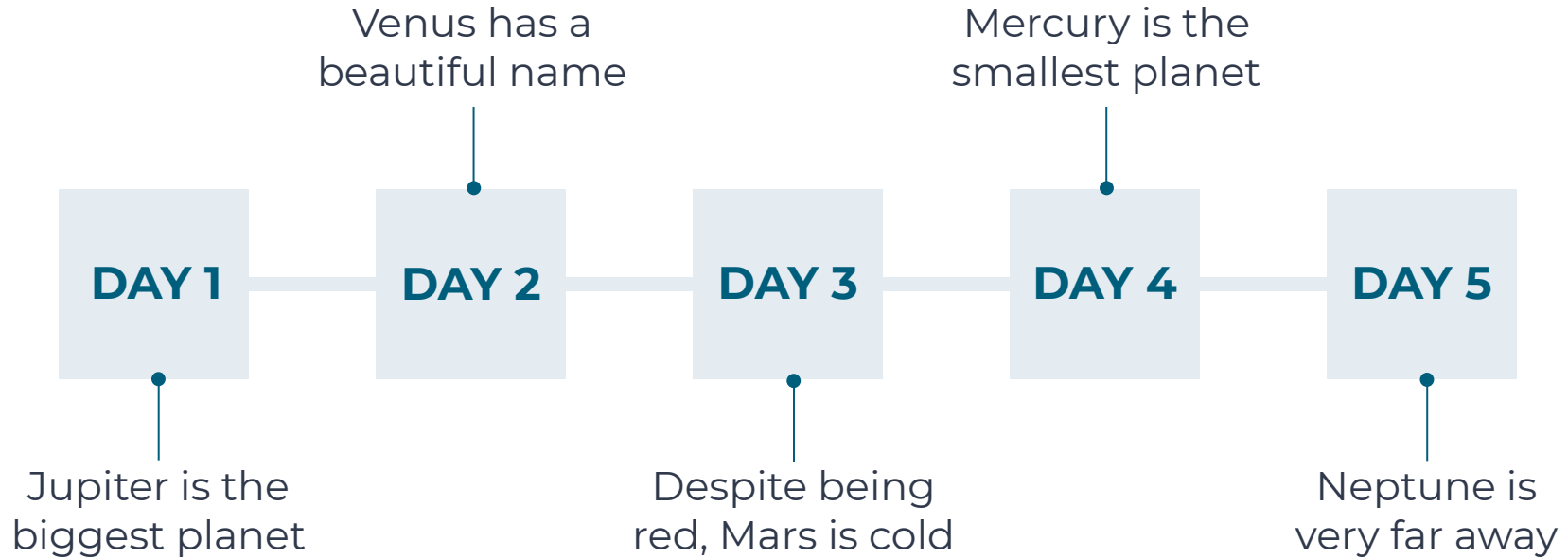
TECHNOLOGY

Mercury is the
smallest planet

TRAINING

Neptune is far
away from Earth

TIMING

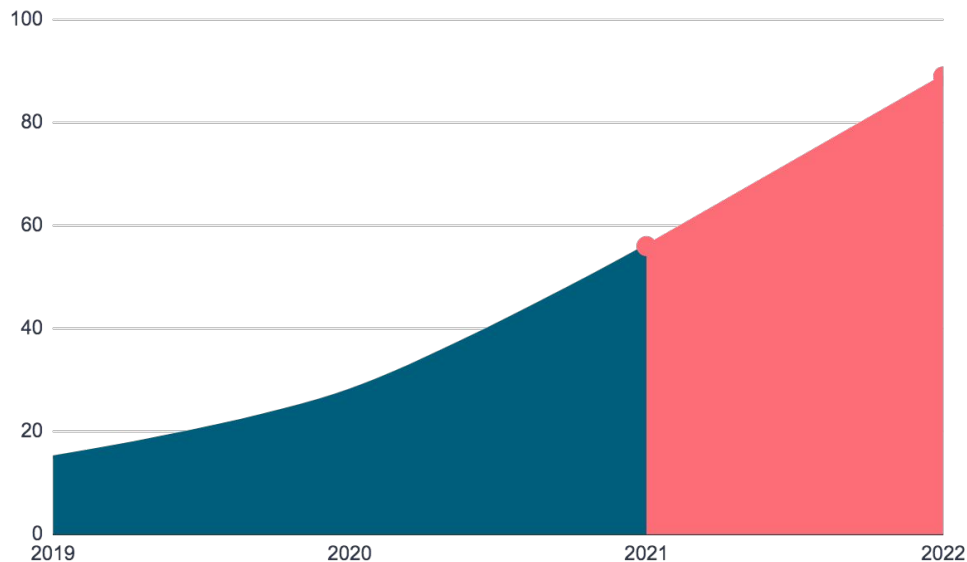




200,000

Big numbers catch your audience's attention

PREDICTED GROWTH



EDIT THE GRAPH!

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● **CURRENT GROWTH**

● **EXPECTED GROWTH**

INVESTMENT

35%

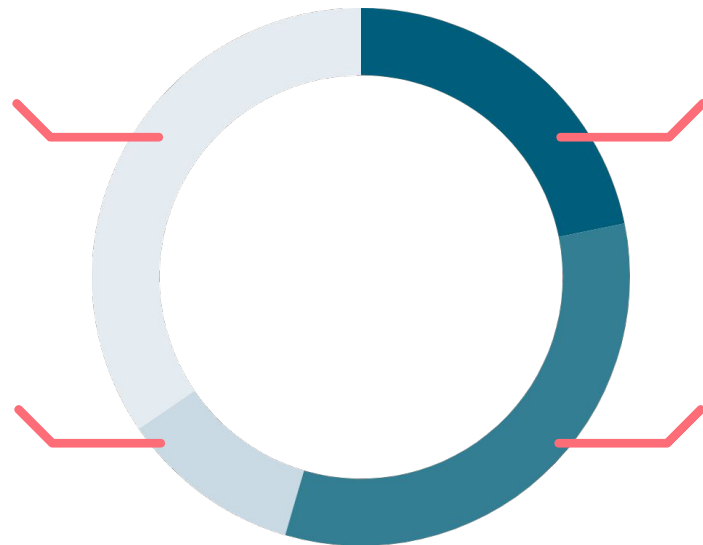
MERCURY

Mercury is the smallest planet

10%

MARS

Despite being red, Mars is cold



22%

JUPITER

It's a gas giant and the biggest planet

33%

VENUS

Venus has a beautiful name

THANKS

Do you have any questions?

youremail@freepik.com

+91 620 421 838

yourcompany.com

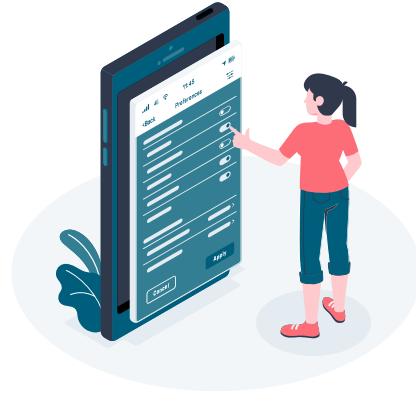


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- Business card in abstract painted style
- Business card template in abstract painted style
- Hand drawn abstract shapes background
- Live stream concept
- Medical booking app virtual doctor and client
- International trade concept with flat design

Photos

- Man browsing smartphone in living room
- Woman having cold

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Stories

- Doctor
- Bye
- Flighthing again Coronavirus
- Virus transmission
- Health professional team
- Person with a cold
- Winners
- Online doctor
- Person with medical mask
- Temperatura measurement
- Preferences

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#FC6D78

#30394B

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Pana



Amico



Bro



Rafiki



Cuate

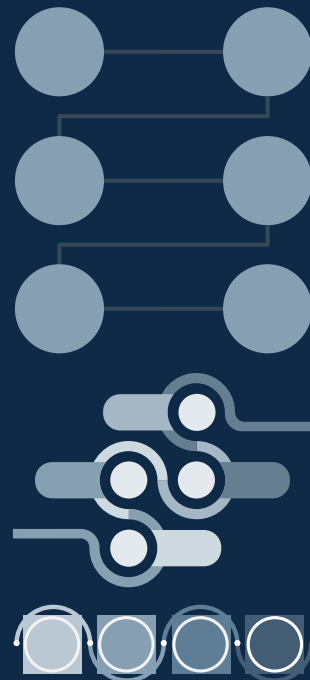
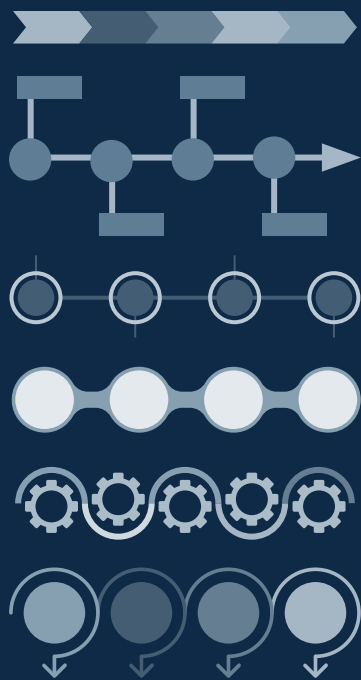
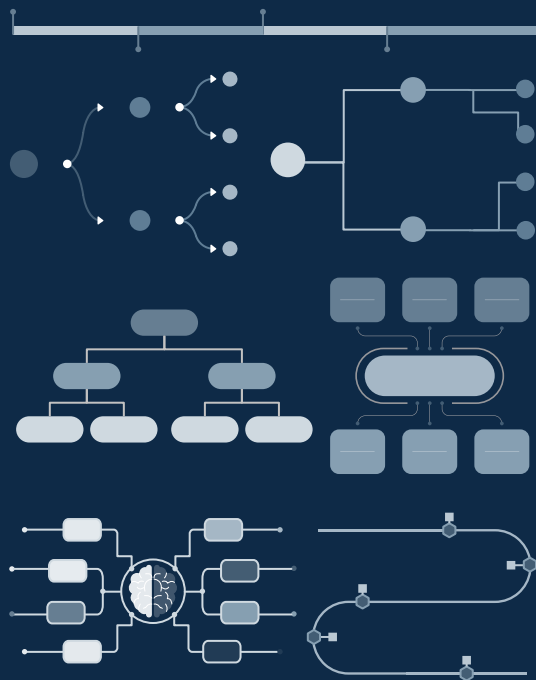
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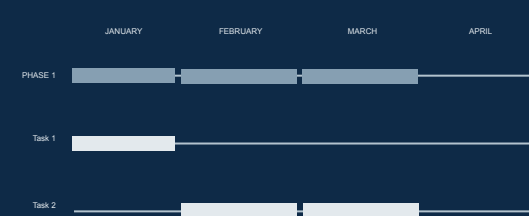
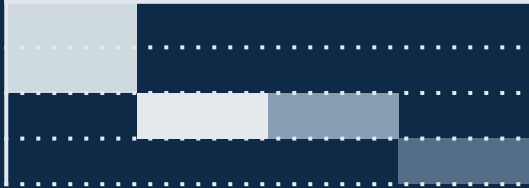
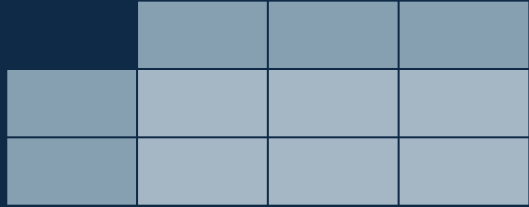
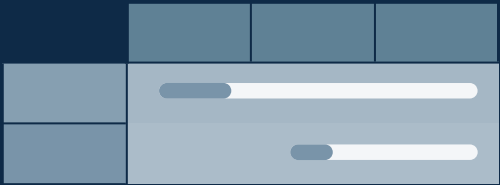
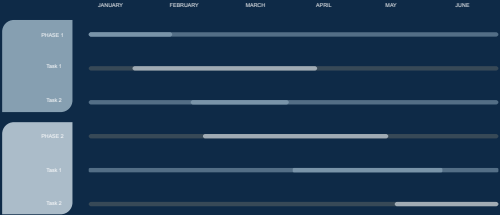
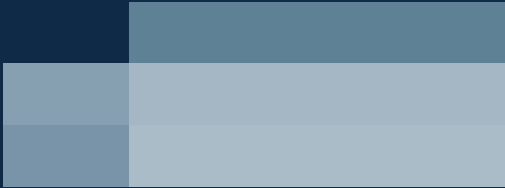
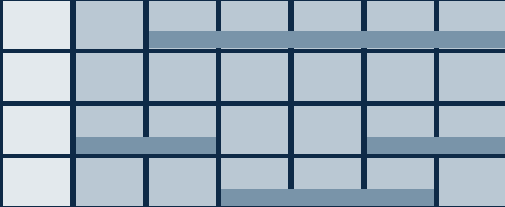
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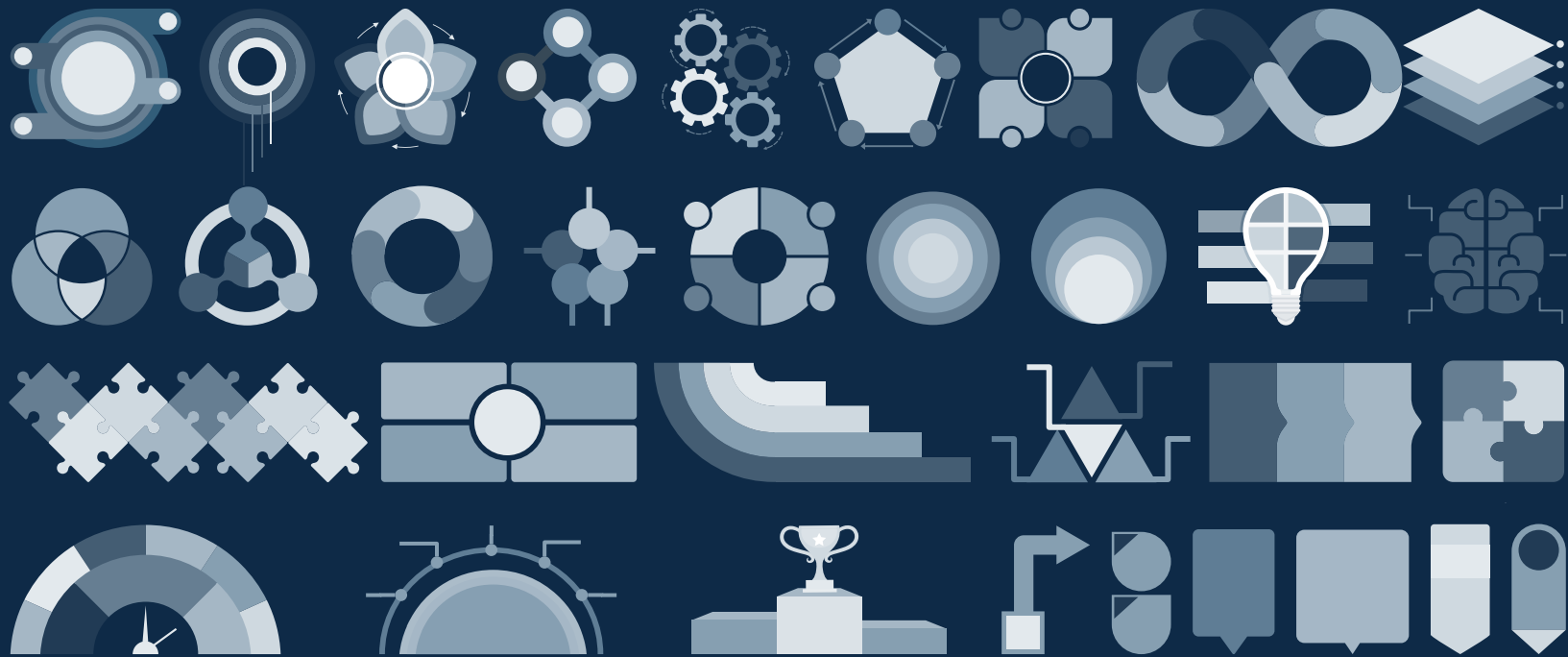
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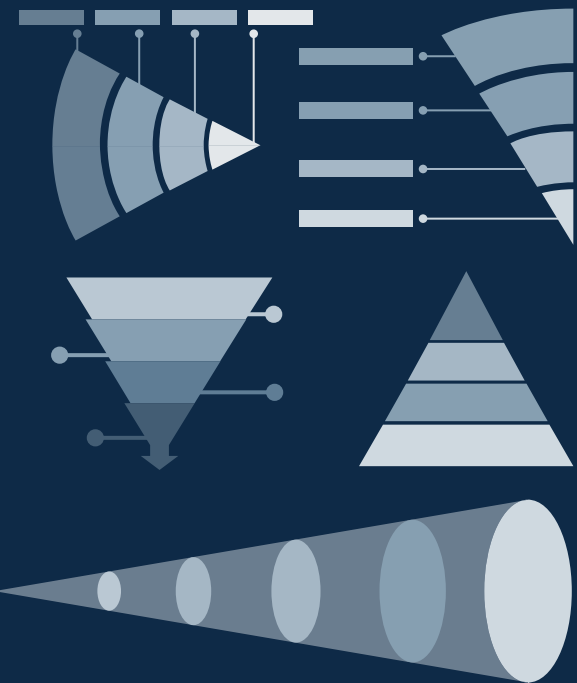
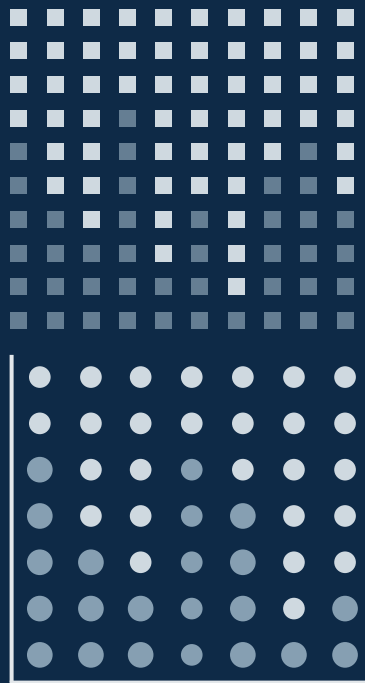












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Medical Icons



Business Icons



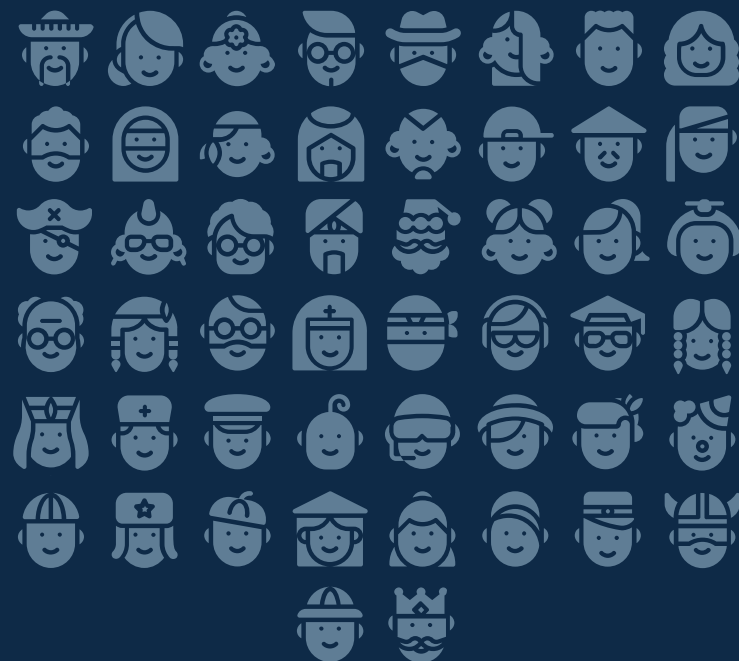
Teamwork Icons



Help & Support Icons



Avatar Icons



Creative process Icons



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