

# DELIVERIES PLATFORM

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**Group project, under the subject of TQS  
Iteration 2**

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# **01.** **SQE Strategy**

# Software Quality Environment

**sonarqube** 

**ZenHub**

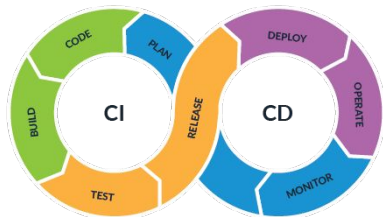


**git flow**

Static Code  
analysis

Backlog  
Management


Git features  
and pull  
requests



CI/CD pipelines

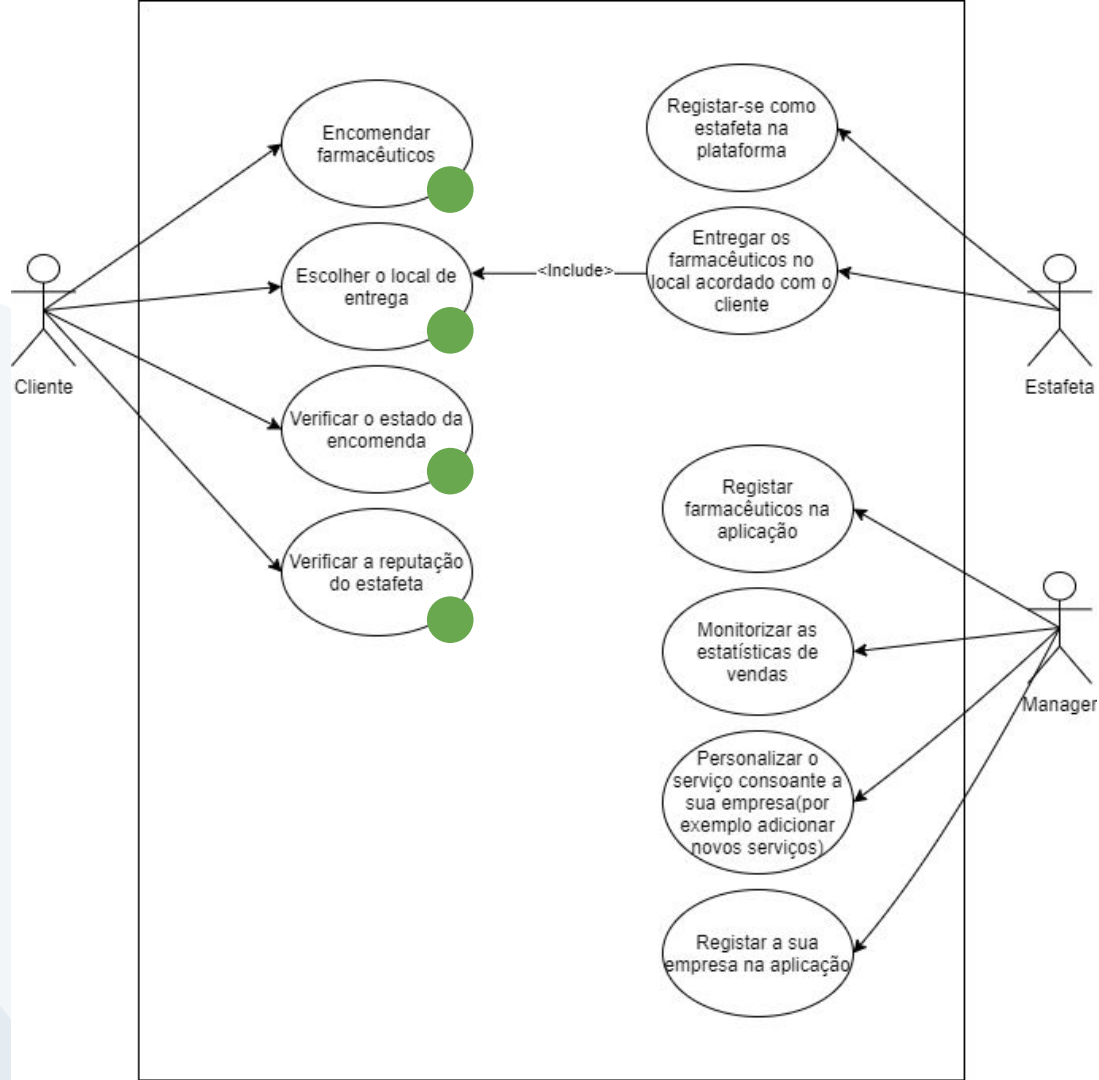


TDD Approach



## **02.**

# **First User Stories**





## **03.**

# **UI Prototype**



**Questions?**



# OUR COMPANY

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Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our the Moon



# ABOUT US

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Mercury is the closest planet to the Sun and the smallest one in the Solar System



# PROBLEM

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Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury



# THEM VS. US

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**THEM**

Mercury is the closest planet to the Sun and the smallest one in the Solar System



**US**

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot



## SOLUTION

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Despite being red, Mars is actually a cold place. It's full of iron oxide dust, which gives the planet its reddish cast

# SWOT ANALYSIS

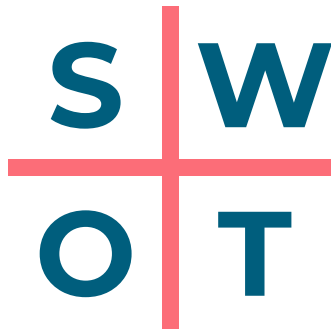
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## STRENGTHS

Despite being red, Mars is actually a cold place

## OPPORTUNITIES

Jupiter is the biggest planet of them all



## WEAKNESSES

Saturn is a gas giant and has several rings

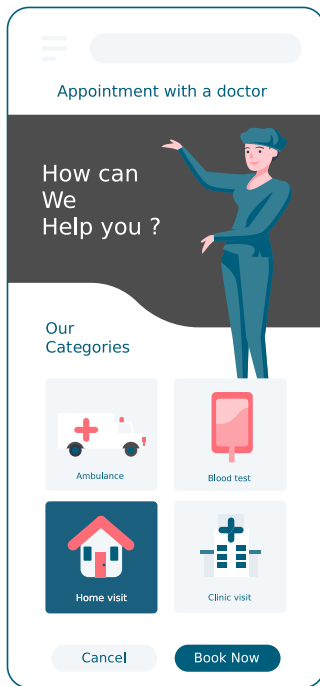
## THREATS

Venus is the second planet from the Sun

# PRODUCT OVERVIEW

## VENUS

It has a beautiful name, but also high temperatures



## SATURN

Saturn is composed of hydrogen and also helium

# OUR PLANS

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## BASIC

- Service
- Service

## PREMIUM

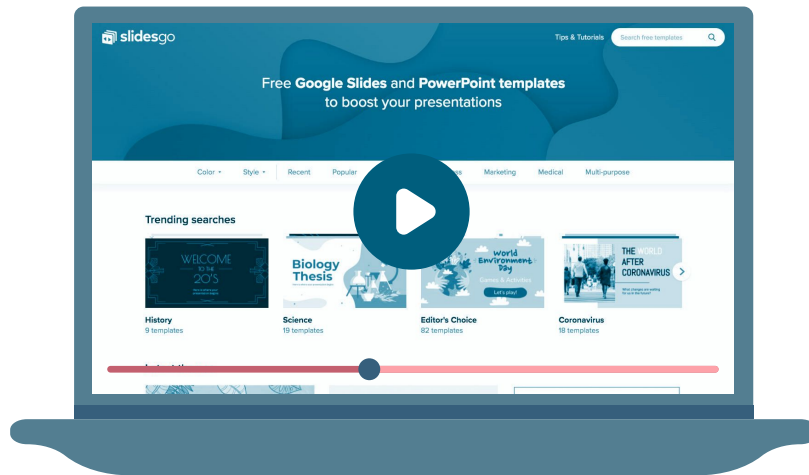
- Service
- Service
- Service
- Service

## PRO

- Service
- Service
- Service
- Service
- Service
- Service

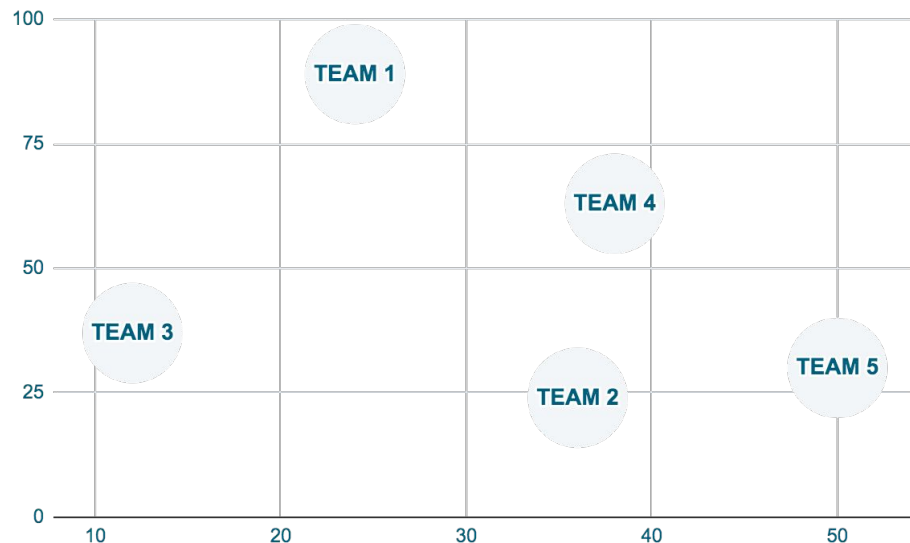


# PRODUCT DEMO



You can replace the image on the screen with your own work. Right-click on it and then choose “Replace image” so you can add yours

# TRACTION



To modify this graph, click on it, follow the link, change the data and paste the new graph here

**50,000  
PRO USERS**

**390,000  
QUERIES**

**250,000  
MOBILES**

**A PICTURE IS  
WORTH A  
THOUSAND  
WORDS**



# CASE STUDY

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## CHALLENGE

Despite being red, Mars is actually a cold place

## RESULT

Venus has a beautiful name, but also high temperatures

## SOLUTION

Mercury is the smallest planet in the Solar System

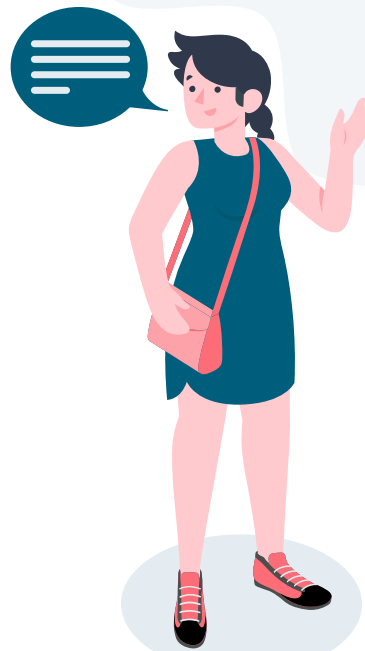
# REVIEWS

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**JOHN SMITH**

“Despite being red, Mars is a cold place”



**HELENA DOE**

“Mercury is the closest planet to the Sun”

# AWARDS

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## MERCURY

Mercury is the closest planet to the Sun and the smallest in the Solar System

## SATURN

Venus has a beautiful name and is the second planet from the Sun

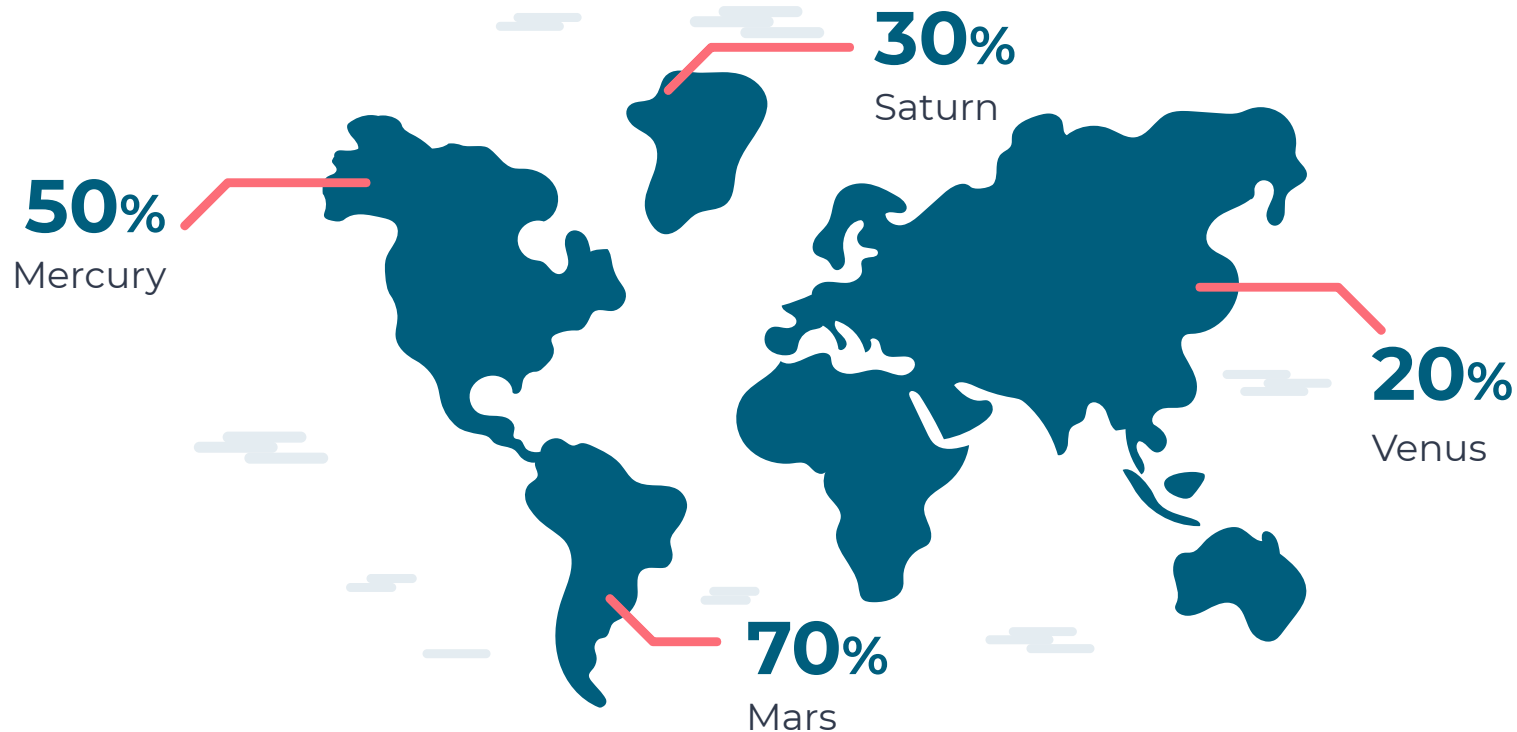


**02.**

**NAME OF SECTION**

# MARKET SIZE

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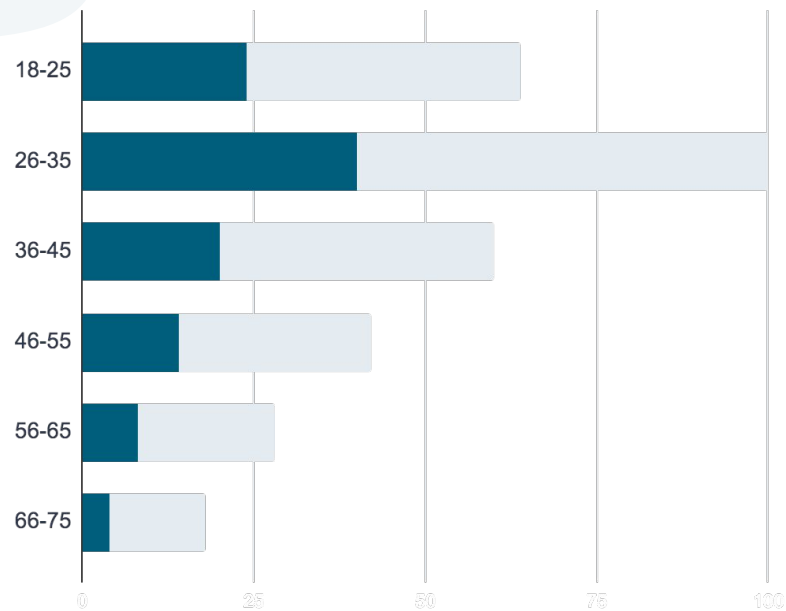




# TARGET

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## AGE



REGISTERED USERS

50,000

# COMPETITORS

	OPTION 1	OPTION 2	OPTION 3	OPTION 4
COMPETITOR 1	✓	✗	✓	✗
COMPETITOR 2	✗	✓	✓	✓
COMPETITOR 3	✓	✗	✗	✓

# BUSINESS MODEL

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## ASSESSMENT

Jupiter is the  
biggest planet

## MARKETING

Despite being  
red, Mars is cold

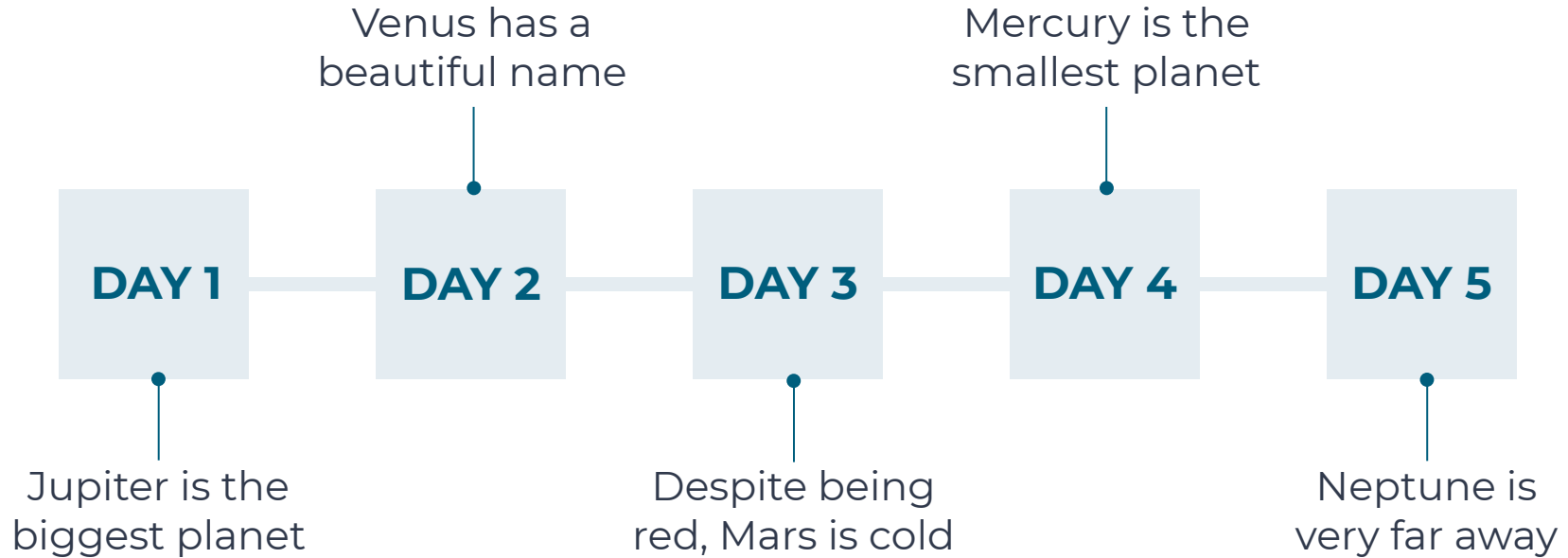
## TECHNOLOGY

Mercury is the  
smallest planet

## TRAINING

Neptune is far  
away from Earth

# TIMING

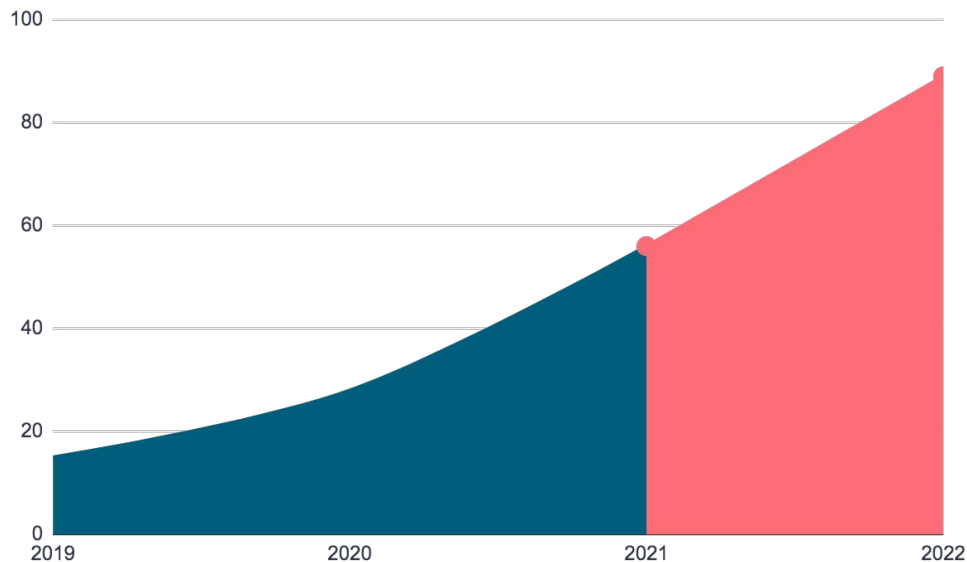




# 200,000

Big numbers catch your audience's attention

# PREDICTED GROWTH



## EDIT THE GRAPH!

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● **CURRENT GROWTH**

● **EXPECTED GROWTH**

# INVESTMENT

**35%**

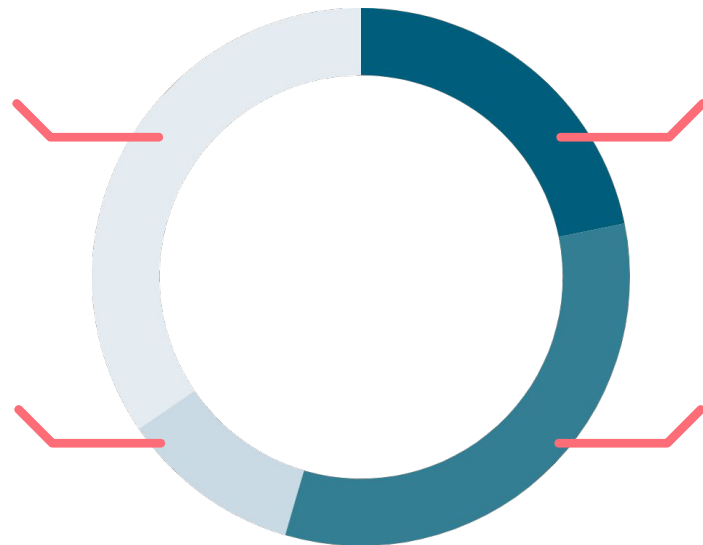
## **MERCURY**

Mercury is the smallest planet

**10%**

## **MARS**

Despite being red, Mars is cold



**22%**

## **JUPITER**

It's a gas giant and the biggest planet

**33%**

## **VENUS**

Venus has a beautiful name

# THANKS

Do you have any questions?

youremail@freepik.com

+91 620 421 838

yourcompany.com



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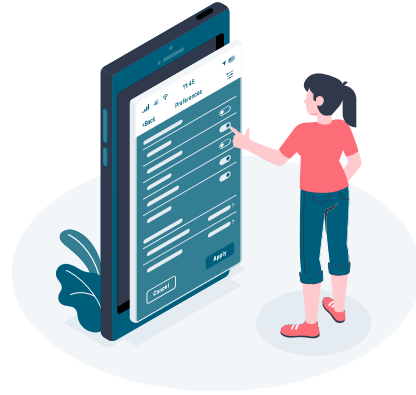
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# ALTERNATIVE RESOURCES

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# RESOURCES



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## Vectors

- Business card in abstract painted style
- Business card template in abstract painted style
- Hand drawn abstract shapes background
- Live stream concept
- Medical booking app virtual doctor and client
- International trade concept with flat design

## Photos

- Man browsing smartphone in living room
- Woman having cold

Find more illustrations like these on **Stories by Freepik**.

## Stories

- Doctor
- Bye
- Flighthing again Coronavirus
- Virus transmission
- Health professional team
- Person with a cold
- Winners
- Online doctor
- Person with medical mask
- Temperatura measurement
- Preferences

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#FC6D78

#30394B

# Storyset

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Pana



Amico



Bro



Rafiki



Cuate

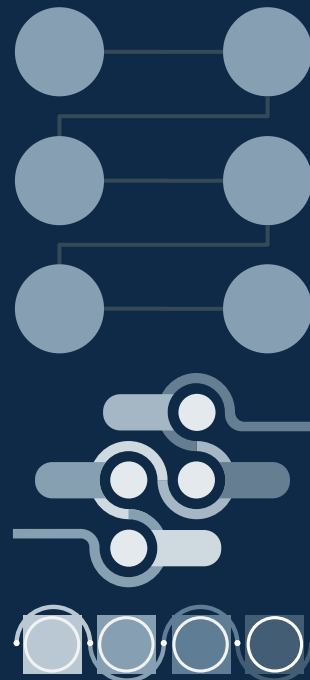
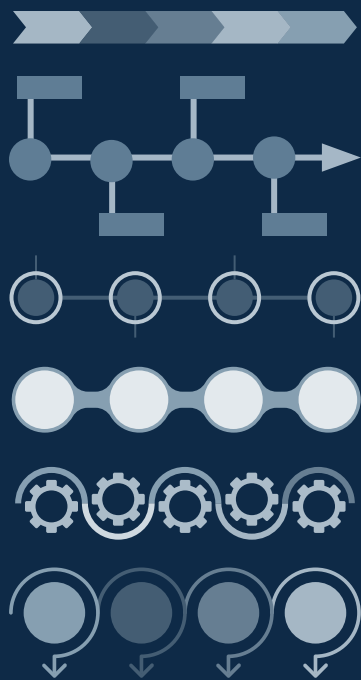
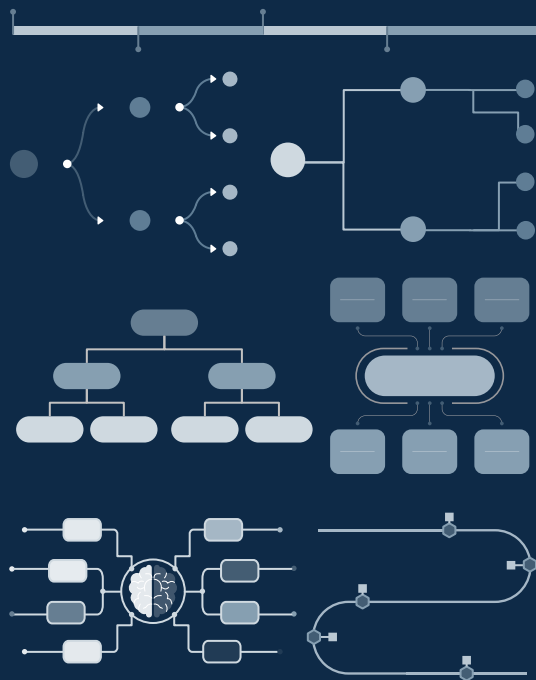
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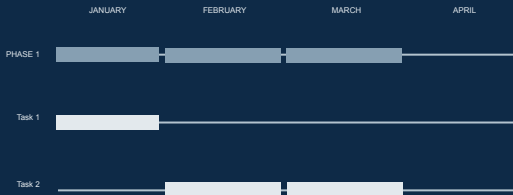
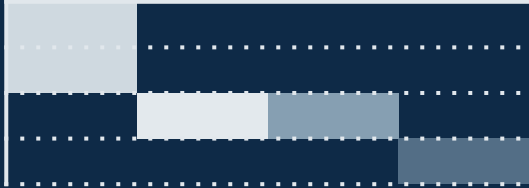
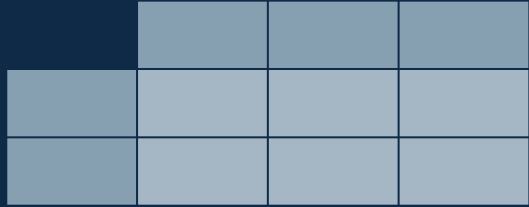
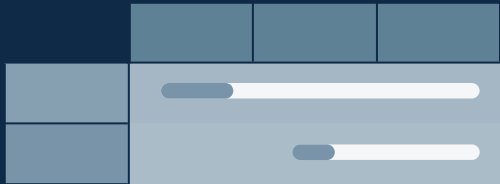
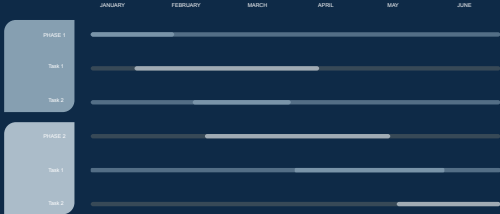
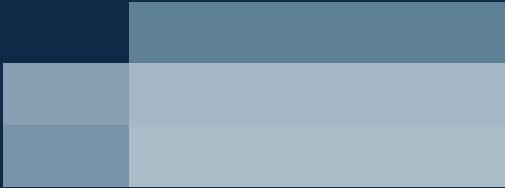
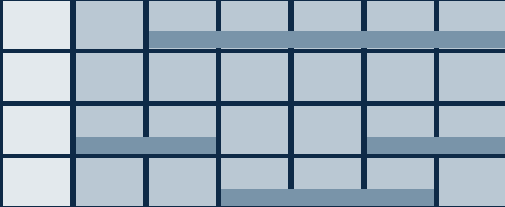
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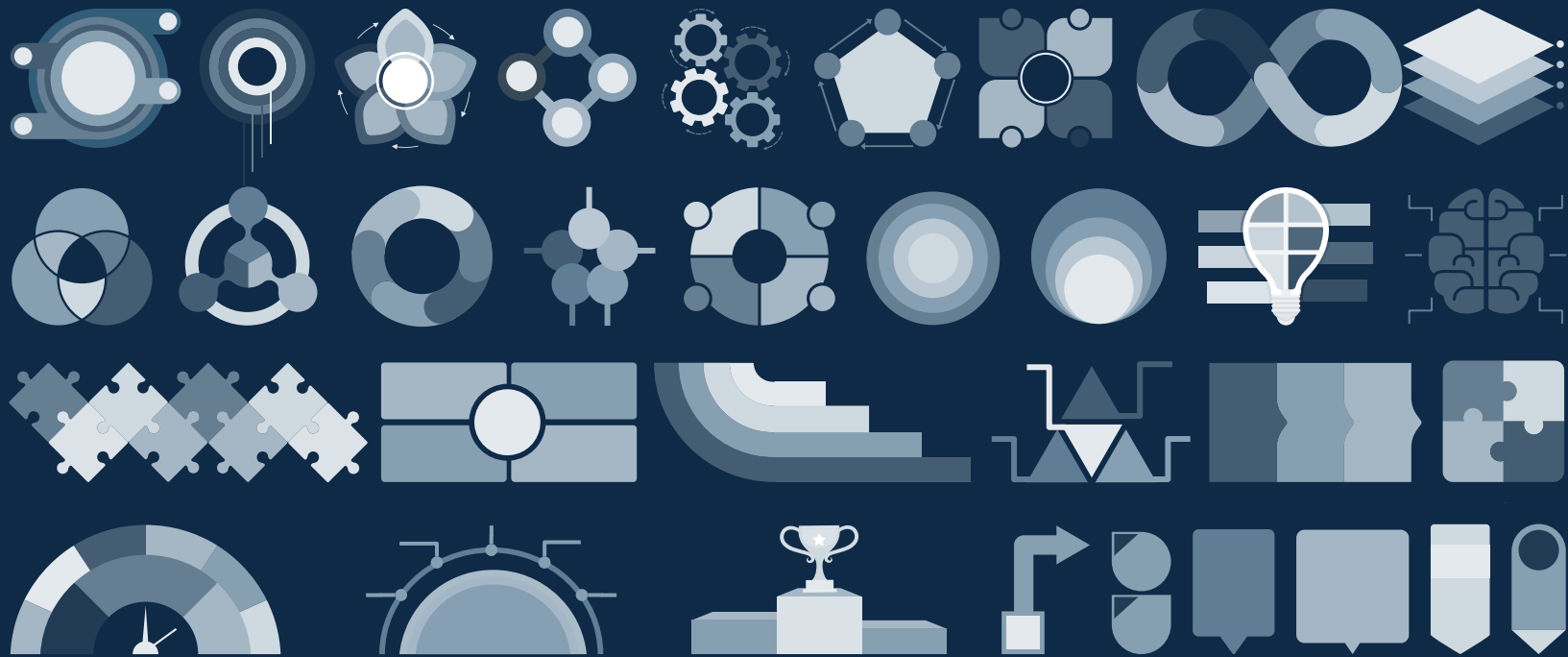


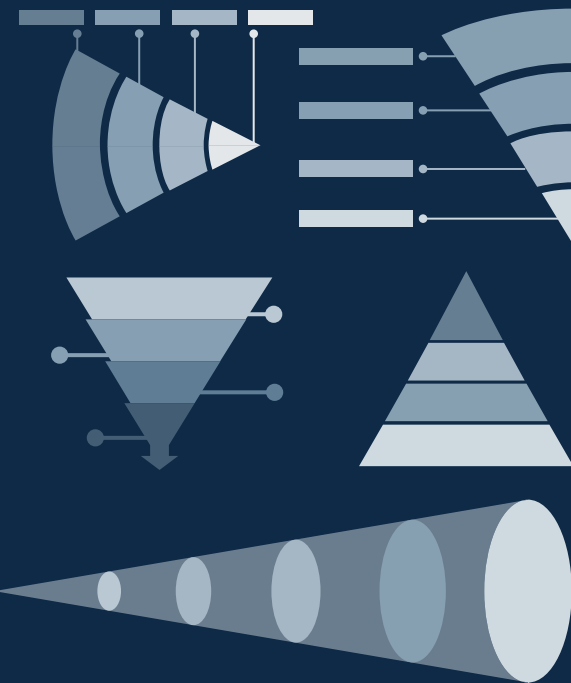
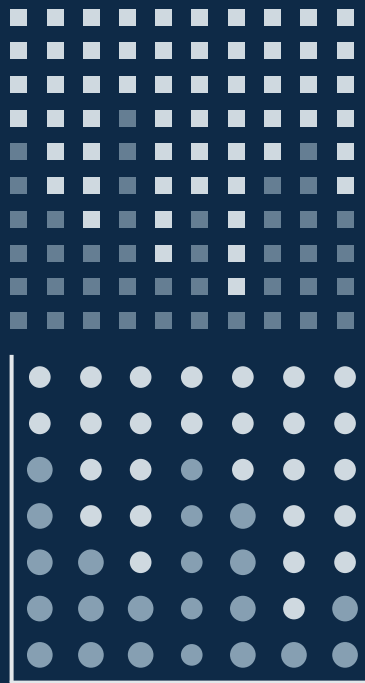












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## Educational Icons



## Medical Icons



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## Teamwork Icons



# Help & Support Icons



# Avatar Icons



# Creative process Icons



# Performing Arts Icons





# Nature Icons



# SEO & Marketing Icons



