

# Vision Group CID

*“Offer newly arrived refugees the opportunity to come in contact with a mentor.”*

## Who is it for?

The main target group are newly arrived refugees and people located in Sweden that are willing to help these refugees.

## What problem does it try to solve?

Our goal is to provide an easy way for someone who is a newly arrived refugee to get in contact with another person who is properly integrated into the Swedish society. This person can then offer different kinds of help which can for example be in the form of language learning, social activities or sports. Because the app not only will target those who are newly arrived in Sweden but also people who signed up to be a mentor we aim to provide a meaningful and simple experience for those who are willing to help out.

## Key features which will help solve this problem

- Simple user interaction and an easy to understand user interface.
- No previous language knowledge requirements.
- Several ways of communication so the user can use what suits them the best.

## Which competitors are there in this category?

There are two main competitors in our category. The first one is the recently released “Let’s talk” (<http://lakerol.se/letstalk/sv/>). This app aims to connect a newly arrived with a person who speaks Swedish and in that help them integrate into our society. The other competitor is an app called “Welcome” (<http://welcomeapp.se>) which provides an open Q&A forum.

Our goal is to provide a platform that gives newly arrived the opportunity to get more of a permanent contact with another person who is permanently living in Sweden. If you register as a mentor you are given the option to choose what type of things you are willing to provide help with. If you register as a refugee you fill in what kind of help you need. Our app will then find suitable mentors that match the refugee’s

filter. Our app is unique because it's only goal is the help refugees, while our competitors focuses on a larger target group.

## What is the time frame for the project?

The goal is to have a working prototype of the app which includes the essential functionality ready after 17 working days. This working prototype will be architected in a such way so that it will be relative easy to later extend it with further functionality.