

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP



You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### Person 1

Transforming  
an old data  
product into  
insight

History

Debate's  
method

#### Person 2

Version

Alternative to  
brainstorming

Incentive

#### Person 3

Workflow  
brainstorming

References

Biography

#### Person 4

External  
links

Creative  
problem  
solving

Production  
thinking

#### Person 5

Social  
learning

Compare  
brainstorming

Overview

#### Person 6

Utilizations

Benefits

Audience  
technology

#### Person 7

Build ideas

Multiple  
solutions to  
problem

Intervent get  
a chance

#### Person 8

Starbursting

Facilitator

Judgement