



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Interior should be creative and versatile

Recommend interior theme's that matches basic requirements

I need a design that stands out from the crowd.

Sleek and ergonomic personalisation, portfolio, price and personality

Cost of hiring interior is affordable.

Designed with similar sense of style that we really want.



Client

Type your paragraph...

Interior design balance aesthetic and functionality.

Interior where provided with a lot of smart options.

Efficient interior work on effective timeliness.

Sketches preliminary interior plans.

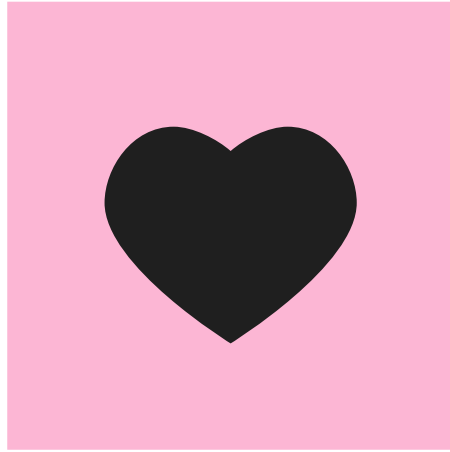
Satisfied with materials that where used and timeliness for the project

They manage sound within a space to reduce noise and create a pleasant atmosphere.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?