JOB APPLICATION TRACKING SYSTEM

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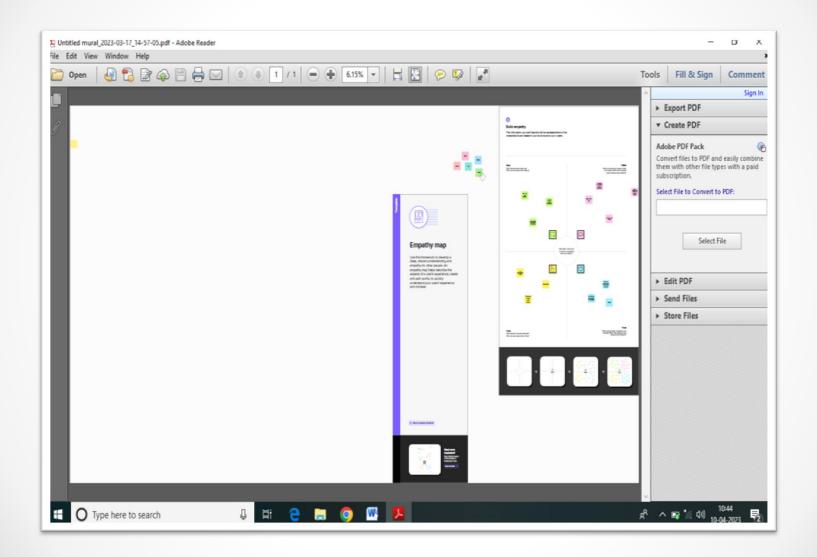
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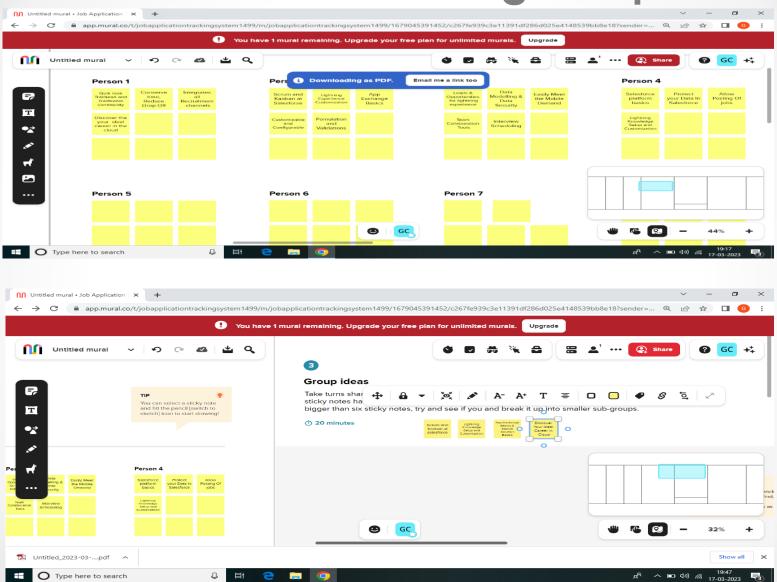
INRODUCTION

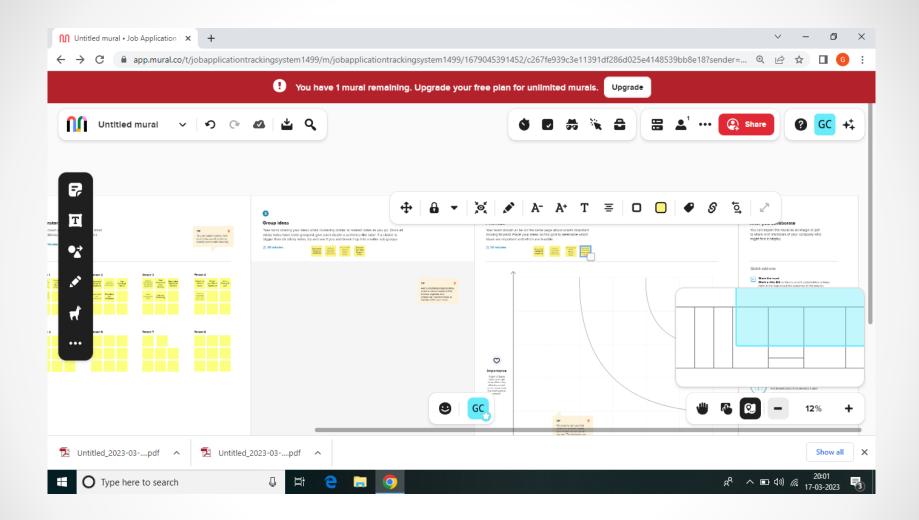
An ATS is a software application that helps you manage the entire recruitment process, right form receiving resumes to hiring employees. The software helps you automate the process of screening & shortlisting candidates, applicant evaluation, scheduling interviews, managing the hiring Process, background verification, and completing new – hire paperwork. ATS helps in sorting through resumes, to determine which ones are the best fit for the open positions.

Eampathy Map



Ideation & Brainstorming Map





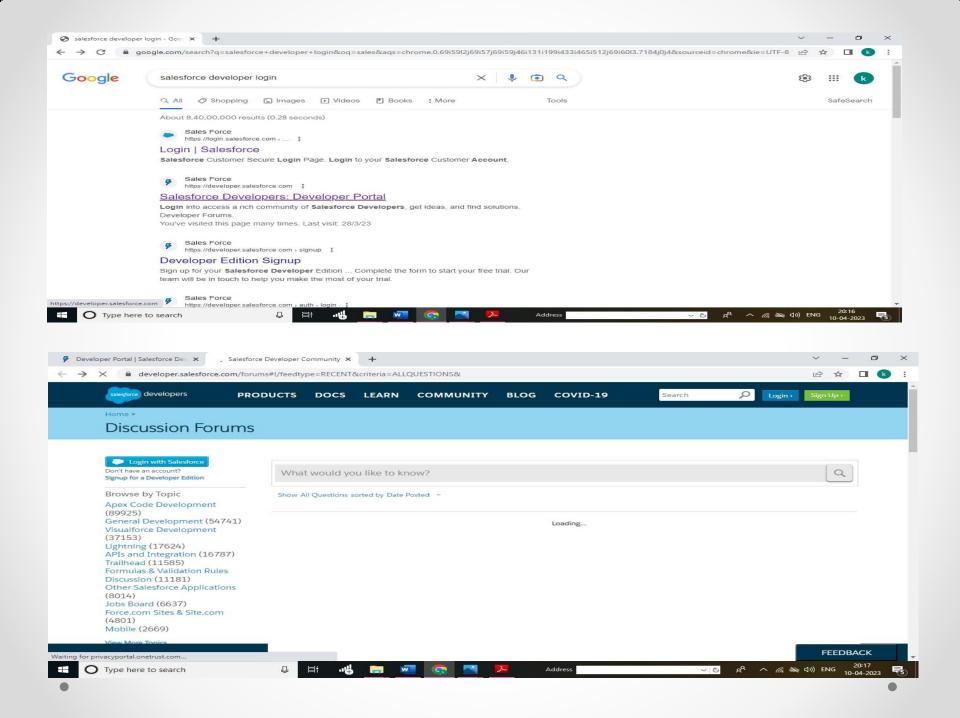
CREATE SALESFORCE

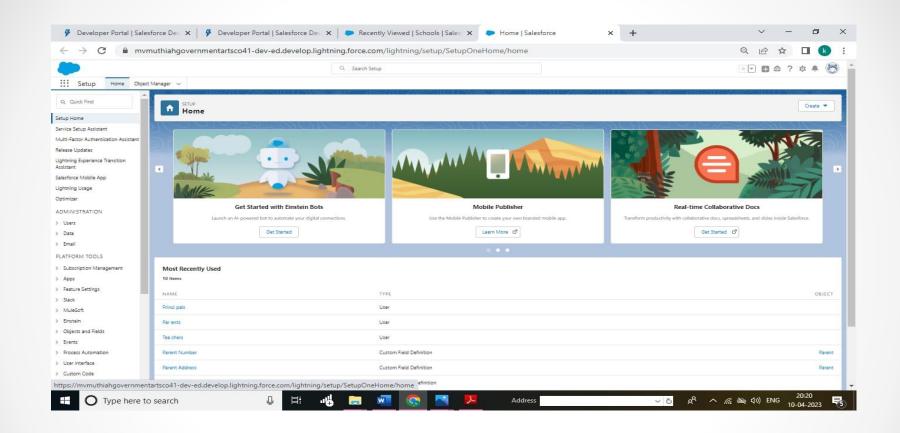
Salesforce is your customer success platform, designed to help you sell, service, market, analyze, and connect with your customers. Salesforce has everything you need to run your business from anywhere.

Creating a Salesforce Developer Org:

A Developer org has all the features and licenses you need to get started with Salesforce.

- 1. Search Developer.salesforce.com
- 2.Enter the following details like First name, last name, Email, Role, Company, Country/Region, Postal code, and Username must be unique.
- 3. Click sign me up, after a few min you will reserve a mail salesforce org and by using the verify account link you can create your new password.
- 4. Click save.
- 5. Search login.salesforce.com
- 6. By using username and password you can into the salesforce org. The setup page will appear as below.





CREATING OBJECT

Salesforce objects are database tables that permit you to store data that is specific to anorganization. It consists of fields (columns) and records (rows).

Creating five objects

ш	R	ec	ru	l1t	er

☐ Job

Candidate

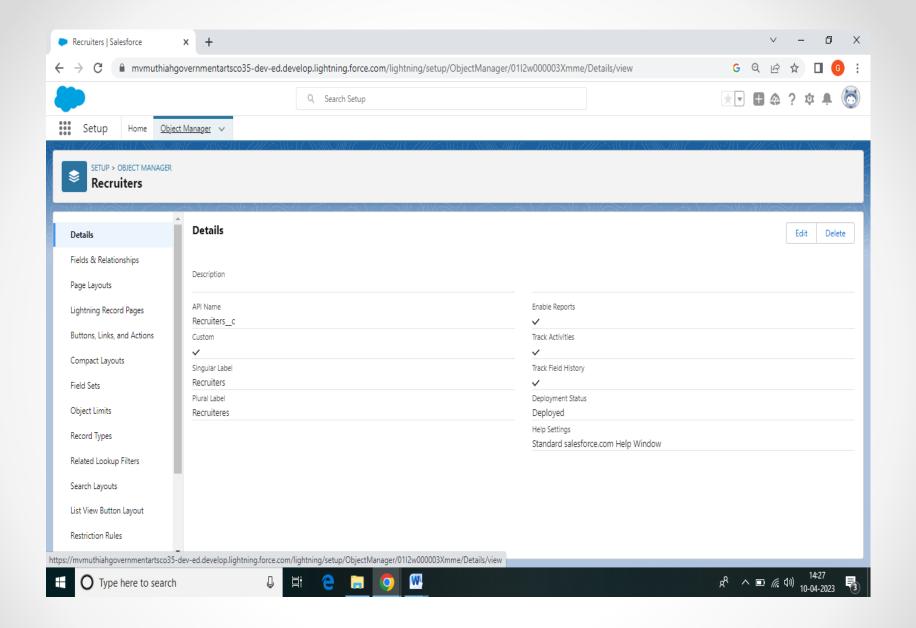
Job Application

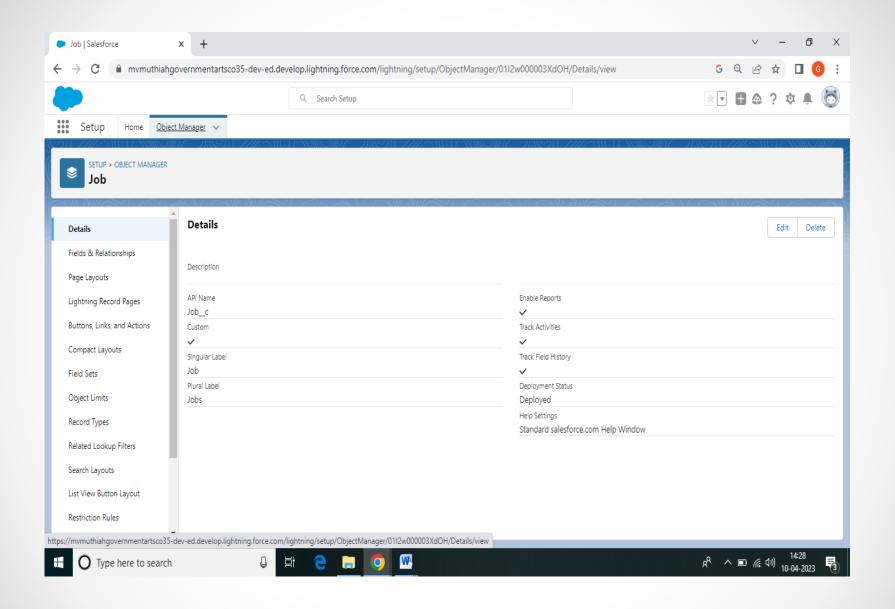
☐ Tab

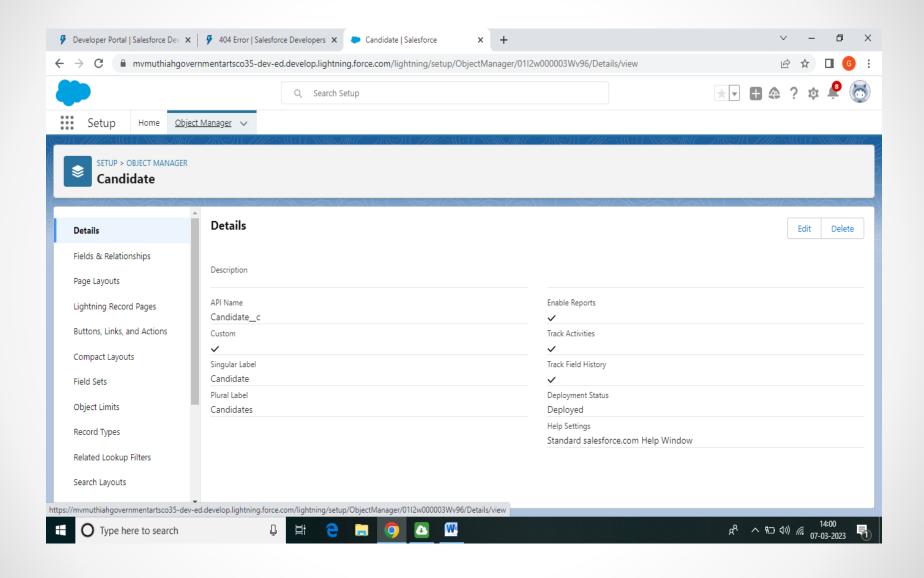
Create a custom object for Recruiter:

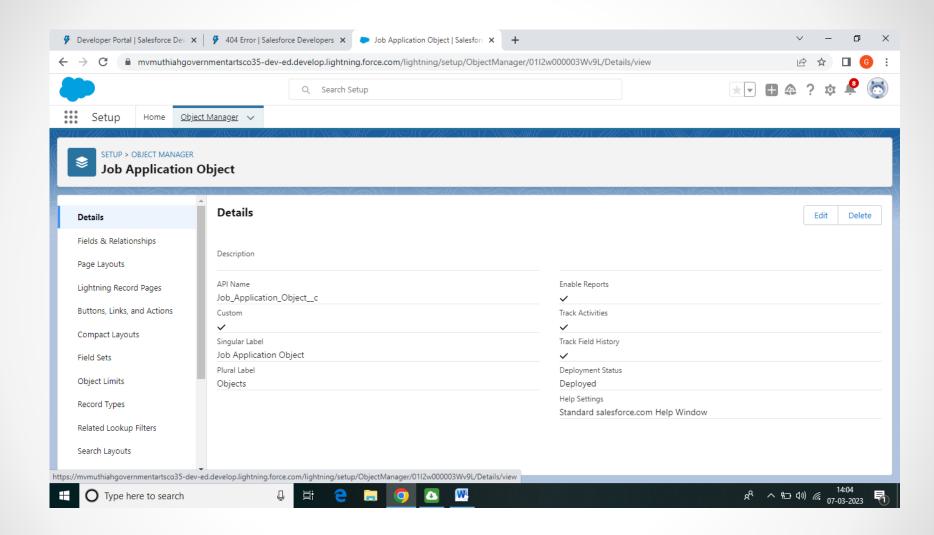
To create a custom object, follow these steps:

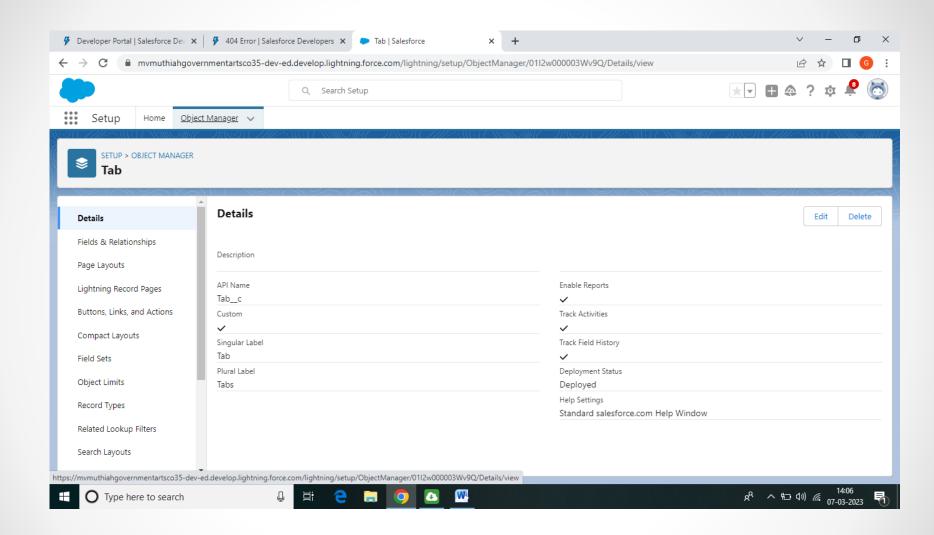
- 1. From setup click on object manager.
- 2. Click create, select custom object.
- 3. Fill in the label as "Recruiter".
- 4. Fill in the plural label as "Recruiters".
- 5. Record name: "Recruiter Number"
- 6. Select the data type as "Auto Number".
- 7. Under display format enter "REC-{0000}".
- 8. Enter starting number as 1.
- 9.In the Optional Features section, select Allow Reports and Track Field History.
- 10. In the Deployment Status section, ensure Deployed is selected.
- 11. In the Search Status section, select Allow Search.
- 12. In the Object Creation Options section, select Add Notes and Attachments related list to default page layout.
- 13. Leave everything else as is, and click Save.
- 14. Create a Jobs, Candidate, Job Application Object and Tab.









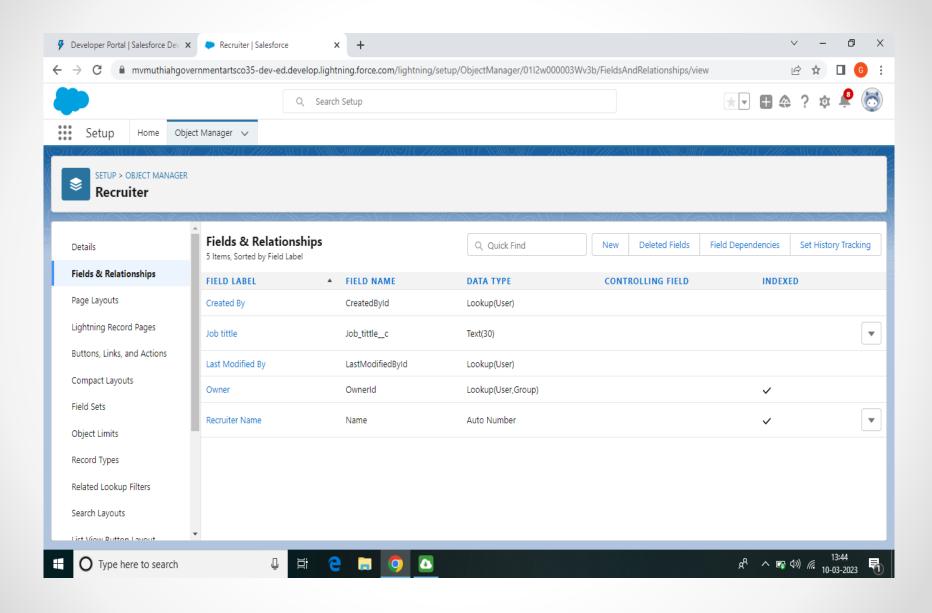


CREATE FIELDS & RELATIONSHIPS

Fields in Salesforce represents what the columns represent in relational databases. It can store data values which are required for a particular object in a record.

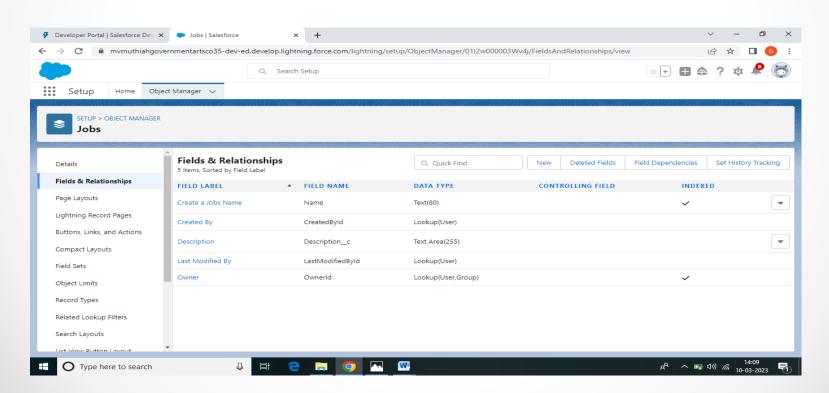
Create the custom fields:

- 1.Click the object manager tab, Select the object for which you have to create the fields and relationship.
- 2.From the sidebar, click Fields & Relationships. Notice that there are already some fields there. Those are the standard fields.
- 3. Click New to create a custom field. Tip: Before creating a new field, do a quick search to make sure a similar one doesn't already exist.
- 4. Click on the new to create a field.
- 5. Choose the data type as a Text, click next
- 6.Enter field label, length and Name and click next
- 7. Select the profiles to which you want to grant edit access to this field via field-level security.
- The field will be hidden from all profiles if you do not add it to field-level security. Click next
- 8. Select the page layouts that should include this field.
- 9. Click save.



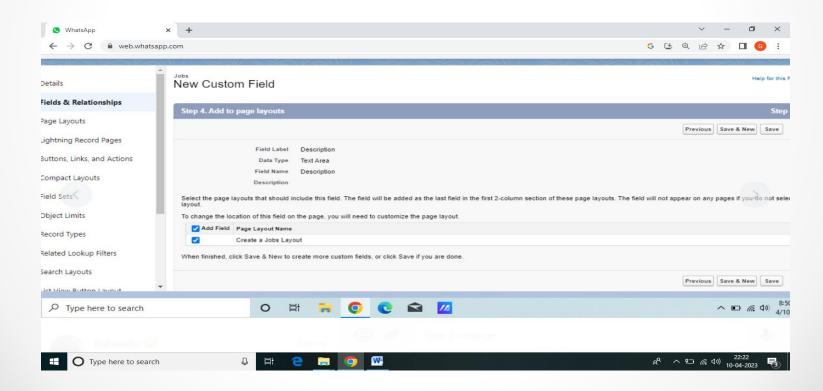
Creation of Master-detail relationship:

- 1. From Setup, go to Object Manager
- 2. On the sidebar, click Fields & Relationships.
- 3. Click New.
- 4. Choose Master-detail Relationship and click Next
- 5. Choose the related object and select that object
- 6. Enter the label and name for the lookup field
- 7. Click Next, Next, and Save



Create a new custom field:

- 1. From Setup, go to Object Manager
- 2. On the sidebar, click Fields & Relationships.
- 3. Click New.
- 4. Choose the data type Text Area click next
- 5. Enter the Field Label and field name click next
- 6. Click next and save.

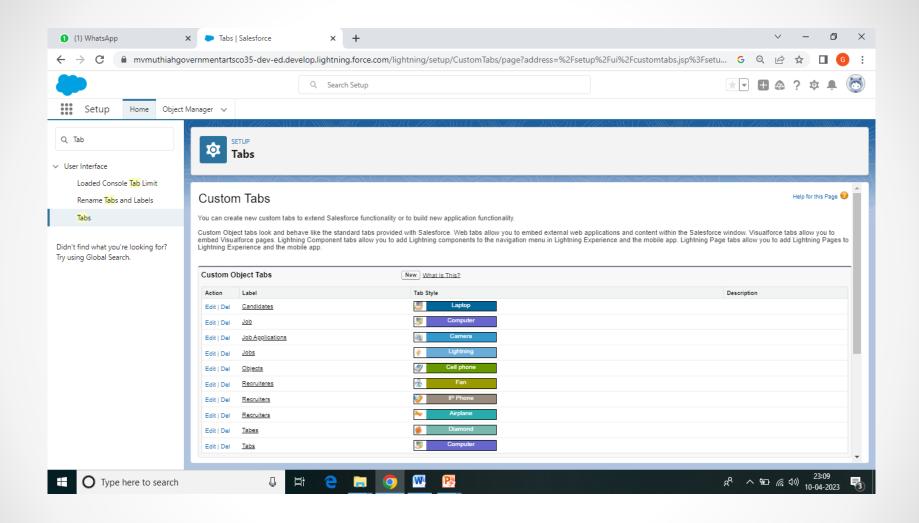


CREATE TAB

In Salesforce, a tab is a user interface element that allows users to navigate to different sections of the platform, such as Accounts, Contacts, Leads, and Opportunities. Tabs can also be used to access custom objects and custom pages.

Create a tab:

- 1. Click setup
- 2. Search tab in Quick box then, select tab
- 3. Click New custom object tab section
- 4. Select the created object Recruiter and tab style for the new custom tab.
- 5. Select the profiles that visible in the tab
- 6. Click on custom apps to make visible
- 7. Click save.



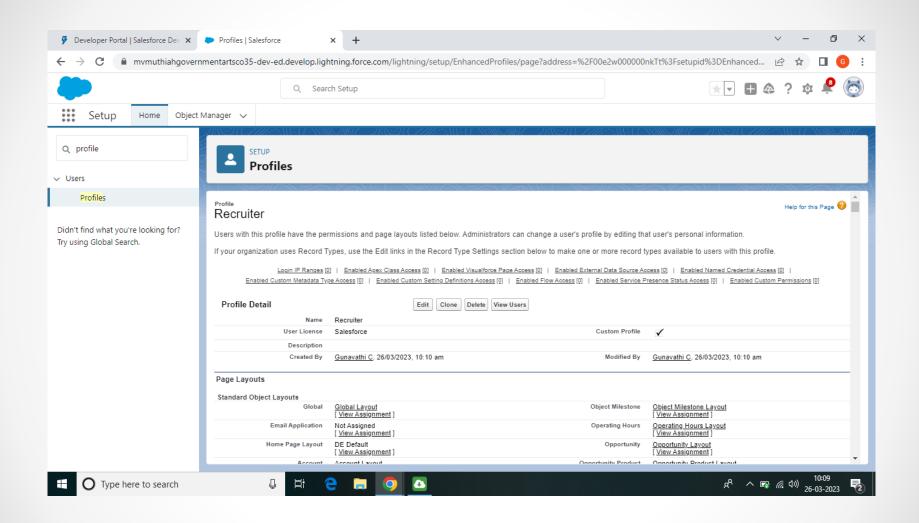
CREATE PROFILE

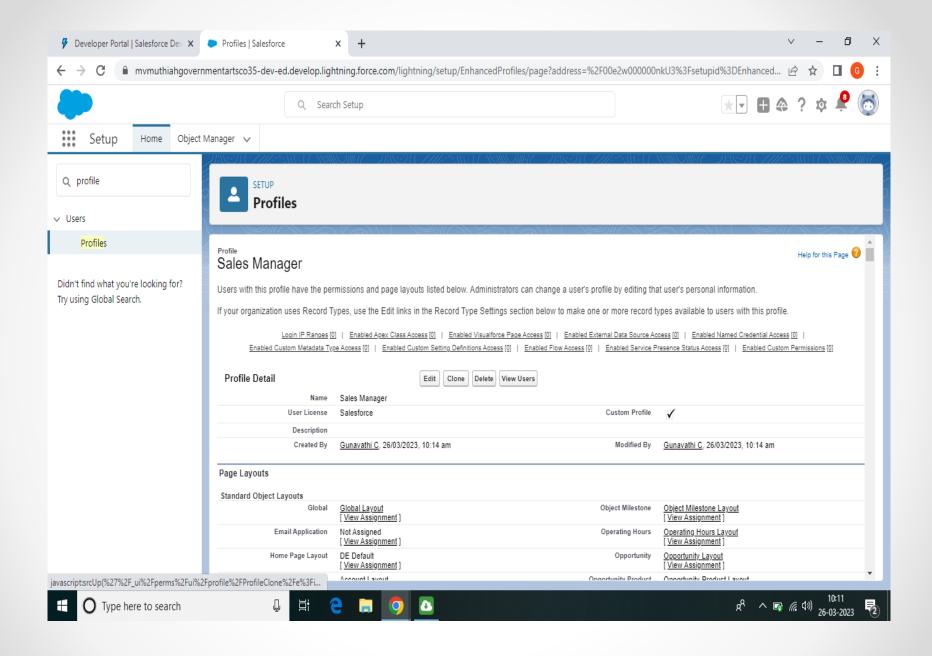
A profile is a group/collection of settings and permissions that define what a user can do in salesforce. A profile controls "Object permissions, Field permissions, User permissions, Tab settings, App settings, Apex class access, Visualforce page access, Page layouts, Record Types, Login hours & Login IP ranges.

Create a custom profile:

- 1. From setup, enter profiles in Quick Find box
- 2. Select profiles.
- 3. Click clone.
- 4. For Profile, enter Recruiter
- 5. Click save
- 6. Create a profile with the profile name as "Sales Manager".

Follow the steps from above Activity.





CREATE USERS

A user is anyone who logs in to Salesforce. Users are employees at your company, such as sales reps, managers, and IT specialists, who need access to the company's records. Every user in Salesforce has a user account.

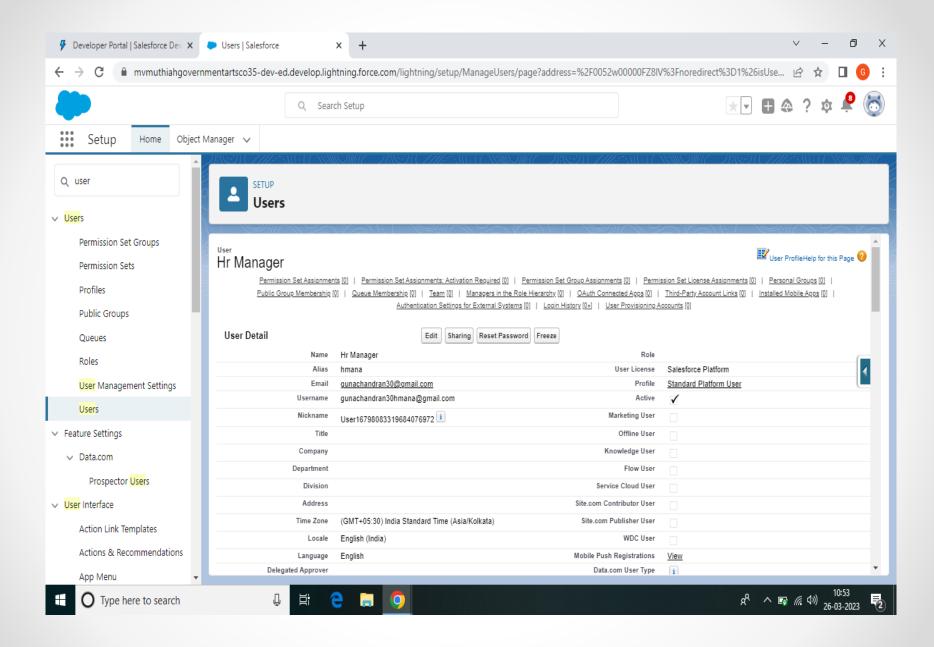
To Create a user:

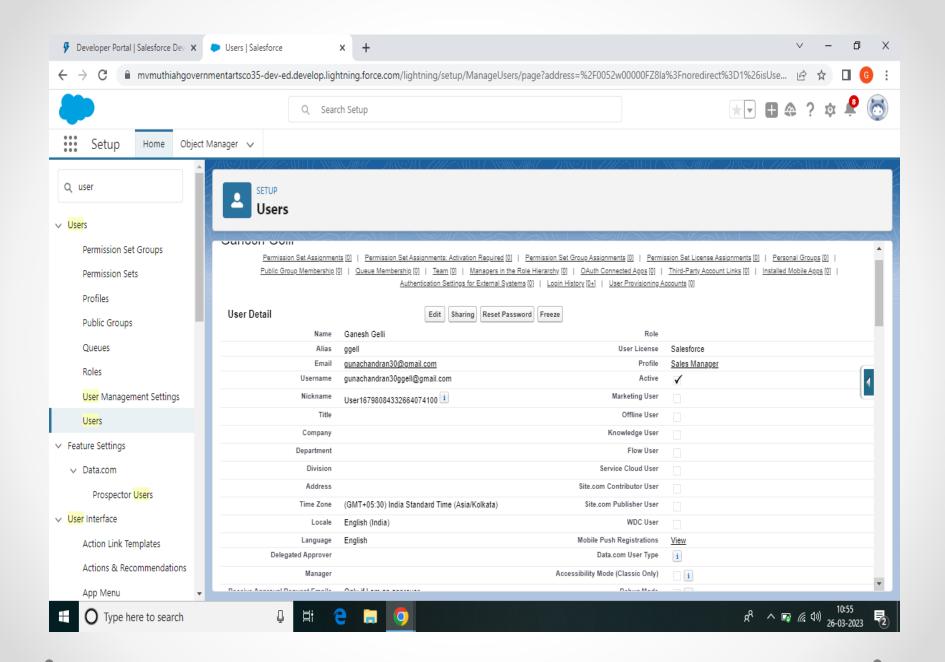
- 1. From Setup, enter Users in the Quick Find box, then select Users.
- 2. Click New User.
- 3. Enter First name as Hr and last name as Manager.
- 4. Enter the user's name and email address and a unique username in the form of an email

address. By default, the username is the same as the email address.

- 5. Then create a new role Hr Manager.
- 6. Select user License as Standard Platform User.
- 7. Select profile.
- 8. Click save.
- 9. Create a user with a username as "Ganesh Gelli", and assign him the sales Manager profile.

Follow the steps from above Activity.





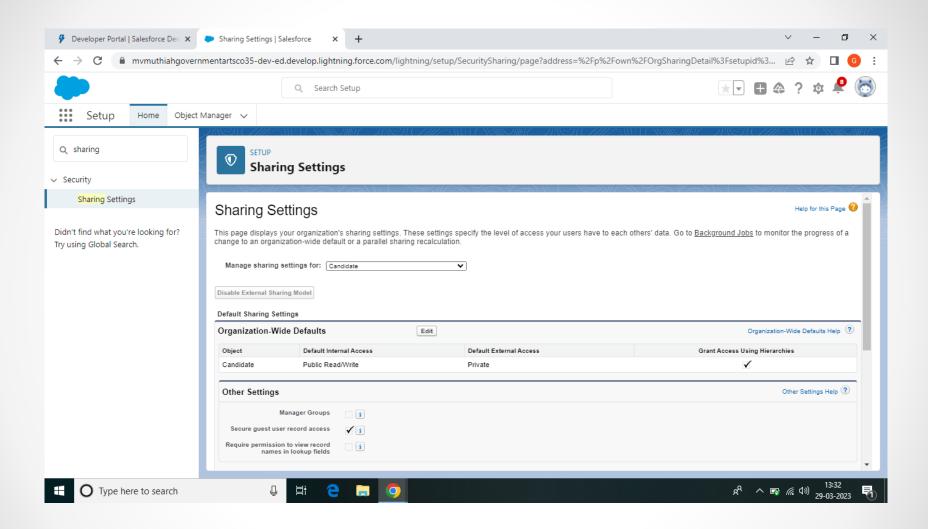
CREATE SHARING RULE

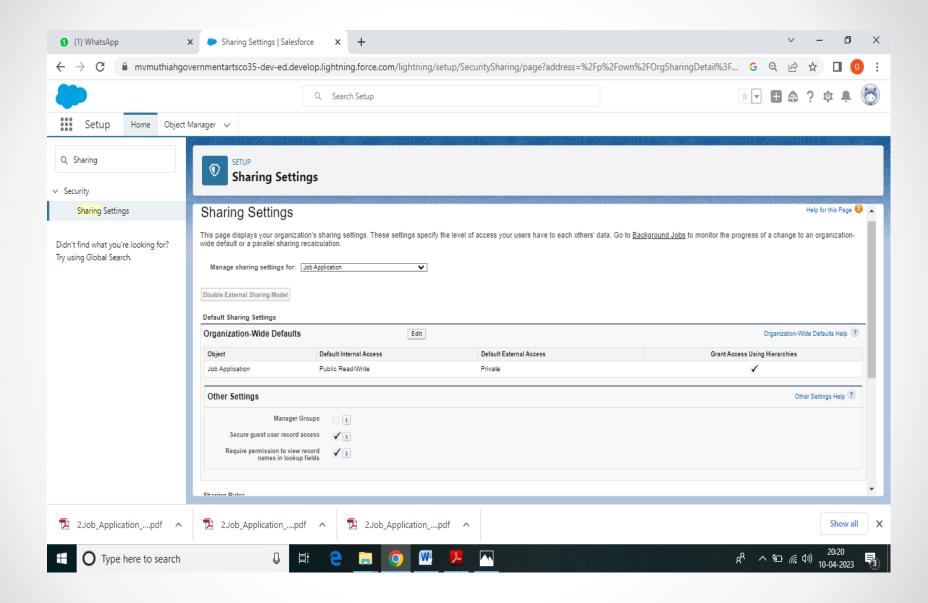
Sharing rules help users to share records based on conditions. It is basically created for objects whose organization-wide defaults (OWD) are set to public read-only or private because sharing rules can only extend the access and not restrict it.

Create a sharing rule

- 1) Go to Sharing Settings, which can be found under the Quick Find section.
- 2) Scroll down and find the candidate object where a sharing rule needs to be added, and then
- click on New to create a new sharing rule.
- 3) Add the label of the sharing rule you want to make.
- 4) Select your rule type based on the criteria.
- 5) Select the field can join immediately check field from the candidate object.
- 6) Select the operator as equal and value is true.
- 7) And in selecting the users to share with the section select roles and in that select Hr Manager.
- 8) And in the section of select the level of access for the users give the access Read/Write.
- 9) And save the rule.
- 10) Create a Sharing Rule to Share the records of Job Application to Hr Manager with the Access of

Read/Write. Follow the steps from above Activity.





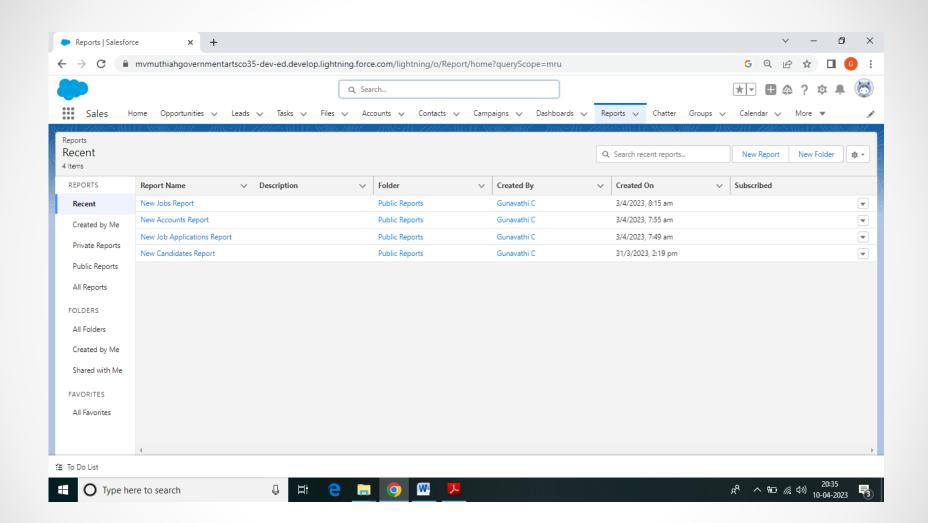
CREATE REPORTS

A report is a list of records that meet the criteria you define. It's displayed in rows and columns, and can be filtered, grouped, or displayed in a graphical chart. Every report is stored in a folder. Folders can be public, hidden, or shared, and can be set to read-only or read/write.

Create a report:

Create a report that displays rating of the account and which has type and account name.

- 1) Click on app launcher search for reports.
- 2) Click on the new report and select the category has accounts and contacts.
- 3) And the report type has accounts.
- 4) In the details section select the option start report.
- 5) In the filter pane select All accounts to show me.
- 6) And All time is created.
- 7) In the outline pane, group rows select Rating and in group columns select Account Name.
- 8) In the columns section add Type and Billing city.
- 9) Save the report by giving label name and save the folder as a public folder and save the report
- 10.Create a Report using the Objects Jobs, Candidate and Job Application. Follow the steps from above Activity.



CONCLUSION

Application Tracking System for recruiters is a very effective hiring solution that most of the successful recruiters utilize. Because without it, there is a good change that your process of moving applicants through different stage can become very difficult. This tool is very important for optimizing the hiring process with the help of artificial intelligence and technology.

THANK YOU