



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



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Unlocking  
Insights into the  
Global Air  
Transportation  
Network with  
Tableau

Air transport network or air transportation network (ATN) is an example of transport networks and spatial networks. The nodes of the network are the airports and the links represent direct flight routes between two airports.

Alternatively, cities can be considered as the nodes with links representing direct flight connection between them.

Air transport networks can be defined worldwide as well as for one region or for one airline company; the scale of the network can be global or domestic.

This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes

This dataset has been compiled through meticulous labor by researchers all over the world to give you a comprehensive detail into air transportation networks from around the globe.

It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data.

Air transport allows people from different countries to cross international boundaries and travel other countries for personal, business, medical, and tourism purposes.

The main characteristics and advantages of air freight transport are **speed, reliability in terms of cargo security, lack of access limitations to remote locations.**

Air transport is at the heart of global economic growth. It creates employment, facilitates trade, enables tourism and supports sustainable development all around the world.

generates benefits to consumers and the wider economy by providing speedy connections between cities.

Air transport network or air transportation network (ATN) is an example of transport networks and spatial network

We improve understanding of the air transport industry among decision makers and increase awareness of the benefits that aviation brings to national and global economies.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

See an example