PROJECT REPORT TEMPLATE

INTRODUCTION

1.1 Overview
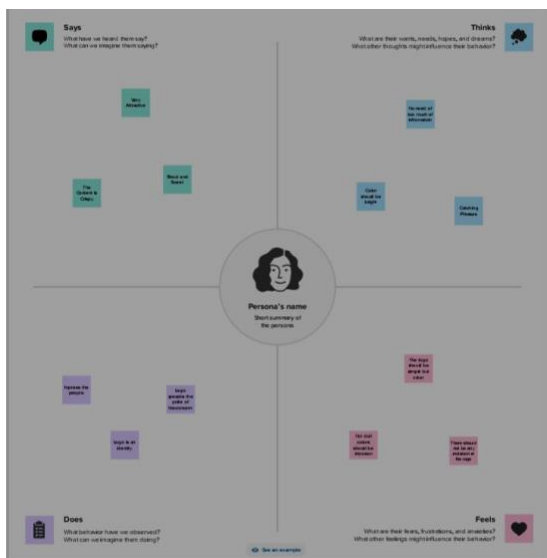
Loga design with Canva

1.2 PURPOSE

A paint of identification,they're the ogmbal that customers use to recognize your brand

2.PROPLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map:

2.2 Ideation & Brainstorm

RESULT

ADVANTAGES & DISADVANTAGES

1.One can choose from free logo-making software because they are easy to use.

You don't to go and coordinate with the designer over the phone calls and do brainstorming with them.

Don't have to read emails.

DISADVANTAGES:

1.Your brand could be a reflection of your business's heritage,if created while not skilled it won't properly replicate your true identity.

5.APPLICATION

5.1 With its comprehensive digital design toolset, Adobe illustrator is ideal for any logo,icon,

Or graphic design project.use vector graphics to scale your logo design from business card size to billboard size with no loss of quality- guaranteeing the best presentation in every situation.

6.CONCULUSION

6.1 Thankyou for your consideration.