



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

This is more of an add-on to our main ggplot2 library. With this, we can create better create extra themes and scales with the mainstream ggplot2 package.

This is more of a data visualization project that will guide you towards using the ggplot2 library for understanding the data and for developing an intuition for understanding the customers who avail the trips

With the help of visualization, companies can avail the benefit of understanding the complex data and gain insights that would help them to craft decisions.

Our dataset involves various time-frames. In order to understand our data in separate time categories, we will make use of the lubridate package.



Persona’s name  
Short summary of the persona

uses a mixture of internal and external data to estimate fares

it analyses external data like transport routes

it calculates fare automatically using street traffic data

it helps government organizations and companies in collecting data and identifying pattern

Cheaper Prices Than Its Competitors

it is also cheaper than most other primary ride-hailing services, such as Lyft, DoorDash,

it has become a prime example of the gig economy at work

door to door convience ,safety

it feels happy

it useful for them

it was amazing topic

it is useful to a person who was willing to collect data



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?