

THE WATER SMART FOUNDATION



The [Water Smart Foundation](#) is a charitable foundation whose objective is for the conservation and protection of the natural environment by reducing pollution caused by production and distribution of water. The WSF focuses on key sectors for maximum impact- to rethink and rework the way water is distributed. Supported by WET Global, the WSF collaborates with institutions, businesses, and individuals to implement solutions around the smart use of water. Funds raised are allocated to partner charities fitting our criteria, such as Surfers Against Sewage, RNLI and ZSL which are contributing to protecting the future of water.

Smartwater, Smartbuilding

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Smart Water, Smart Shopping

Shopping malls, the retail and mixed uses sector are having a great development and strategic value in its environment. They also have a direct influence on the consumer/citizen on a daily basis.

