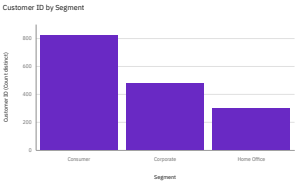


global superstore



country literacy

- segmentation of development through literacy.
- developing the country through literacy.



A global phenomenon

- 80% of customers are demanding new consumption models.
- 50% of people in France are moving away from traditional ownership.

