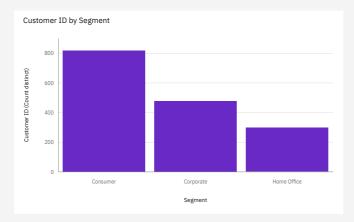
## global superstore



## country literacy

- segmentation of development through literacy
- literacy.

  developing the country through literacy.



## A global phenomenon

- 80% of customers are demanding new consumption models.
- 50% of people in france are moving away from traditional ownership.

