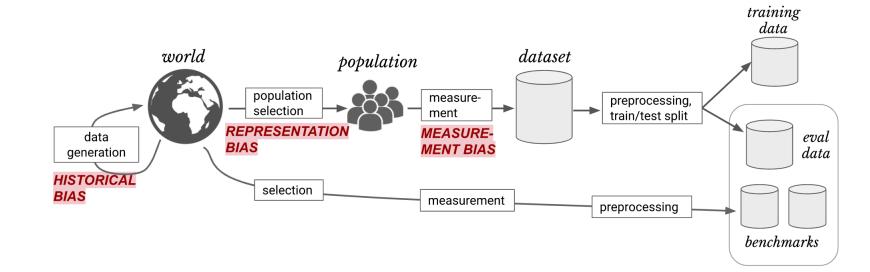
Topics in Data Ethnics: Bias

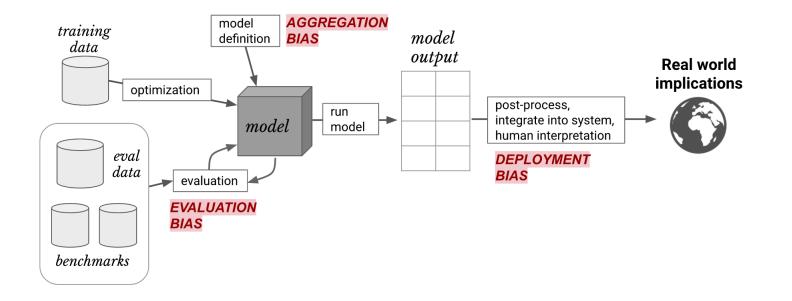
DongJun Min

o. Bias

<u>A Framework for Understanding Unintended Consequences of</u> <u>Machine Learning</u> By Harini Suresh et al.

- : Social science concept of bias
- 1. Historical Bias
- 2. Representation Bias
- 3. Measurement Bias
- 4. Aggregation Bias
- 5. Evaluation Bias
- 6. Deployment Bias





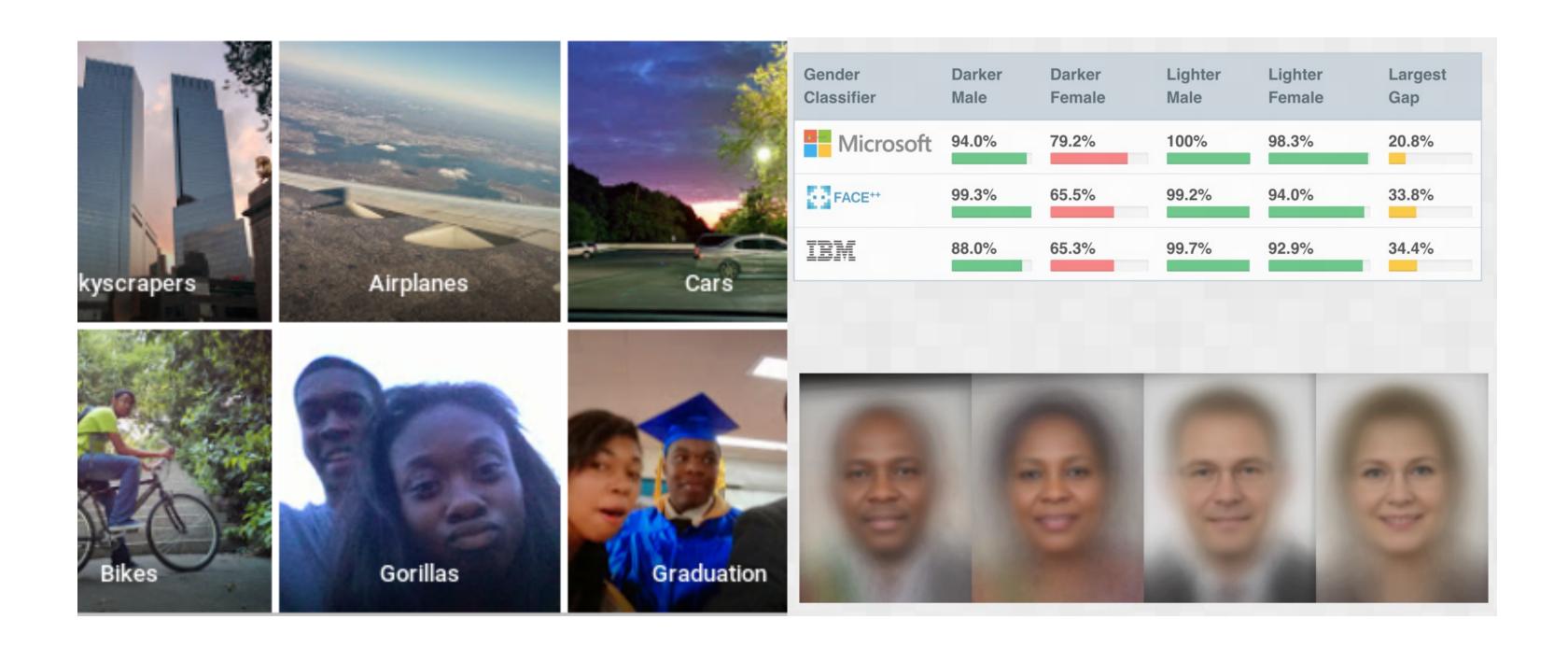
people are biased, processes are biased, and society is biased

Racial Bias, COMPAS software

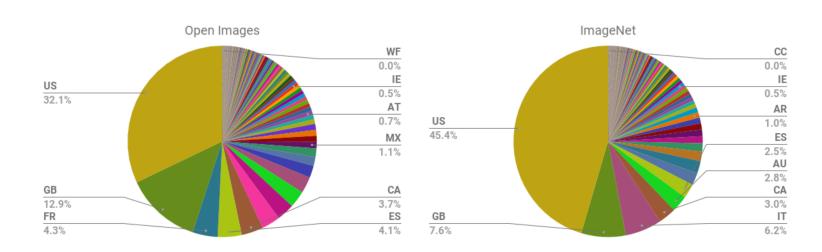
Prediction Fails Differently for Black Defendants		
	WHITE	AFRICAN AMERICAN
Labeled Higher Risk, But Didn't Re-Offend	23.5%	44.9%
Labeled Lower Risk, Yet Did Re-Offend	47.7%	28.0%







- 1. No Classification without Representation: Assessing Geodiversity Issues in Open Data Sets for the Developing World By Shreya Shankar et al.
- 2. <u>Does Object Recognition Work for Everyone?</u> By Terrance DeVries et al.





Azure food cheese bread cake sandwich Clarifai: food, wood, cooking, delicious, healthy Google: food, dish, cuisine, comfort food, span

atson: food, food product, turmeric, seasoning



Ground truth: Soap

Azure: toilet, design, art, sink

Clarifai: people, faucet, healthcare, lavatory, wash close Google: product, liquid, water, fluid, bathroom accessory Amazon: sink, indoors, bottle, sink faucet

Watson: gas tank, storage tank, toiletry, dispenser, soap dispense



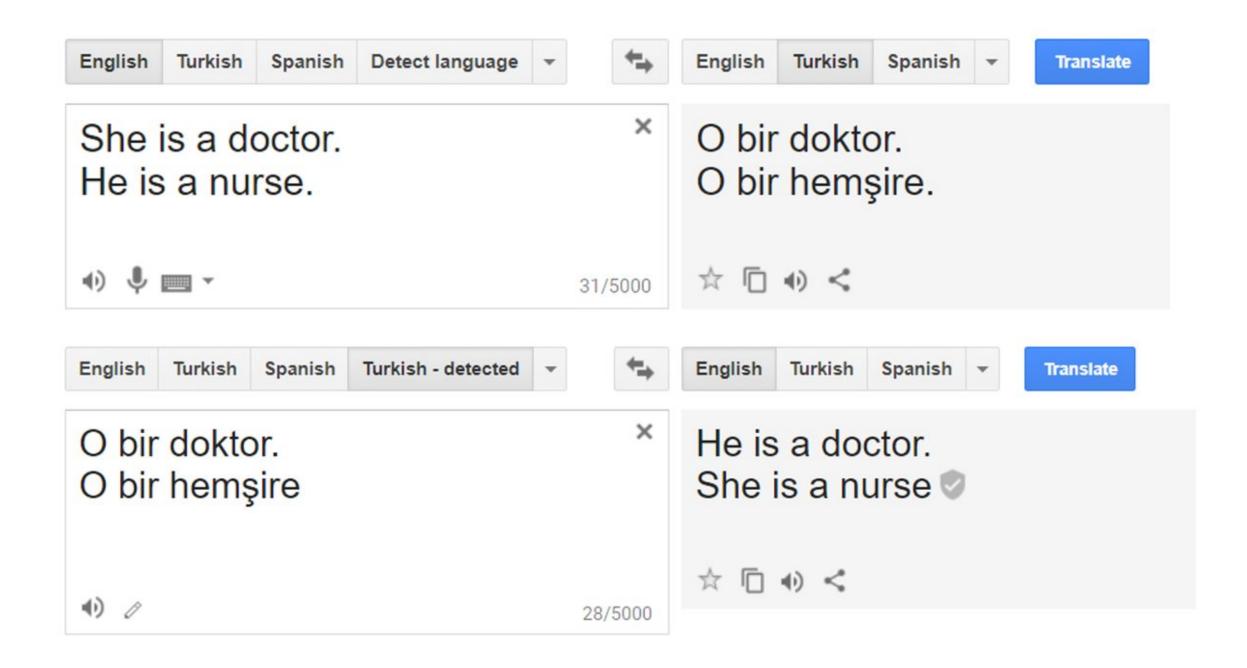
Azure: bottle, beer, counter, drink, open

Clarifai: container, food, bottle, drink, stock Google: product, yellow, drink, bottle, plastic bottle on: beverage, beer, alcohol, drink, bottle



Azure: bottle, wall, counter, food

Clarifai: container, food, can, medicine, stock Google: seasoning, seasoned salt, ingredient, spice, spice rac Amazon: shelf, tin, pantry, furniture, aluminium



2. Measurement bias

What factors are most predictive of stroke?

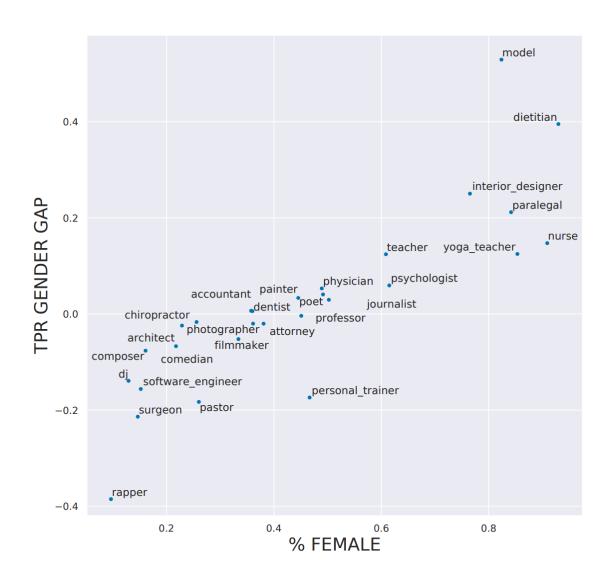
- >> Prior stroke
- >> Cardiovascular disease
- >> Accidental injury
- » Benign breast lump
- >> Colonoscopy
- >> Sinusitis

3. Aggregation bias

Can occurs model that does not include these important variables and interactions.

4. Representation bias

Bias in Bios: A Case Study of Semantic Representation Bias in a High-Stakes Setting By Maria De-Arteaga et al.



5. Addressing different types of bias

<u>Does Machine Learning Automate Moral Hazard and Error</u> By Sendhil Mullainathan and Ziad Obermeyer

Consider these points about machine learning algorithms:

- >> Machine learning can create feedback loops
- >> Machine learning can amplify bias
- >> Algorithms & humans are used differently
- >> Technology is power

5. Addressing different types of bias

- >> People are more likely to assume algorithms are objective or error-free (even if they're given the option of a human override).
- » Algorithms are more likely to be implemented with no appeals process in place.
- >> Algorithms are often used at scale.
- » Algorithmic systems are cheap.