

Project Design Phase-I - Problem Solution Fit

Project Title: AI Powered Nutrition Analyze for Fitness Enthusiasts

Team ID: PNT2022TMID51066

1. CUSTOMER SEGMENT(S)

Nutrition analyzes designed to help health professionals, dietitians, coaches, trainers and gymnasiums manage client, create personalized meal plans.

6. CUSTOMER CONSTRAINTS

Food allergies or sensitivities, religious, practices, and ideologies beliefs are some of the main reasons people rely on specific diets or follow dietary restrictions.

5. AVAILABLE SOLUTIONS

- Information available on internet or web
- To prevent malnutrition is to eat a healthy, balanced diet.

2. JOBS-TO-BE-DONE / PROBLEMS

People are eating far more food than is necessary for their health.

9. PROBLEM ROOT CAUSE

People are not eating sufficient amount of food to provide the calories, vitamins and minerals they need optimal health. While in others, people are eating far more food than is necessary for their health.

7. BEHAVIOUR

- To give the regular notification
- To give proper diet
- Don't beat yourself up if you miss a day
- Add to your existing habits

<div data-bbox="165 97 367 129" data-label="Section-Header"> <h3>3. TRIGGERS</h3> </div> <div data-bbox="165 181 689 448" data-label="Text"> <p>Nutritional Analysis detects the exact nutritional value of any given food item. It determines the percentage of macro and micronutrients present in that food item as well as the presence of inhibitors, toxic chemicals, or any other new component.</p> </div> <div data-bbox="165 480 651 512" data-label="Section-Header"> <h3>4. EMOTIONS: BEFORE / AFTER</h3> </div> <div data-bbox="165 555 660 587" data-label="Text"> <p>BEFORE: Improper health maintenance.</p> </div> <div data-bbox="165 624 609 655" data-label="Text"> <p>AFTER: Proper health maintenance</p> </div>	<div data-bbox="725 97 1043 129" data-label="Section-Header"> <h3>10. YOUR SOLUTION</h3> </div> <div data-bbox="725 213 1218 344" data-label="Text"> <p>Wellness and Mental health to satisfy their needs for end user who uses our application.</p> </div>	<div data-bbox="1335 97 1800 129" data-label="Section-Header"> <h3>8. CHANNELS OF BEHAVIOUR</h3> </div> <div data-bbox="1321 205 1438 237" data-label="Section-Header"> <h4>ONLINE:</h4> </div> <div data-bbox="1312 274 1859 405" data-label="Text"> <p>This system provides a user friendly environment that enables user to interact through chatbot to clarify their queries and dashboard to display to know the activities</p> </div> <div data-bbox="1321 442 1453 474" data-label="Section-Header"> <h4>OFFLINE:</h4> </div> <div data-bbox="1312 510 1895 609" data-label="Text"> <p>Connecting all the user through offline meeting and give some complementary gifts. Conducting offline session by nutrition expert</p> </div>
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