

[Draft] Apology for Not Achieving Target

From

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To Savani Hardik <hardik.isavani@gmail.com>

Cc Shrinathji Marketing <shrinathjimarketing@outlook.com>

Dear Vimal

I am writing to sincerely apologize for not achieving the sales target in last month. I understand this is setback for us, and I deeply regret it.

I take fully Responsibility for me and My team's Performance and understand the impact also on our company. Moving forward, I plan some Extra strategies like, focus enquiry generation, Dealer Meet, Van campaign and Follow up with Exists enquiries to ensure meet our target in current month.

Thank you for your understanding. I appreciate your support and look forward to the opportunity to demonstrate my improved performance in the coming months.

Sincerely, Hardik savani (State Head-Gujarat)