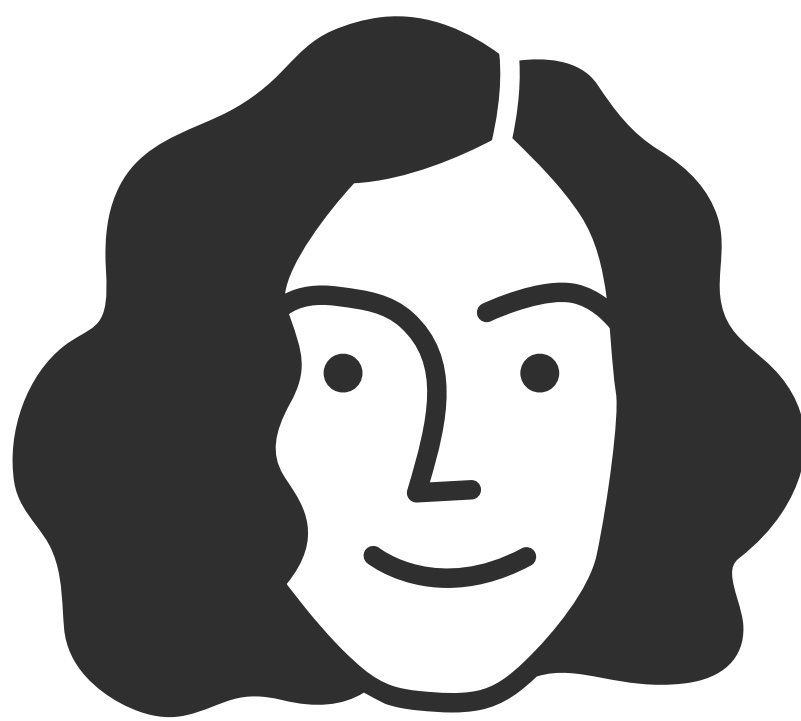




Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Preparation and Maintenance of ZOHO Books for Fresh Bites Catering

Fresh Bites Catering, a catering service, utilizes Zoho Books to manage their sales, track inventory,

Maintenance of ZOHO Books for Fresh Bites Catering

Zoho Books to manage their sales, track inventoryand handle invoicing.



Ingredients and supplies. Zoho Books helps them maintain accurate financial records and streamline

They can generate professional invoices for clients and track expenses related

to ingredients and supplies.

expenses relatedtheir catering operations.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?