SYRACUSE UNIVERSITY
School of Information Studies

Student Evaluation

This form is due upon completion of your Internship learning opportunity. While your answers will not affect your grade, the evaluation form must be submitted before you will receive a grade. Please use additional pages if necessary. Submit completed form to the 2U online course, IST 971

Name: Satyen Amonkar   SU ID #: 677904609

IST Degree Program: ☑ IM ☐ ADS ☐ EDS

2U Online Learning Program Student: ☐ Yes   ☑ No

Current Address: 1023, Lancaster Ave, Syracuse, NY

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Academic Advisor: Murali Venkatesh   Faculty Supervisor: Scott Bernard

Organization Name: Arkadium

Address: 40 W 25 St, 4th Floor, New York, NY 10010

City: New York City State: NY Zip: 10010 Phone: 212-337-3701

Dates of work block: From: 05/20/2019   To: 08/23/2019

Supervisor Name: Audley Wilson   Title: VP of Analytics

Supervisor's E-mail Address: audley.wilson@arkadium.com

- Brief description of project/activities:

The Summer internship consisted of 3 main projects. The first project was Natural Language Processing for survey of online casual games using R. Its objective was to understand player sentiments and improve their gaming experience. The second project was Error Analysis for partner sites using Python, MS Azure. Its objective was to determine errors occurring on the partnering sites that kill user experience. The third project was Cluster Analysis on partner sites using R. Objective of the project was to compare performance of partnering sites and determine which is the most revenue generating site.

- Did your work assignment meet your expectations? (No 1 2 3 4 5 6 7 Surpassed them) Please explain:

7. What I expected in terms of work assignment was real world exposure to data science concepts I have already learnt in my academic curriculum such as principal component analysis, natural language processing and clustering. Not only did it meet my expectations, my manger entrusted me to work on time series forecasting project on which I had no prior knowledge. Also, it gave me a boost in presentation and communication.

- Did you feel your time was well spent? (No 1 2 3 4 5 6 7 Very well spent) Please explain:

6. I feel the 12 weeks internship was the most valuable learning experience for me so far, as it taught me to leverage machine learning algorithms for making business decisions. The schedule was tight as I had to deliver 3 massive projects within the 12 weeks duration. Despite the crunch of time, my mangers never micromanaged nor pressurized me for any deliverables.

- Did you receive enough direction and feedback from your **Site Supervisor**? (No 1 2 3 4 5 6 7 More than enough) Please explain:

7. Audley was very transparent with me in terms of feedback. He always guided me in my work and also kept weekly meetings to discuss the progress on the projects.

- Did you receive enough direction and feedback from your **Faculty Supervisor** ? (No 1 2 3 4 5 6 7 More than enough) Please explain:

7. The instructions for each assignment were clear.

- In total, what did you think of your Experiential Learning opportunity? (Useless 1 2 3 4 5 6 7 Extremely Valuable) Please explain:

7. I feel the 12 weeks internship was the most valuable learning experience for me so far. I experienced how my insights were used by the stakeholders to make their crucial business decisions.

- To what degree were you able to apply your classroom knowledge to your work experience? (None 1 2 3 4 5 6 7 High) List classes that were helpful:

6. I believe that the classroom knowledge was essential in most of the projects in order to understand what is happening behind the packages or algorithms I have used in the projects. Also, it helped me in presentations and maintaining good repot with the managers.

- In your opinion, what was the **most outstanding** part of the experience?

I believe the most outstanding part of my experience was knowing how my insights are being used by the company to make crucial business decisions.

- In your opinion, what was the **least valuable** part of the experience?

A small portion of my time was invested in knowing working of the company. Since it was not well documented, I had to manually going through Arkadium products and understand their working. I believe this was the least valuable part of the experience.

- Please list any honors/special recognition you received during the work experience:

In one of my feedback sessions, my manager, Audley Wilson (VP of Analytics) recognized me as among the top interns so far in Arkadium's history. Also, based on my outshining performance, I was awarded with an extension i.e. Fall Internship and an increased pay-rate.

- How did you obtain your internship? (Career Fair, OrangeLink, School of Information Studies Employer Relations Office/Internship Office, Career Services at Schine, personal contacts/networking, alum, direct contact with organization, other online resource, faculty, etc.)

I applied using LinkedIn.

☑ Please check this box if we have your permission to share the contents of this evaluation with your employer.

THANK YOU!