



Says

What have we heard them say?
What can we imagine them saying?

Look for community boards and counters (avoid putting anything in mailboxes).
Make sure you speak to the front desk agent or property owner before leaving your cards

Type your paragraph...

Even if your cards get snatched up and discarded, it's worth taking the risk.

Hotels - Hotels are often open to helping out local business owners.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The cards are today a way to make a quick first impression on the recipients.

Despite all the technological advancements, business cards are still irreplaceable.

It seems that no amount of automation is going to take their place.



Does

What behavior have we observed?
What can we imagine them doing?

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Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

First and foremost business cards are tangible.

They provide a physical connection between you and your potential client or contact.

They allow you to exchange contact information quickly and efficiently, without the need for typing on a phone or searching through digital files.