



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

" I want to learn more about the global air Transportation Network and how it affects different regions and Countries."

" This is an interesting and important topic that can help me understand the world better."

" I need a simple and intuitive way to explore and interact with the data."

" I want to share my finding and Insights with others are interested in this topic."

" This is a valuable and meaningful project that can make a positive on society."

" This is a challenging and complex project that requires a lot of skills and knowledge. "

UNLOCKING INSIGHTS INTO THE GLOBAL AIR TRANSPORTATION NETWORK WITH TABLEAU

They search for relevant data sources and fools to analyze and visualize the data.

They use tableau to create dashboards and stories that showcase the Insights from the data .

They are curious and excited about discovering new patterns and trends from the data.

They publish their work on tableau public or other platforms and invite feedback and comments

They are proud and satisfied with their work and its outcomes.

They are confident and motivated to learn new skills and overcome difficulties



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?