

Says

What have we heard them say?
What can we imagine them saying?



air transportation market regional analysis

environmental corners



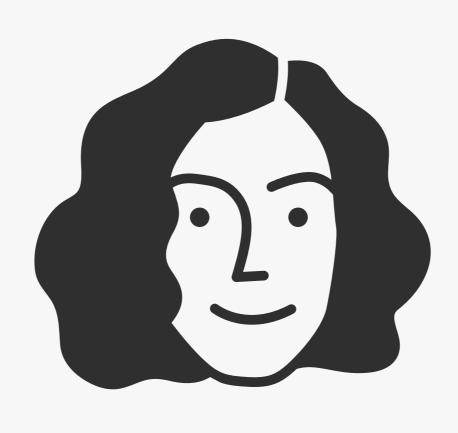
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



patient risk

healthcare issues

air
navigation
and tableau



Persona's name

Short summary of the persona

airlinetableau

travel and transportation analytics

geographic fields in tableau airlne workforce planning

faster
insights with
visual
analytics

careers in aviation data



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



