



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

uber is a multinational transportation company that operates ride hailing platform

uber's can be analysed daily,weekly ,monthly basis to understand the trends and patterns of trip volumes

it was founded in 2009 by garrett camp and travis kalanick and is based in san francisco,california.



Persona's name
Short summary of the persona

this analysis can help identify peak hours or days of high demand and optimize driver availability during those days.

uber driver analysis refers to the analysing the number of trips taken by uber drivers can provide insights into their overall activity and the demand for rides in specific areas

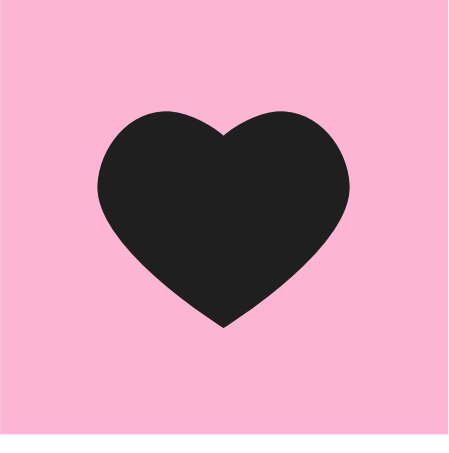
uber provides a convenient way for individuals to request rides from drivers who use their personal vehicles.

trips can be analyzed based on geographic regions or specific cities to identify areas of high demand .



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?