

## EDUCATION

**University of Cambridge, BA and Masters (MEng) – Information & Computer Engineering** **2014 – 2018**  
**First Year Grade: 1<sup>st</sup>, Second Year Grade: 1<sup>st</sup>, MIT GPA: 5.0/5.0, Masters Grade: Distinction**  
**Extracurriculars:** Hackbridge – Co-founder; Cambridge University Eco Racing – Business Manager (led 6+ person team); Bangla Society – Secretary

**Massachusetts Institute of Technology, Cambridge-MIT Exchange – Computer Science** **2016 – 2017**  
**GPA: 5.0/5.0, Research Projects:** CPU-based astronaut detection for the ISS; RL for treating sepsis in ICUs (published at NeurIPS '17 ML4H workshop)

## EXPERIENCE

**Pathao, Dhaka: (Ride hailing and food delivery startup) – Alter Product Fellow; Product Manager** **Sept '20 – Present**

- Owning product and go-to-market of Pathao's payment wallet and one of Bangladesh's first buy-now pay-later solutions (Q4 2021 launch)
- Supervised a team of three to deploy several data-science projects, including developing restaurant embeddings to improve in-app search conversion by 10%, and solving a complex GPS ping mapping task which completed a project that was 12 months overdue in just 1 month
- Redesigned the surge pricing system for rides, resulting in a 2x faster price response rate, reducing driver ride non-acceptance by 10%, and leading to better price parity with competitors in high-demand conditions
- Built a system to automatically track and improve supply quality. Pilot saved 10s of hours of operations time weekly with a 60+% driver improvement rate. This system has since been rolled-out company-wide across several use-cases
- Created a tool to standardise and automate experiment metric tracking leading to a 3x increase in monthly marketplace experiments
- Ran the loyalty points product, revamping the UI and launching a feature to allow users to redeem discounts at partner stores. Led a team to organise partnerships with 40+ brands around Bangladesh and increased user engagement with the product by 60%
- Increased the return-on-investment of acquisition marketing campaigns by 150% through the analysis of Pathao's customer data

**McKinsey & Company, London: (Management consulting firm) – Associate** **Aug '18 – Sept '20**

- Started as QuantumBlack's first undergrad data scientist. Moved to generalist consulting and was promoted to post-MBA level in 1 year
- Managed a team of 5+ colleagues to help a telecoms OEM use advanced analytics in their networks. Identified improvements to the client's product strategy, and developed initiatives to cut operations costs by up-to 20% (>\$10m p.a.); project delivery involved coordination with senior stakeholders across various business units and end results were presented to the client's board
- Worked on McKinsey's COVID response team, providing insights on medical, drug, and hospital bed supplies for 20+ public and private clients; supported the management of a government's COVID testing operations, delivering insights with presidential-level visibility
- Developed and presented strategic roadmaps for 20+ digital and analytics use-cases (with >10% EBITDA impact) across various subdivisions of an energy major. These roadmaps were used to kickstart successful transformations within these businesses
- Co-authored McKinsey's first academic papers in machine learning, published at ICLR's DebugML & ICML's AIFSG workshops in 2019
- Helped a major UK bank reprice their invoice financing product for SMEs, resulting in \$25m revenue uplift annually
- Analysed multiple public data-sources in a proof-of-concept study to formulate the marketing strategy for a \$bn in-trial drug targeted for launch in 2023. Outputs were well-received and the approach was scaled to the client's entire drug pipeline

## EXTRACURRICULAR PROJECTS

**Pencil: San Francisco-based venture-backed edtech startup; Part-time Product Manager** **Nov. '20 – Present**

- Leading a team of 6+ UX designers and engineers to build a set of educator-centric content authoring products (similar to Google Classroom). Working in parallel to support the CEO with fundraising and company strategy

**McKinsey Venture Academy: Student Social Enterprise Accelerator; Co-lead; <https://ventureacademy.mckinsey.com/>** **Oct. '18 – Sept '20**

- Co-ran this competitive mentorship programme for students (100+ annually) at UK universities; successfully launched a series of entrepreneurship lectures with individuals at Entrepreneur First, Oxford's Skoll Centre, and Grameen Impact Investing

**Hackbridge.io: Student Innovation & Making Group; Co-founder; <https://hackbridge.io>** **Jul. '17 – Aug. '18**

- Co-founded an organisation to foster a 'maker' environment at Cambridge. Hackbridge has grown into one of the university's largest tech-focussed communities, enabling 30+ projects annually for ~10% of engineering undergrads

**Educational Video Compression: High-fidelity video compression with Computer-Vision; <https://ylgh.github.io>** **Oct. '16 – Dec. '16**

- Created a novel method to compress educational videos by 100x to reduce the data cost of accessing online education; donated the algorithm to DotLearn, an MIT-based education startup working on a similar problem

## AWARDS AND ACHIEVEMENTS

**Scholarships: 2015** - Scholarships to Caius College, Cambridge (awarded for strong academic performance); **2016** - Engineering Leaders Scholarship (1 of 20 nationally); **2017** - Future of Engineering Prize (2<sup>nd</sup> nationally)

**Team-based awards: 2014** - ARM prize; **2016** - 2<sup>nd</sup> place, HackCambridge; Facebook prize, HackMIT; Runners-up, Facebook Global Hackathon Finals; **2017** - Project award, MIT 6.S191; Improbable prize, HackCambridge; Microsoft prize, HackMIT; \$5000 MIT Sandbox Innovation grant