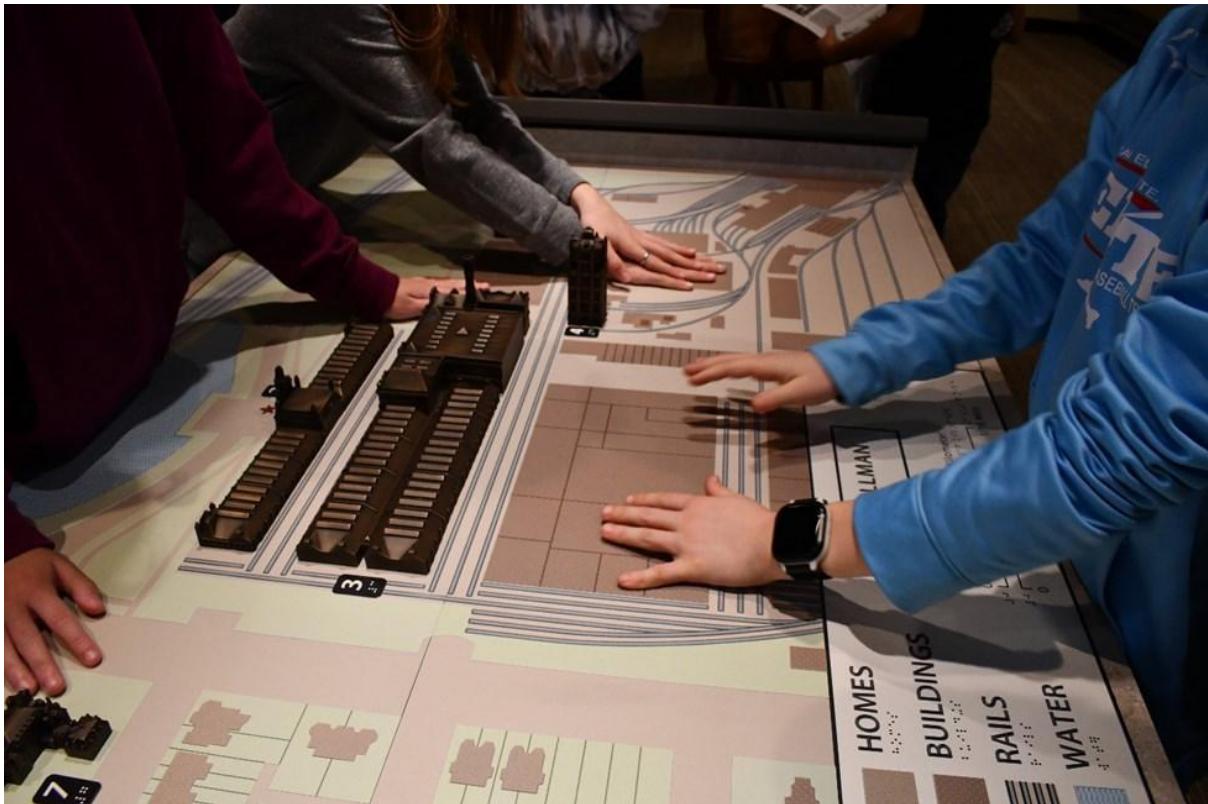


Design Document



Web Creation Boot Camp DGM6501

Kaijing Fang

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Introduction

Goal: My goal is to build a project that is useful for visitors who want to travel to Tokyo. With the mission of “making everyone’s trip easier”, I want to build a website that is informative and beautiful. I choose this topic because I personally like Tokyo very much, yet although there is much information online about this city, none of them could provide the information I need when I search for it. Therefore, I want to create such a website by myself.

Audience: My targeted audience is people who want to travel to Tokyo and are about to make a thorough plan for it. It includes people who have never been to Tokyo before as well as people who have lived in Tokyo for a long time. My website could provide suitable information for everyone who is interested in traveling to Tokyo.

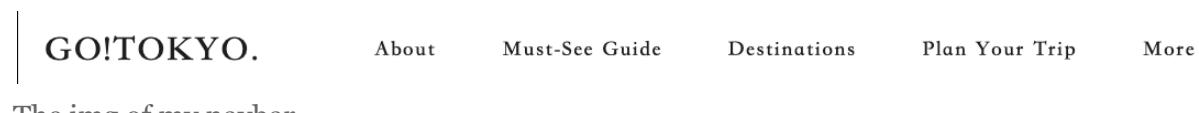
Success: I would consider my site to be successful if 7 out of ten people click my site and consider it a useful website. Also, if 3 out of 10 people consider traveling to Tokyo after reading the articles on my website, I will consider it a success.

Navigation

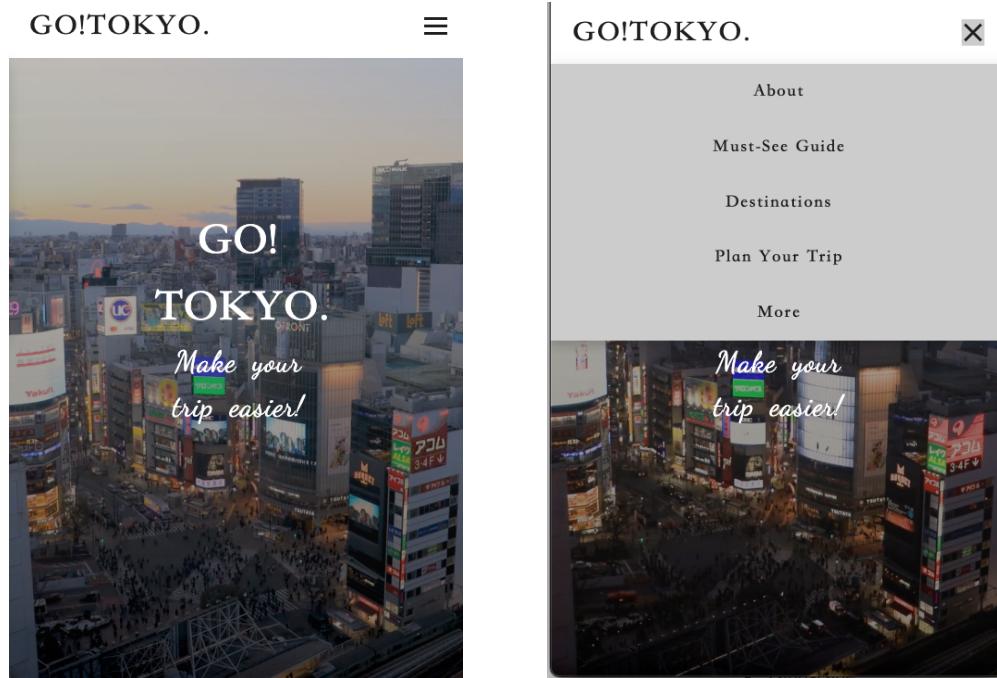
All my navigation is on the top of each page, it is fixed on top with a left-aligned logo. On the right, there are five tabs for each section on the homepage. The whole navbar is fixed at the top, so when users scroll down they can still easily browse through pages by clicking on the navbar. Besides, the navigation is responsive, when users browse my website on their phone they will see a hamburger menu. My navigation also involves transitions on each tab and logo, which means users can gain quick feedback when they hover over tabs, and they will know which one is clickable quickly.

There are five tabs on navigation that allows users to click:

1. Home
2. About Page
3. Must-See Guide
4. Destinations
5. Plan Your Trip
6. More

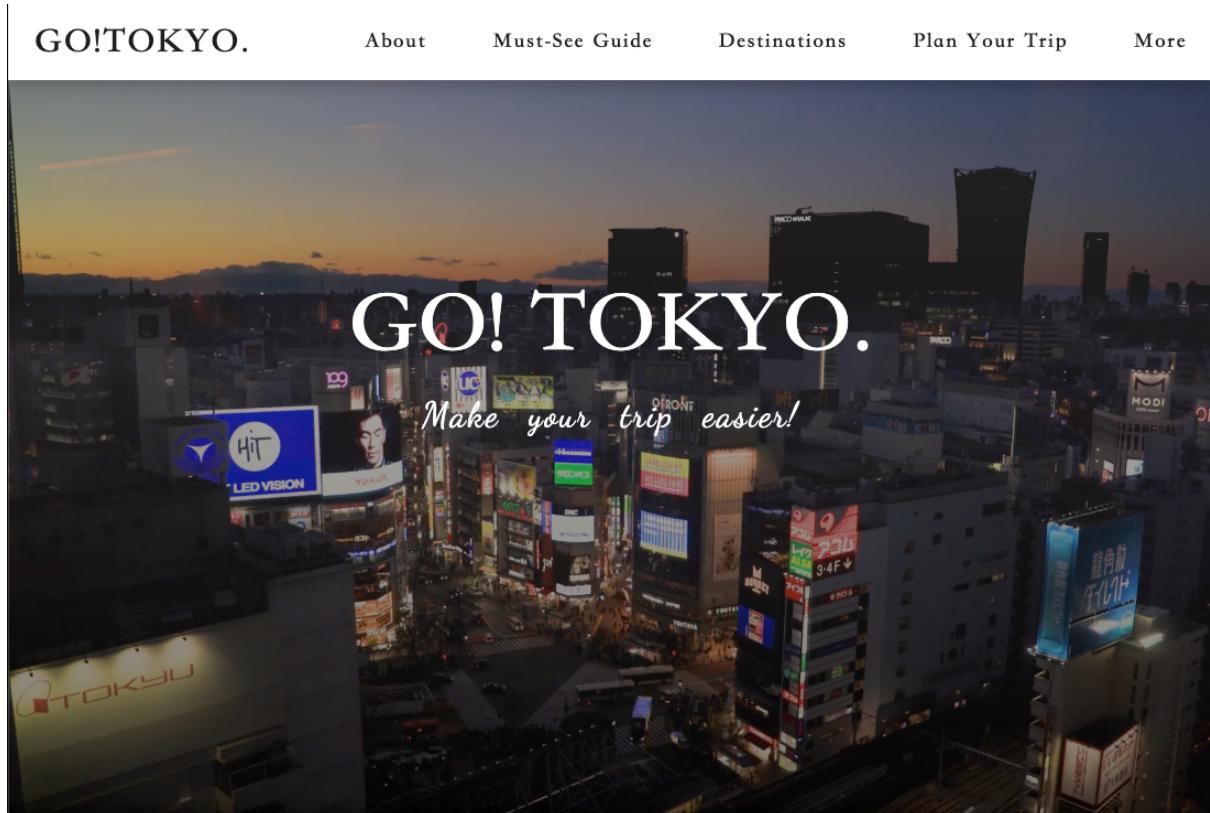


The img of my navbar



The hamburger menu.

Below are different section presented in my website:



The hero background and mission.

ABOUT US

Tokyo Media Center is responsible for the daily operations of Go! Tokyo, a multi-media information platform comprising websites and social media. We currently have 50 editors and a total of 100 staff members who work together to produce a newsletter about Tokyo's food, travel, and culture.

You can find all you are interested in and need to know about Tokyo here: customs, traditions, tourist attractions, hotels, restaurants, travel, nightlife, and shopping. Whether you are a visitor to Tokyo from the past or have lived in Tokyo for a long time, Go!Tokyo. can provide you with the information you need.



The contact page.



The seasonal guide page.

GO!TOKYO.

[About](#)[Must-See Guide](#)[Destinations](#)[Plan Your Trip](#)[More](#)

Top Destination



The destination page features a large, stylized map of Tokyo where various landmarks are represented by icons. The map includes the Japanese text '東京都' and the English word 'TOKYO'. To the right of the map, there is a numbered list of four travel tips:

- 1 Enjoy Nature and Art at the Meiji Shrine
- 2 Explore the Shinjuku Gyo-en National Garden
- 3 Enjoy Nature at Ueno Park and Ueno Zoo
- 4 Visit the Sensō-ji Temple

The destination page.

GO!TOKYO.

[About](#)[Must-See Guide](#)[Destinations](#)[Plan Your Trip](#)[More](#)

Plan Your Trip



LEISURE



RESTAURANTS



HOTELS



VISA



TIPS



FAQ

The plan your trip page.

GO!TOKYO.

About

Must-See Guide

Destinations

Plan Your Trip

More

ARTICLES

MORE ABOUT TOKYO



10 TIPS FOR DRAWING
WITH COLOURED

Foto: iStockphoto - dolce vita travel photography



10 TIPS FOR DRAWING
WITH COLOURED

Foto: iStockphoto - dolce vita travel photography



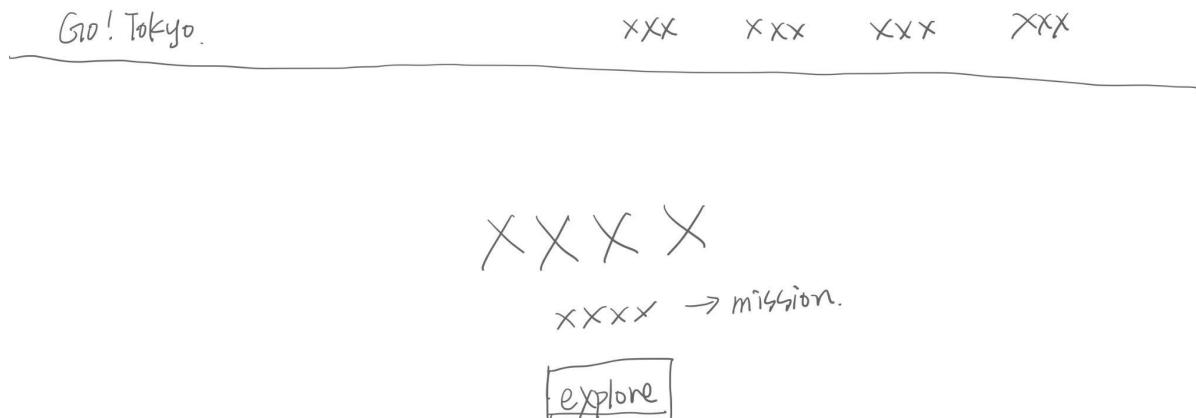
A WEEK WITH THE APPLE
WATCH

Foto: iStockphoto - dolce vita travel photography

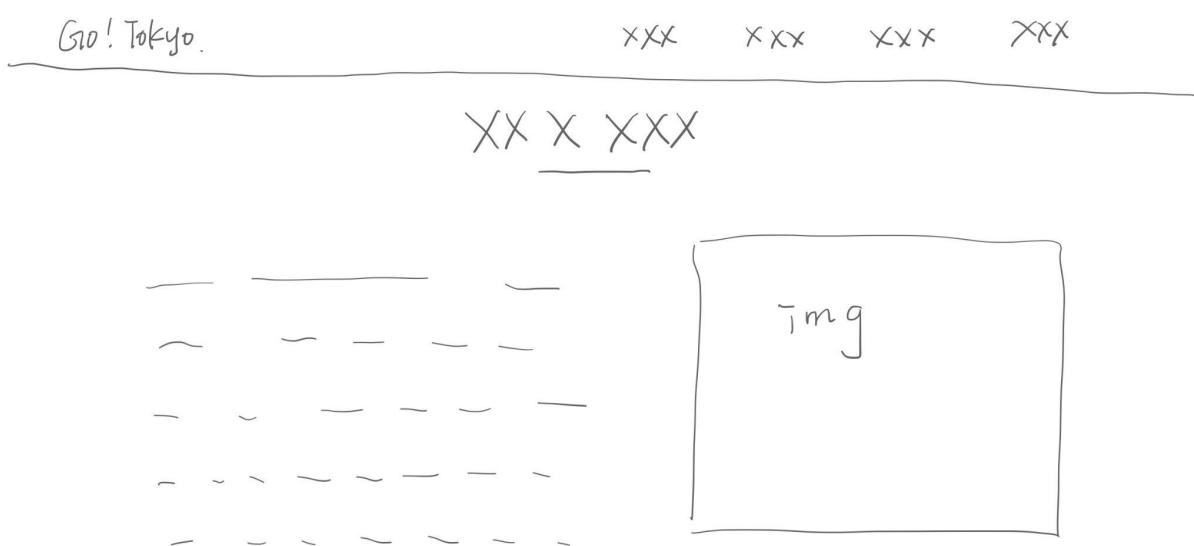
The more page.

Wireframe

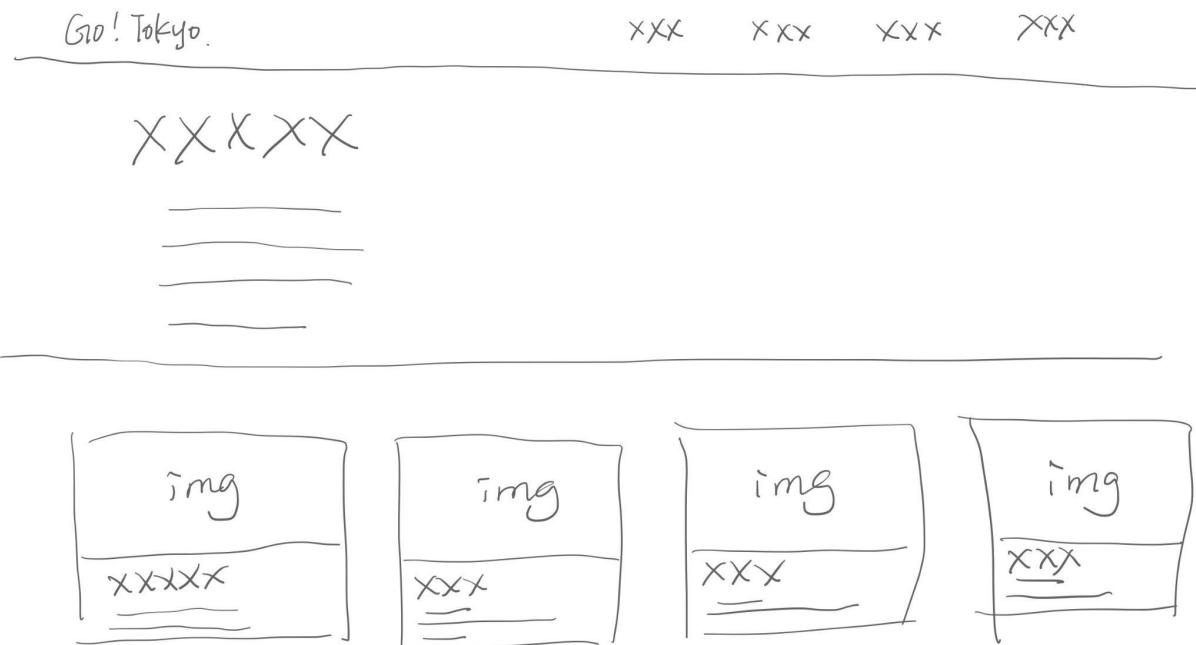
Wireframe for Hero page:



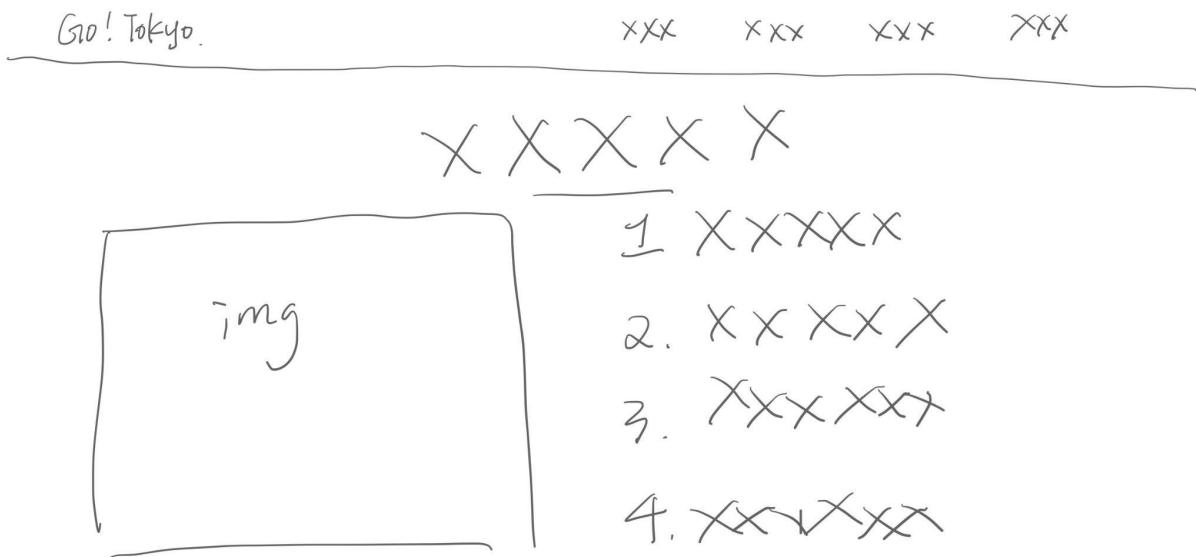
Wireframe for Contact page:



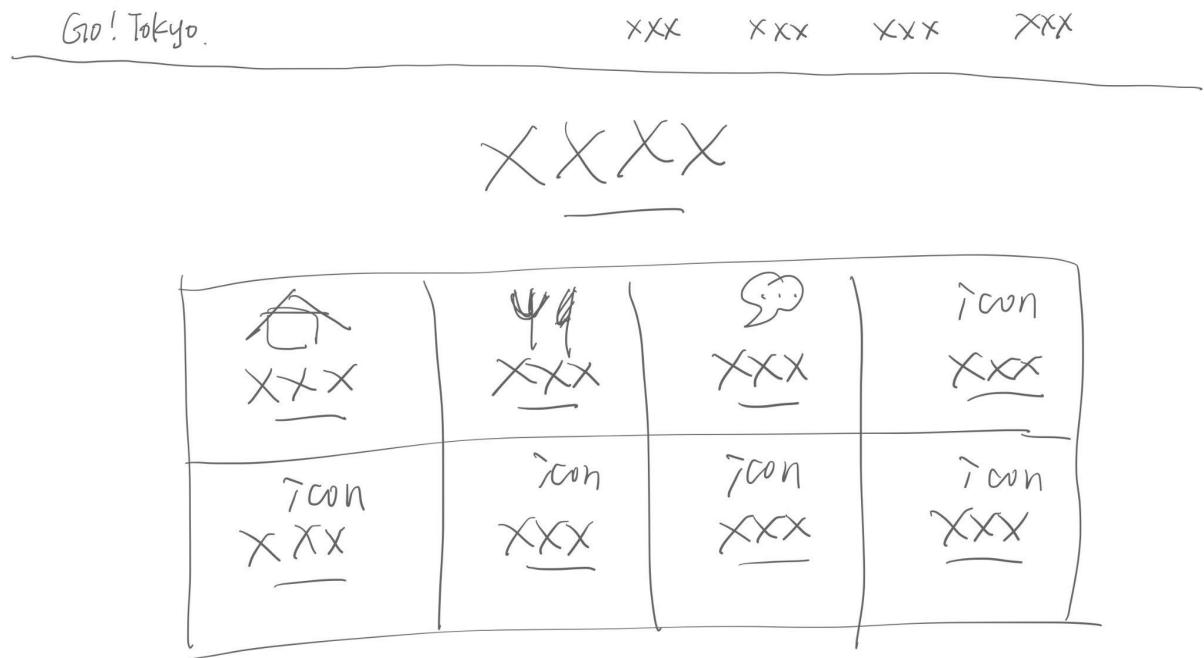
Wireframe for Must-See-Guide page:



Wireframe for Destination page:



Wireframe for Plan Your Trip page:

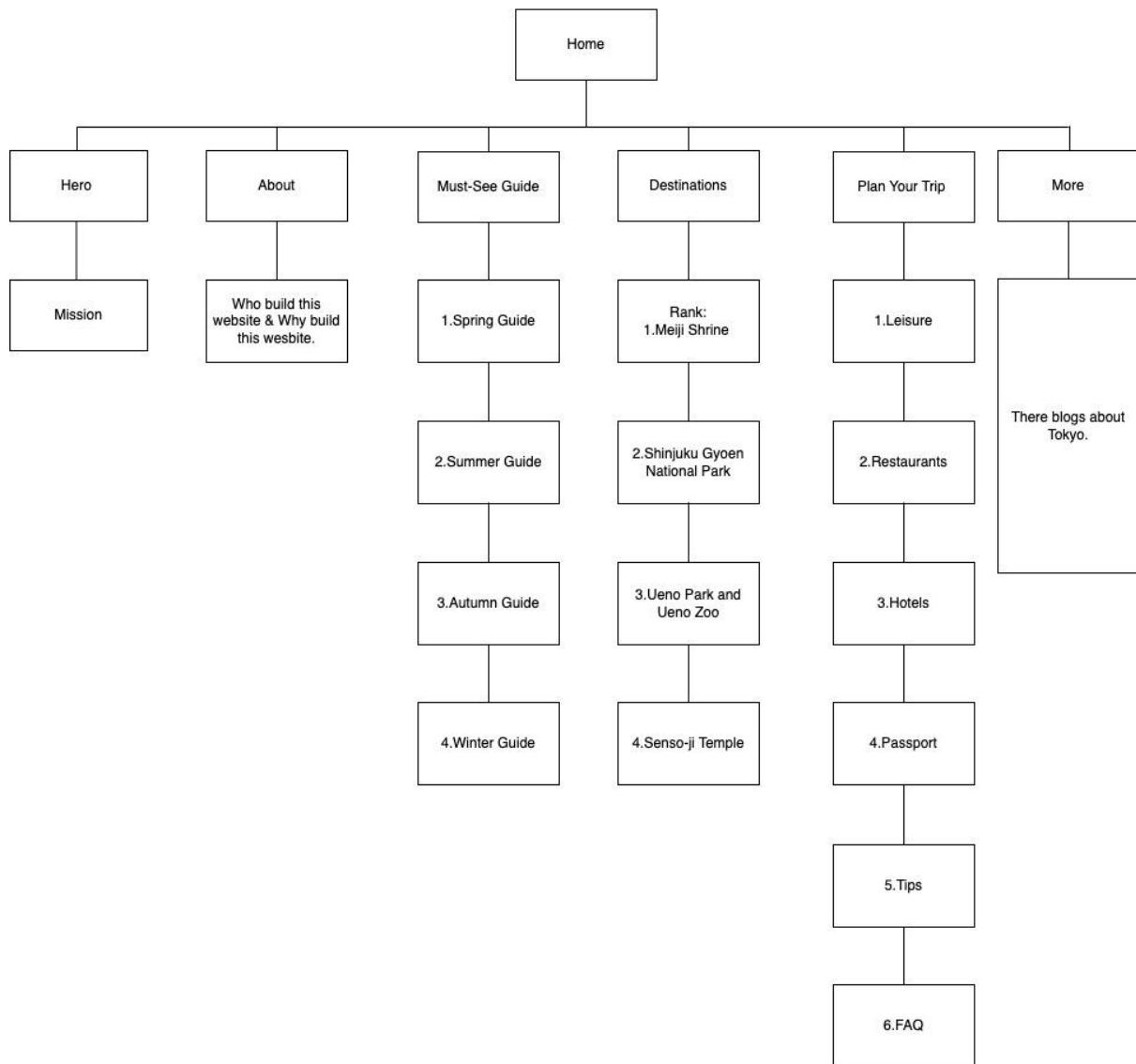


Wireframe for More page:



Site map

Visit Tokyo Website



Fonts

I choose to different font for different content in my website, as show below:

For my headline on each section, the entire body, I use: 'Caveat', cursive;
for my mission, I use: 'Dancing Script', cursive.

I choose to use those two different fonts because I want to have visual hierarchy in my website. When I want users focus on something, I will use bold, big font size with the 'Caveat' font in order to make word as clear as possible, as what I did for headline on each section. When it comes to information for the body element, I will use the same fonts but with less weight.

But in order to make my website more diverse, I also add a little bit 'Dancing Script', as what I did with my mission. Its hand-writing style will add more dynamite to my website and that is the reason why I use it.

Color Scheme

The color scheme I use in my project is quite straightforward, I only use black, white, and a little bit dark red in my website. This is because I want to keep my website as professional as possible, and using as little color as possible will ensure me to do that. The only thing that bring colors to my project is the images, which leave a clear structure that I like in my website.

Conclusion

This website is a breakthrough for me, since I have never build a website from start, which involves choosing website motif, wireframing, design, and developing. One of the parts I enjoyed during this process is to think creatively of what I learned in this course and how to actually use them to build a real website, for which I searched a lot of websites and to see what special features they have, which one I could use in my project. This thinking process makes me realize I have so much potential in designing website and is truely enjoyable.

The part that is challenging for me are absolutely the developing process. For almost every feature, I failed times and times again, searching online for solutions, changing it into easiter feature that I could accomplish. Even though this is a tough process, that it is definitely worthy, for during the process I practise to turn what I

learned into the knowledge in my head. And that is good for my future developing process.

The part I would have done better is the wireframing part. I should have done this part much carefully than I was, which could save my much time latter when I build my website so that I do not need to change code again and again. Next time when I design and build my new website, I will definitely writeframe first carefuly until I finally make up my mind about what should I build and then start to really write my code, as I was taught from professor's course.

Still, this project means a lot for me and I am really grateful for having taken this course.

Thank you, professor!