

## Says

What have we heard them say?
What can we imagine them saying?

Thinks

On a quarterly basis, the Housing Price(HNB Residex) measures the price change of residental buildings in various cities across India. NHB Residex aims to increse transparency in the Indian real estate market and build among stakeholders.

Demands for homes soars, prices follow suit

The residental property market witnessed an average year-on-year price appreciation of 6 percent during the April-June period of this year, as per data shared by propTiger.com, an online real estate brokerage company. The increase in housing prices can be attributed to strong demand.

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Since for a set of houses, nothing was mentioned about certain amenities, was used to mark such values, which could indicate the absence of information about the apartment but these values don't ascertain the absence of such a feature in real life.

Meteropolitan

areas is a high
paying houses.
so the areas is
rich

India is a most high paying houses price in meteropolitan areas.



## Persona's name

Short summary of the persona

The observing is a Meteropolitan areas is very cost places. so the place is a housing price is cost

India is a most high paying meteropolitan areas lands. so the areas is most very demand.

The areas is a demand circle places. so the people is our own purpose paying in the high cost

Meteropolitan

places is
beautiful
place.

Meteropolitan places is safety places and all enjoyment situations

The House is big size and apartment is longest size. so the meteropolitan place is beautiful



## Does

What behavior have we observed? What can we imagine them doing?



**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

