



Says

What have we heard them say?
What can we imagine them saying?

COLLECTION OF INFORMATION ON AIRPORTS AIRLINES AND THEIR ROUTES

AIR TRANSPORTATION NETWORK FROM AROUND THE GLOBAL

TYPE OF
AIRCRAFT
BEING USED
FOR THAT
PARTICULAR
JOURNEY

ONE OF THE
FASTEST
MODES OF
TRAVEL IN
INDIAN

IT PLAYS A
VITAL ROLE IN
FACILITATING
ECONOMIC
GROWTH

TO STUDY THE
GROWTH OF
GOLBAL AIR
TRANSPORTATION



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name

**UNLOCKING
INSIGHTS INTO
THE GLOBAL AIR
TRANSPORTATION
NETWORK
WITH TABLEAU**

INCREASE THE
DEMAND OF
SPECIALIZED
SKILL WORK
FORCE

PROVIDE
RELIEF DURING
EMERGENCIES
AND BETTER
COMPARED TO
OTHER

PROTECT
THE RADARS
FROM BAD
WEATHER
CONDITION

VERY HELPFUL
IN RELIEF
DURING
EMERGENCY
OR DISASTER

SAVE
PRODUCTIVE
TIME , SPENT
IN JOURNEY

ABILITY TO
INTEGRATE
COMPETITIVE
EFFECTS IS
LIMITED

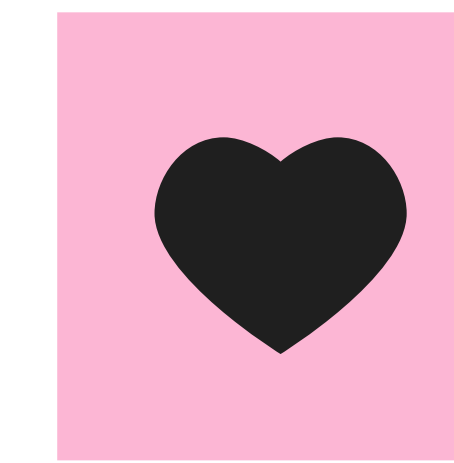


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



 [See an example](#)