

## 哈尔滨工业大学（威海） 2019/2020 学年春季学期

### 2018 级跨文化交际期末 试题 题型

考试时间：2020 年 7 月 26 日 8: 00-10: 00

考试平台：iTEST

**Part I. True or False (10 minutes, 15 points)** 题号：1-10 每题1.5分 共15分

**说明：**以选择题的形式给每题设置两个选项：A. True B. False，答案具有唯一性。

**Part II: Multiple Choice (15 minutes, 30points)** 题号：11-25 每题2分 共30分

**说明：**每题设置4个选项，答案为4个选项中的最佳选项，答案具有唯一性。

**Part III: Reading Comprehension (50 minutes, 30 points)** 题号：26-45 共 30 分

**说明：**4 篇阅读理解，每篇设置 5 个选择题；其中 26-35 每题 1 分，36-45 每题 2 分。答案具有唯一性。

**Part IV: Matching: Term Explanation (5 minutes, 5 points)** 题号：46-50 每题 1 分，共 5 分

**说明：**以选择题的形式给出 ABCDE 五个选项，学生选择相应的答案填入对应题号。答案具有唯一性。

**Part V: Writing (40 minutes, 20 points)** 1 题，20 分

**说明：**本题为情境写作，给出一段 Situation 的事件说明，并要求学生从 Directions 中给出的跨文化交际的一个具体角度来分析这个事件。本题考查学生如何应用跨文化交际知识点解决实际问题的能力。

作文评分标准：

1. 题目恰当（3 分）
2. 跨文化交际知识点理解准确（4 分）
3. 观点鲜明（4 分）
4. 逻辑思维缜密（4 分）
5. 语言流畅、无明显重大语法错误（3 分）
6. 字数达到题目要求（2 分）

作文题示例：

#### **Situation: British Imperialism**

Imperialism, the practice of taking over other lands, was heavily practiced by Europe as far back as the 16th century. Even the colonies in the United States were once controlled by the British. They also overtook lands in Africa, Australia, Canada, India, Ireland, Scotland, and more. Back then, the British believed both Africa and the Americas to be primitive societies based on hunting and farming, and felt they needed

to take over these nations in order to bring them up to speed with modern technologies.

**Directions:** Please write a short essay with *no less than 180 words* to *analyze the above situation and express your ideas* from the perspective of *Ethnocentrism*. You should *write a title* for your essay.

作文范文:

Ethnocentrism: one major motive for British Imperialism 题目恰当 (3 分)

The mystery as to why the Western world seemed to suddenly be concerned with mass Imperialism can be explained as a domino effect. Once one country fell for the political, economic, and ethnocentric gains from Imperialism other countries followed so as to not fall behind in the race for global power.

To a large extent, ethnocentrism would be one major motive for British Imperialism. Ethnocentrism is the tendency to think of one's own culture as being at the center of the world; in other words, to assume that your own culture's way of thinking and acting is more natural, normal, and correct than the way people from other cultures think and act. 跨文化交际知识点理解准确 (4 分)

Imperial nations sometimes believed that their cultural values or beliefs were superior to other nations or groups, most likely from the belief that there is a superior in a species that will dominate and survive over the others of its kind. In the late 19<sup>th</sup> century, for example, European powers clung to the racist belief that inferior races should be conquered in order to "civilize" them.

Among all other contributors attributable to British Imperialism, inclusive of economy, politics, exploration, religion, ethnocentrism always plays an important role in the formulation of British imperialistic thought.