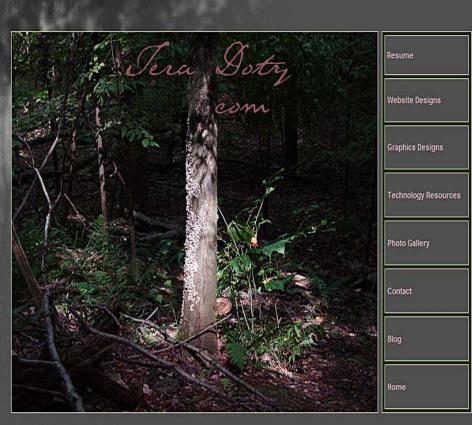




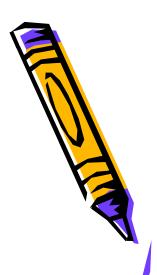
```
www.teradoty[1] - Notepad
File Edit Format View Help
<html>
<head>
<title>Tera Doty</title>
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
<link href="csstest.css" rel="stylesheet" type="text/css"></ti>

</head>
xtd align="center" valign="middle">
<img src="images/trees.jpg" width="635"
height="476">
  td align="center" valign="middle">
</
<a href="resume.htm">Resume</a>
       <a href="websites.htm">Website
         Designs</a>
```





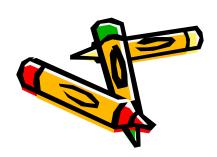
网页制作教程



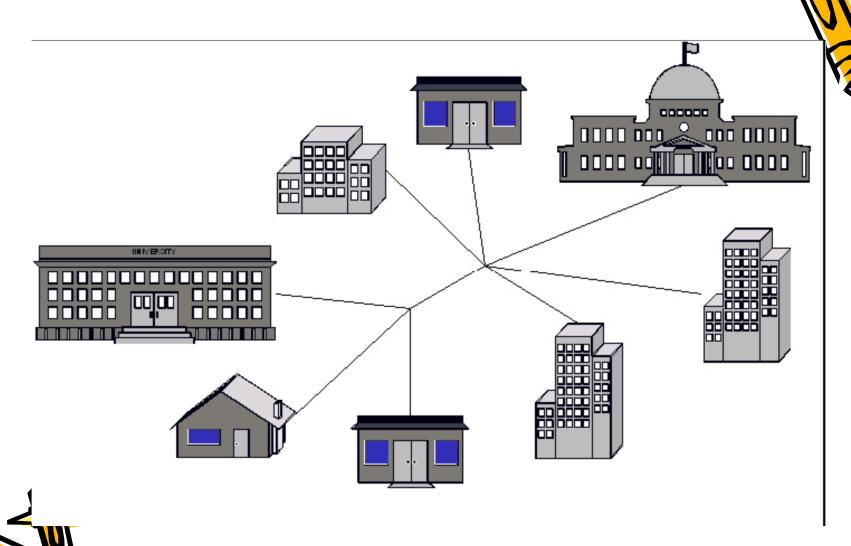
http://www.w3school.com.cn/html/index.asp

http://www.yesky.com/259/1926759.shtml

http://www.runoob.com/



What Is the Internet?



http://zh.wikipedia.org/w/index.php?title=Internet&variant=zh-cn

Hypertext Markup Language (HTML)





Tim Berners-Lee, the man who invented the Internet's World Wide Web.



Hypertext Markup Language (HTML)

- Berners-Lee 的工作建立在已有的标记语言 SGML (Standard Generalized Markup Language) 之上.
- 1990年 Berners-Lee 创建了第一个 HTML 版本 — 带预先定义标记的 SGML.



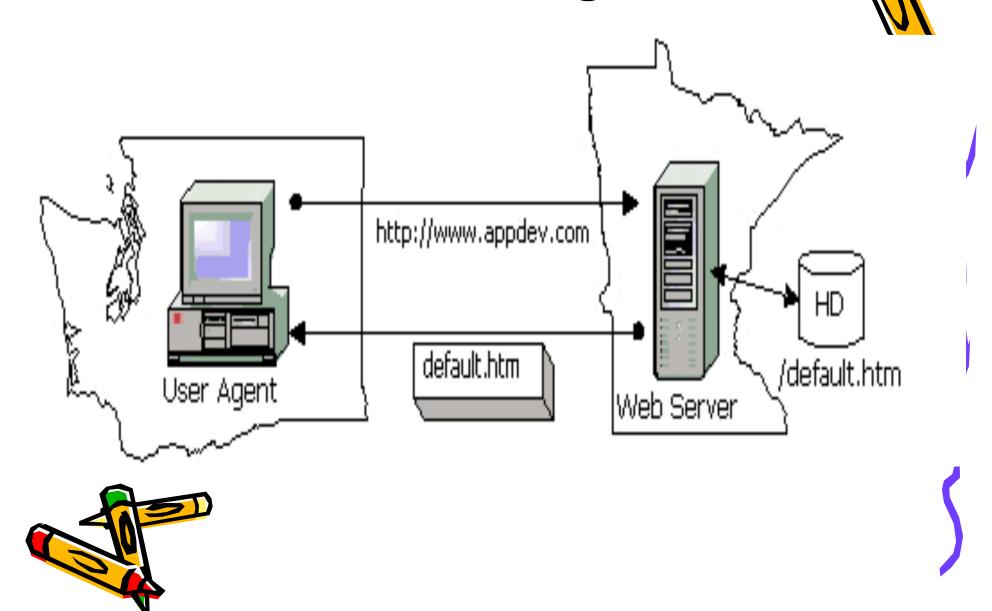
HTML文件是什么?

- HTML表示超文本标记语言(Hyper Text Markup Language)
- HTML文件是一个包含标记的文本文件
- 这些标记告诉浏览器怎样显示这个页面
- HTML文件必须有htm或者html扩展名
- HTML文件可以用一个简单的文本编辑器创建

The World Wide Web

万维网(亦作"网络"、"WWW"、"W3", 英 文 "Web"或 "World Wide Web") ,是一个资料 空间。在这个空间中:一样有用的事物,称为一样 "资源";并且由一个全域"统一资源标识符" (URI) 标识。这些资源通过超文本传输协议 (Hypertext Transfer Protocol)传送给使用者,而 后者通过点击链接来获得资源。从另一个观点来看, 万维网是一个透过网络存取的互连超文件 (interlinked hypertext document)系统。

How Does a Web Page Work?



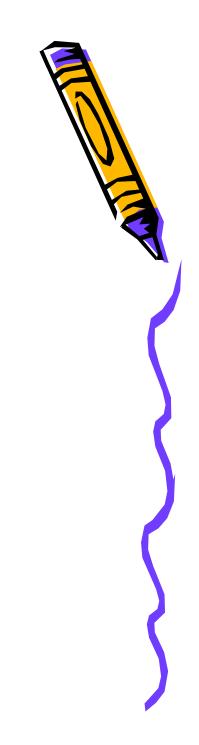
```
<html>
<head>
<title>Title of page</title>
</head>
<body>
This is my first homepage.
<br/>b>This text is bold</b>
</body>
</html>
```



目标

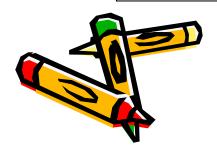
- ●HTML基本标签
- ●*HTML*格式
- ●*HTML*实体
- ●*HTML*链接
- ●*HTML*框架
- ●*HTML*表格
- ●*HTML*列表
- ●*HTML*表单
- ●*HTML*图像





简单的段落:

```
<html>
<body>
This is a paragraph.
This is a paragraph.
This is a paragraph.
Paragraph elements are
defined by the p tag.
</body>
</html>
```



标题元素:

标题元素由标签<h1>到<h6>定义。<h1>定义了最大的标题元素,<h6>定义 了最小的

```
<html>
<body>
<h1>This is heading 1</h1>
<h2>This is heading 2</h2>
<h3>This is heading 3</h3>
<h4>This is heading 4</h4>
<h5>This is heading 5</h5>
<h6>This is heading 6</h6>
Use heading tags only for headings. Don't use them
just to make something bold. Use other tags for
that.
</body>
</html>
```

诗歌问题:

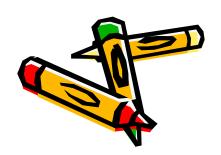
```
<html>
<body>
>
  My Bonnie lies over the ocean.
  My Bonnie lies over the sea.
  My Bonnie lies over the ocean.
  Oh, bring back my Bonnie to me.
Note that your browser simply ignores your
formatting!
</body>
</html>
```

换行:

```
<html>
<body>

To break<br>lines<br>in a<br>paragraph,<br>use the br tag.

</body>
</html>
```



水平线:

```
<html>
<body>
The hr tag defines a horizontal rule:
<hr>>
This is a paragraph
<hr>>
This is a paragraph
<hr>>
This is a paragraph
</body>
</html>
```



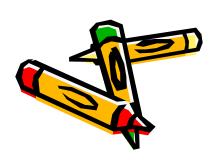
隐藏的注释:

```
<html>
<body>
<!--This comment will not be displayed-->
This is a regular paragraph
</body>
</html>
```



HTML格式

格式化文字:



```
<html>
<body>
<b>This text is bold</b>
<br>
<strong>
This text is strong
</strong>
<br>
<big>
This text is big
</big>
<br>
<em>
This text is emphasized
</em>
<br>
<i>>
This text is italic
</i>
<br>
```

HTML格式

显示结果

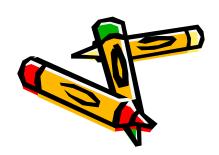


<small> This text is small </small>
> This text contains _{subscript}
 This text contains ^{superscript} </body> </html>

HTML格式

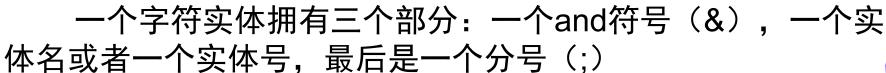
预格式化文本:

```
<html>
<body>
<
This is
preformatted text.
It preserves both spaces
and line breaks.
The pre tag is good for displaying
computer code:
<
for i = 1 to 10
   print i
next i
</body>
</html>
```



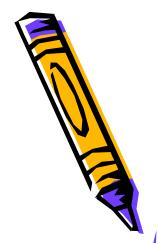
HTML实体

字符实体



想要在HTML文档中显示一个小于号,我们必须这样写: <或者<





HTML实体

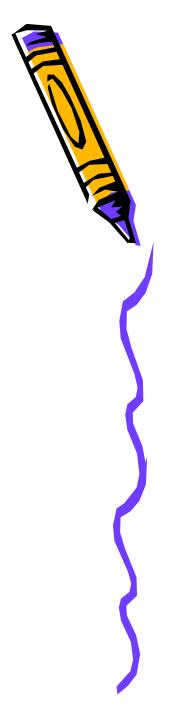
```
<html>
<body>
This is a character entity: &#123;
</body>
</html>
```



HTML实体

常用的字符实体

显示结 果	描述	实体名	实体号
	不可拆分的空 格		& #160;
<	小于	<	& #60;
>	大于	>	& #62;
&	and符号	&	& #38;
11	引号	"	& #34;
1	单引号		& #39;



创建链接

```
<html>
<body>
>
<a href="实体.htm">
This text</a> is a link to a page on this Web site.
>
<a href="http://www.microsoft.com/">
This text</a> is a link to a page on the World Wide
Web.
</body>
</html>
```



图片作为链接

```
<html>
<body>
>
You can also use an image as a link:
<a href="创建链接.htm">
<img border="0" src="images\next.jpg">
</a>
</body>
</html>
```



锚标签和href属性

HTML使用锚标签(<a>)来创建一个连接到其他文件的链接。锚可以指向网络上的任何资源: HTML页面,图像,声音,影片等等。

创建一个锚的语法:

Text to be displayed



锚标签和href属性

这个锚定义了一个到w3Schools的链接:

Visit W3Schools!

上面这段代码在浏览器中显示的效果如下:

<u>Visit W3Schools!</u>





锚标签和name属性

name属性用来创建一个命名的锚。使用命名锚以后,可以让链接直接跳转到一个页面的某一章节,而不用用户打开那一页,再从上到下慢慢找。

下面是命名锚的语法:

Text to be displayed



```
<html>
<body>
>
<a href="#C4">
See also Chapter 4.
</a>
>
<h2>Chapter 1</h2>
This chapter explains ba bla bla
<h2>Chapter 2</h2>
This chapter explains ba bla bla
<h2>Chapter 3</h2>
This chapter explains ba bla bla
<a name=C4"><h2>Chapter 4</h2></a>
</body>
</html>
```

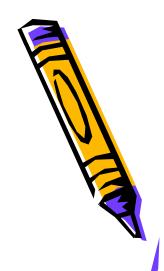
创建一个邮件链接

Click here to send a boring old mailto message

当访问者点击这个链接时,会调用他们客户端的email程序, 并在收件人框中自动填上收件人的地址。



创建一个邮件链接



整体参数为:

mailto:xxx@xxx.xxx?SUBJECT=主题&CC=抄送地址&BCC=暗送地址 &BODY=正文内容

subject 邮件的主题

cc 抄送的地址,多个地址用:隔开

bcc 暗送的地址,多个地址用:隔开

body 邮件的内容



创建一个邮件链接

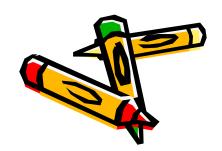
```
<html>
<body>
>
This is a mail link:
<a href="mailto:someone@microsoft.com?subject=Hello">
Send Mail</a>
</body>
</html>
```



垂直分栏



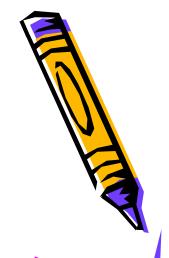
水平分栏



框架

使用框架,可以在一个浏览器窗口中显示不止一个 HTML文档。这样的HTML文档被称为框架页面,它们是相互 独立的。





frameset标签

- <frameset>标签定义了如何将窗口拆分成框架。
- 每个frameset标签定义了一组行和列。
- 行/列的值指明了每个行/列在屏幕上所占的大小。

frame标签

• <frame>标签定义了每个框架中放入什么文件。



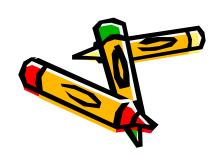
HTML框架

混合框架



HTML框架

导航框架



HTML框架

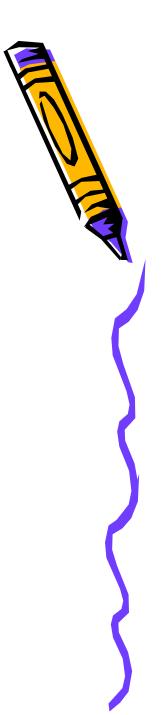
这个例子说明了如何创建一个导航框架。导航框架包含了系列链接,它们的目标页面在第二个框架中。文件"frame_links.htm"包含了三个链接,链接的代码如下:

```
<a href ="frame_a.htm" target ="showframe">Frame a</a>
<a href ="frame_b.htm" target ="showframe">Frame b</a>
<a href ="frame_c.htm" target ="showframe">Frame c</a>
```



```
<html>
<body>
>
Each table starts with a table tag.
Each table row starts with a tr tag.
Each table data starts with a td tag.
<h4>One column:</h4>
100
<h4>One row and three columns:</h4>
100
    200
    300
```

```
<h4>Two rows and three columns:</h4>
100
  200
  300
400
  500
  600
</body>
</html>
```





表格

表格是用标签定义的。表格被划分为行(使用标签),每行又被划分为数据单元格(使用标签)。td表示"表格数据"(Table Data),即数据单元格的内容。数据单元格可以包含文本,图像,列表,段落,表单,水平线,表格等等。



没有边框的表格

```
html>
<body>
<h4>This table has no borders:</h4>
100
  200
  300
400
  500
  600
```

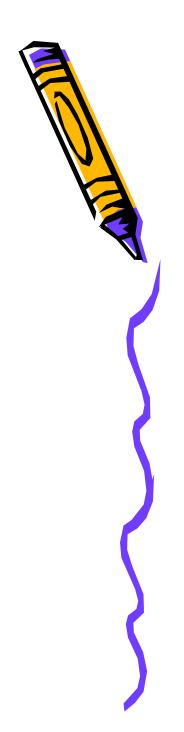
```
<h4>And this table has no borders:</h4>
100
  200
  300
400
  500
  600
</body>
</html>
```



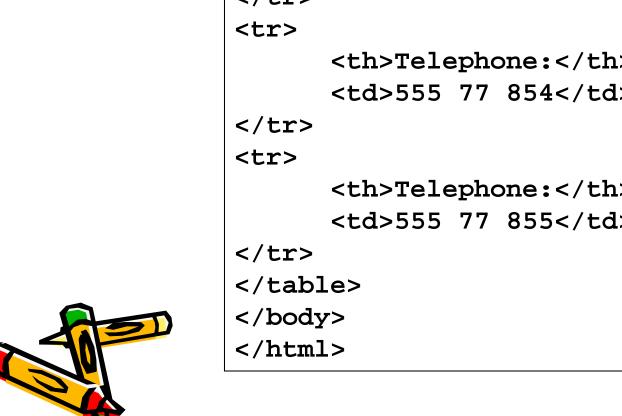
没有边框的表格

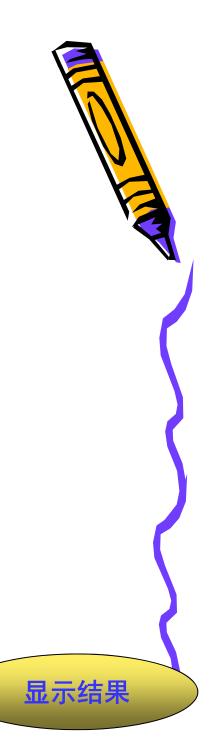
```
<html>
<body>
<h4>Table headers:</h4>
Name
   Telephone
   Telephone
Bill Gates
   555 77 854
   555 77 855
```





```
<h4>Vertical headers:</h4>
First Name:
  Bill Gates
Telephone:
  555 77 854
Telephone:
  555 77 855
</body>
```







空单元格

```
<html>
<body>
Some text
    Some text
Some text
>
As you can see, one of the cells has no
border. That is because it is empty. Try to
insert a space in the cell. Still it has no
border.
```



```
>
The trick is to insert a no-breaking space in the cell.
>
No-breaking space is a character entity. If you don't
know what a character entity is, read the chapter about
it.
>
The no-breaking space entity starts with an ampersand
("&"), then the letters "nbsp", and ends with a semicolon
(";")
>
</body>
</html>
```

有标题的表格

```
<html>
<body>
<h4>
This table has a caption, and a thick border:
</h4>
<caption>My Caption</caption>
100
   200
   300
400
   500
   600
```



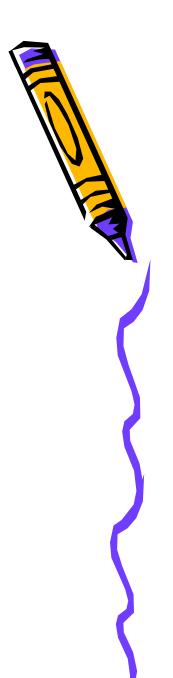
</body>

</html>

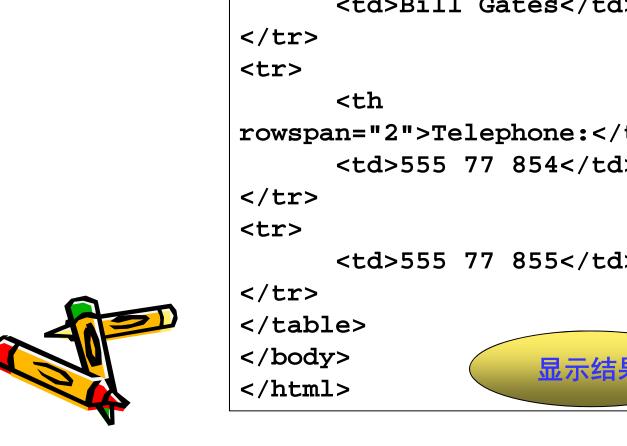
单元格跨行(列)的表格:

```
<html>
<body>
<h4>Cell that spans two
columns:</h4>
Name
   <th
colspan="2">Telephone
Bill Gates
   555 77 854
   555 77 855
```





```
<h4>Cell that spans two
rows:</h4>
First Name:
   Bill Gates
<th
rowspan="2">Telephone:
   555 77 854
555 77 855
</body>
          显示结果
</html>
```







给单元格内容设置对齐方式:

```
<html>
<body>
Money spent on....
 January
 February
Clothes
 $241.10
 $50.20
```

```
Make-Up
 $30.00
 $44.45
Food
 $730.40
 $650.00
Sum
 $1001.50
 $744.65
</body>
        显示结果
</html>
```

无序列表:

```
<html>
<body>
<h4>An Unordered List:</h4>
<u1>
   Coffee
   Tea
   Milk
</body>
</html>
```



有序列表:

```
<html>
<body>
<h4>An Ordered List:</h4>
<01>
   Coffee
   Tea
   Milk
</body>
</html>
```



无序列表

无序列表是一个项目的序列。各项目前加有标记(通常是黑 色的实心小圆圈)。

无序列表以ul>标签开始。每个列表项目以开始。

有序列表

有序列表也是一个项目的序列。各项目前加有数字作标记。

有序列表以标签开始。每个列表项目以开始。



自定义列表不是一个项目的序列,它是一系列条目和它们的解释。

有序列表以<dl>标签开始,自定义列表条目以<dt>开始,自定义列表的定义以<dd>开始。



自定义列表:

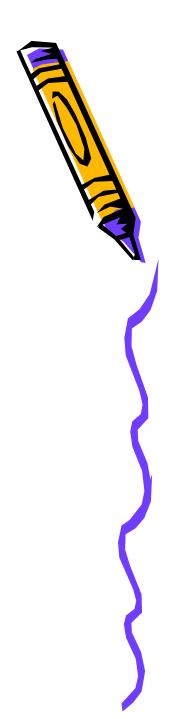
```
<html>
<body>
<h4>A Definition List:</h4>
<d1>
     <dt>Coffee</dt>
     <dd>Black hot drink</dd>
     <dt>Milk</dt>
     <dd>White cold drink</dd>
</dl>
</body>
</html>
```



有序列表的不同类型:

```
<html>
<body>
<h4>Numbered list:</h4>
<01>
   Apples
   Bananas
   Lemons
   Oranges
<h4>Letters list:</h4>
Apples
   Bananas
   Lemons
   Oranges
```





有序列表的不同类型:

```
<h4>Lowercase letters
list:</h4>
Apples
   Bananas
   Lemons
   Oranges
<h4>Roman numbers list:</h4>
Apples
   Bananas
   Lemons
   Oranges
```



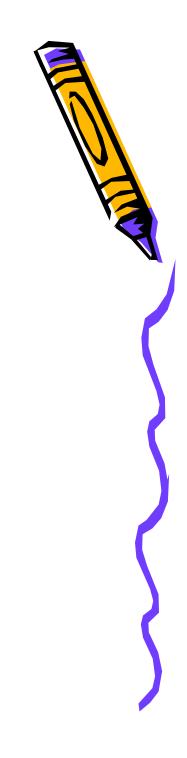


有序列表的不同类型:



无序列表的不同类型:





无序列表的不同类型:

```
<h4>Circle bullets list:</h4>
Apples
   Bananas
   Lemons
   Oranges
<h4>Square bullets list:</h4>
Apples
   Bananas
   Lemons
   Oranges
</body>
               显示结果
</html>
```



嵌套列表:

```
<html>
<body>
<h4>A nested List:</h4>
ul>
   Coffee
   Tea
      <u1>
          Black tea
          Green tea
             <u1>
                 China
                 Africa
             Milk
```



</html>

</body>
显示结果

HTML表单用来选择不同种类的用户输入

文本框

```
<html>
<body>
<form>
First name:
<input type="text" name="firstname">
<br>
Last name:
<input type="text" name="lastname">
</form>
</form>
</body>
</html>
```



密码框

</html>

```
<html>
<body>
<form>
Username:
<input type="text" name="user">
<br>
Password:
<input type="password" name="password">
</form>
>
Note that when you type characters in a password
field, the browser displays asterisks or bullets
instead of the characters.
Zbody>
                                     显示结果
```

表单

表单是一个能够包含表单元素的区域。

表单元素是能够让用户在表单中输入信息的元素(比如文本框,密码框,下拉菜单,单选框,复选框等等)。

表单是用<form>元素定义的

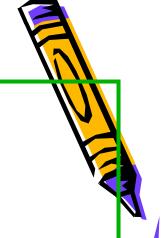
<form>

<input>

<input>

</form>





表单的action属性和提交按钮

当用户点击提交按钮的时候,表单的内容会被提交到其他文件。表单的action属性定义了所要提交到的目的文件,该目的文件收到信息后通常进行相关的处理。

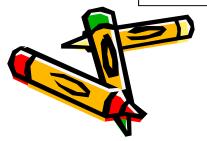


显示结果

如果在上面这个文本框中输入一些字符,按下提交按钮以后,输入的字符将被提交到页面 "action.asp"。

复选框

```
<html>
<body>
<form>
I have a bike:
<input type="checkbox" name="Bike">
<br>>
I have a car:
<input type="checkbox" name="Car">
</form>
</body>
</html>
```



单选按钮

```
<html>
<body>
<form>
Male:
<input type="radio" checked name="Sex" value="male">
<hr>
Female:
<input type="radio" name="Sex" value="female">
</form>
>
When a user clicks on a radio-button, the button
becomes checked, and all other buttons with the same
name become unchecked
</body>
                                         显示结果
</html>
```

简单的下拉里表

```
<html>
<body>
<form>
<select name="cars">
<option value="volvo">Volvo
<option value="saab">Saab
<option value="fiat">Fiat
<option value="audi">Audi
</select>
</form>
</body>
</html>
```



预选的下拉里表

```
<html>
<body>
<form>
<select name="cars">
<option value="volvo">Volvo
<option value="saab">Saab
<option value="fiat" selected>Fiat
<option value="audi">Audi
</select>
</form>
</body>
</html>
```

文本域

```
<html>
<body>
>
This example demonstrates a text-area.
<textarea rows="10" cols="30">
The cat was playing in the garden.
</textarea>
</body>
</html>
```



创建按钮

```
<html>
<body>
<form>
<input type="button" value="Hello world!">
</form>
</body>
</html>
```



```
<html>
   <body>
   <form name="input" action="action.asp" method="get">
   Enter your first name:
   <input type="text" name="FirstName" value="Mickey">
   <br>Enter your last name:
和提交按钮的表单
   <input type="text" name="LastName" value="Mouse">
   <br>
   <input type="submit" value="Submit">
   </form>
   >
   If you click the "Submit" button, you will send your
   input to a new page called action.asp.
   </body>
   </html>
```

```
<html>
<body>
<form name="input" action="action.asp" method="get">
I have a bike:
<input type="checkbox" name="Bike" checked>
<br>>
I have a car:
<input type="checkbox" name="Car">
<br>
<input type="submit" value="Submit">
</form>
>
If you click the "Submit" button, you send your
input to a new page called action.asp.
</body>
</html>
```

```
<html>
<body>
<form name="input" action="action.asp" method="get">
Male:
<input type="radio" name="Sex" value="Male" checked>
<br>
Female:
<input type="radio" name="Sex" value="Female">
<br>
<input type="submit" value="Submit Now!">
</form>
>
If you click the "Submit" button, you will send your
input to a new page called action.asp.
<q\>
</body>
</html>
```

从表单发送电子邮件

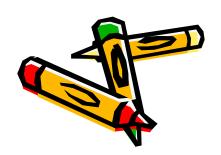
```
<html>
<body>
<form action="MAILTO:someone@w3schools.com" method="post"</pre>
enctype="text/plain">
<h3>This form sends an e-mail to W3Schools.</h3>
Name: <br>
<input type="text" name="name" value="yourname" size="20">
<br>
Mail:<br>
<input type="text" name="mail" value="yourmail" size="20">
<br>
Comment: <br>
<input type="text" name="comment" value="yourcomment" size="40">
<input type="submit" value="Send">
<input type="reset" value="Reset">
</form>
                                                显示结果
</body>
</html>
```

插入图像

```
<html>
<body>

An image from W3Schools:
<img src="http://www.w3schools.com/images/ie.gif"
width="73" height="68">

</body>
</html>
```



Img标签和src属性

在HTML里面,图像是由标签定义的。

是空标签,意思是说,它只拥有属性,而没有结束标签。

想要在页面上显示一个图像,需要使用src属性。 "src" 属性的值是所要显示图像的URL。

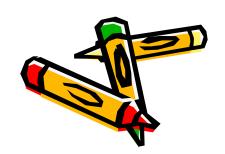


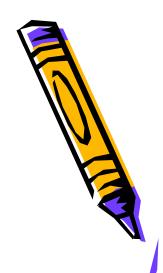


插入图像的语法:



URL指向图像存储的地址。网站 "www.w3schools.com" 子目录 "images"中的图像 "boat.gif"的URL如下: "http://www.w3schools.com/images/boat.gif"。





alt属性

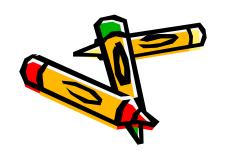
alt属性用来给图像显示一个"交互文本"。alt属性的值是由用户定义的。

"alt"属性在浏览器装载图像失败的时候告诉用户所丢失的信息,此时,浏览器显示这个"交互文本"来代替图像。给页面上的图像都加上alt属性是一个好习惯,它有助于更好地显示信息,而且,对纯文本浏览器很有用。



背景图像

```
<html>
<body background="./images/background.jpg">
<h3>Look: A background image!</h3>
Both gif and jpg files can be used as HTML
backgrounds.
If the image is smaller than the page, the image
will repeat itself.
</body>
</html>
```



对齐图像

```
<html>
<body>
>
An image
<img src="./images/hackanm.gif"</pre>
align="bottom" width="48" height="48">
in the text
>
An image
<img src ="./images/hackanm.gif"</pre>
align="middle" width="48" height="48">
in the text
>
An image
<img src ="./images/hackanm.gif"</pre>
align="top" width="48" height="48">
in the text
```

对齐图像

```
Note that bottom alignment is the
default alignment
>
An image
<img src ="./images/hackanm.gif"</pre>
width="48" height="48">
in the text
>
<img src ="./images/hackanm.gif"</pre>
width="48" height="48">
An image before the text
>
An image after the text
<img src ="./images/hackanm.gif"</pre>
width="48" height="48">
显示结果
</body>
</html>
```

浮动图像

```
<html>
<body>
>
<img src ="./images/hackanm.gif"</pre>
align ="left" width="48" height="48">
A paragraph with an image. The align attribute of
the image is set to "left". The image will float to
the left of this text.
<q\>
>
<img src ="./images/hackanm.gif"</pre>
align ="right" width="48" height="48">
A paragraph with an image. The align attribute of
the image is set to "right". The image will float to
the right of this text.
</body>
                                       显示结果
</html>
```

```
<html>
<body>
>
<img src="./images/hackanm.gif"</pre>
width="20" height="20">
>
<img src="./images/hackanm.gif"</pre>
width="45" height="45">
<q>
<img src="./images/hackanm.gif"</pre>
width="70" height="70">
>
You can make a picture larger or smaller changing
the values in the "height" and "width" attributes of
the
img tag.
显示结果
</body>
</html>
```

综合实验

- ·可用到Word、FrontPage/Dreamweaver、 GIF动画工具、Photoshop等软件工具。
- · 需要在实验报告写出网站设计方案,应包含:
 - a) 网站主题/创意说明;
 - b) 网站内网页之间的逻辑关系和所有超链接树状图;
 - c)每个网页的页面布局规划说明。
- · 2)内容基本要求:页数≥5页;要有明确的主题;网页中要图文并茂,必须有动态元素(如 GIF动画、字幕等);必须有作者个人简介;上载发布的版本,其所有文件合计占用空间 ≤10MB。
- 最终提交压缩的大作业+实验报告
- · 截止日期: 2018.12.16