# **Amazon Bedrock - Project Deployment**

#### Introduction

Amazon Bedrock is a fully managed service by AWS that allows developers to build and scale generative AI applications using foundation models (FMs) via an API, without managing the underlying infrastructure. It enables easy integration of text, image, and other generative AI capabilities into applications, while keeping costs predictable and ensuring security.

## **Key Features of Amazon Bedrock**

- 1. Access to multiple foundation models (Anthropic, Amazon Titan, Meta, Mistral AI, etc.) without the need for ML expertise.
- 2. No need to manage infrastructure serverless and fully managed.
- 3. Integration with AWS ecosystem for scalability and security.
- 4. Support for text, image, and multimodal generative AI use cases.
- 5. Ability to fine-tune models and customize outputs using your own data.

## **Deployment Process Overview**

- 1. Log in to AWS Console and open Amazon Bedrock service.
- 2. Navigate to the Model Catalog and request access to desired foundation models.
- 3. Use the Playground (Text/Image) to test prompts and evaluate outputs.
- 4. Integrate Bedrock API into applications using SDKs such as Boto3 (Python).
- 5. Deploy the application leveraging Bedrock models for inference.

#### **Screenshots**

Below are the screenshots taken while accessing Amazon Bedrock service and model selection options:

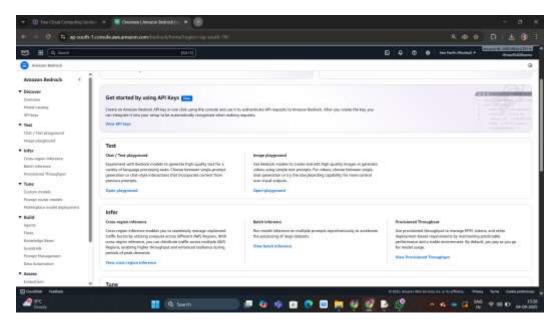


Figure 1: Amazon Bedrock Console - Service Overview

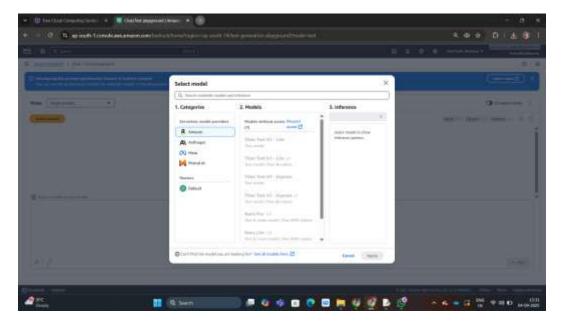


Figure 2: Model Selection in Bedrock Playground (Request Access Required)

#### **Conclusion**

Amazon Bedrock simplifies the process of building generative AI applications by providing a range of foundation models through a managed service. Although model access requires approval, the platform offers a streamlined pathway to experiment with and deploy AI-driven applications securely and at scale.