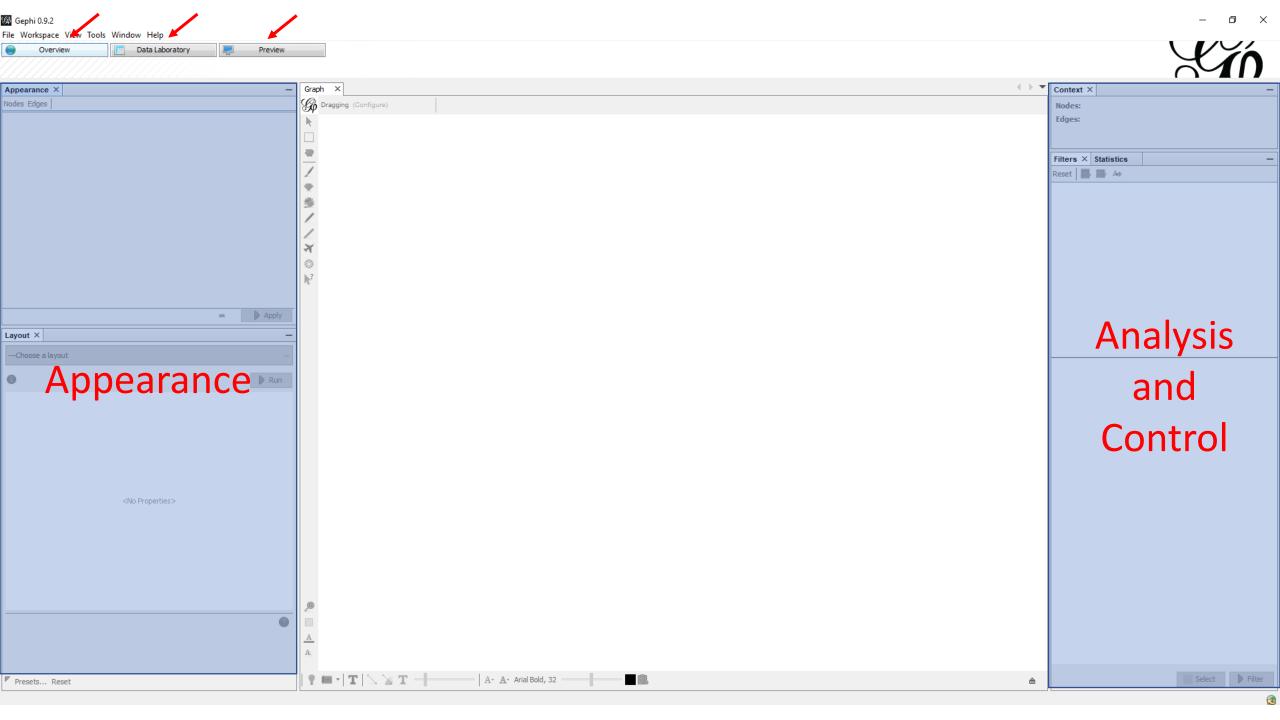
GE2234 Social Networks

for Media, Business and Technological Applications

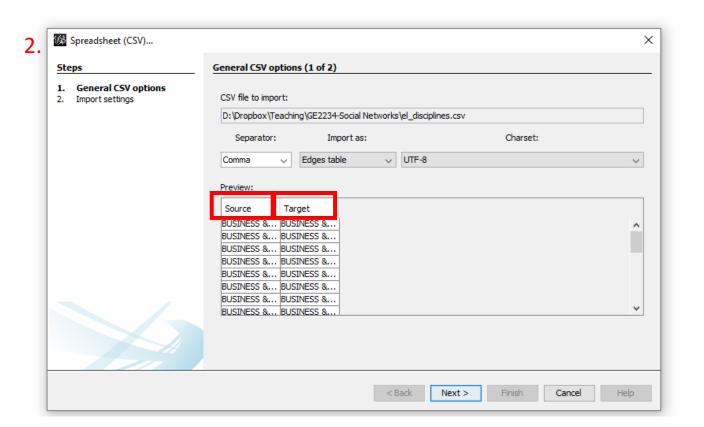
Tutorial 1: Gephi Basics

By Dr. Wang Xiaohui, Vincent

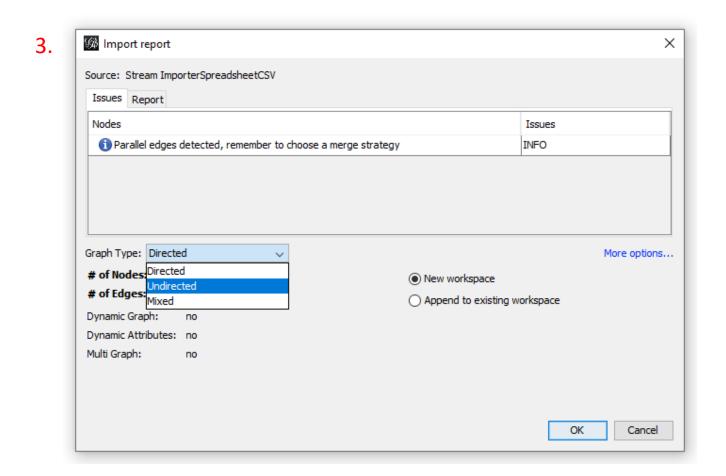


@ Gephi 0.9.2 File Workspace View Tools Window Ho New Project Ctrl+Shift+N Open... Ctrl+0 Open Recent... Close Project Properties... Import spreadsheet... Import Database Import... Generate Ctrl+S Save Save As... Export

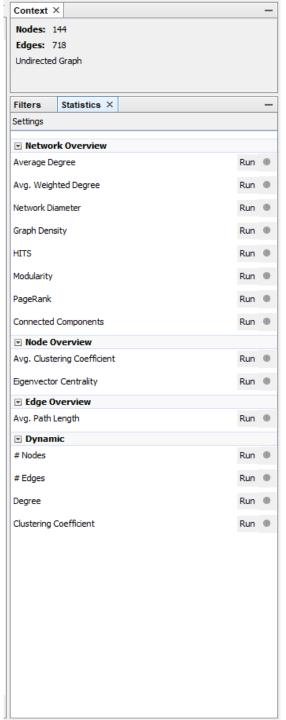
Exit



- Import Spreadsheet -> el_disciplines.csv -> edge table
- Imported spreadsheet should be an edgelist with colname "Source" and "Target"

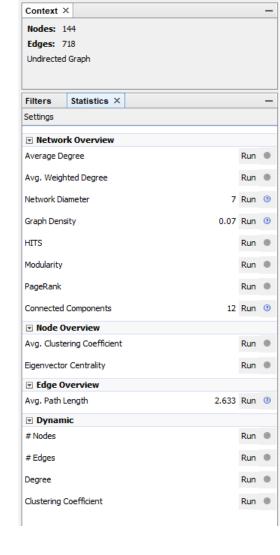


• Graph Type: Undirected -> OK



Describe the graph

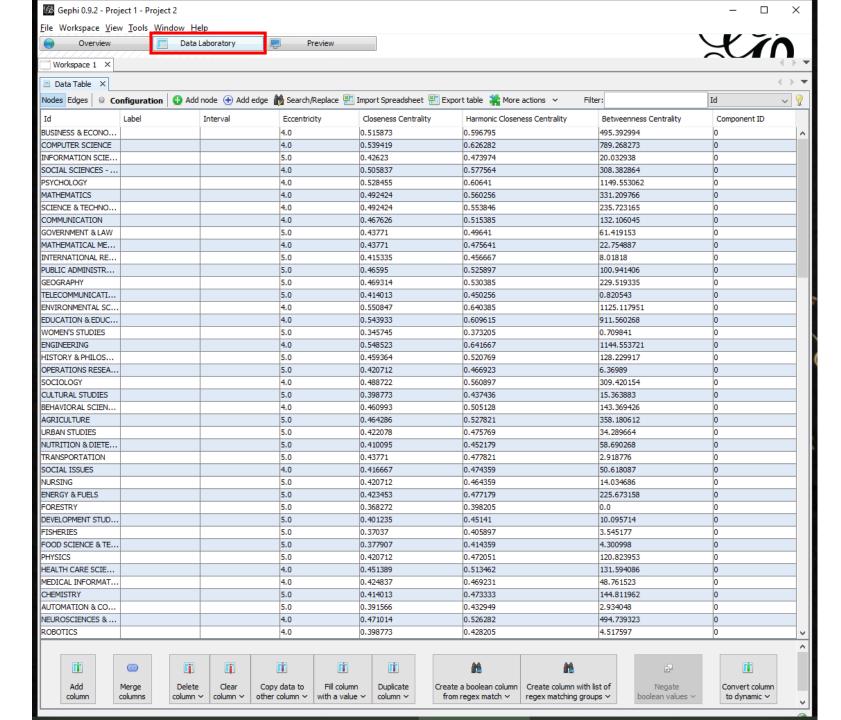
- Statistic analysis area
- Try to run diameter, density, connected components
- And interpret



Results:

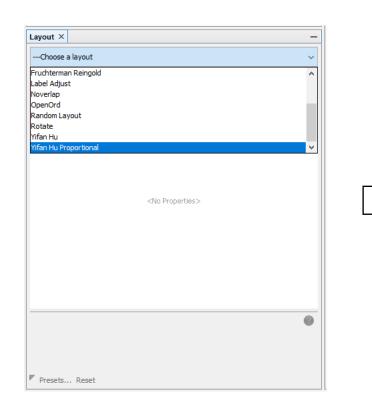
Diameter: 7 Radius: 0

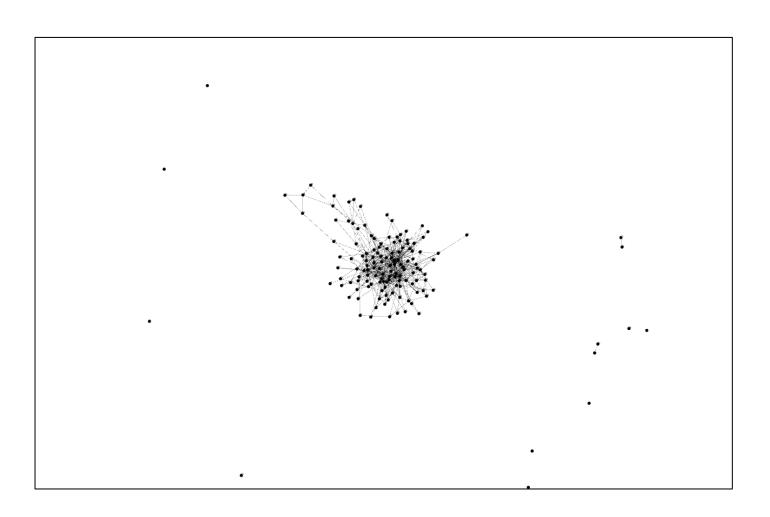
Average Path length: 2.632734530938124



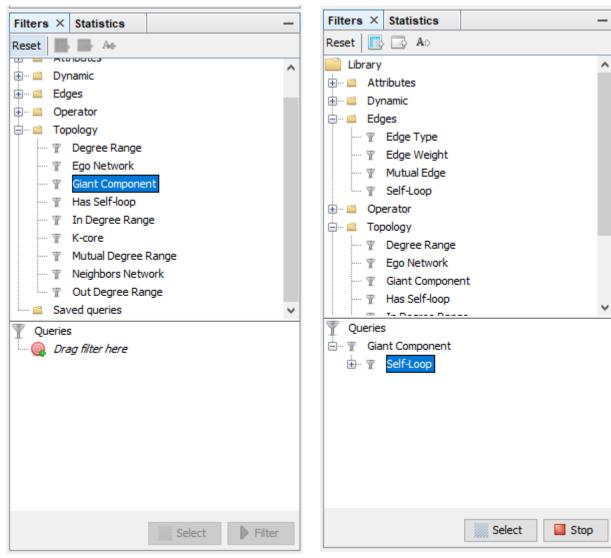
- Node Attribute Table
- And the Edge Attribute
 Table
- More attributes appeared after statistic analysis

Let's try some fancy stuff – Layout Design

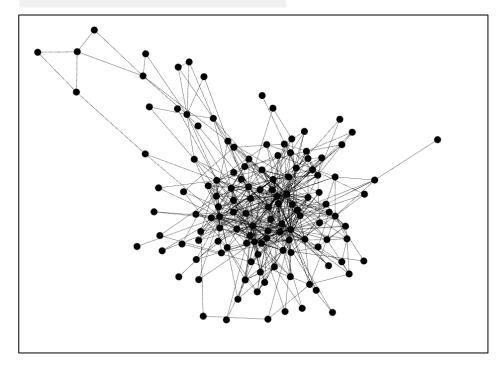




Add Filters to improve the layout

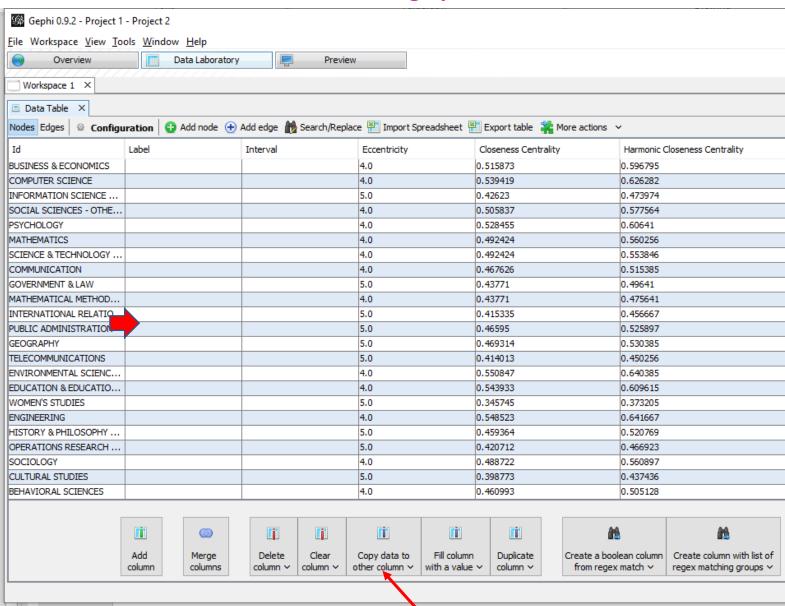


 Drag the attribute to the Queries panel, can include parent and child queries, and click Filter Nodes: 131 (90.97% visible)
Edges: 582 (81.06% visible)
Undirected Graph



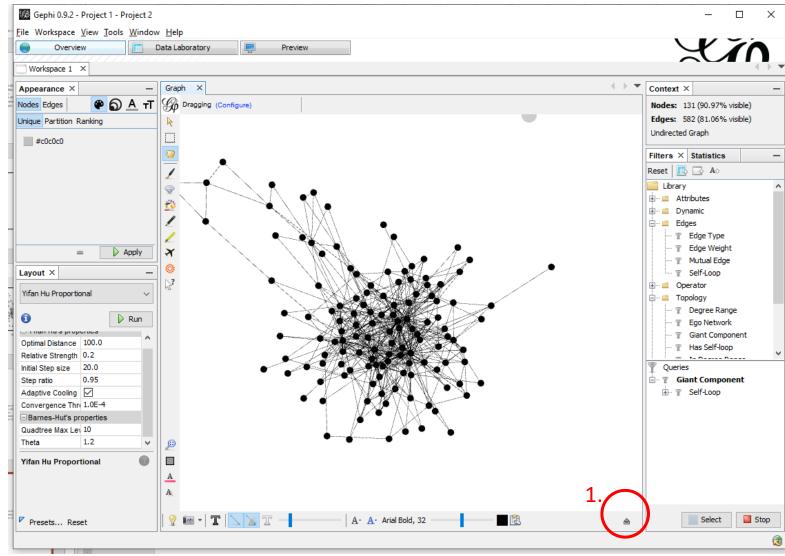
Much better

Add labels to the node and show on the graph



- First we need to copy the node names (Id column) to the Label column
- Copy data to other column -> Id Label. Done

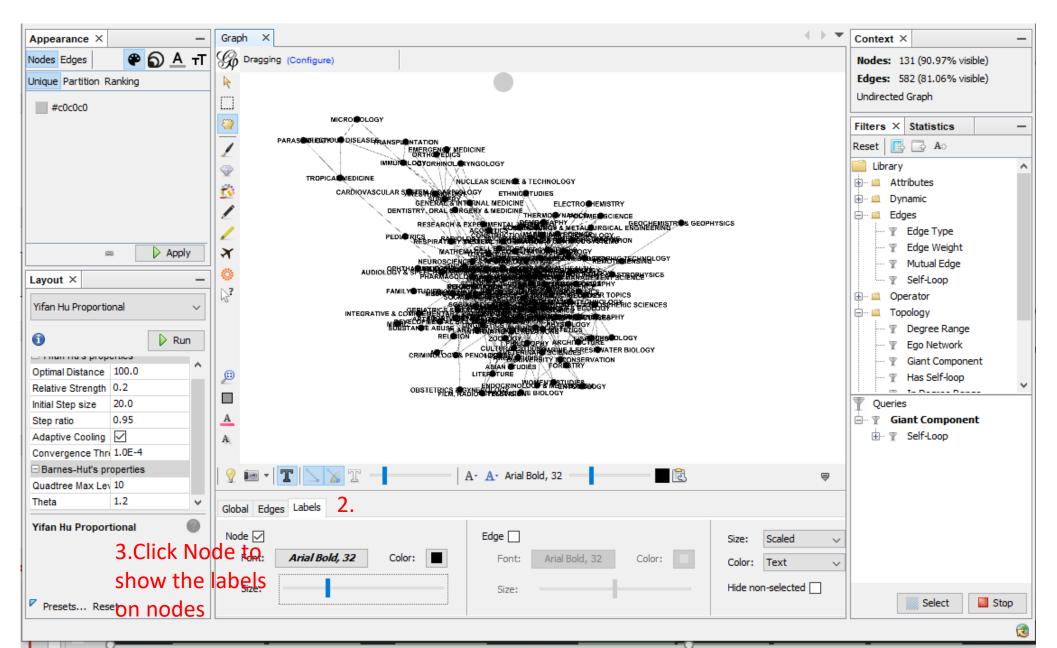
Add labels to the node and show on the graph



Click to unfold the options

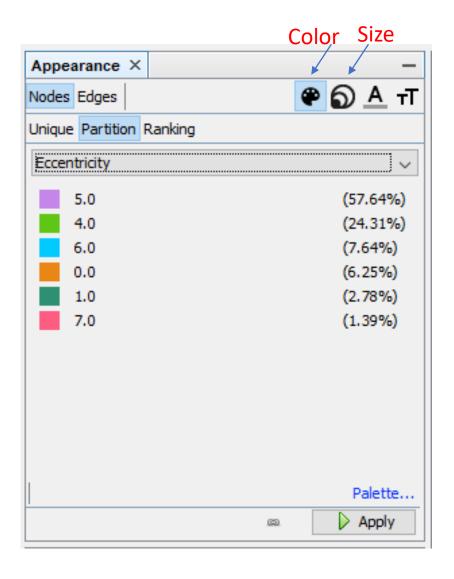
- Back to the Overview page
- Click the unfold icon under the Graph panel, choose Label, and click nodes

Add labels to the node and show on the graph



Define the node and edge attributes (most important)

Size, color, and shape



- **Unique**: same color for all nodes
- Partition: categorical color for each group of nodes
- Ranking: range of color for continue values

