



Says

What have we heard them say?
What can we imagine them saying?

The main industry is capital. the goal of a business is to make its products cheaper and more profitable. first , we need to understand the needs of consumers . you can make more profit by meeting their needs .

Wholesale can be purchased in bulk at a discount from the source.

Many people primarily claim that capital is the lifeblood of a businees.

Business can be increased through website.


The source of production in the village.

Vendors can increase business by sleeping their discounts.

The city is the center of consumerism.

By getting the products directly from the place of manufacture, middleman can be avoided.

Understanding the customer thoughts.



Persona's name
Short summary of the persona

Workers will sell goods because they will not last long ,but consumers will know demand buy stuff.

Before starting a business one must have an understanding of the business.

Advertising is considered as an important part of the way of doing business.

I think strategy is very important for a business.

It is best that you know your needs and then buy.

Distribution can be differentiated into wholesale and retail.



Does

What behavior have we observed?
What can we imagine them doing?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?