



987NES - Whitepaper

Nine, Eight, Seven, Five, Four, Three, Two, One....GO

Summary

987NES is a Swiss experimental token project on Ethereum, conceived as a cultural and academic initiative.

It is not a cryptocurrency aimed at utility or governance, but an open laboratory to observe, document, and analyze human behavior in the face of digital speculation.

The project sits at the intersection of financial psychology, the sociology of online communities, and blockchain culture. Its goal is to make speculation visible, understandable, and measurable in the collective imagination, and to study how it influences the decisions of individuals and groups.

Vision and Mission

Vision: create a cultural object that acts as a sociological and psychological mirror of contemporary speculation.

Mission:

- Study speculative dynamics by analyzing why individuals often prefer quick, risky gains over patient, long-term capital growth.
- Demystify cryptocurrencies by showing both their cultural and educational potential, and their excesses when seen only as “get-rich-quick machines.”

Academic and Psychological Foundations

1. Psychology of Risk

Behavioral finance research shows that humans:

- Overestimate predictive ability (overconfidence bias).
- Prefer instant rewards (immediate gratification bias) over long-term building.
- Underestimate losses when driven by speculative euphoria (asymmetric loss aversion).

987NES serves as an experimental ground where these behaviors can be observed in real time and studied by the academic and cultural community.

2. Sociology of Speculation

Crypto speculation is both an economic practice and a social performance:

- Communities form around narratives (*to the moon 🚀*, *HODL*, etc.).
- Collective behaviors (FOMO, panic, bubbles) amplify individual dynamics.

987NES aims to document this collective dimension as a cultural snapshot at a given moment in time.

3. Excesses and Demystification

987NES does not aim to promise utility or returns, but to highlight potential excesses:

- Tokens turning into “lottery tickets.”
- Glorification of the “brilliant trader,” often just statistical luck.
- The risk of confusing digital culture with responsible investment.

Thus, 987NES acts as a critical and educational object: a crypto that exposes its own paradoxes.

Tokenomics

- **Name:** NineEightSeven
- **Symbol:** NES
- **Network:** Ethereum mainnet (chainId: 1)
- **Contract address:** 0x4429d5fF70D6e17fB36eB15b70322e6B12A9fBc4
- **Decimals:** 18
- **Fixed supply:** 987'654'321 tokens

Features:

- No presale, no privileged allocation.
 - Transparent distribution, fully verifiable on-chain.
 - Freely accessible to maximize observation and community analysis.
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Roadmap (Academic and Cultural)

- **Q3 2025:** Token launch, community channels opened.
- **Q4 2025:** Initial observations, building a corpus of community data.
- **Q1 2026:** Publication of analytical and academic reports on observed speculative dynamics.
- **Q2 2026:** Organization of workshops and interdisciplinary collaborations (psychology, behavioral economics, sociology).
- **Q3 2026:** Cross-chain exploration and expansion of community initiatives.

Governance and Transparency

987NES has no traditional governance mechanisms. Its governance is **narrative and collective**: everyone is invited to document, analyze, and debate observed behaviors.

All contract parameters are public and verifiable. Discussions, observations, and publications are open and accessible.

Risks and Disclaimer

- **Cultural and experimental project:** 987NES is not an investment product.
 - **Pure speculation:** participants engage fully aware of the risks, with no promise of profit.
 - **Academic objective:** to contribute to collective knowledge, not financial enrichment.
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Contact

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