



## 987NES - Whitepaper

### Executive Summary

The crypto market is a financial anomaly: assets with no real value reaching capitalizations greater than century-old multinationals. 987NES takes this logic to the extreme: no utility, no governance, no product. Just a digital token, designed to be bought, sold... and observed.

### Theoretical Context

History is full of speculative bubbles: from Dutch tulip mania in the 17th century, to the internet bubble of the 2000s, to the global housing crisis of 2008. The research of Kahneman and Tversky has shown that humans do not make financial decisions rationally.

In the crypto world, this irrationality has taken an extreme form: meme coins.

- A dog's head (Dogecoin, Shiba Inu).
- A frog (Pepe).
- A hamster, a banana, or any object that somehow became "investable."

These projects, often born as jokes, have reached billions in market capitalization. 987NES fits into this logic but pushes the concept even further: a token with no image, no joke, no utility. Just the void. In short, if Doge is a meme and Pepe a farce, 987NES is the ultimate parody: a shitcoin fully aware of being one, driven by raw, unapologetic speculation.

### Vision & Mission

- Vision: become the most speculated and studied shitcoin in the world.
- Mission: deliver a raw, transparent, and unapologetic speculative experience, without deceptive narratives.
- Ultimate Goal: reach \$1 per NES, purely through collective participation in the experiment.

**Pump it. Flip it. Own it.**

### Why Switzerland ?

- Neutrality: even in the face of absurdity.
- Precision: even when applied to emptiness.
- Trust: even in opacity.

987NES embodies Swiss rigor applied to speculative nothingness. Like a luxury watch: useless but desirable.

## **Tokenomics**

- Name: **NineEightSeven**
- Symbole : **NES**
- Total supply: **987,654,321**
- Blockchain : Solana
- Contract address: **DPQdhJF7MtwjFKwzg8QkWQcBF8aoJHDpA4gpCYvuFu4t**
- Allocation:
  - 10% Marketing
  - 20% Founders (transparent, no fake locks)
  - 70% Free market

**No burn. No staking. No DAO.**

## **Governance & Security**

NES (NineEightSeven) is built on two principles: simplicity and transparency. The entire supply (987,654,321 NES) is created and distributed from the start, with no hidden mechanisms:

- No tax (0% on all transactions)
- No blacklist / whitelist

Governance is handled by a single owner wallet, ensuring maximum responsiveness. Admin rights are strictly limited

Initial liquidity (70%) is injected into a NES/USDC pool. LP tokens are locked

## **Distribution & Strategy**

- Direct launch: free market, no private presale.
  - Target exchanges: DEX
  - Major CEX including Binance
- Marketing strategy: Meme campaigns
  - Buzz on X and TikTok
  - Academic-style articles explaining the “speculative philosophy”

## **Roadmap**

- Q3 2025: Token deployment. Listing on DEX.
- Q4 2025: Building a global hysterical community. The name “987” starts making waves on social networks.
- Q1 2026: Everyone tweets 987. Elon Musk, Trump, and other major influencers share the meme. NES goes x100 in just a few days. First listings on secondary CEX platforms.
- Q2 2026: Listing on Binance... Impossible? No. Others have done it. Honestly, why not us?

## Risks

- Risk 1: You lose everything. Like a crash test, it hurts, but it advances science!
- Risk 2: You realize it was predictable. Welcome to the parallel reality called the market.
- Risk 3: You actually hit the jackpot with NES... but you need to sell at the right time. We count on your instinct.
- Risk 4: NES drives everyone insane and its market cap keeps growing. The 987 NES team must urgently invent a utility to justify the madness. Promise, we already have a few ideas scribbled on a post-it!

## Expected Legacy

- Inclusion in theses and behavioral economics studies.
- Podcasts and crypto articles.
- Documentaries: “The Bubble of Nothing.”

## Legal Disclaimer

- This is not an investment product.
- This is not a security.
- This is not a promise of return.
- This is a voluntary, unapologetic speculative experiment.

In Switzerland, we've learned to manage billions based solely on trust. 987NES applies the same recipe.

## Conclusion

987NES is not a promise; it is a cryptocurrency like no other, a project never attempted before. A voluntary anomaly: a Swiss speculative bomb, calibrated with rigor but devoid of substance.

**100% speculation. 0% shame.**

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## Contact

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