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EDUCATION

College of Pharmacy, King Abdulaziz University-Jeddah

2024

EXPERIENCE

Medical Sales Representative
AmaroxKSA

May 2025 - Present
Jeddah

- Promote medical products to doctors, pharmacists, and hospitals, and manage key accounts by building strong relationships, meeting client needs, and increasing sales.
- Monitor the market and competitors to find new opportunities, and work with teams to keep products available and improve customer satisfaction.

Account Manager
Narrative - Strategic Pharma Marketing Agency

Oct 2024 – May 2025
Jeddah

- Act as the primary contact and trusted advisor for clients, building strong relationships and managing multiple projects to meet client expectations.
- Coordinate with internal teams to ensure timely, budget-friendly project delivery and provide regular performance updates to agency leadership.

Online Marketing Manger
Octopus KSA Group

Jul 2018 - Oct 2024
Jeddah - Riyadh

- Identified and pursued growth opportunities through market research, competitor analysis, and strategic marketing strategies, resulting in expanded market presence and increased revenue.
- Built and maintained strong client and partner relationships while collaborating with cross-functional teams to implement innovative business and marketing solutions, enhancing brand visibility and customer satisfaction.

COURSES/CERTIFICATIONS

- Sales Forecasting.
- SWOT Analysis.
- Business Intelligence.
- Emotional Intelligence.
- McKinsey Forward Program.
- HubSpot Inbound Marketing Certification.
- Google Digital Marketing & E-commerce.

SKILLS

- Digital Marketing and Project Management.
- Analytical and Problem-Solving Skills.
- Sales and Relationship Management.
- Networking and Leadership Skills.
- Public Speaking and Social Media Management.
- Campaign Optimization, Cross-Functional Collaboration And SEO.
- Technical Proficiency and E-commerce Management.