OPEN DATA FACT SHEFT

LATIN AMERICA & CARIBBEAN

This fact sheet is based on data from the Open Data Impact Map, a public database of organizations that use open data from around the world. 187 organizations from the region were assessed to develop these findings. To learn more, visit:

http://OpenDatalmpactMap.org/lac

Open data is used across all sectors in Latin America and the Caribbean. Nonprofits and developer groups account for a large proportion of the organizations that use open data. The majority are SMEs.

* The regions and country income levels reflect the World Bank geographic regions and income-level classifications.

SUMMARY

Nonprofits and media organizations in <u>Latin America and the Caribbean</u> use open data for research, journalism and advocacy. Many companies are also using this resource to provide IT and geospatial, business, research and consulting services across the region. Many focus on using open data in ways that provide social benefits in these as well, such as improving financial access and inclusion. Government operations, demographic and social, geospatial, business and economic data are the most used types of open data.

USE CASES

Chequeado

A fact-checking service that monitors political activities in Argentina Country: Argentina

Impact: Enforces accountability in political discourse.

Data Used: Public safety (Ministry of Public Safety; Attorney General of the Province of Buenos Aires); Legal (Ministry of Justice); Demographics and social (Census); Economics (National Directorate of External Sector Statistics).

URL: http://chequeado.com/

ENOVA

Seeks to bridge the digital divide in education through open technology platforms

Country: Mexico

Impact: Provides free online platforms students and educators to advance adaptive and accessible learning

Data Used: Social and demographic data (population density, income, level of education), transportation and environmental data (public transportation systems, green areas, and access to roads), education data (public schools) from the Govt of Mexico

URL: http://enova.mx/

ojoconmipisto.com

Monitors the spending of municipal funds in Guatemala

Country: Guatemala

Impact: Promoting civic-minded journalism and citizen

participation

Data Used: Procurement data of the government of Guatemala

(Guatecompras); Ministry of Finance **URL:** http://ojoconmipisto.com/

OF ORGS USING OPEN DATA IN THE REGION



TOP 5 SECTORS USING OPEN DATA IN THE REGION







