

OPEN DATA FACT SHEET

ARTS, CULTURE & TOURISM

This fact sheet is based on data from the Open Data Impact Map, a public database of organizations that use open data from around the world. 13 arts, culture & tourism-related organizations were assessed to develop these findings. To learn more, visit: <http://OpenDataImpactMap.org/culture>

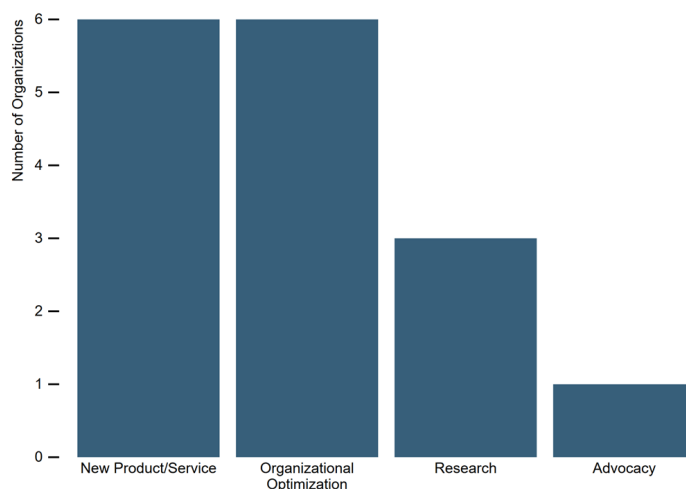
Organizations in this sector use open data in two main ways: as a basis for culture and tourism guides for visitors, and to calculate expected sales. The main types of data used include geospatial, tourism, transportation and environment, as well as economic statistics.

HOW ORGANIZATIONS USE OPEN DATA

Organizations in this sector:

- Provide information about cultural events, museums, art and music shows and more through web and mobile applications
- Use public transportation to map routes to events, national heritage and museum locations
- Raise awareness about digital cultural content available
- Target audiences to promote local events through analysis of demographic and consumer data
- Predict and plan for varying visitor numbers, using to weather data, tourism, consumer and economic statistics

TOP APPLICATIONS OF OPEN DATA FOR THE SECTOR



USE CASES

CulturalRoutes

App which helps users plan walking and biking routes, linking routes to historical and cultural sites in Moscow

URL: <http://culturalroutes.ru/>

Country: Russia

Impact: Reduces time spent browsing tourist information sites

Data Used: Bicycle parking, museums, and city taxi parking datasets from the Department of Information Technology of the Government of Moscow

Michael Culture Association

A nonprofit that promotes digital cultural content and creates a network among cultural institutions throughout Europe

URL: <http://www.michael-culture.eu/>

Country: France

Impact: Consolidates and fosters growing digital cultural content from museums and libraries across Europe

Data Used: Cultural data and inventories from public museums, libraries and archives across Europe

TOP 5 DATA TYPES USED IN THIS SECTOR

