

# Data Intake Report

Name: Cross selling recommendation

Report date: 12/19/2024

Internship Batch: LISUM39

Version: 1.0

Data intake by: Patrick Otieno

Data intake reviewer:

Data storage location: <https://github.com/98pato/Cross-Selling-Recommendations-for-Bank-Products.git>

## Tabular data details:

Test.csv:

<b>Total number of observations</b>	929615
<b>Total number of files</b>	1
<b>Total number of features</b>	24
<b>Base format of the file</b>	.csv
<b>Size of the data</b>	107706KB

## Proposed Approach:

Since there are no unique incidence qualifiers (such as name or customer ID), the data is assumed to contain no duplicates or a nearly negligible number of duplicates. There is no missing or null data in the set. However, since much of the data was generated via survey response from customers, some customers declined to give information due to privacy concerns. For the initial data intake, we are treating these non-responses as their own separate category (such as “Unknown” or “None”). Whether these need to be replaced with something more suitable (such as mean, mode, or dropped all together), will be decided during the data cleaning phase.