Considering Bias in Data

Homework #2

The goal of this assignment is to explore the concept of bias in data using Wikipedia articles. This assignment will consider articles on political figures from different countries. For this assignment, you will combine a dataset of Wikipedia articles with a dataset of country populations, and use a machine learning service called ORES to estimate the quality of each article.

You are expected to perform an analysis of how the coverage of politicians on Wikipedia and the quality of articles about politicians varies among countries. Your analysis will consist of a series of tables that show:

- 1. The countries with the greatest and least coverage of politicians on Wikipedia compared to their population.
- 2. The countries with the highest and lowest proportion of high quality articles about politicians.
- 3. A ranking of geographic regions by articles-per-person and proportion of high quality articles.

You are also expected to write a short reflection on the project that focuses on how both your findings from this analysis and the process you went through to reach those findings helps you understand the causes and consequences of biased data in large, complex data science projects.

Step 1: Getting the Article and Population Data

The first step is getting the data, which lives in several different places. You will need data that lists Wikipedia articles of politicians and data for country populations.

The Wikipedia <u>Category:Politicians by nationality</u> was crawled to generate a list of Wikipedia article pages about politicians from a wide range of countries. This data is in the homework folder as <u>politicians by country.SEPT.2022.csv</u>.

The population data is available in CSV format as <u>population by country 2022.csv</u> from the homework folder. This dataset is drawn from the <u>world population data sheet</u> published by the Population Reference Bureau.

Some Considerations

You should be a little careful with the data. Crawling Wikipedia categories to identify relevant page subsets can result in misleading and/or duplicate category labels. Naturally, the data crawl attempted to resolve these, but not all may have been caught. You should document how you handle any data inconsistencies.

The population_by_country_2022.csv contains some rows that provide cumulative regional population counts. These rows are distinguished by having ALL CAPS values in the 'geography' field (e.g. AFRICA, OCEANIA). These rows won't match the country values in politicians_by_country.SEPT.2022.csv, but you will want to retain some of them so that you can report coverage and quality by region as specified in the analysis section below.

Step 2: Getting Article Quality Predictions

Now you need to get the predicted quality scores for each article in the Wikipedia dataset. We're using a machine learning system called <u>ORES</u>. This was originally an acronym for "Objective Revision Evaluation Service" but was simply renamed "ORES". ORES is a machine learning tool that can provide estimates of Wikipedia article quality. The article quality estimates are, from best to worst:

- 1. FA Featured article
- 2. GA Good article
- 3. B B-class article
- 4. C C-class article
- 5. Start Start-class article
- 6. Stub Stub-class article

These were learned based on articles in Wikipedia that were peer-reviewed using the <u>Wikipedia content assessment</u> procedures. These quality classes are a sub-set of quality assessment categories developed by Wikipedia editors.

ORES requires a specific revision ID of a specific article to be able to make a label prediction. You can use the <u>API:Info</u> request to get a range of metadata on an article, including the most current revision ID of the article page.

Putting this together, to get a Wikipedia page quality prediction from ORES for each politician's article page you will need to: a) read each line of politicians_by_country.SEPT.2022.csv, b) make a page info request to get the current page revision, and c) make an ORES request using the page title and current revision id.

The homework folder contains example code in notebooks to illustrate <u>making a page inforequest</u> and <u>making an ORES request</u>. This sample code is <u>licensed CCO</u> so feel free to reuse any of the code in either notebook without attribution.

Note: It is possible that you will be unable to get a score for a particular article. If that happens, make sure to maintain a log of articles for which you were not able to retrieve an ORES score. This log can be saved as a separate file, or (if it's only a few articles), simply printed and logged within the notebook. The choice is up to you.

Step 3: Combining the Datasets

Some processing of the data will be necessary! In particular, you'll need to - after retrieving and including the ORES data for each article - merge the wikipedia data and population data together. Both have fields containing country names for just that purpose. After merging the data, you'll invariably run into entries which cannot be merged. Either the population dataset does not have an entry for the equivalent Wikipedia country, or vice-versa.

Identify all countries for which there are no matches and output a list of those countries, with each country on a separate line called:

```
wp countries-no match.txt
```

Consolidate the remaining data into a single CSV file called:

```
wp politicians by country.csv
```

The schema for that file should look something like this:

Column
country
region
population
article_title
revision_id
article_quality

Step 4: Analysis

Your analysis will consist of calculating total-articles-per-population (a ratio representing the number of articles per person) and high-quality-articles-per-population (a ratio representing the number of high quality articles per person) on a country-by-country and regional basis. All of these values are to be "per capita".

In this analysis a country can only exist in one region. The population_by_country_2022.csv actually represents regions in a hierarchical order. For your analysis always put a country in the closest (lowest in the hierarchy) region.

For this analysis you should consider "high quality" articles to be articles that ORES predicted would be in either the "FA" (featured article) or "GA" (good article) classes.

Also, keep in mind that the population_by_country_2022.csv file provides population in millions. The calculated proportions in this step are likely to be very small numbers.

Step 5: Results

Your results from this analysis will be produced in the form of data tables. You are being asked to produce six total tables, that show:

- 1. Top 10 countries by coverage: The 10 countries with the highest total articles per capita (in descending order) .
- 2. Bottom 10 countries by coverage: The 10 countries with the lowest total articles per capita (in ascending order) .
- 3. Top 10 countries by high quality: The 10 countries with the highest high quality articles per capita (in descending order) .
- 4. Bottom 10 countries by high quality: The 10 countries with the lowest high quality articles per capita (in ascending order).
- 5. Geographic regions by total coverage: A rank ordered list of geographic regions (in descending order) by total articles per capita.
- 6. Geographic regions by high quality coverage: Rank ordered list of geographic regions (in descending order) by high quality articles per capita.

Embed these tables in your notebook. You do not need to graph or otherwise visualize the data for this assignment, although you are welcome to do so in addition to generating the data tables described above, if you wish. If you add a visualization, remember to document that code as well.

Step 6: Write-up, Reflections and Implications

Write several paragraphs that you will include in your README. Your README should include a section header called "Research Implications" after which you will include your write-up paragraphs. One of your paragraphs should reflect on what you have learned, what you found, what (if anything) surprised you about your findings, and/or what theories you have about why any biases might exist (if you find they exist). In addition to any reflections you want to share about the process of the assignment, please respond (briefly) to **at least three** of the questions below:

- 1. What biases did you expect to find in the data (before you started working with it), and why?
- 2. What (potential) sources of bias did you discover in the course of your data processing and analysis?
- 3. What might your results suggest about (English) Wikipedia as a data source?
- 4. What might your results suggest about the internet and global society in general?
- 5. Can you think of a realistic data science research situation where using these data (to train a model, perform a hypothesis-driven research, or make business decisions) might create biased or misleading results, due to the inherent gaps and limitations of the data?
- 6. Can you think of a realistic data science research situation where using these data (to train a model, perform a hypothesis-driven research, or make business decisions) might still be appropriate and useful, despite its inherent limitations and biases?
- 7. How might a researcher supplement or transform this dataset to potentially correct for the limitations/biases you observed?

This section doesn't need to be particularly long or thorough. Your reflection on the assignment and your answers to the questions above are probably worth a short paragraph for each.

Step 7: Prepare Documentation

As you did in Homework 1, you need to follow best practices for documenting your project. You can refer to the Homework 1 assignment sheet to refresh your memory on the general expectations.

Step 8: Prepare and Submit your Repository

As you did in Homework 1, you will complete this homework by submitting a link to a repository. You can review the Homework 1 assignment sheet to help you remember what you did for that assignment. For this assignment you, minimally, need to:

- 1. Create a repository folder named data-512-homework 2
- 2. Copy your notebook(s) into the folder.
- 3. Copy the CSV data files into the folder.
- 4. Complete and add your README in .txt or .md format and LICENSE file.
- 5. Set permissions on your repository folder to share it with both TAs and the Instructor. You should share it with the email addresses they listed on the syllabus.
- 6. Submit the link to your repository through the Homework 2 submission form on Canvas

Required Deliverables

A repository called data-512-homework 2 that contains at minimum the following files:

- 1. Two CSV data files (from Step 3) following the specified naming convention and format specifications.
- 2. Your notebook containing all code as well as information necessary to understand each step you performed, as well your findings (six tables).
- 3. A README file in .txt or .md format that contains information to reproduce the analysis, including data descriptions, attributions and provenance information, and descriptions of all relevant resources and documentation (inside and outside the repo) and hyperlinks to those resources, and your writeup.
- 4. A LICENSE file that contains an MIT LICENSE for your code.
- 5. OPTIONALLY, if you created any additional process or incremental files in the course of your data processing and analysis (for example, a list of articles for which you were not able to gather ORES scores), please include these in the folder as well, and briefly describe them in the README.