SWOT analysis

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| Strength   * User friendly * Efficient * Programmable * Advanced * Compact and portable * Voice commandable | Weakness   * Not for all age groups * Costly * Ltts |
| Opportunities   * Trading business * Banks * Students * Working Professionals | Threats   * Mobile phones * Computers |

4W1H

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| **WHO**   * Banks * Students * Handicapped |
| **WHY**   * Advanced and enhanced * Energy efficient * Precise * Voice commandable |
| **WHAT**   * Speedy calculations * Accurate results |
| **WHEN**   * Simple and complex calculations * BMI and calorie counter in fitness centers |
| **HOW**   * Voice commandable and manually accessible |

Key features:

* Portable body
* Efficiency
* Basic operations
* Precise
* Digit limits up to 10-12
* LED screen
* Voice commandable
* User friendly interface
* Programmable.

ID DESCRIPTIONS

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| --- | --- |
| LLR | Portable and compact body |
| HLR | Voice commandable  (MIC and speaker) |
| LLR | LED display  Screen resolution (640\*360) |
| HLR | Programmable |
| HLR | Memory recall of equation and its results |
| LLR | Physical buttons |
| LLR | Dimensions (3.66\*3.43\*0.067m) |
| HLR | Financial, BMI and Calorie |