

VINDHYA

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Introduction

A website is a collection of many web pages, and web pages are digital files that are written using HTML(Hyper Text Markup Language). To make your website available to every person in the world, it must be stored or hosted on a computer connected to the Internet round a clock. Such computers are known as a Web Server.

The website's web pages are linked with and hypertext and share a common interface and design. The website might also contain some additional documents and files such as images, videos, or other digital assets.

With the Internet invading every sphere, we see websites for all kinds of causes and purposes.

So, we can also say that a website can also be thought of as a digital environment capable of delivering information and solutions and promoting interaction between people, places, and things to support the goals of the organization it was created for.

About The Project

A website (also written as a web site) is a collection of web pages and related content that is identified by a common domain name and published on at least one web server. Websites are typically dedicated to a particular topic or purpose, such as news, education, commerce, entertainment or social networking.

Websites primarily act as a bridge between one who wants to share information and those who want to consume it. If you are running a business, then it is almost imperative for you to have a website to broadcast your offerings and reach out to potential clients at a global stage.

Jewellery (or jewelry in American English) consists of decorative items worn for personal adornment, such as brooches, rings, necklaces, earrings, pendants, bracelets, and cufflinks. Jewellery may be attached to the body or the clothes.

Objectives of Project

The Main Objectives:

Promote Trade and enhance Trade Values.

Develop Special and Ethical Discipline among Jewellers.

Encourage Designer and Craftsman.

Create friendly atmosphere between Smiths, Trades and Customers.

The Services presently rendered by the Association to its members are:

- Notify Gold and Silver prices everyday via SMS (India's only Association to implement this service for the benefit of its members)

- Assaying of Gold and Silver

- Appraisals for Gold and Silver Jewellery Exports (Customs Approval).
- Redress Problems relating to Trade.
- Conduct Trade related Seminars.
- Conduct Jewellery Designing, Testing and Manufacturing courses.
- Conduct Gem Identification and Diamond grading courses.
- Liaison with Governmental bodies and Tax authorities for betterment of the Trade.
- Updating members with latest Government Notifications related to the Trade.
- Release of Quarterly Trade related News Letters.
- Stall discounts for members participating on various Trade shows.
- Trade related Educational Tours.
- Appraisal of export and import consignments from bengaluru port.
- Appraisal of seized gold/gold jewellery by customs.
- Appraisal of personal jewellery carried by foreign bond passengers.

Scope of the Project

The gems and jewellery sector plays a significant role in the Indian economy, contributing around 7% to country's GDP and 15% to India's total merchandise export. It employs over 4.64 million people, which is expected to reach 8.23 million by 2022.



Lotus Chaand Bali

CONTENT OF THE PROJECT

In creating jewellery, gemstones, coins, or other precious items are often used, and they are typically set into precious metals. Platinum alloys range from 900 (90% pure) to 950 (95% pure). The silver used in jewellery is usually sterling silver, or 92.5% fine silver.



The Harvest Bounties
Necklace - Short (Gold-Plated)

Web creation:



SHOP BY COLLECTIONS



MADE TO ORDER

Jewelry as Unique as You
Bespoke Designs &
Opulent Gold Creations



CUSTOMERS

“

I love TJP. I mean there's really little else I can say. Jewelry to me has always been about feeling good, irrespective of whether you're going out or meeting someone. It is about a feeling of joy, a moment of self-love. And I keep going back to TJP's pieces for these feelings.

— Sarayu Natarajan

Payment page of the website





Aliq tempus finibus \$35.00

Morbi ac diam \$25.50

Nulla non mollis \$40.00

Total

\$101^{.50}

Powered by **Tenk**

Payment

Choose a payment method:



Billing Info

FULL NAME

John Doe

ADDRESS

257 Evergreen Rd

CITY

Prosser Ga

ZIP CODE

30572

COUNTRY

United States

Credit Card Info

CARD NUMBER

1234 5678 9010 2456

VISA

CARDHOLDER NAME

John Doe

EXPIRY DATE

01 - 12

CVV

123

Pay

Whats App business account

Creating a WhatsApp Business Account involves several steps:

- ❖ ****Download WhatsApp Business:**** Start by downloading the WhatsApp Business app from your device's app store.
- ❖ ****Verify Your Phone Number:**** Open the app and verify your business phone number. Make sure it's a dedicated number, as this number will be associated with your business account.
- ❖ 3. ****Set Up Your Business Profile:****
 - ❖ Add your business name and profile picture.
 - ❖ Provide a short description of your business.
 - ❖ Add your business address (optional).
- ❖ ****Customize Business Settings:**** In the settings, you can set your business hours, create away messages for when you're unavailable, and configure other business-related settings.

- ❖ ****Automated Greeting Message:**** You can set up an automated greeting message to welcome customers when they message you for the first time or after 14 days of inactivity.
- ❖ ****Quick Replies:**** Create quick replies for frequently asked questions to save time when responding to customers.
- ❖ ****Labels:**** Use labels to organize and categorize your chats, making it easier to manage customer inquiries.
- ❖ ****Link to Facebook Page (if applicable):**** If your business has a Facebook Page, you can link it to your WhatsApp Business Account.
- ❖ ****Start Interacting with Customers:**** You can start sending and receiving messages from customers.
- ❖ ****Use WhatsApp Business API (Optional):**** For larger businesses, the WhatsApp Business API allows for more advanced integrations and automation.
- ❖ **Remember to comply with WhatsApp's Business Policy** and ensure that your business phone number is not associated with another WhatsApp account. These steps will help you set up and manage a WhatsApp Business Account to better engage with your customers.

CONCLUSION

In today's Web development, a good page design is essential. A bad design will lead to the loss of visitors and that can lead to a loss of business. In general, a good page layout has to satisfy the basic elements of a good page design. This includes color contrast, text organization, font selection, style of a page, page size, graphics used, and consistency. In order to create a well-designed page for a specific audience.

The developer needs to organize and analyze the users' statistics and the background of the users. Although it can be hard to come up with a design that is well suited to all of the users, there will be a design that is appropriate for most of the audience.

The better the page design, the more hits a page will get. That implies an increase in accessibility and a possible increase in business.