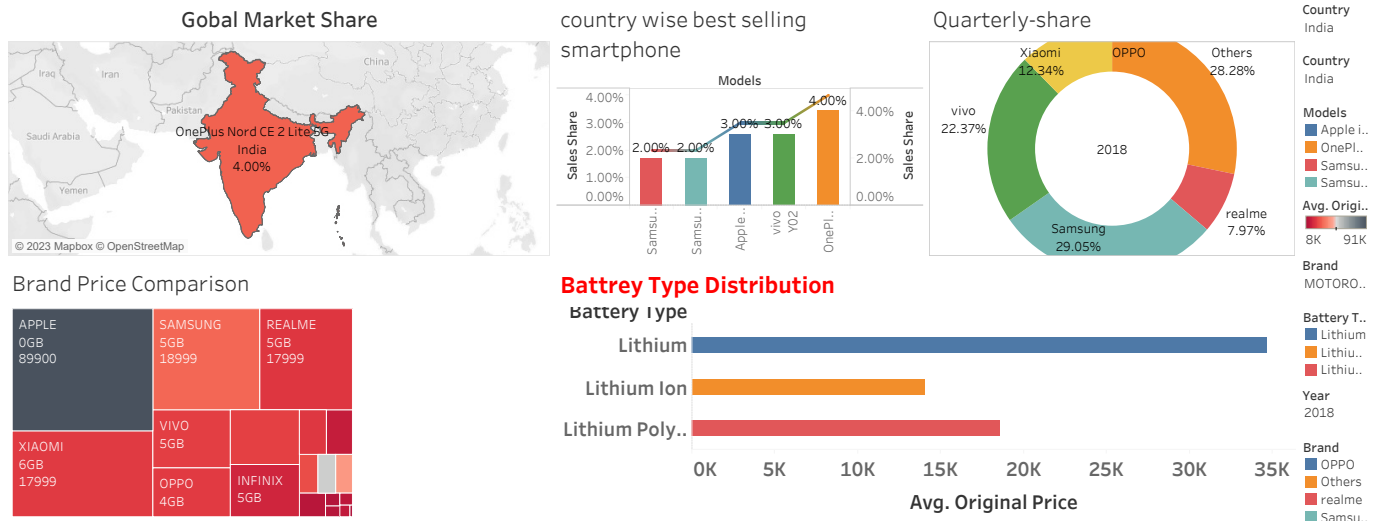


Story 1

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphones in January 2021 were designed by Apple.

More than 1 billion consumer currently use iPhones. Since its initial launch, more than 1.9 billions iPhones sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million.

iRevolution-Think Different



Story 1

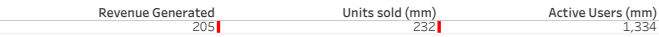
Apple continues to strengthen its standing in the smartphone market. The ..

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iphone sales generated \$205 billion revenue for Apple in 2022,more than Microsoft's to..

iRevolution

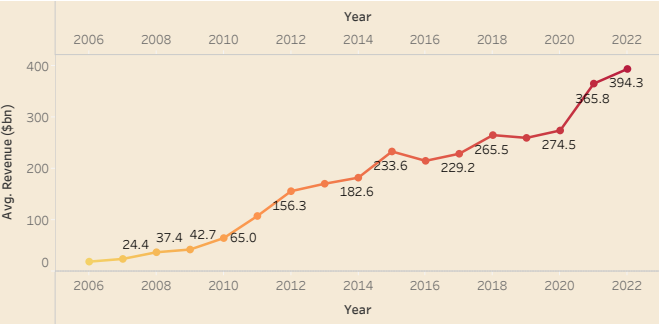
KPI\_2



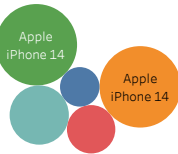
KPI

Brand	Discou..	Mrp	Numbe..	Sale Pri..	Star Ra..
Apple	0	77,000	70.4	77,000	5

Annual Revenue



model-share



Upc  
MOBEXRGV..

Colour  
Multiple values

Brand  
APPLE

Models  
Apple iPhon..  
Apple iPhon..  
Apple iPhon..  
Apple iPhon..  
Apple iPhon..

model specification

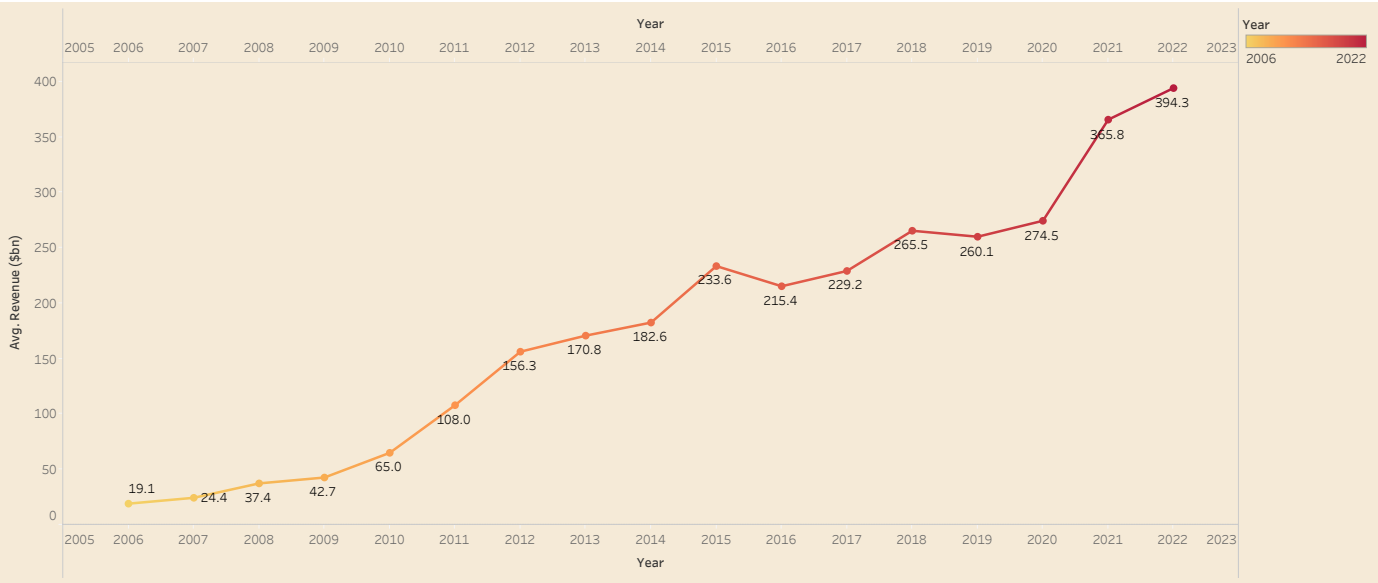
Model	Processor	Front Ca..	Rear Camera	Colour	Year
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	1,99,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Story 1

More than 1 billion consumer currently use iPhones. Since its initial launch, more...

iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Comparative analysis amongst various other leading brands in the smartphone industry...

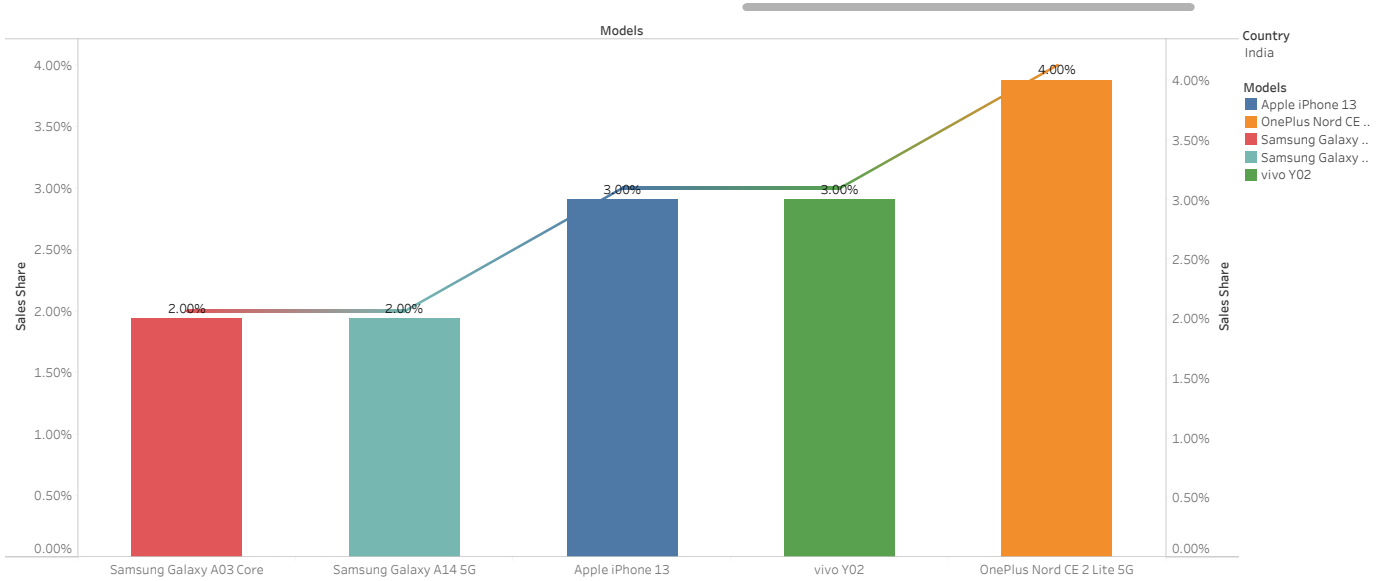


# Story 1

iphone sales generated \$205 billion revenue for Apple in 2022,more than Mic...

Comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in india.

Although the iphone isn't far behind in the competition.It is ye to scale-up it's marketi..



# Story 1

Comparative analysis amongst various other leading brands in the smartphone industry      Although the iphone isn't far behind in the competition. It is ye to scale-up it's marketing strategies and policy formulations for indian shows that iphone is yet to make it's impact in india.

