



#### INTRODUCTION TO PORTFOLIO ANALYSIS

#### Time-Variation In Portfolio Performance





#### Bulls & Bears







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 Business cycle, news, and swings in the market psychology affect the market





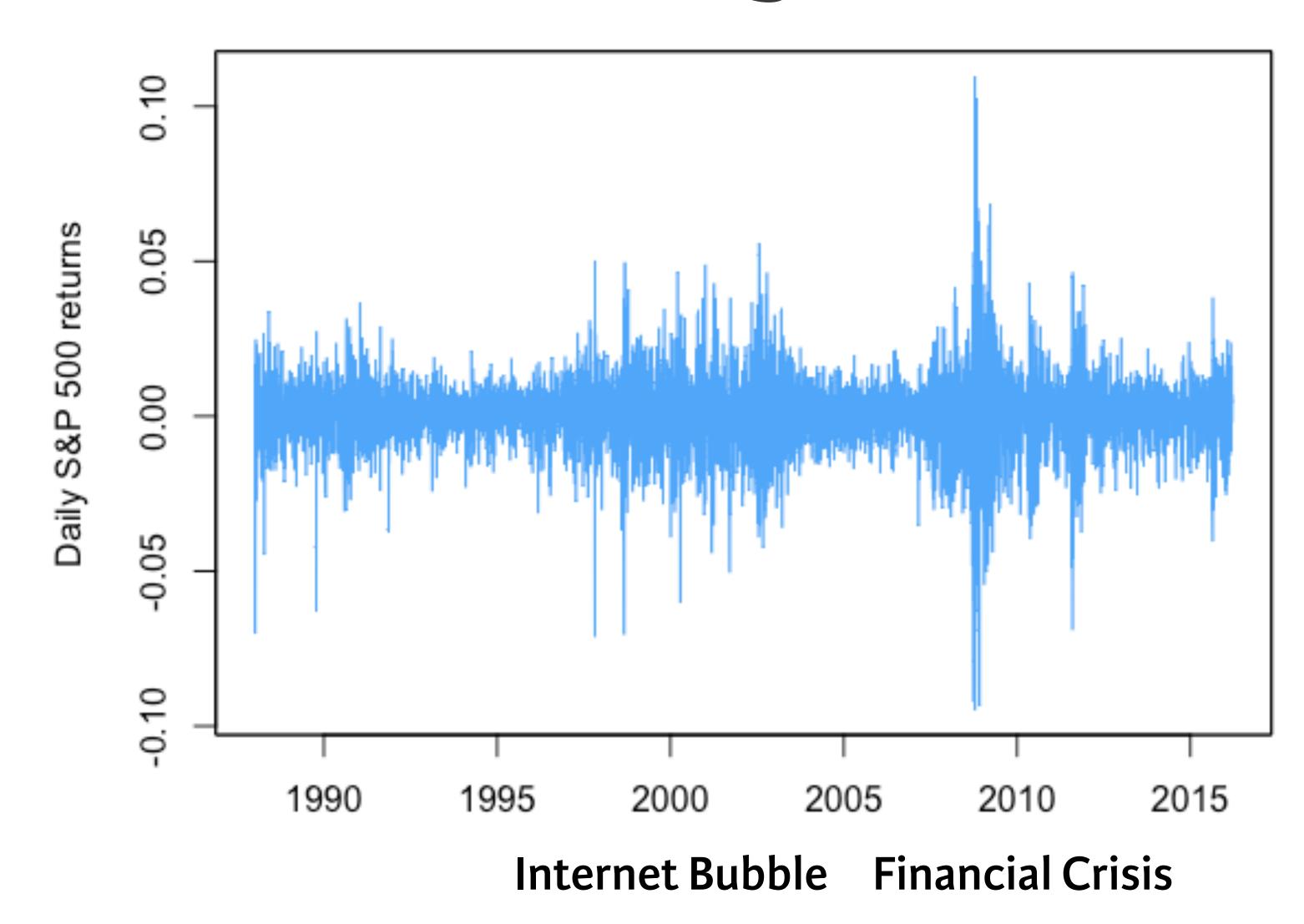
#### Bulls & Bears

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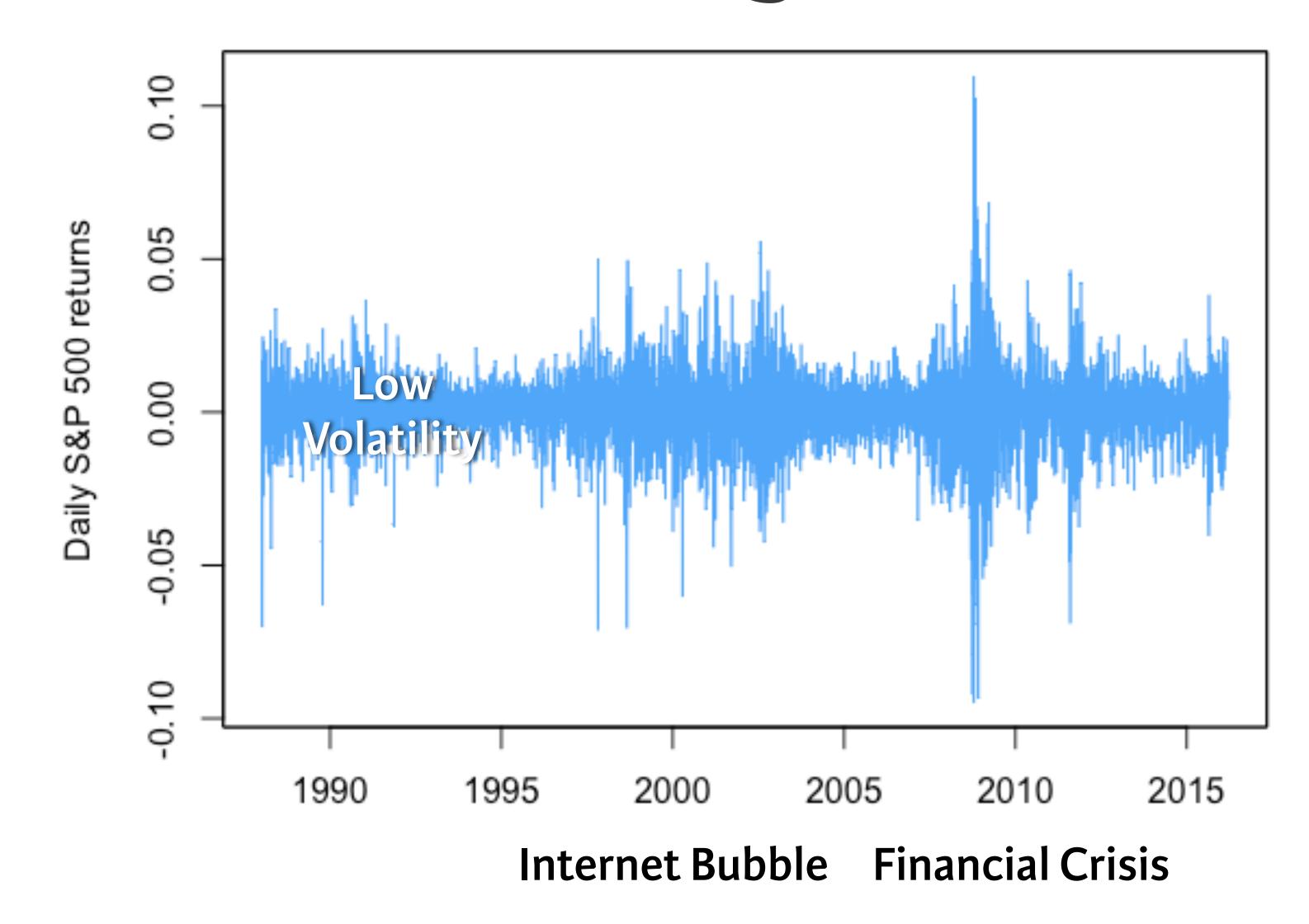






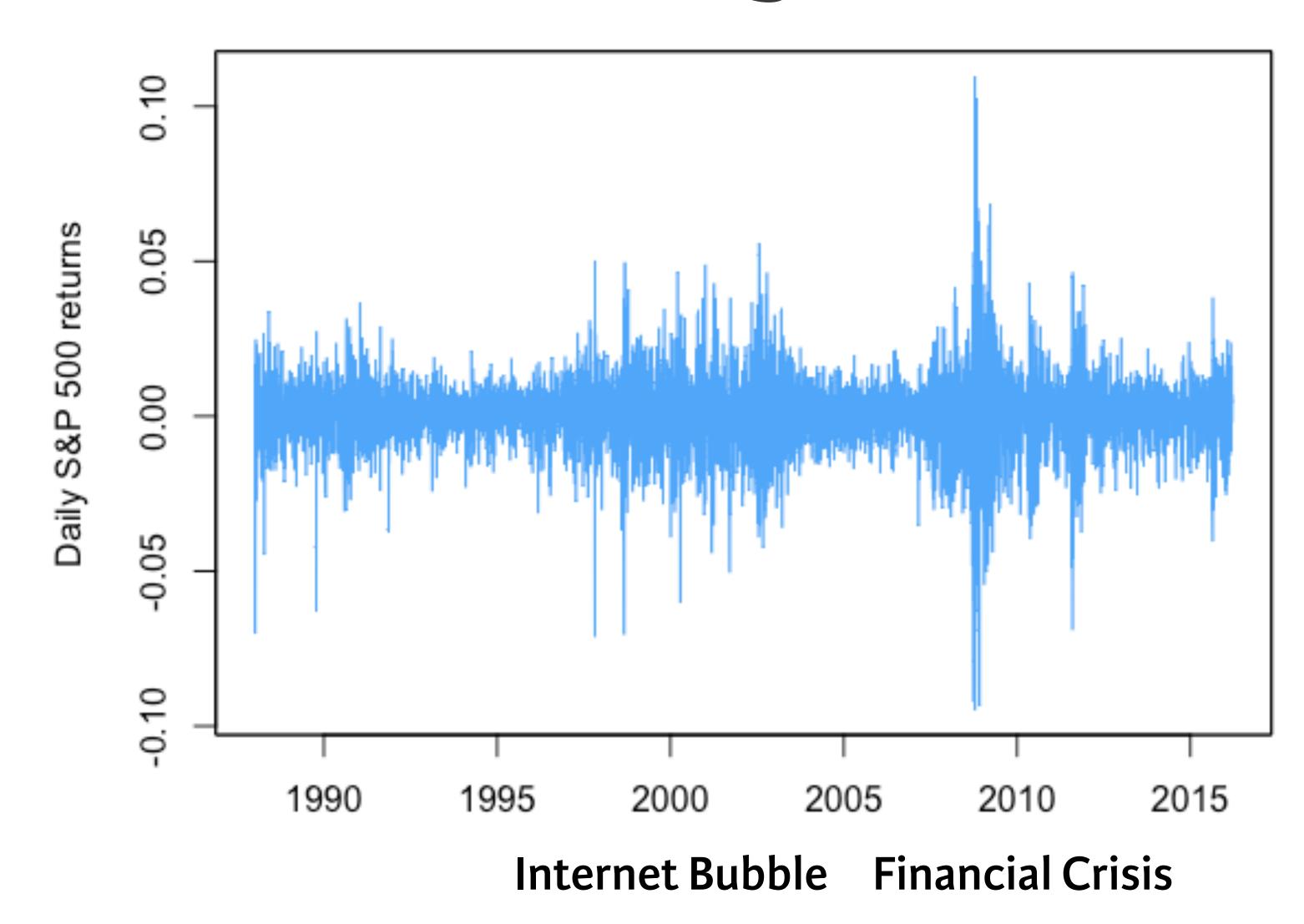






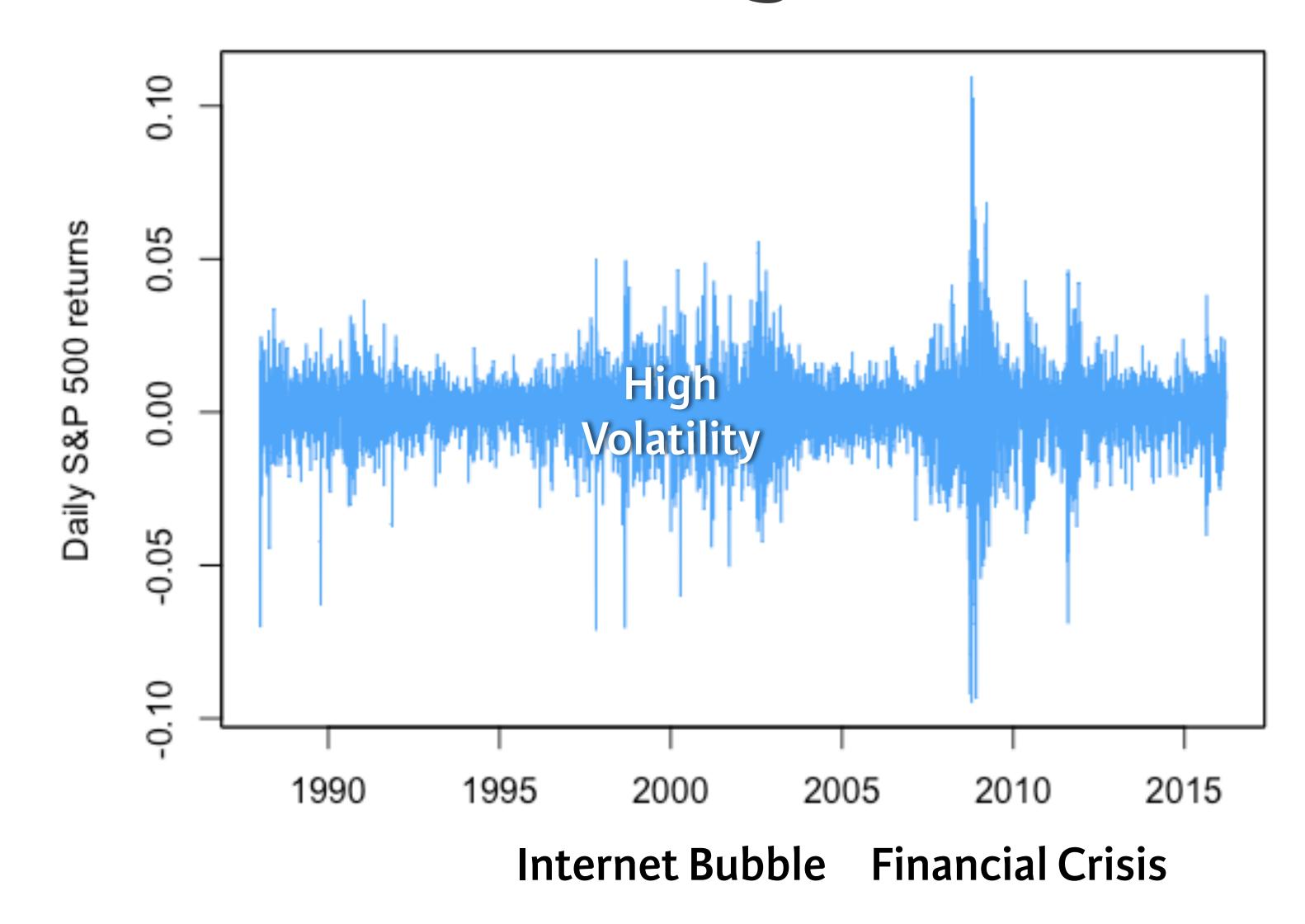






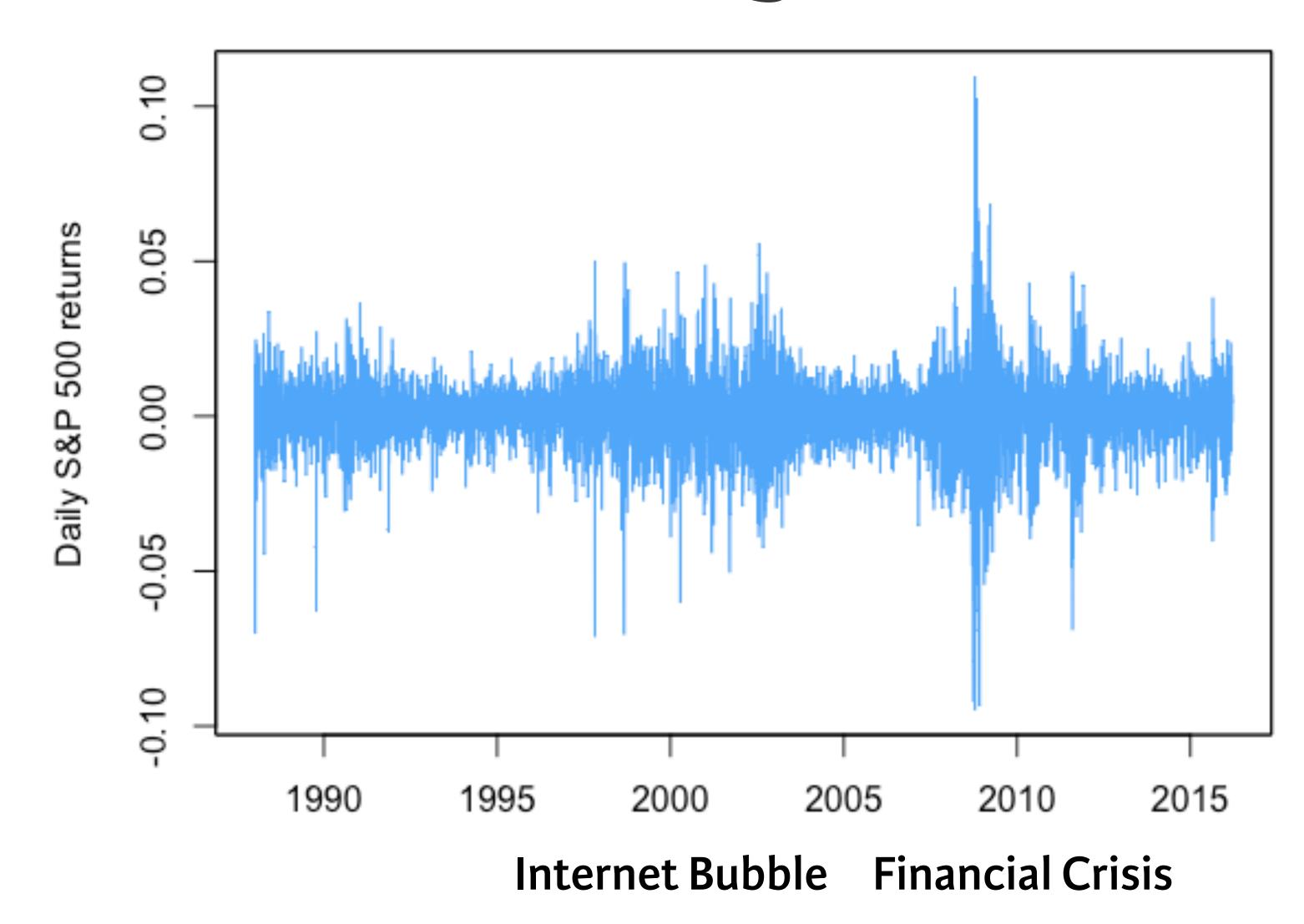








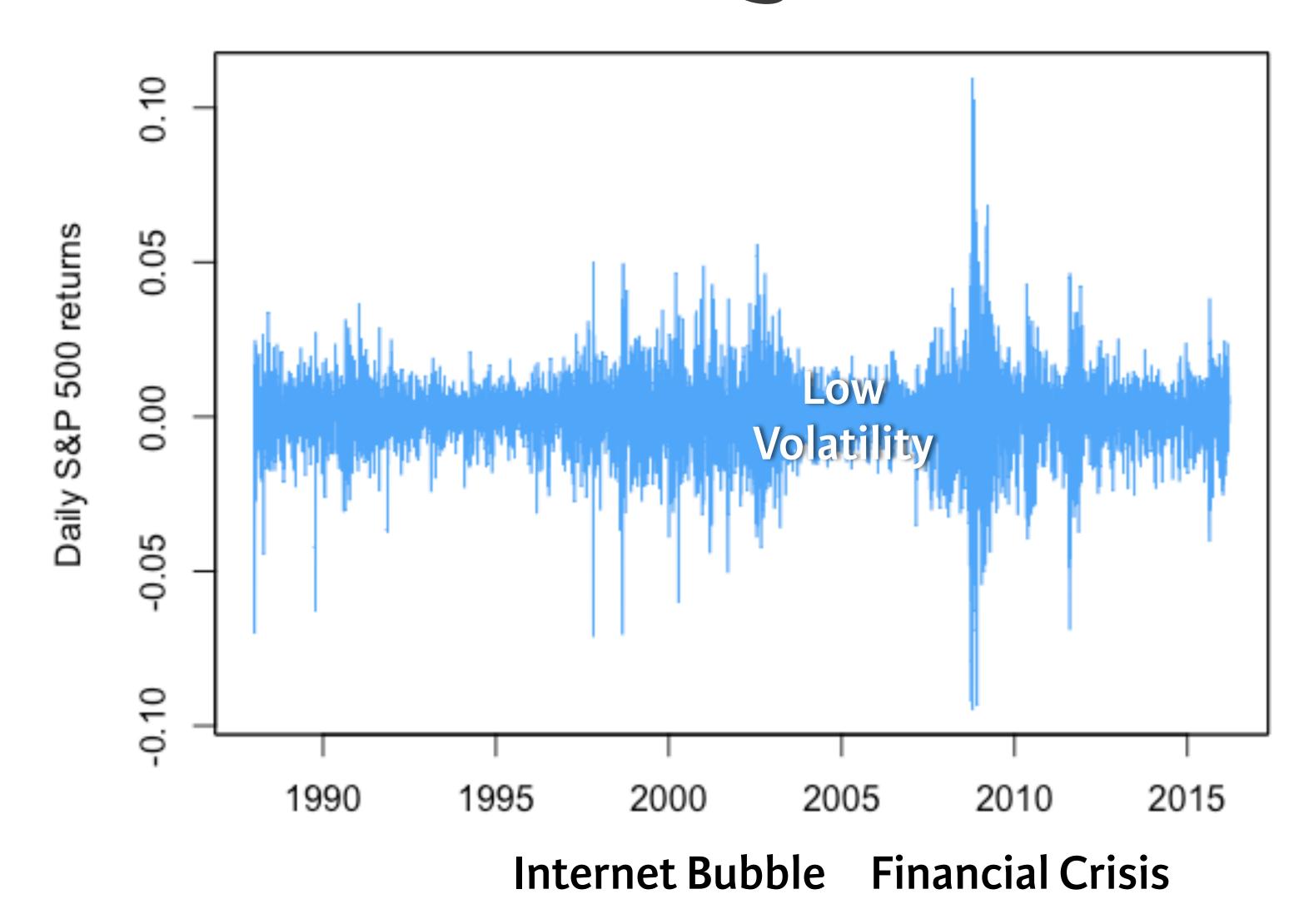






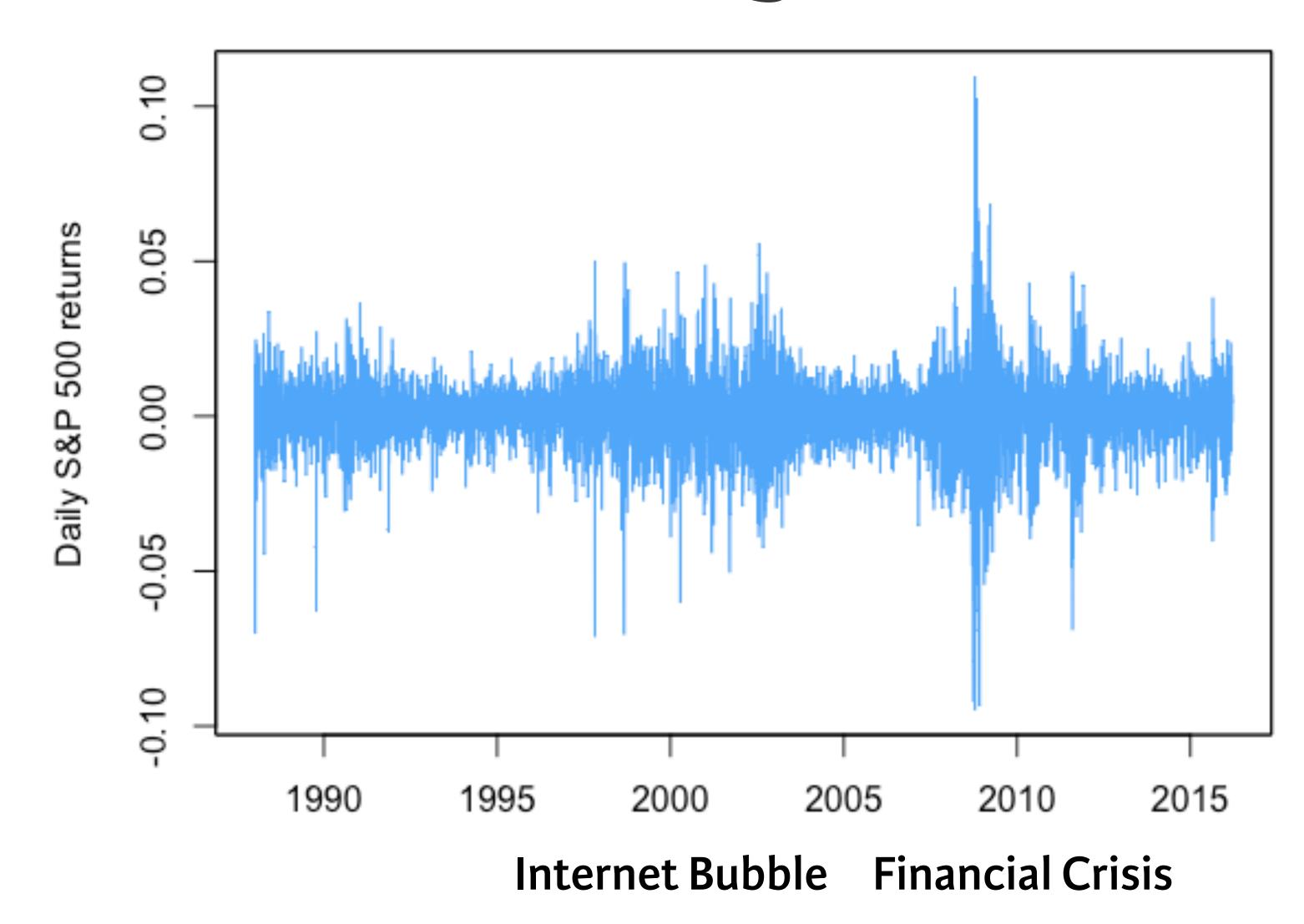








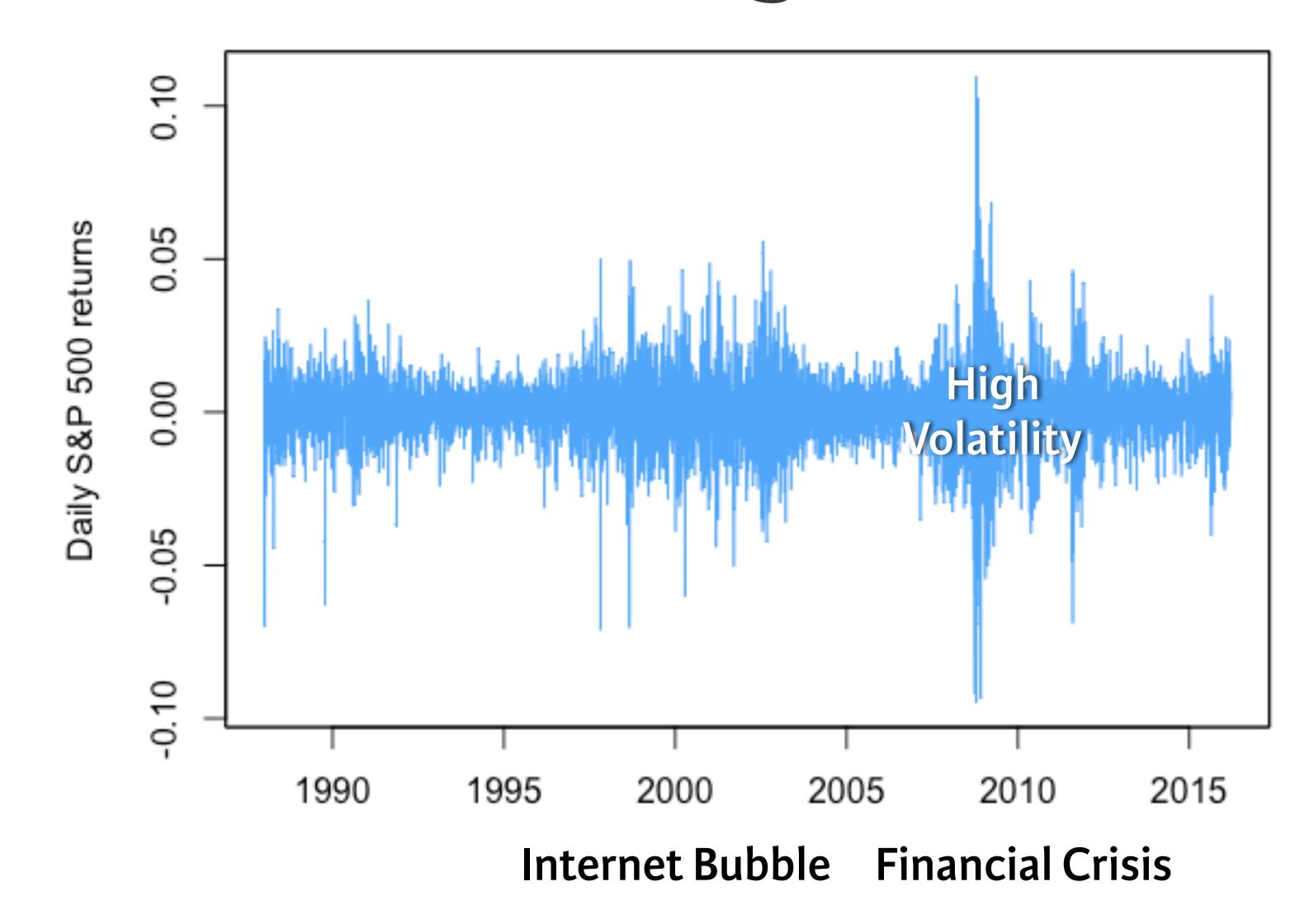






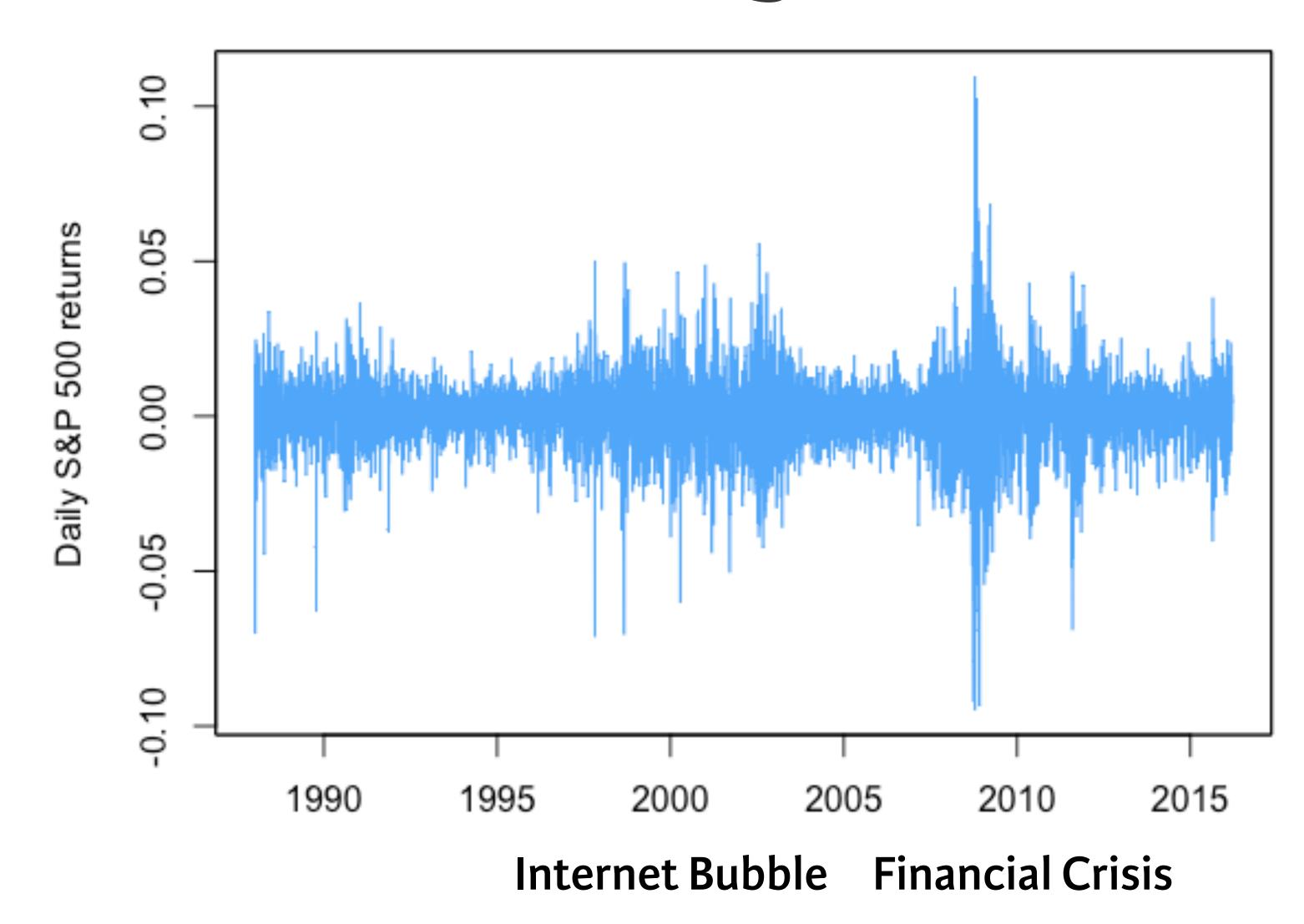
















- Rolling samples of K observations:
  - Discard the most distant and include the most recent

R <sub>t-k+1</sub>	R <sub>t-k+2</sub>	R <sub>t-k+3</sub>	• • •	R <sub>t</sub>	R <sub>t+1</sub>	R <sub>t+2</sub>	R <sub>t+3</sub>	
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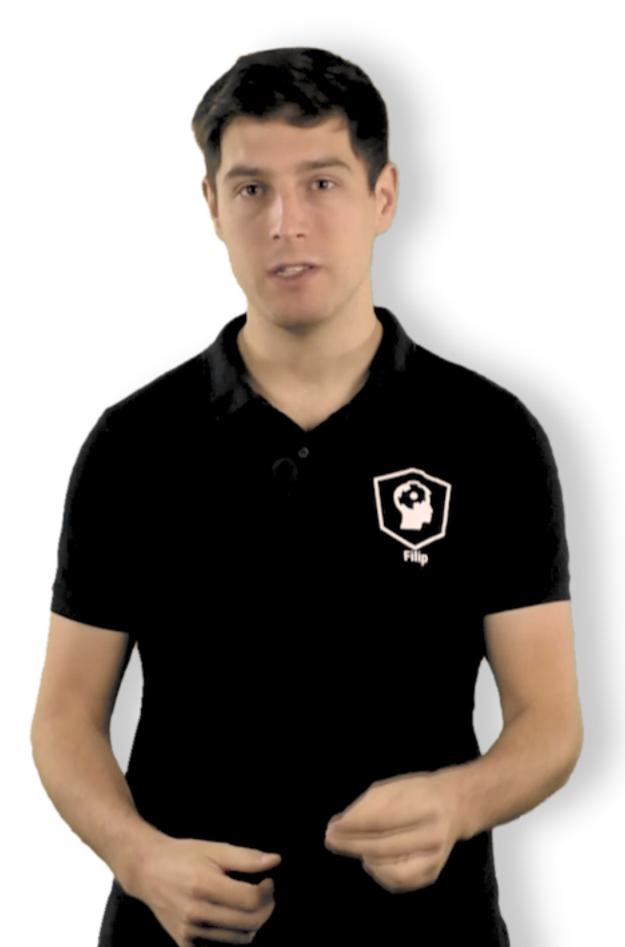
R <sub>t-k+1</sub>	R <sub>t-k+2</sub>	R <sub>t-k+3</sub>	• • •	R <sub>t</sub>	R <sub>t+1</sub>	R <sub>t+2</sub>	R <sub>t+3</sub>	
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R <sub>t-k+1</sub>	R <sub>t-k+2</sub>	R <sub>t-k+3</sub>	• • •	R <sub>t</sub>	R <sub>t+1</sub>	$R_{t+2}$	R <sub>t+3</sub>	
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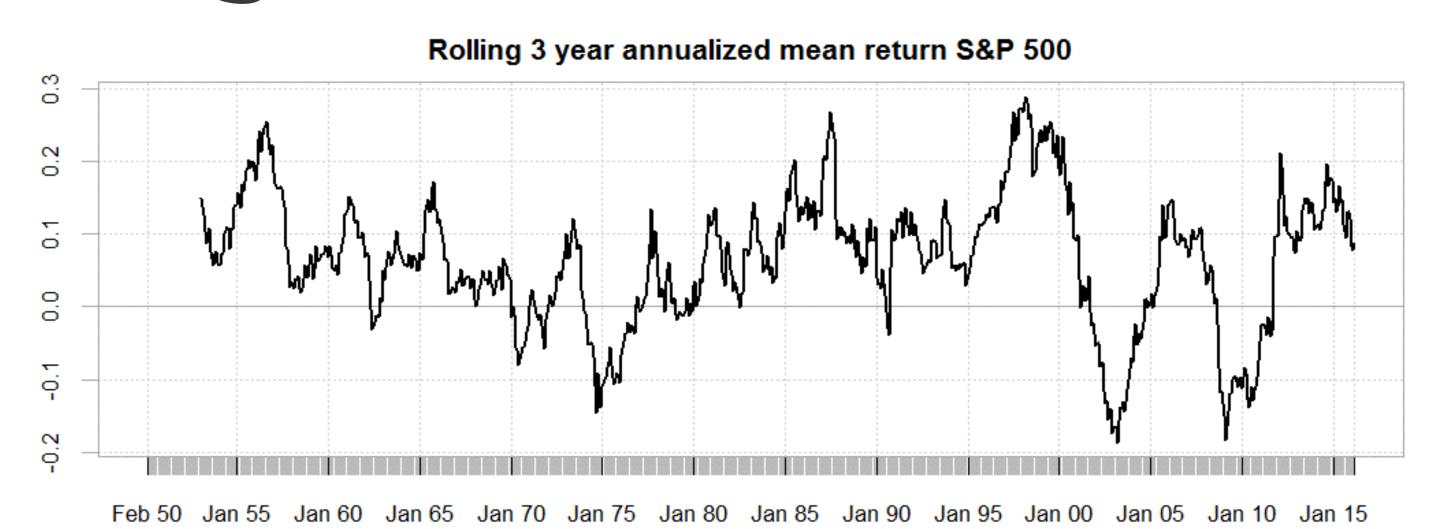
#### Rolling Performance Calculation

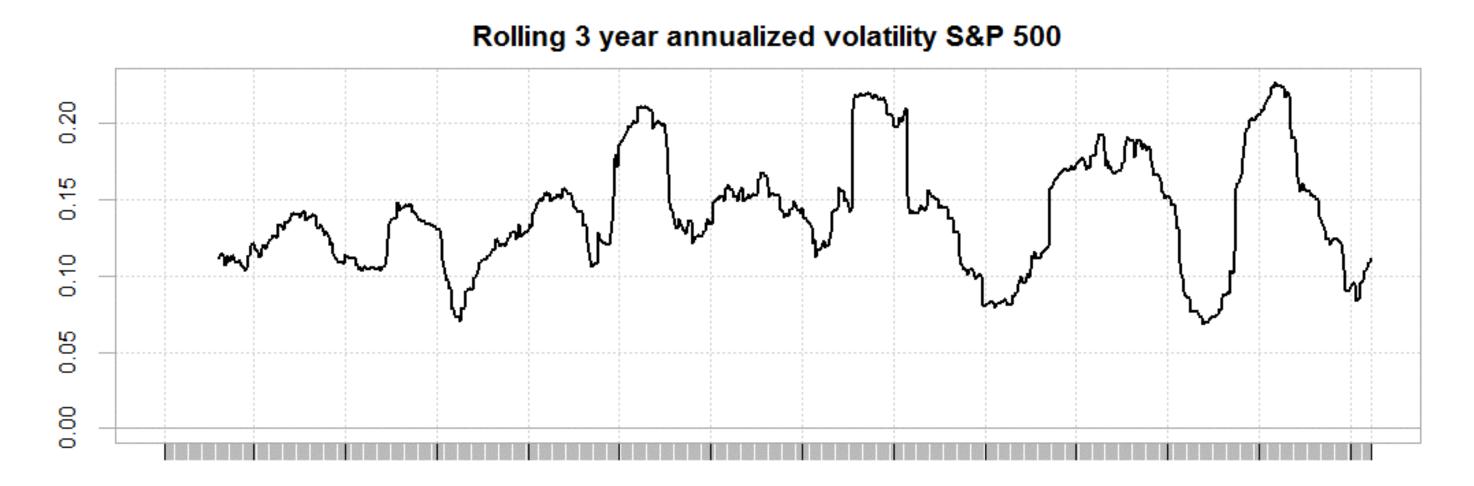






#### Rolling Performance Calculation





Feb 50 Jan 55 Jan 60 Jan 65 Jan 70 Jan 75 Jan 80 Jan 85 Jan 90 Jan 95 Jan 00 Jan 05 Jan 10 Jan 15









 Need to balance noise (long samples) with recency (shorter samples)





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- Longer sub-periods smooth highs and lows





- Need to balance noise (long samples) with recency (shorter samples)
- Longer sub-periods smooth highs and lows
- Shorter sub-periods provide more information on recent observations

