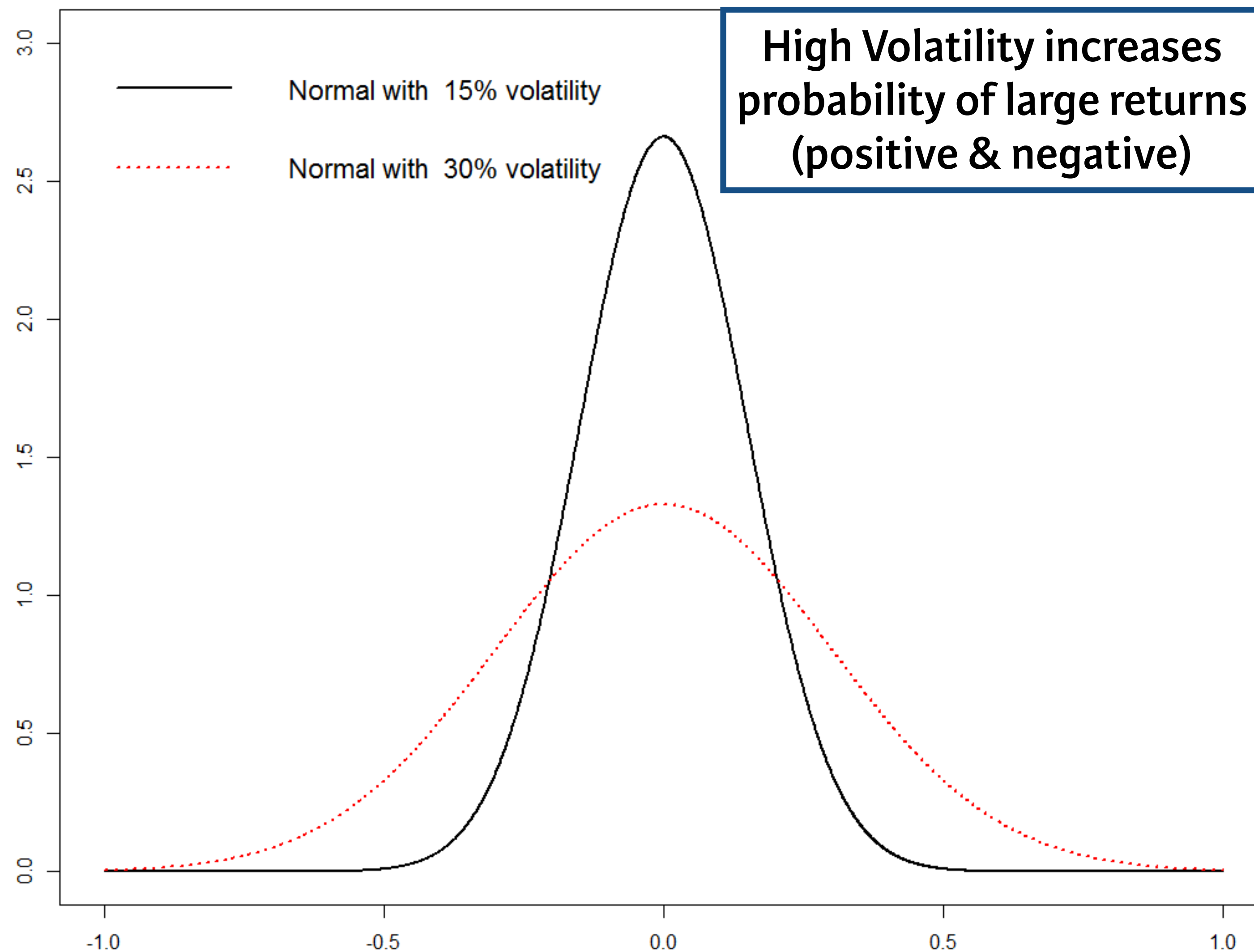




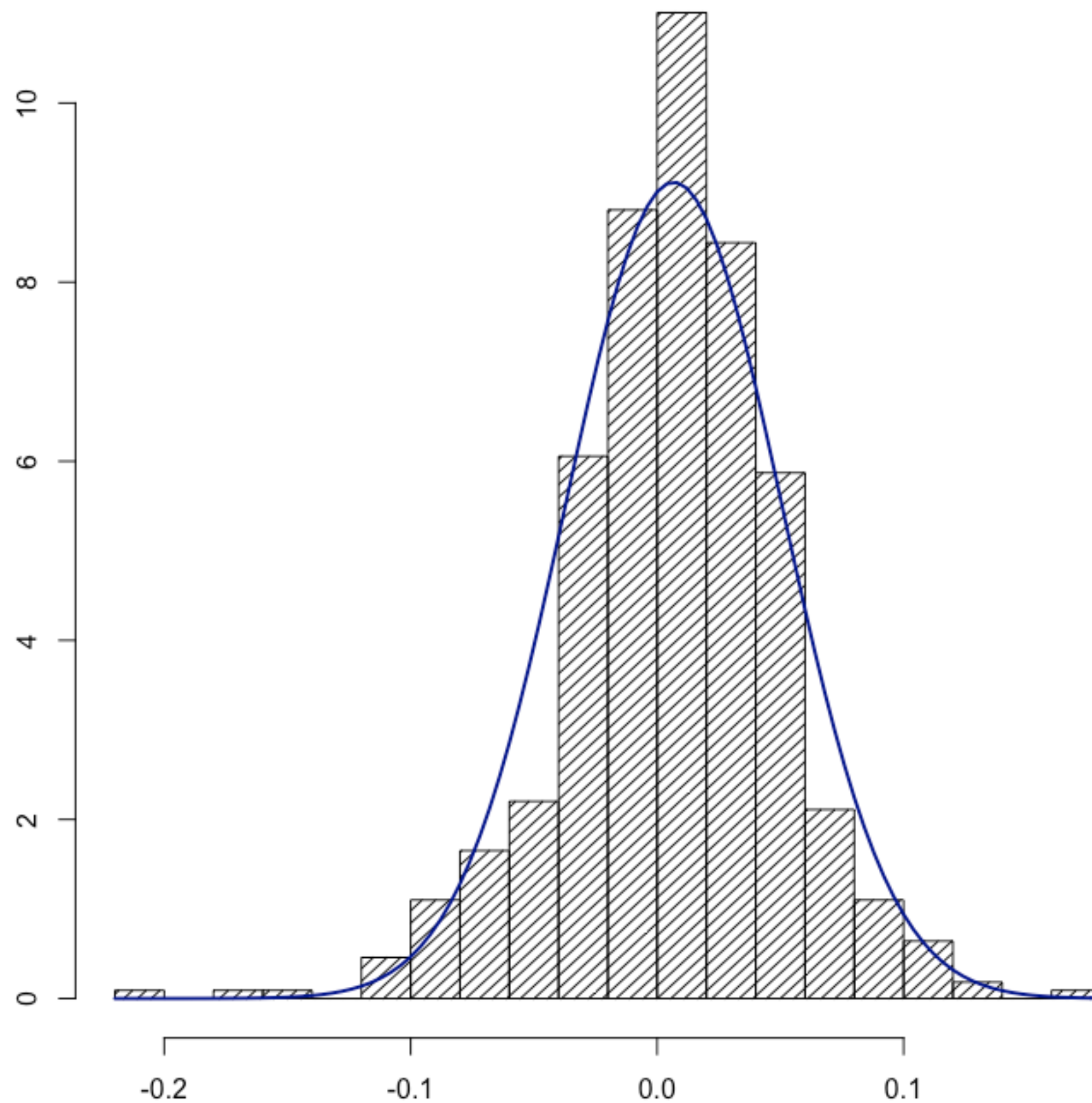
INTRODUCTION TO PORTFOLIO ANALYSIS

Non-Normality of the Return Distribution

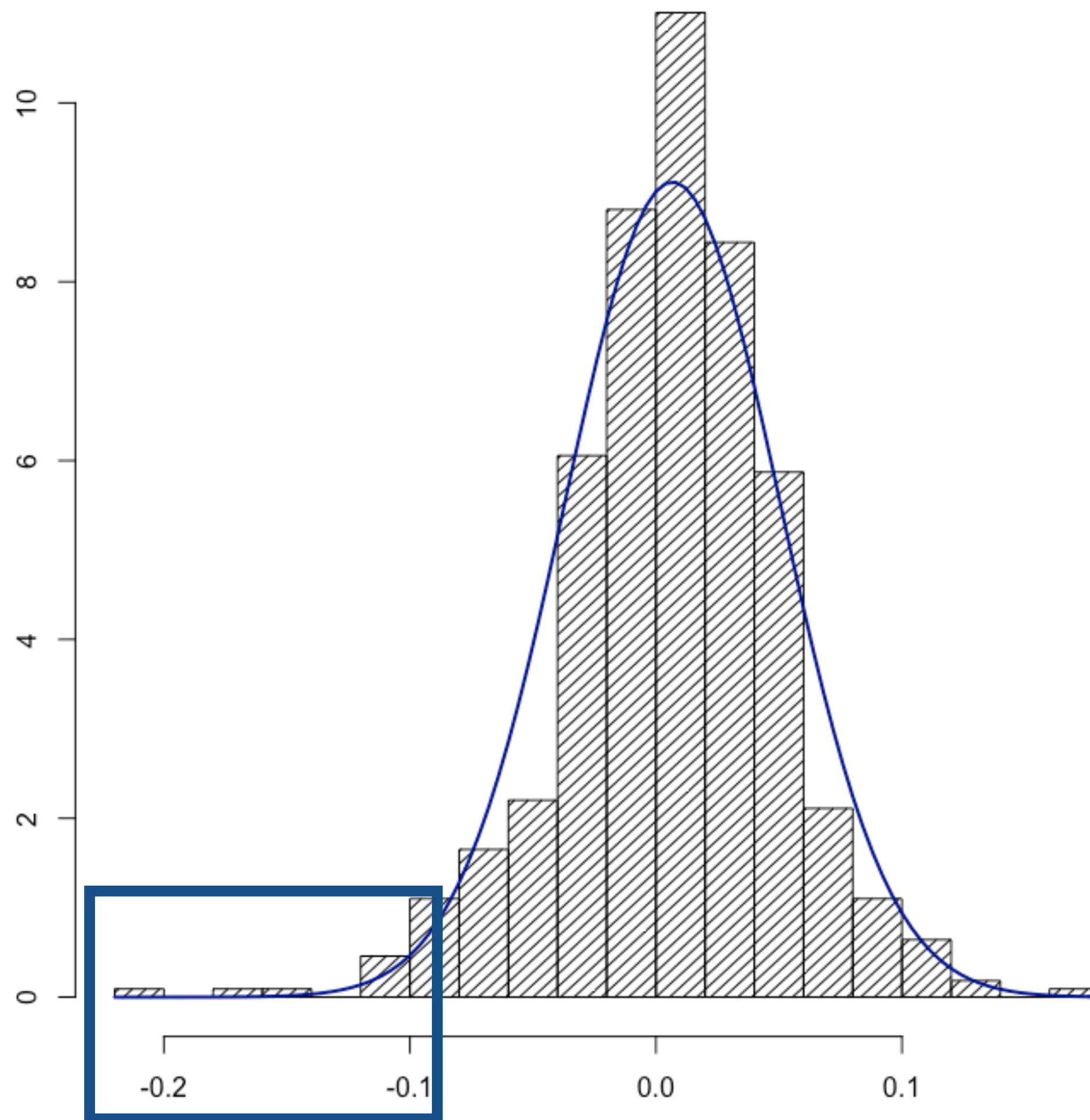
Volatility Describes “normal” Risk



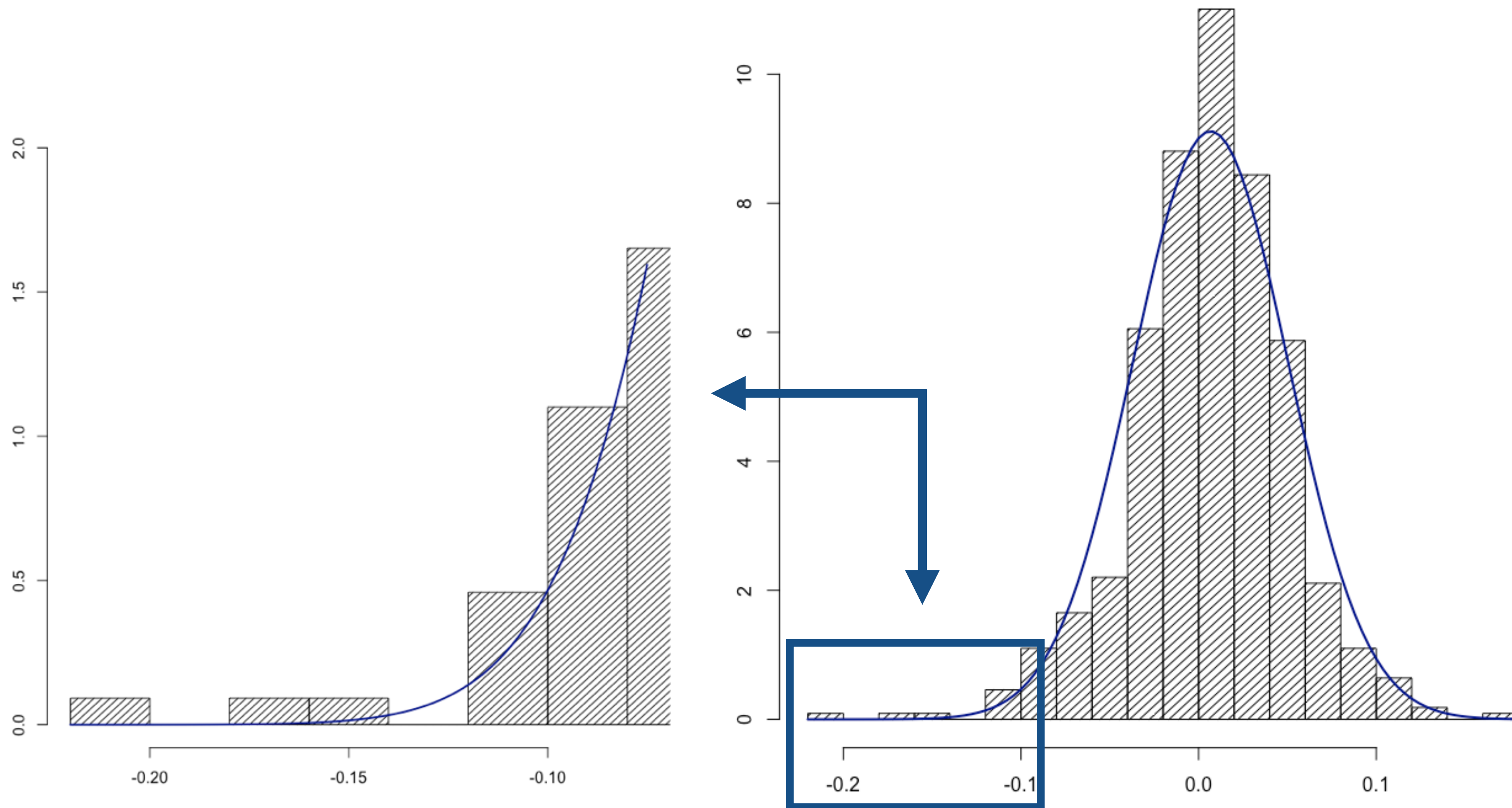
Non-Normality of Return



Non-Normality of Return



Non-Normality of Return



Portfolio Return Semi-Deviation



Portfolio Return Semi-Deviation

- Standard Deviation of Portfolio Returns:



Portfolio Return Semi-Deviation

- Standard Deviation of Portfolio Returns:
 - Take the *full sample* of returns

$$SD = \sqrt{\frac{(R_1 - \mu)^2 + (R_2 - \mu)^2 + \dots + (R_T - \mu)^2}{T - 1}}$$



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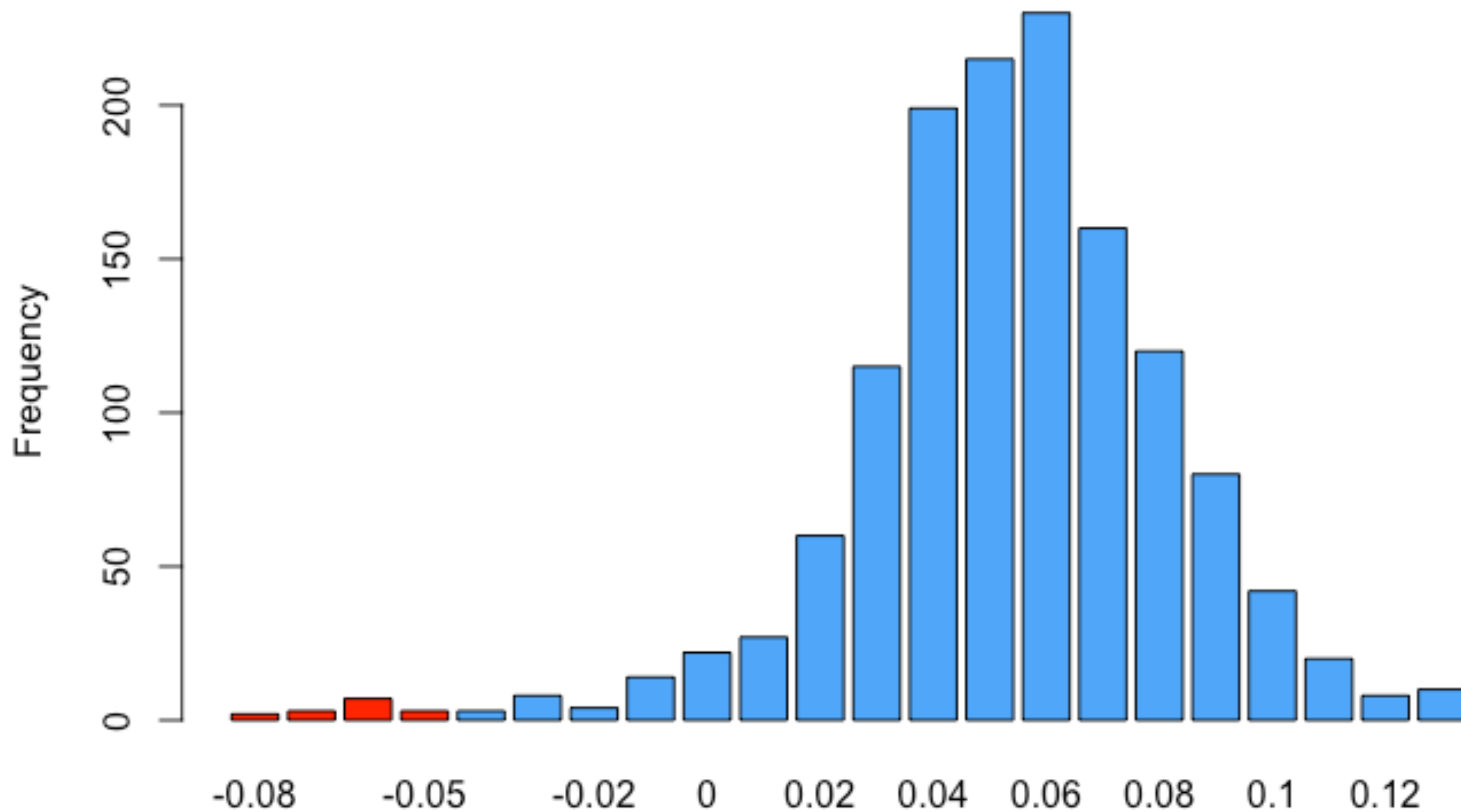
- Semi-Deviation of Portfolio Returns:
 - Take the *subset* of returns below the mean

$$SemiDev = \sqrt{\frac{(Z_1 - \mu)^2 + (Z_2 - \mu)^2 + \dots + (Z_n - \mu)^2}{n}}$$



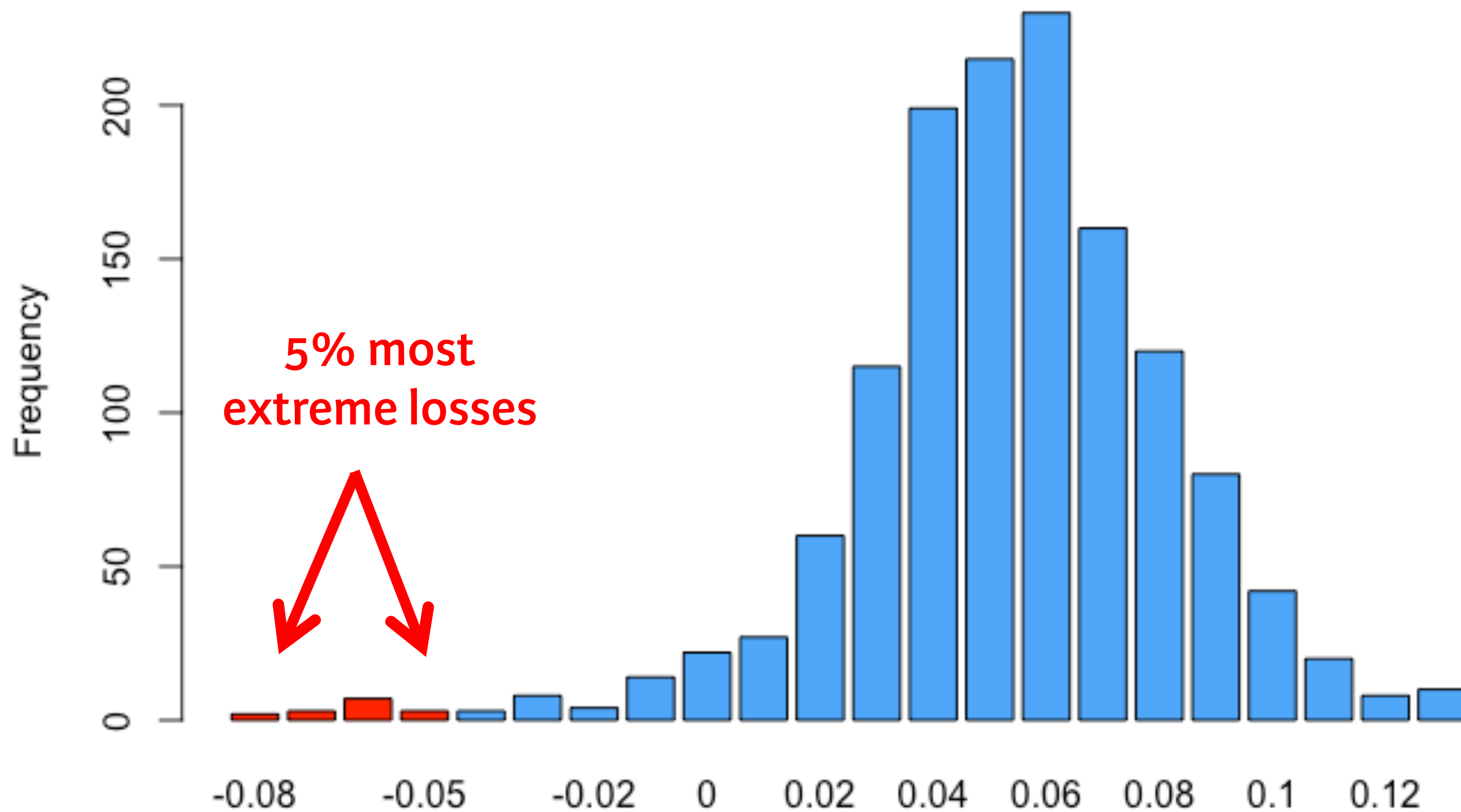
Value-at-Risk & Expected Shortfall

NASDAQ Daily Returns



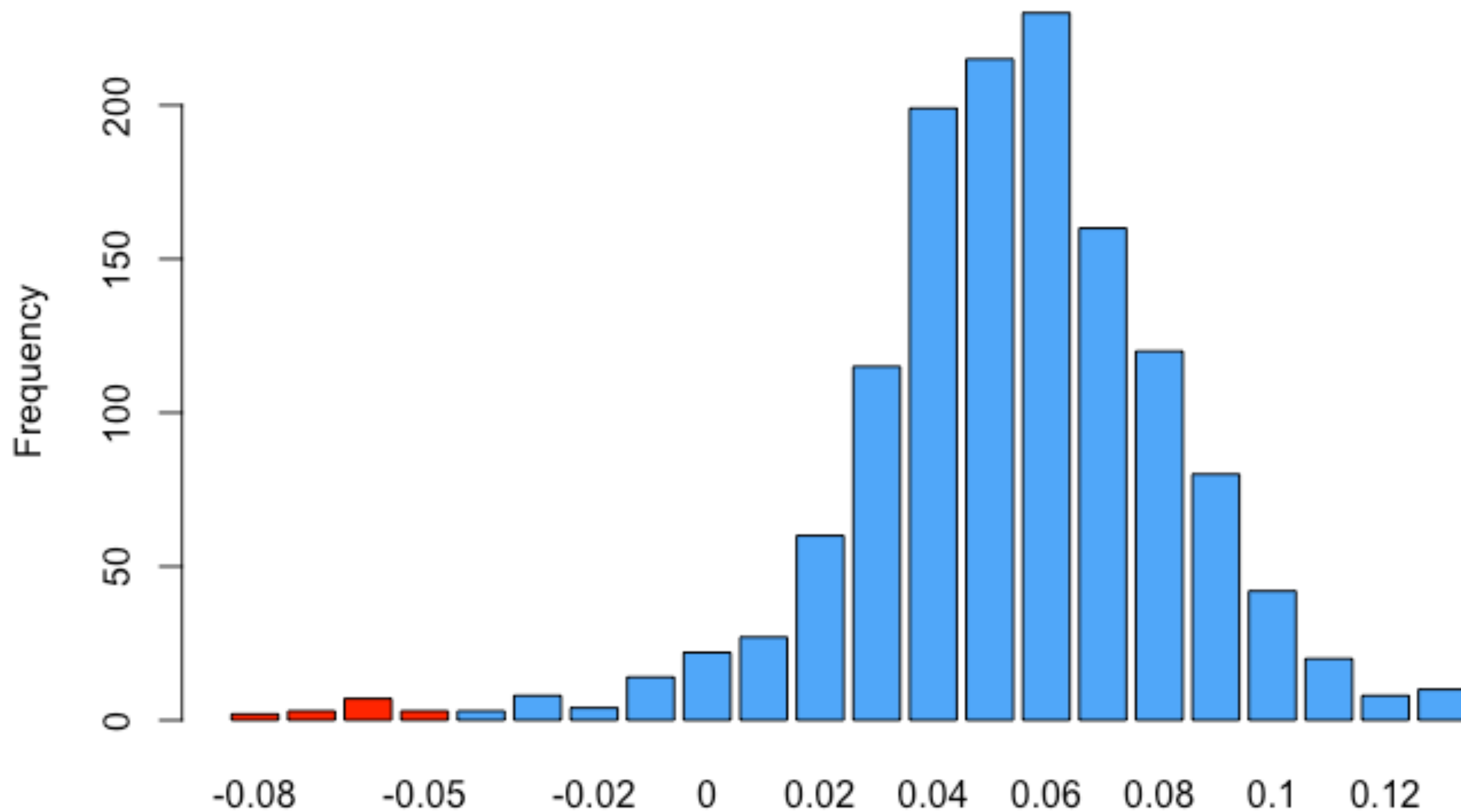
Value-at-Risk & Expected Shortfall

NASDAQ Daily Returns



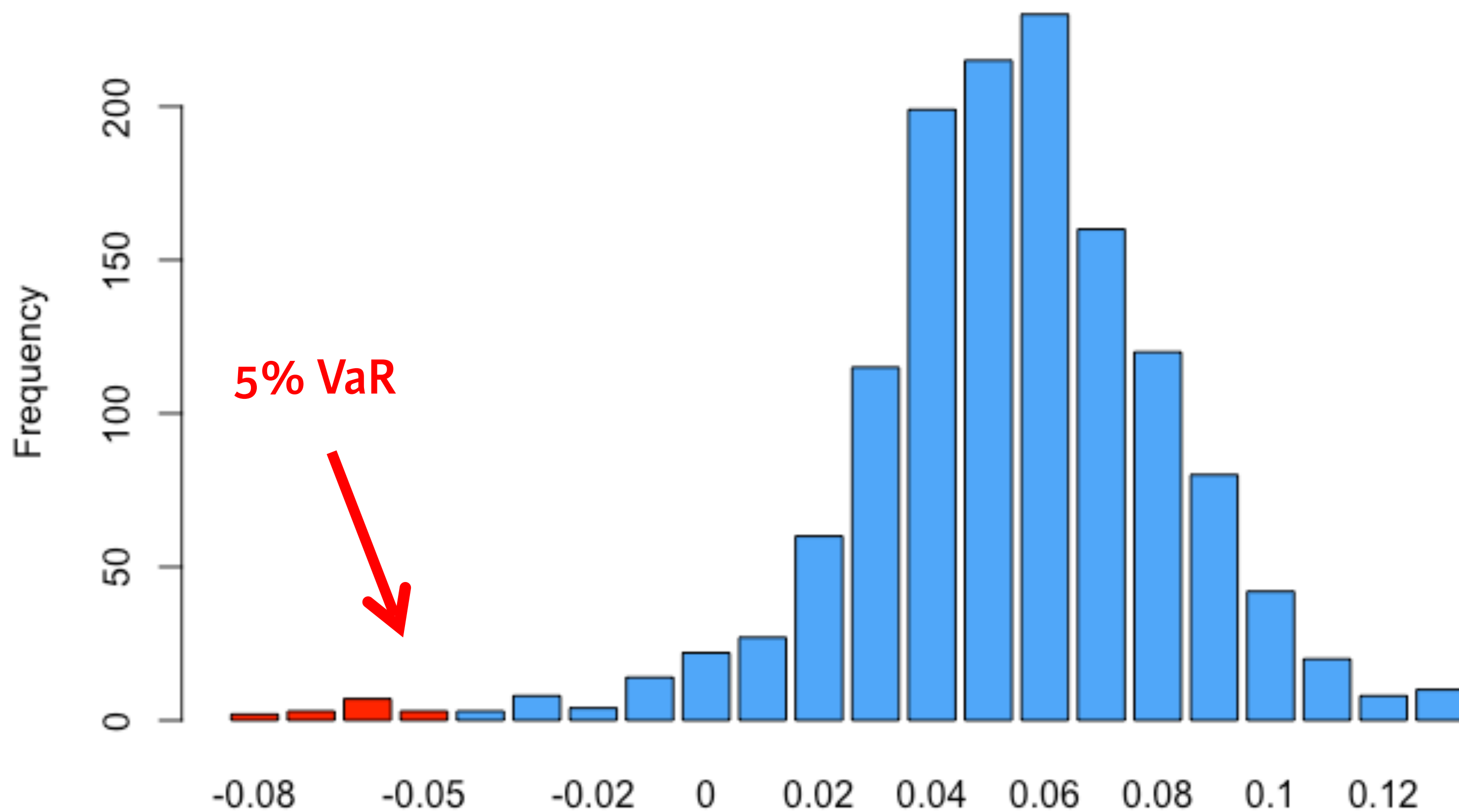
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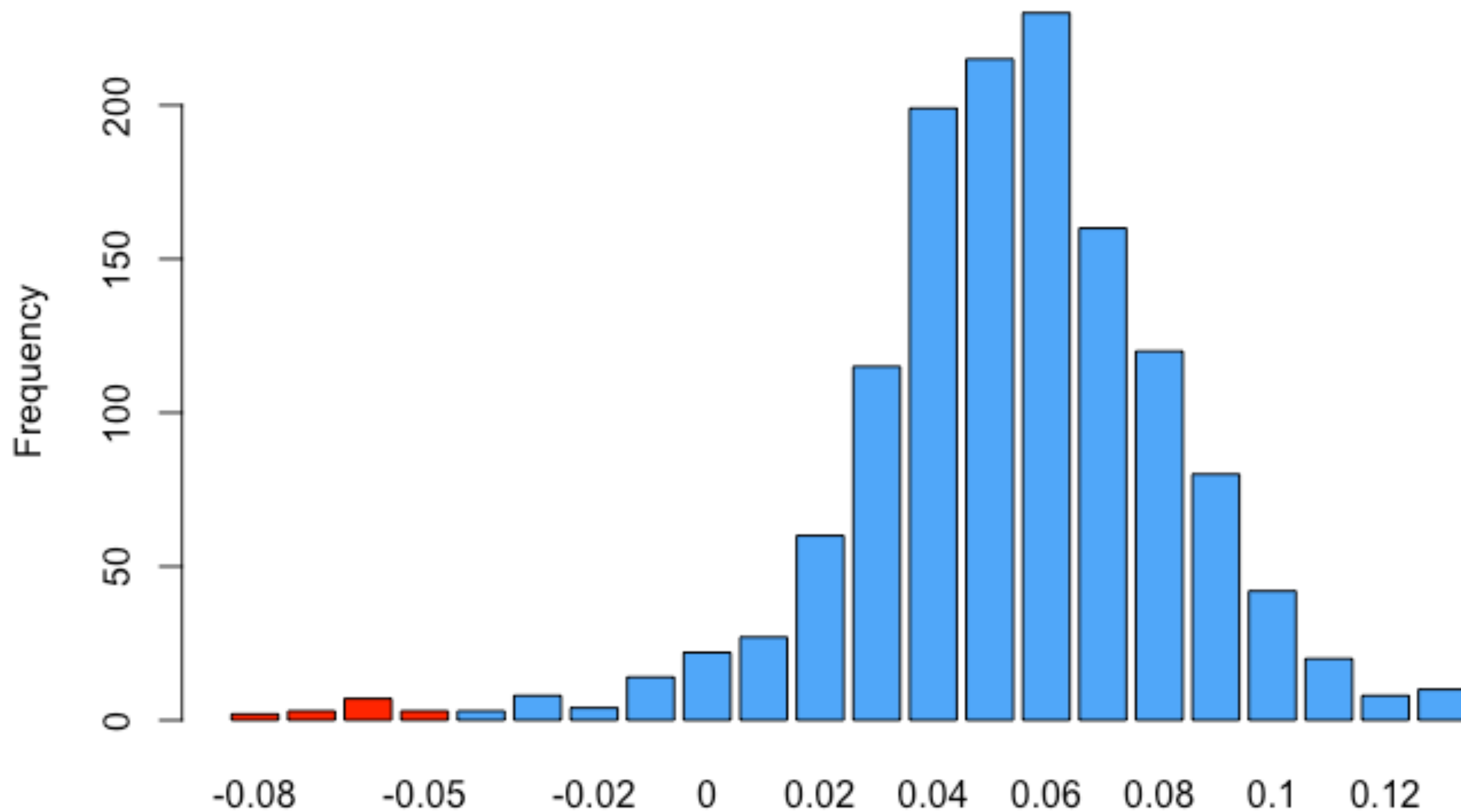
Value-at-Risk & Expected Shortfall

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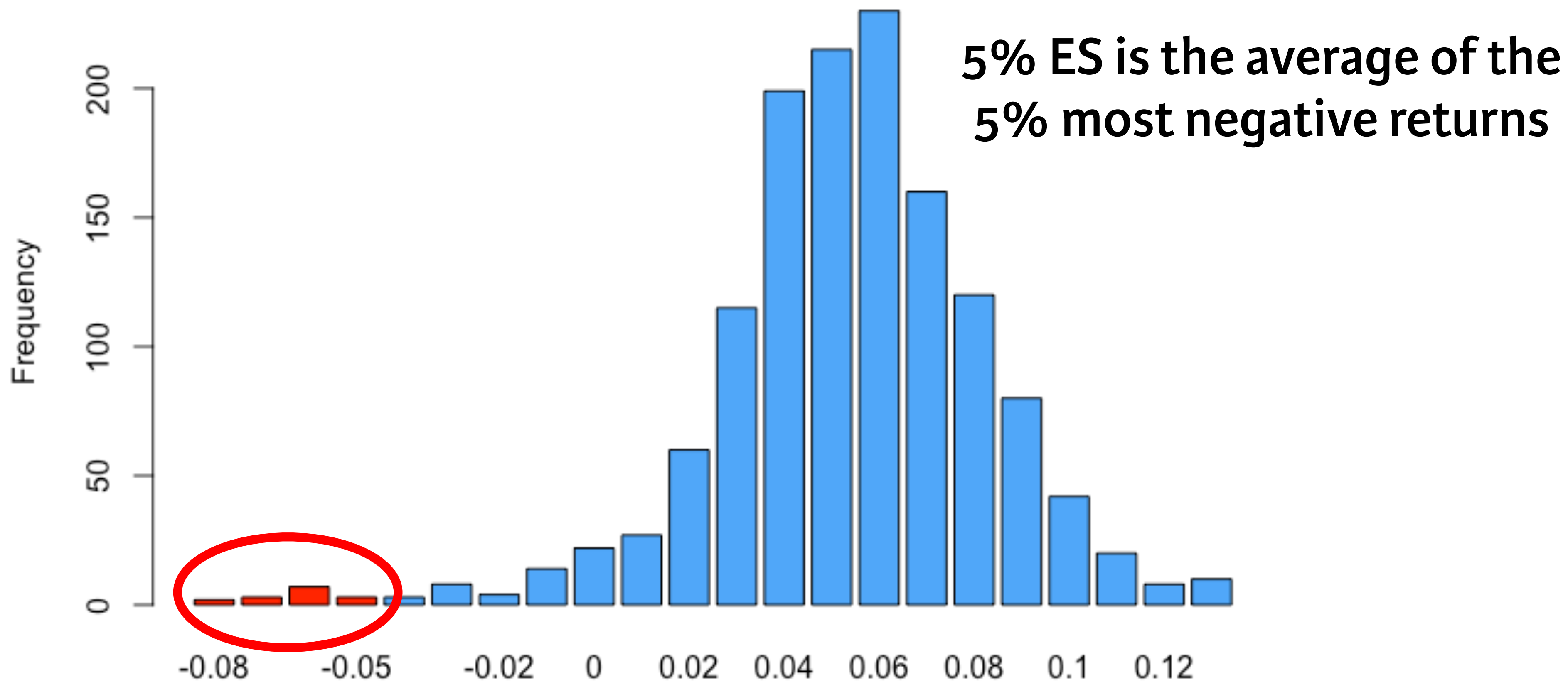
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Value-at-Risk & Expected Shortfall

NASDAQ Daily Returns



Shape of the Distribution



Shape of the Distribution

- Is it symmetric?



Shape of the Distribution

- Is it symmetric?
 - Check the skewness



Shape of the Distribution

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- Are the tails fatter than those of the normal distribution?



Shape of the Distribution

- Is it symmetric?
 - Check the skewness
- Are the tails fatter than those of the normal distribution?
 - Check the excess kurtosis

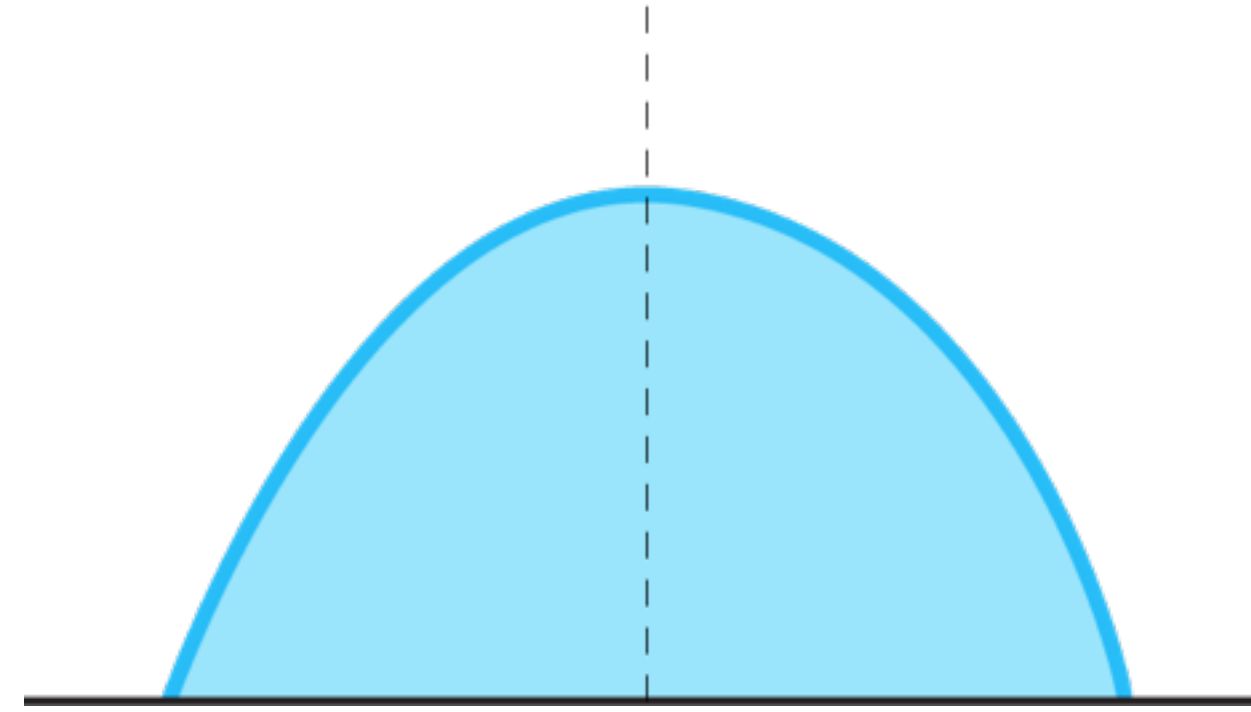


Skewness



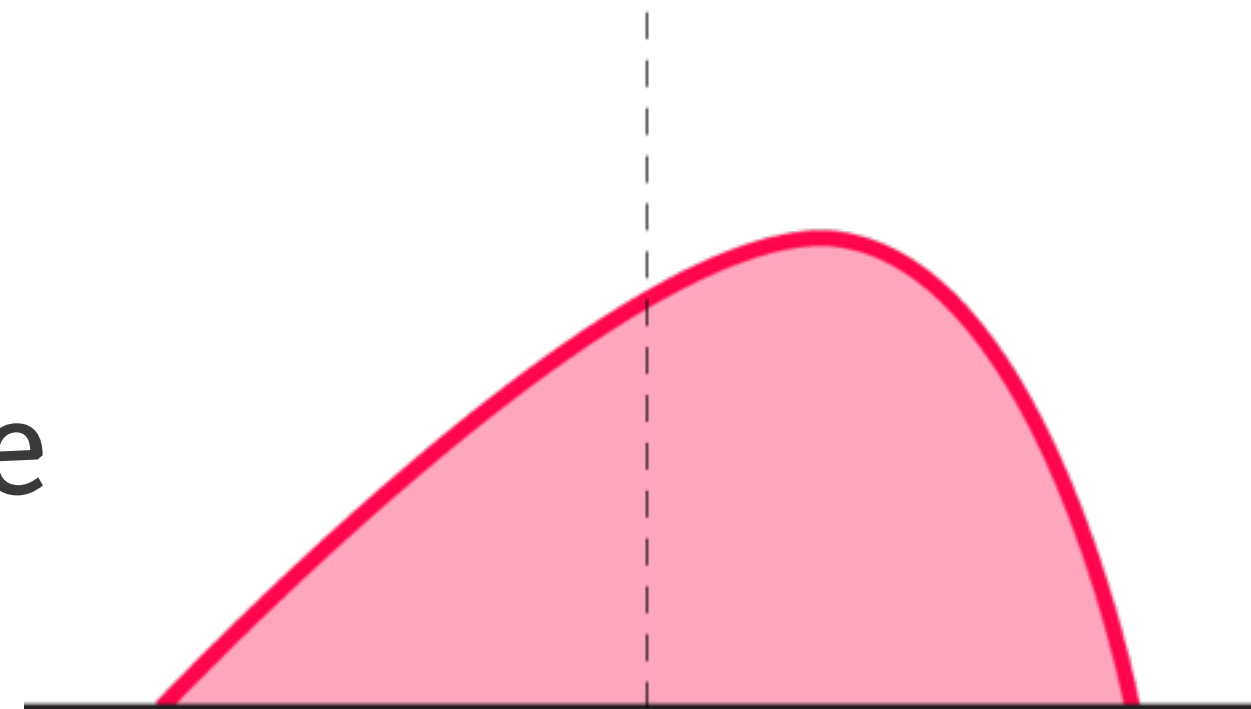
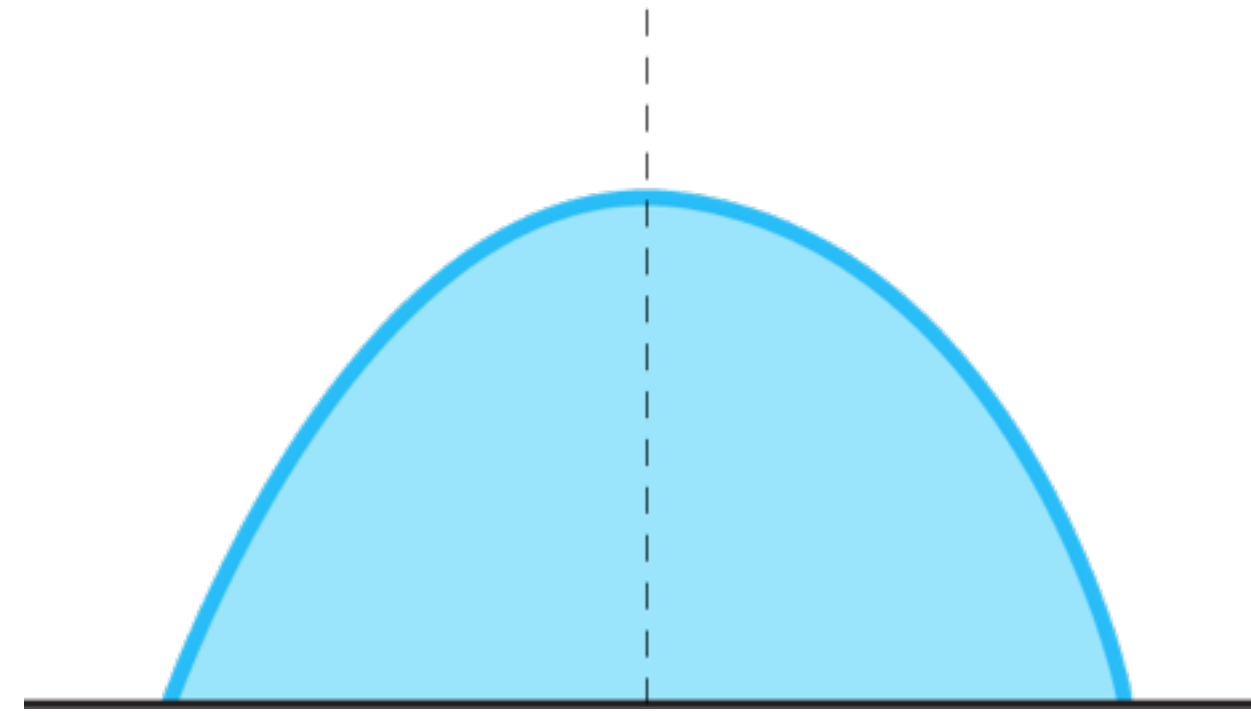
Skewness

- Zero Skewness
 - Distribution is symmetric



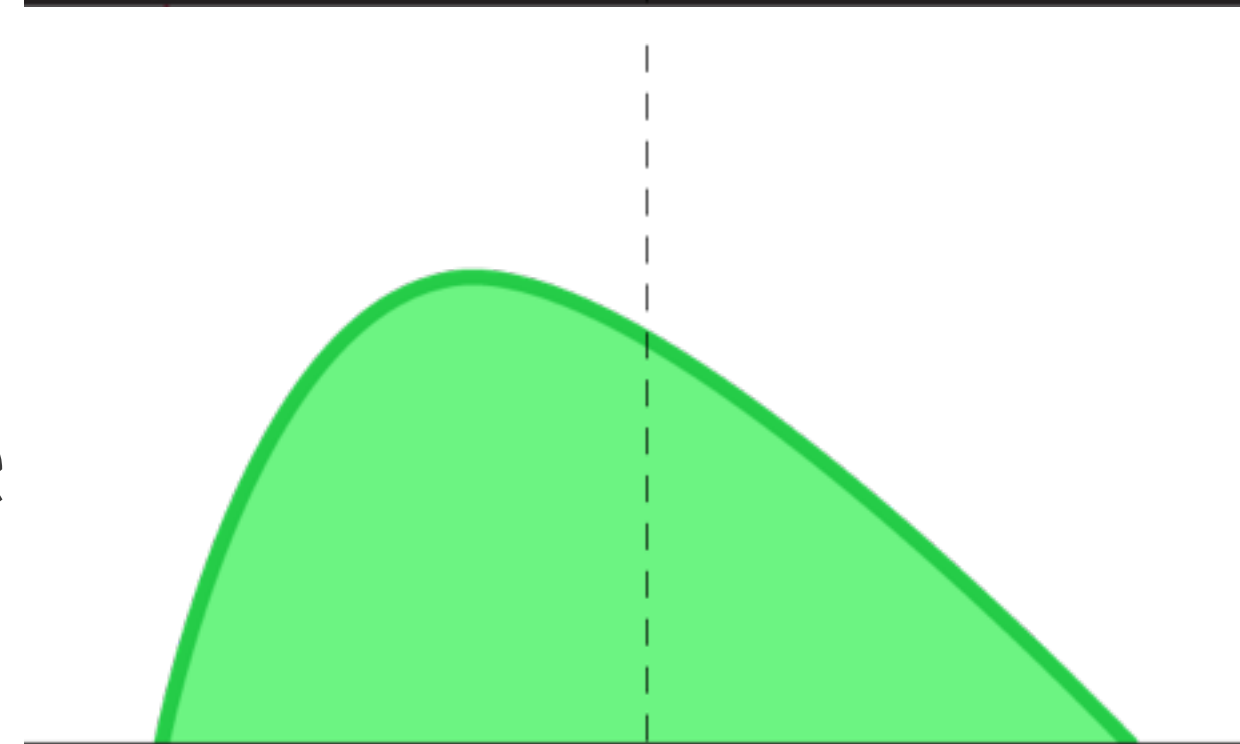
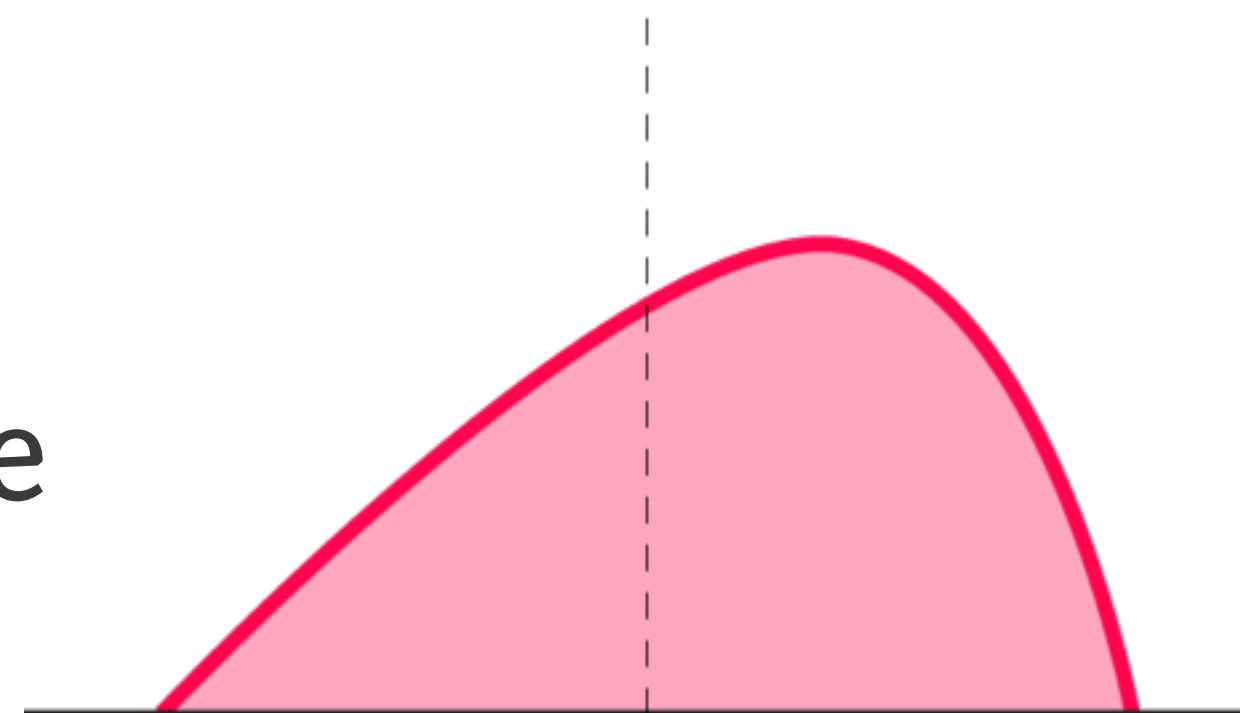
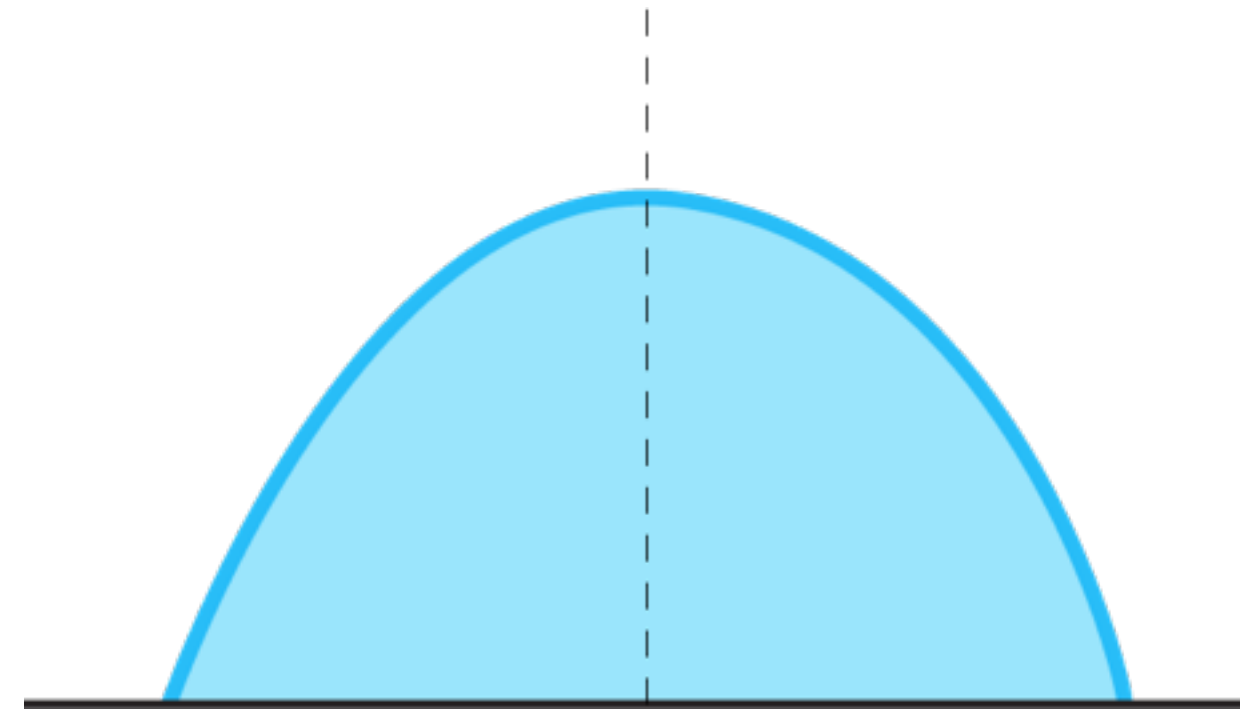
Skewness

- Zero Skewness
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- Negative Skewness
 - Large negative returns occur more often than large positive returns



Skewness

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- Positive Skewness
 - Large positive returns occur more often than large negative returns



Kurtosis

- The distribution is fat-tailed when the excess kurtosis > 0

