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May 18, 2015

Dear Madam/Sir

It is with great pleasure that I invite your esteemed institution to participate in LANDMARK – a cultural extravaganza to be held at Genesis Global School, Noida from **July 24th – July 25th , 2015.**

Genesis Global School began its journey in the year 2010 with a vision to produce confident and sensitive future leaders. We believe that a harmonious blend of the academic and the co-curricular would certainly add panache to the personality of students.

LANDMARK, a cultural journey, has been conceived with the same thought that our students will truly be scholars only when they are well versed with music, art and literature. In order to create global citizens of tomorrow, the students must develop a healthy spirit of competition.

LANDMARK, a vibrant and colourful festival, promises an equal and fair opportunity to every student who “Aspires to Inspire”. It offers a plethora of activities that will unfurl the creativity of every child. From the feisty Ad-Mad to the soulful music to the rhapsody of rhythmic dances, it has all been designed to propel the intellect and discover the latent potential of every individual. Landmark is indeed a celebration of youthful scholars and their innovation and talent.

We look forward to your participation.

To know more about landmark please get in touch with Ms. Richa D. Anand (91+9811618604), Convener, Landmark or log on to www.genesisglobalschool.edu.in

Kindly confirm your participation by **July 13, 2015** by post or e mail to Richad@genesisgs.edu.in

Regards,



Pramod Sharma

Director -Principal

**RULES AND REGULATIONS**

**DAY-1**

**AD-MAD:**

Rules of the competition:

1. The competition is open to students of classes 9-12.

2. Each team will comprise 4 students.

3. Only one team will be accepted from each school.

4. The prop will be given to the students on the spot.

5. Each team will get 30 minutes to prepare the advertisement and 1 minute to present the same.

6. Students will be judged on Creativity, Originality, Effective Use of the Prop and Overall Presentation.

7. The decision of the judges will be final.

Contact Person: Ms. Ruchita Singh- 9953188586

**SPIN –A-YARN:**

Rules of the competition:

1. The competition is open to students of classes 3-5.

2. Each team will comprise 3 students.

3. Only one team will be accepted from each school.

4. An opening line will be given to the students on the spot. They will be given 1minute to think about the

same. The first speaker will begin the story which will be taken forward by the second speaker and

concluded by the third speaker.

5. Each member of the team will get only one opportunity to speak and must speak for a minimum of 30

seconds.

6. Each team will get 3 minutes to present their story. The timer will be sounded at 2 ½ minutes.

7. Students will be judged on Plot, Continuity and Fluency, Expression and Overall Presentation.

8. The decision of the judges will be final.

Contact Person: Ms. Hema Bagai- 9899906990

**POSTER MAKING:**

Rules of the competition:

1. The competition is open to students of classes 6-8.

2. Each team will comprise 2 students.

3. Only one team will be accepted from each school.

4. The theme for the competition is ‘Education for Girls’ or ‘Religious Harmony’.

5. Each team will get 30 minutes to prepare the poster.

6. Each team will get 1 ½ hours to paint and show their creativity.

7. The A3 size sheets will be provided by the organizers.

8. Teams must bring their own art material.

9. Students will be judged on Concept and Creativity, Impact of Slogan, Artistic Skills and Presentation.

10. The decision of the judges will be final.

Contact Person: Mr. Haninder Sharma- 9896957247

**RANGOLI:**

Rules of the competition:

1. The competition is open to students of classes 9-12.

2. Each team will comprise 4 students.

3. Only one team will be accepted from each school.

4. The theme for the competition is ‘Flowers’ or ‘Elements of Nature’.

5. Each team will get 1 hour to show their creativity.

6. Teams are expected to carry their own art material.

7. Students will be judged on Aesthetic Approach, Concept, Designing Skills and Overall Presentation.

8. The decision of the judges will be final.

Contact Person: Ms. Poonam Singh-956510885

**FACE PAINTING:**

Rules of the competition:

1. The competition is open to students of classes 6-8.

2. Each team will comprise 2 students.

3. Only one team will be accepted from each school.

4. The theme for the competition is ‘Tribes of the World’.

5. Each team will get 2 hours to paint and show their creativity.

6. The students are permitted to paint their faces only till their neck; the team can incorporate a few

props also.

7. Teams are expected to carry their own art material.

8. Students will be judged on Aesthetic Approach, Concept, Technical Skill and Overall Presentation.

9. The decision of the judges will be final and will not be challenged.

Contact Person: Ms. Archana Goyal- 9873556851

**THEMATIC PAINTING:**

Rules of the competition:

1. The competition is open to students of classes 9-12.

2. Each team will comprise 2 students.

3. Only one team will be accepted from each school.

4. The painting will be based on a theme which will be given to the students at the time of registration.

5. Each team will get 3 hours to show their creativity.

6. The standard size of canvas needs to be 18x24inches; the teams can use any medium.

7. Teams are expected to carry their own art material including the canvas.

8. Students will be judged on Concept, Technical Skill, Aesthetic Approach and Overall Presentation.

9. The decision of the judges will be final.

Contact Person: Ms. Archana Goyal- 9873556851

**HINDI NUKKAD NATAK:**

Rules of the competition:

1. The competition is open to students of classes 9-12.

2. Each team will comprise 12-15 students.

3. Only one team will be accepted from each school.

4. The natak is expected to address any one of the following issues:

• Money rules the world

• Politics is a drama

• Aimless Youth

• Uncontrolled Media

5. Each team will get 10 minutes to present the Nukkad Natak.

6. Teams are allowed to use Dholak, Flute or any other music instruments of their choice but usage of

Mikes and electrical instruments is not allowed.

7. Students will be judged on Script, Crowd Interaction, Direction and Acting and Overall Presentation.

8. The decision of the judges will be final.

नियम :

1- इस नुक्कड-नाटक प्रतियोगिता में कक्षा 9 से 12 तक के विद्यार्थी भाग ले सकते हैं।

2- नुक्कड-नाटक प्रस्तुति हेतु अधिकतम समय 10 मिनट निर्धारित किया गया है।

3- प्रतिभागी दिए गए विषयों में से किसी एक विषय पर अपनी प्रस्तुति देंगे—

* बाप बड़ा न भैया सबसे बड़ा रुपैया
* राजनीति नौटंकी है
* भटका हुआ युवा
* दिशाहीन मीडिया

4- प्रत्येक विद्यालय से केवल एक प्रतियोगी दल स्वीकृत होगा।

5- प्रतिभागी-दल, ढोलक, बाँसुरी, हार्मोनियम, डफली आदि वाद्य-यन्त्रों का प्रयोग कर सकते हैं। माइक और विद्युत-चालित संगीत वाद्य-यन्त्रों का प्रयोग वर्जित होगा।

6- निर्णायकमण्डल द्वारा नुक्कड-नाटक प्रस्तुति का निर्णय निम्न बिन्दुओं पर आधारित होगा----

• विषयवस्तु

• निर्देशन प्रस्तुति

• पारस्परिक – जुड़ाव (प्रतिभागी और दर्शक)

• समग्र-प्रस्तुति

7- निर्णायक-मण्डल का निर्णय सर्वमान्य और अन्तिम होगा।

Contact Person: Mr. Ajay Sharma- 9818962196

**NEWS REPORTING:**

Rules of the competition:

1. The competition is open to students of classes 9-12.

2. Each team will comprise 3 students.

3. Only one team will be accepted from each school.

4. Web site to be designed on “LANDMARK-2015”

5 Team can cover different events and information on the first day and second day .

6. Final submission of WEB SITE will be on third day by 9:00am in the Senior computer lab(Second Floor)

7. Students need to carry their own camera.

8. Software to be used: HTML, DHTM EDITOR, CSS

Contact Person: Ms. Isha Malhotra- 9810442623

**INDIAN MUSIC (Group song):**

Rules of the competition:

The theme for this year’s music competition is – **Patriotic Songs**

1.       The competition is open to students of classes 3 - 5.

2.       Only a group of 12 - 15 participants will be allowed to participate.

3.       Only one team will be accepted from each school.

4.       Each participating team will be allowed a total of 5 minutes. This time duration includes the time taken

by the competitors for the tuning of instruments, on and off stage, sound- check etc.

5.       **No Instruments** will be provided by the organizers.

6.       A total of 8 microphones will be provided along with 4 leads for the instruments.

7.       Recorded music will not be entertained.

8.       Students will be judged on SUR, Rhythm/Taal, Composition and Overall Performance.

9. Only 3 accompanying instruments will be allowed during or with the performance of the students.

10. Only **2** mentors/teachers will be allowed to play instruments with the group on the stage **(The**

**accompanying mentors/teachers will not be allowed to sing along with the children).**

11.   The decision of the judges will be final.

Contact Person: Mr. Ranjeev Mallick- 9811796478

**WESTERN GROUP DANCE:**

Rules of the competition:

1. The competition is open to students of classes 9-12.

2. Each group will comprise 10-12 members.

3. Only one team will be accepted from each school.

4. Each participating team will be allowed a total of 5 minutes to present their dance

5. The participants must bring their music on a pen drive and a CD. They must perform on western music

and Bollywood music will not be allowed.

6. Students will be judged on their Technical Proficiency/Skill, Clarity and Consistency in Style, Expression

and Overall Presentation.

7. The participants must identify the theme and the dance form of the performance to the judges prior to

the presentation. Aerobic exercises may not be used. However fusion of various dance forms will be

accepted.

8. The decision of the judges will be final.

Contact Person: Mr. Rakesh- 9999097492

**DECLAMATION:**

Rules of the competition:

1. The competition is open to students of classes 3-5.

2. Each team will comprise 1 student.

3. Only one team will be accepted from each school.

4. Students may prepare a speech or a poem. They may dress according to the need of the emotion or

character they are portraying.

5. Each participant will get 2-3 minutes for presenting their speech.

6. Students will be judged on Content, Fluency, Expression and Overall Presentation.

7. The decision of the judges will be final.

Contact Person: Ms. Seema Verma- 8447278504

**SKIT:**

Rules of the competition:

1. The competition is open to students of classes 3-5.

2. Each team will comprise a maximum 6 students.

3. Only one team will be accepted from each school.

4. The students will be required to perform a skit on the theme ‘The World of Toons’. Teams are encouraged to be innovative and create their own Cartoon Characters.

5. Each team will be allowed a total of 4 minutes to present their skit.

6. Students will be judged on Story line, Enactment, Dialogue Delivery and Overall Presentation.

7. The decision of the judges will be final.

Contact Person: Ms. Asha Verma- 9873511085

**RULES AND REGULATIONS**

**DAY-2**

**SHORT PLAY:**

Rules of the competition:

1. The competition is open to students of classes 6-8.

2. Each team will comprise a maximum 5 students.

3. Only one team will be accepted from each school.

4. Each team will be allowed a total of 5-7 minutes to present their skit.

5. Each team can use a maximum of 5 props only. Costumes and Music will be considered as props.

6. Students will be judged on Story line, Enactment, Dialogue Delivery and Overall Presentation.

7. The decision of the judges will be final

Contact Person: Ms. Ruchi Tickoo- 9871590121

**FLASH ANIMATION:**

Rules of the competition:

1. The competition is open to students of classes 6-8.

2. Each team will comprise 2 students.

3. Only one team will be accepted from each school.

4. The topic for the animation will be given on the spot.

5. The movie needs to be for maximum 3 minutes.

6. Plagiarism will lead to the teams being disqualified.

7. The movie needs to be made in Macromedia Flash (Software).

8. Students will be judged on Application, Concept, Creativity and Slogan/Text.

9. The decision of the judges will be final.

Contact Person: Ms. Ruchika Arora Saini- 9891229313

**WESTERN MUSIC (Group song):**

Rules of the competition:

The theme for this year’s music competition is – Our Earth: We Care.

1.       The competition is open to students of classes 6-12.

2.       A maximum of 15 participants will be allowed to participate.

3.       Only one team will be accepted from each school.

4.       Each participating team will be allowed a total of 7 minutes. This time duration includes the time taken

by the competitors for the tuning of instruments, on and off stage, sound- check etc.

5.       An electronic piano and an acoustic drum set will be provided by the organizers.

6.       A total of 8 microphones will be provided along with 6 leads for the instruments.

7.       A bass amplifier will be provided for a bass guitar.

8. Students will be required to carry their own lead wires in case they are using processors or effects pedals.

9.     Recorded music will not be entertained.

10.    Students will be judged on the Vocals, Musical Arrangement, Balance between Vocals and Instruments

and Overall Performance.

11. No involvement of a mentor/teacher will be allowed during or with the performance of the students.

12.   The decision of the judges will be final.

Contact Person: Mr. Richard Brown- 9953442667

**BEST OUT OF WASTE:**

Rules of the competition:

1. The competition is open to students of classes 6-8.

2. Each team will comprise 3 students.

3. Only one team will be accepted from each school.

4. Students will be given 1 ½ hours to show their creativity and 2 minutes to talk about the same.

5. Waste materials could be anything like tetra packs, bottles, cartons, shoe boxes, newspapers, straws, old utensils, jute materials etc.

6. The required material and stationery should be brought by the participating teams.

7. Students will be judged on Creativity, Utilization of the Resources, Artistic composition and Design and Overall Presentation.

8. The decision of the judges will be final.

Contact Person: Ms. Soma Majumdar- 9810172564

**INDIAN FOLK DANCE:**

Rules of the competition:

1. The competition is open to students of classes 6-8.

2. Each group will comprise 10-12 members.

3. Only one team will be accepted from each school.

4. Each participating team will be allowed a total of 5 minutes to present their folk dance.

5. The teams must bring their music on a pen drive and a CD.

6. The teams are requested to report on time.

7. Students will be judged on their Choreography, Harmony within the team and with the music,

Expression and Overall Presentation.

8. The decision of the judges will be final.

Contact Person: Ms. Deeksha Bhatt- 990212429

**PHOTOGRAPHY:**

Rules of the competition:

1. The competition is open to students of classes 9-12.

2. Each school can send a team of 2 student photographers only.

3. Participants need to bring their own camera, laptop, pen drives and tripod stands etc.

4. The topic for the competition will be given on the spot. All teams will be required to take photographs

within the School premises.

5. Each team will get 1 hour to execute and send their work to the mail Id of the teacher in-charge who

shall further project these pictures for final judgment.

6. Students will be judged on Content of the picture, Visual impact, Light and contrast and Aesthetical

approach.

7. The decision of the judges will be final and will not be challenged.

Contact Person: Mr. Haninder Sharma- 9896957247

**ITINERARY:**

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| |  |  |  |  | | --- | --- | --- | --- | | S.No | **Event** | **Friday**  **July 24, 2015** | **Saturday**  **July 25, 2015** | | 1. | **Ad- Mad**  **(Class IX-XII)** | 9:45-10:45  Meeting Room (30 min preparation time) |  | | 2. | **Spin-a- Yarn**  **(Class III-V)** | 9:45-10:30  Library |  | | 3. | **Poster Making**  **(Class VI-VIII)** | 9:45-11:45  Art Room- Visual Art |  | | 4. | **Rangoli Making**  **(Class IX-XII)** | 9:45- 10:45  Second Floor Corridor |  | | 5. | **Face Painting**  **(Class VI-VIII)** | 9:45-11:45  Art Room- Junior School |  | | 6. | **Thematic Painting**  **(Class IX-XII)** | 9:45-12:45  Art Room- Sculpture |  | | 7. | **Nukkad Natak**  **(Class IX-XII)** | 9:45-11:00  Multi-Purpose Hall |  | | 8. | **Short Skit**  **(Class VI-VIII)** |  | 9:30-10:30  Multi-Purpose Hall | | 9. | **News Reporting**  **(Class IX-XII)** | 9:45-11:45  Teams will be recording  11:45-12:45  Editing in Computer lab | 11:30  Declaration of results  (Computer Lab) | | 10. | **Flash Animation**  **(Class VI-VIII)** |  | 9:00-11:30  Computer lab | | 11. | **Indian Music**  **(Class III-V)** | 11:00-12:00  Multi-Purpose Hall |  | | 12. | **Western Music** |  | 11:30-1:00  Multi-Purpose Hall | | 13. | **Best out of Waste**  **(Class VI-VIII)** |  | 9:30-11:30  Robotics Room | | 14. | **Indian Folk Dance**  **(Class VI-VIII)** |  | 10:30-11:30  Multi-Purpose Hall | | 15. | **Western Dance ( IX- XII)** | 12:00-1:30  Multi-Purpose Hall |  | | 16. | **Photography** |  | 11:30-1:00  Display in Meeting room- First Floor | | 17. | **English Skit (Junior)** | 9:45-10:45  Atrium |  | | 18. | **Declamation (Junior)** | 11:00-12:00  Library |  | |

**COMPETITIONS AT A GLANCE:**

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| |  |  |  |  | | --- | --- | --- | --- | | Competitions | Classes 3-5 | Classes 6-8 | Classes 9-12 | | Ad-Mad |  |  | ✓ | | Spin- A- Yarn | ✓ |  |  | | Poster Making |  | ✓ |  | | Rangoli |  |  | ✓ | | Face Painting |  | ✓ |  | | Thematic Painting |  |  | ✓ | | Short Play |  | ✓ |  | | Hindi Nukkad Natak |  |  | ✓ | | News Reporting |  |  | ✓ | | Flash Animation |  | ✓ |  | | Indian Music | ✓ |  |  | | Western Music(Group Song) |  | ✓ | ✓ | | Best out of Waste |  | ✓ |  | | Western Dance |  |  | ✓ | | Indian Folk Dance |  | ✓ |  | | Declamation | ✓ |  |  | | English Skit | ✓ |  |  | | Photography |  |  | ✓ | | TOTAL | 4 | 7 | 8 | |

GENERAL GUIDELINES:

1. Reporting time for all events every day is 8:00 am.

2. All schools must send one teacher escort.

3. Only one team per school will be accepted for each event.

4. Participants will be responsible for their own belongings.

5. Participants must abide by the specified rules and regulations.

6. Except for those participating in the dance events, declamation, skit or nukkad natak, all students are

expected to be in their school uniform.

7. The opening ceremony will be held on July 24, 2015 at 8:30 am in the MPH.

8. The refreshments will be made available to the participants from 10:30-11:30 outside the MPH. The

escort teachers are required to accompany the students to collect the same. The escort teacher may

collect the Refreshment Coupons at the time of Registration.