

Maryam Qaiser Day-1 Hackathon

Step 1: Choose Your Market Place Type?

A) General E-commerce

Q Describe its Primary Purpose?

A) General E-commerce refers to the buying and selling of goods and services online through digital platforms. Its primary purpose is to facilitate convenient, efficient and accessible transactions between business and consumers, eliminating geographical and time constraints.

Step 2 : Define Your Business Goals:-

Increasing revenue, expanding market reach or Improving customer satisfaction.

• What Problem does your marketplace aim to solve?

A) The aim to solve problems like connecting buying and selling, reducing transaction inefficiencies improving product discovery and providing a secure platform for online trade.

- Who is your target audience?

A) Consumers, Business, Young, adult and tech-savvy users,
Niche markets, Global shoppers.

- What Product or services will you offer?

A) Product :- Furniture

- Services :-

Delivery services, Home delivery, often with tracking and installing options.

- Return / Exchange :-

Hassle free return or exchange policies.

- Financing Option :-

EMI or payment plan for high-value items.

- What will set your market place apart?

A) Market place apart could include:-

Speed : Fast delivery and seamless transactions.

Affordability : Competitive pricing and discount.

Customization :- Personalized product or shopping experiences.

Data Schema

[Products]

- Name
- Price
- Stock
- Category
- Description
- Image

[Customers]

- Unique ID
- Name
- Gender
- Phone
- Email
- Address

[Order]

- Order ID
- Customer ID
- Total Amount
- Status
- Order Date

[Shipment]

- Shipment ID
- Order ID
- Status
- Estimated Time

[Delivery Zone]

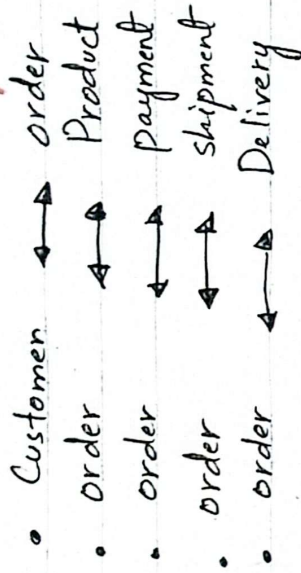
- Zone ID
- Zone name
- Gross weight
- Shipping cost

[Payment]

- Payment ID
- Amount
- Status

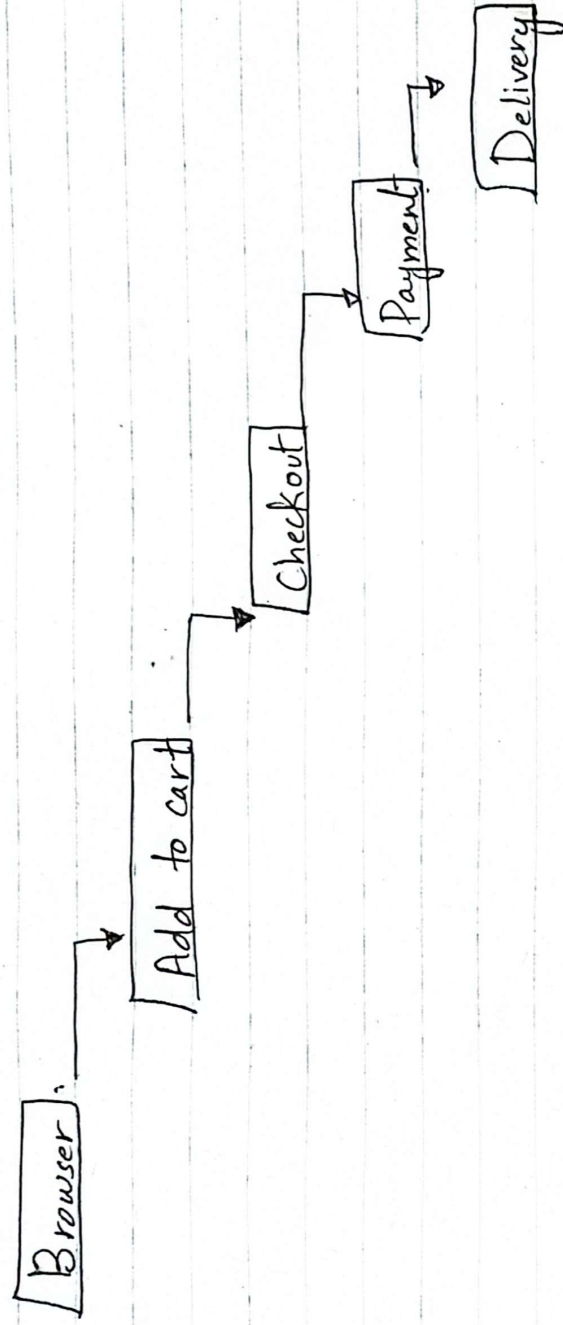
- Order ID
- Method

Relationship



Process :

1- Customer Flow :-



2- Admin Flow :-

