**Francesco Donelli**  
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**Subject: Cover Letter for Data Fulfillment Analyst Position**

Dear Hiring Manager,

It is with great enthusiasm that I apply for Data Fulfillment Analyst job offer at the NBA.

From a professional standpoint, I am confident in being a great fit for the position: as a Data Scientist working at Jakala, MarTech consultancy firm specializing in data-driven solutions, I am constantly sharpening my skills and expertise in data analytics, digital marketing strategies, and customer base segmentation: my current role involves leveraging data to drive marketing and business decisions and implementing data-driven targeting strategies, often collaborating with cross-functional teams. Coupling my working experience with an MSc degree in Data Analytics for Business, I will be able to contribute effectively to the NBA’s and its partners business and data strategies.

From a personal standpoint, I cannot fully express how excited I am at the idea of taking this role and contribute to the NBA’s success: I grew up loving the game of basketball from a young age, spending countless days playing with my friends and watching games on TV, with the dream of one day being part of the League. This would be an incredible opportunity to combine my professional expertise with my lifelong passion for basketball, having the chance to contribute to an organization that has inspired me for years: the NBA's commitment to innovation, inclusion, and global impact deeply aligns with my own values.

Best regards,  
Francesco