# Streaming Service Logistics

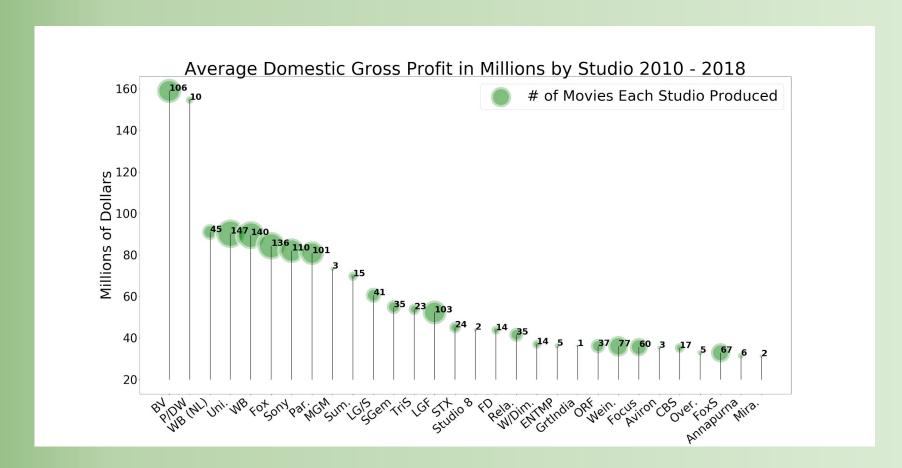
By: Emefa Agodo & Kate Hayes



# Behind the Screen Selection

A look at the best choices for logistics when creating original movie content

## Which Studio Should Be Contracted With?



# Best Partners Behind the Camera?

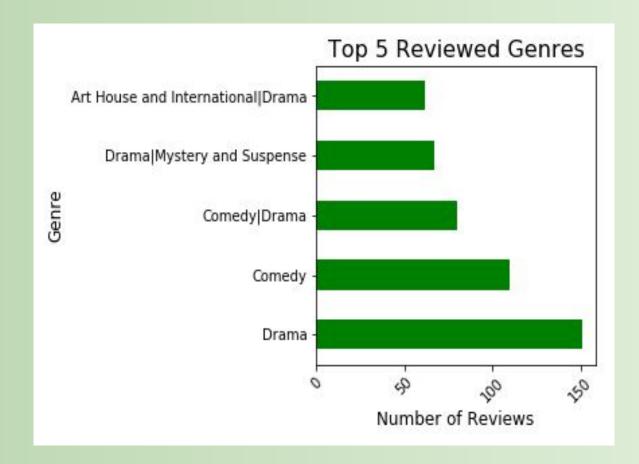
#### Need the Best:

- Directors
- Producers
- Composers
- Writer

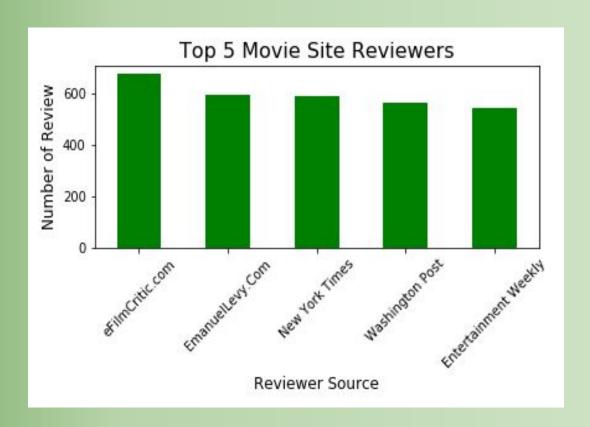
Top 5 Rated Behind The Scenes Roles With More Than The Average Number of Reviews On a scale of 1 -10			
Director	Average Rating	Producer	Average Rating
Bharatha Hettiarachchi	9.5	Thusitha Wijayasena	9.5
Chathra Weeraman	9.5	Ziauddin Adil	9.3
Amudhavan Karuppiah	9.4	Oner Isik	9.2
Anjana Krishnakumar	9.4	Emir Hakim	9.1
Amitabh Reza Chowdhury	9.3	Tamara Rosenberg	8.9
Composer	Average Rating	Writer	Average Rating
Milinda Tennakone	9.5	Saman Weeraman	9.5
Sertac Özgümüs	9.2	Adnan Adib Khan	9.3
Vedanth	8.8	Anam Biswas	9.3
Mana Tahan	8.3	Syed Gaosul Alam Shaon	9.3
Seri Banang	8.3	Kiran Yadnyopayit	9.2

# What Genre should Be Picked?

- Based on the number of reviews which are indicative of strong feelings both positive and negative about a movie
- Dramas and Comedies are a clear choice



## Who Should be Given Free Access to Review the Movie?



- eFilmCritic generates the most reviews on Rotten Tomatoes
- Emanuel Levy and The New York Times also send in a lot of Reviews
- Press passes should be given to these entities hoping to generate more buzz

# The Dream Team!



- Universal or Warner Brother Studios
- Top Director: Bharatha Hettiarachchi with an average score of 9.5
- Top Producer: Thusitha Wijayasena with an average of 9.5
- Top Composer: Milinda Tennakone with an average score of 9.5
- Top Writer: Saman Weeraman with an average score of 9.5
- Choose a Drama or Comedy Genre to generate the most reviews
- Send Press Passes for the release to eFilmCritic, Emanuel Levy, and The New York Times

## Credits

**IMDb** Datasets

https://datasets.imdbws.com/interfaces

Rotten Tomatoes Movie Reviews via Kaggle

https://www.kaggle.com/rpnuser8182/rotten-tomatoes

