

TaiShangSoulCard

— Web3 Name Card focus on Buidlers

NonceGeekDAO

2022 / 06



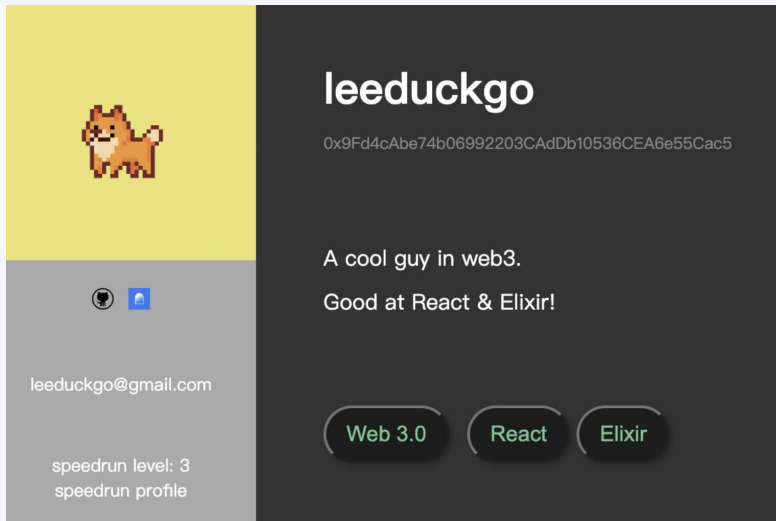
Problems

- * Traditional Web2 online name cards have more costs and lower efficiency on information verified.
- * Traditional personal blogs have more mental costs on light social since they are not designed by web3 builders
- * Job seekers are in a weak position because the personal information proprietorship, using rights, usufruct and rights of management of traditional recruiting website are separated.
- * The remote & global recruitment channels are not clear enough for the rapidly increasing of web3 builders' population.



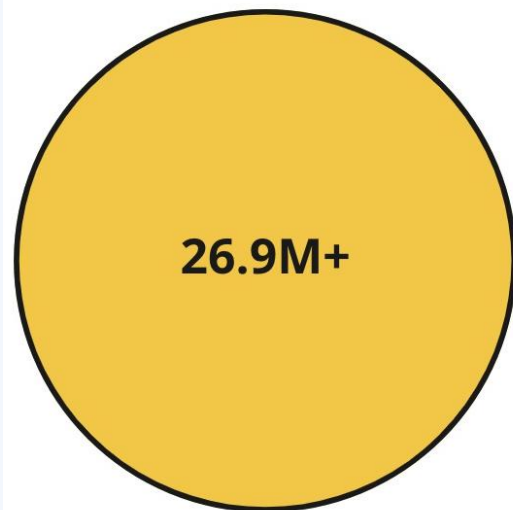
SoulCard

A Buidler NameCard that can be flipped multiple times based on blockchain addresses and Web2/Web3 information sources





Market Size



26.9M+

Total Available Market

From Slashdata



7.05M+

China Available Market

From Ministry of Industry and
Information Technology

Rapid growth



0.22M+

2022 Web3.0 Market Expectation

From cointelegraph



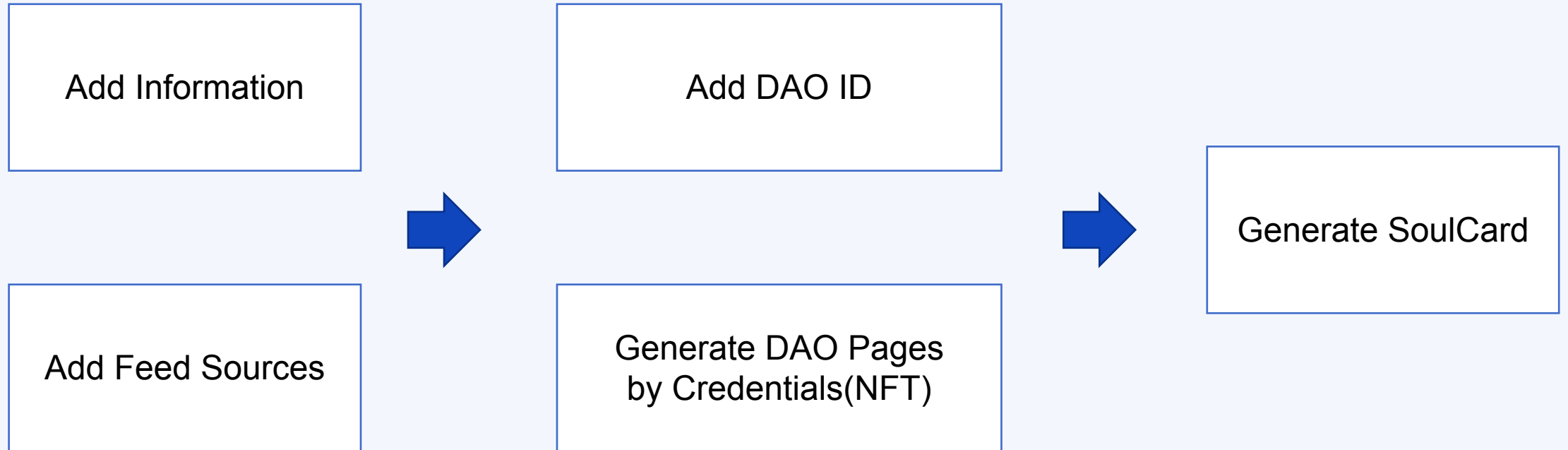
0.13M+

2021 Web3.0 serviceable Market

From cointelegraph



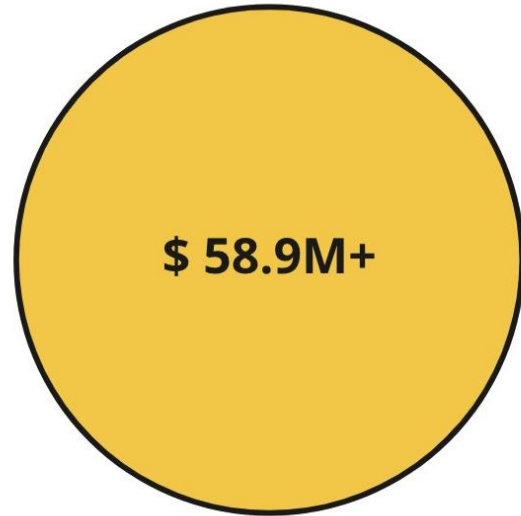
Product





Business Model

We take a 10% commission on each CPC.



Github Share of Market
From GitHub

\$5
(Floated by market)

AVG Fee



REVENUE
Project by 2023



Competition





Competitive Advantages

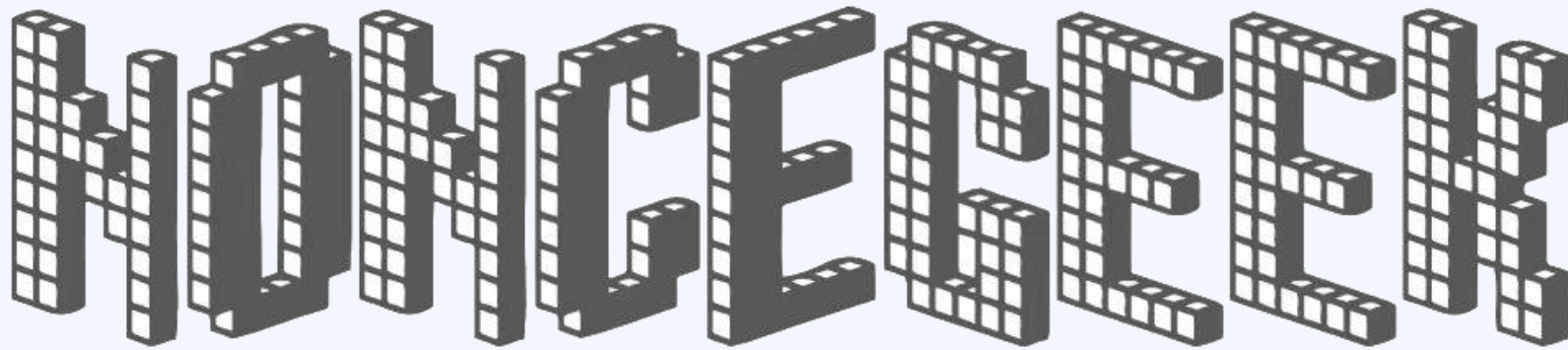
1 Trusted Information Source

2 Identification of Organization
(DAO) Relationships

3 Focus on Builders

4 High customizability

5 Dynamic updates
based on Feeds



<https://noncegeek.com>

Cool-oriented Programming.