

# SoulCard Intro & Roadmap

-- the web3 namecard based on Moonbeam Network

NonceGeek

2022/06

# Catalogue

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## Quick Intro



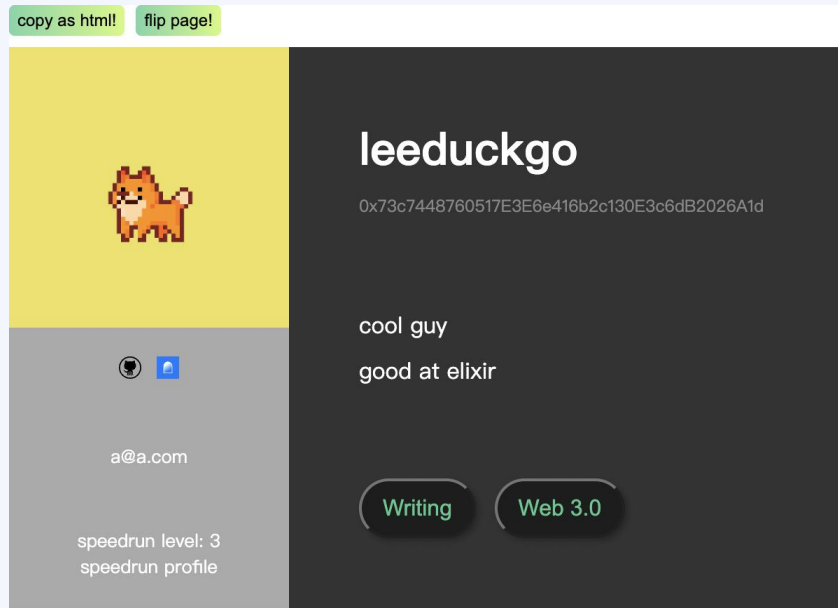
## Quick Intro

When considering about the grand vision of constructing DeSoc based on Blockchain, NonceGeekDAO believes that a proposal of creating DID Credential for Builder groups and the on chain SoulCard which can represent the soul of ethnic groups are the most important first step. Compare to LinkedIn, a kind of traditional way on showing personal information, Soulcard has below characteristics:

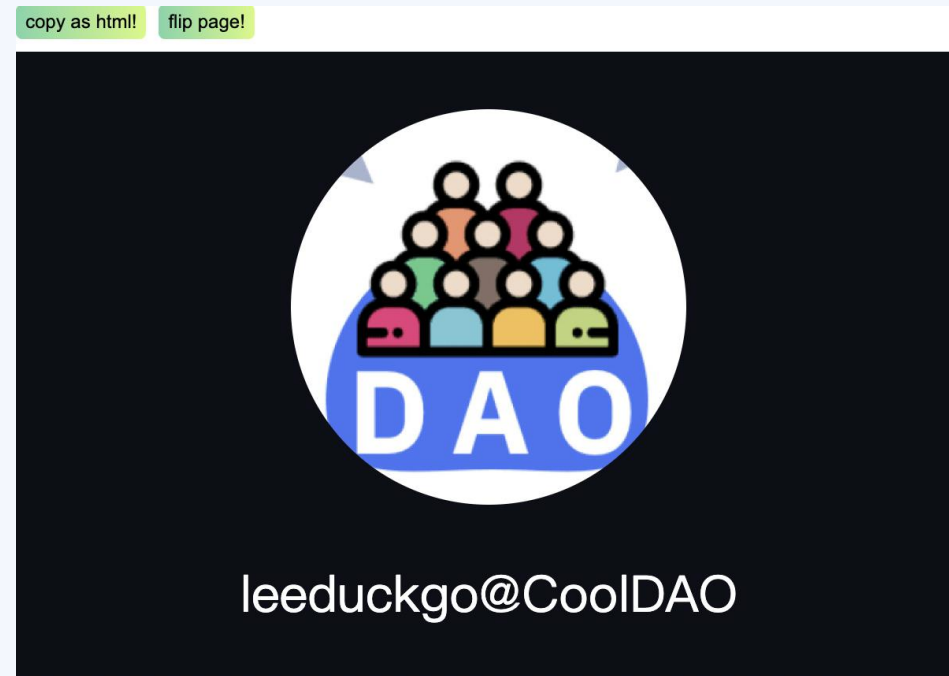
- \* Multiple pages turning Soulcard has more information density, which can be inserted into multiple social scenes such as Mirror articles and Twitters.
- \* DAO Owner will be required to verify when builder behaviors mint as NFT to ensure the credibility of SoulCard through a mechanism.
- \* Skills recorded on SoulCard can be verified by Challenges records and Github PR records
- \* After the SoulCard Owner joins the DAO, the information about the DAO it participates in which carried by SoulCard that will effectively and clearly marking the Owner's population.
- \* SoulCard contains the Web3 footprint of its Owner.



# Quick Intro



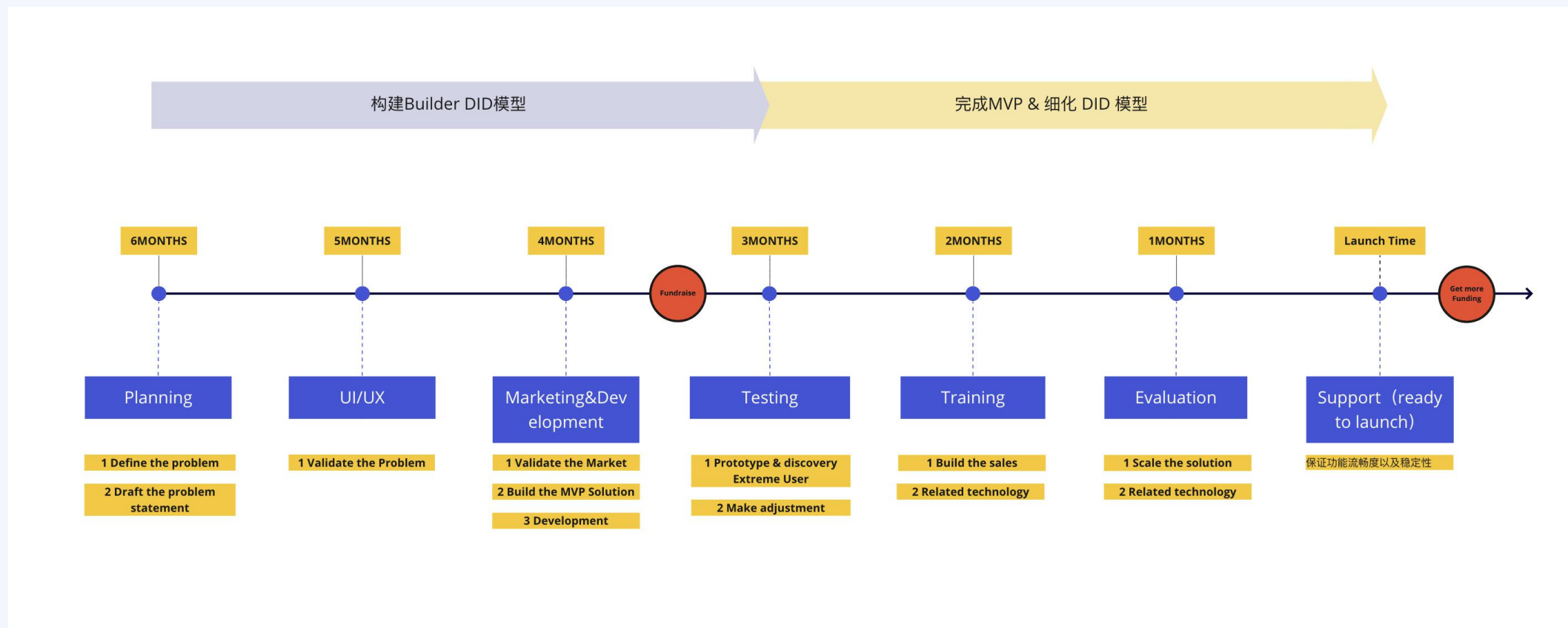
<https://github.com/WeLightProject/Tai-Shang-Soul-Card>





# Roadmap

# SoulCard Roadmap — For 6 months





# SoulCard Roadmap — For 6 months

6 months

## Planning

### 1 Define the problem

An effective tool for accelerating understanding in corporation relationships :  
**Builder Oriented DID Design & Soulcard(Web3.0 Namecard)**

### 2 Draft the problem statement

Soul card consists of four parts so far:

1. **Basic info**
2. **Build info**
3. **DAO info**
4. **interesting field tag(from user behaviors)**

The Identify process of information we accumulate can be skipped base on Signature Certification and Social Verify Technology, which would improve the efficiency of filtering.

In the future, we'll improve the model of builder did and keep feeding & refining tags based on the three sides of user interactive(recommendation blog/Github interactive/Card supplement).

5 months

## UI/UX

### 1 Validate the Problem

Is the problem real?

**Study people currently dealing with the current problem.**

Interview key-points:

1. Most time costs in searching partners.
2. How to ensure the authenticity of information when communicating with others.
3. How to inspect the abilities and skills of communicators.
4. Good communication experience in the past.
5. Most interested three points of communicators in communicating.

Through the Interview key points we are trying to reduce the scenes of low efficiency and analyze the reasons in each communication node, then help users filter in the first place.

4 months

## Marketing & Development

### 1 Define the problem

We decide to consider the pricing model at the beginning. Our business opportunities will come from web3challenge, a platform which combines the training, human resources to help web2 developers learn web3, based on producing a name card that most of builders would be exciting to use.

### 2 Build the MVP Solution

Examine the core value of product to ensure:

- 1 **Eliminate**
- 2 **Reduce**
- 3 **Raise**
- 4 **Create**

Finish first part of prd document and tasks' points.

### 3 Development

- DID Focus on Build Solution & Impl 1.0
- TaiShangSoulCard Generator 1.0
- Soulcard NFT solutions on Moonbeam.



# SoulCard Roadmap — For 6 months

3 months

## Testing

### 1 Prototype & discovery Extreme User

On this phase, we would test 7 main features of our product to ensure it can run successfully and lay a good foundation of keeping optimizing:

1. User sign in/sign up and wallet binding.
2. Information recommendation , algorithm recommendation.
3. Creating, Following up and managing of interesting fields.
4. Editing, synchronizing and managing the information of resumes.
5. Modules constructing and online previewing of namecard.
6. Creating and exporting namecard model.
7. Creating, showing, recommending and joining of DAO.

In the meanwhile, we will construct a structured work process to keep tag updating by collecting users searched key words.

3 months

### 2 Discovery

The point of this phase is discovery:

**Filtering extreme users.**

Since we need to focus on the importance of benchmark customers on testing product, the seed users should not only come from DAO or other builders but also should come from groups which have extremely requirements on builders or have strong builder cultures(who represent the highest level of builders). Also, this will help product and clients grow together best.

### 3 Make adjustment

By keeping interview clients we will find:

1. repeatable usage patterns(data drive)
2. Defects of user interactive/user experience
3. More supports of clients, better SLA requirements/scenes

Fundraise

# SoulCard Roadmap — For 6 months

2 months

## Training

### **1** Build the sales

We are going to combine Growth/Produce and Sales so we have to raise Renaissance Reps. This concept comes from a classic model of Harvard Business Review: Sales Learning Curve.

Which means when we find product-market-fit in the first place we need young guys who are smart, have strong learning ability and understanding of products, instead of mature sales experience. These guys would serve clients, communicate with clients, polish a script&pattern to lay a good foundation of scale in the future.

### **2** Related technology

- Content-Based Recommendations Algorithm

1 month

## Evaluation

### **1** Scale the solution

On this phase, we need to transfer data-driven growth to organizing abilities. Product team will handle the work of growth to support all the core links through **product > sales > marketing > clients success**.

Then we can get scale based on corporation between web3challenge and benchmark clients, sales and users' feedbacks.

By keep pushing clients&partners joining, establishing, refining, and promoting did standard, our product can support clients use open standard and integrated information better and more quickly.

### **2** Related technology

- Distributed Storage
- Verifiable Credential
- Cryptography
- .....

**Get more  
Funding**



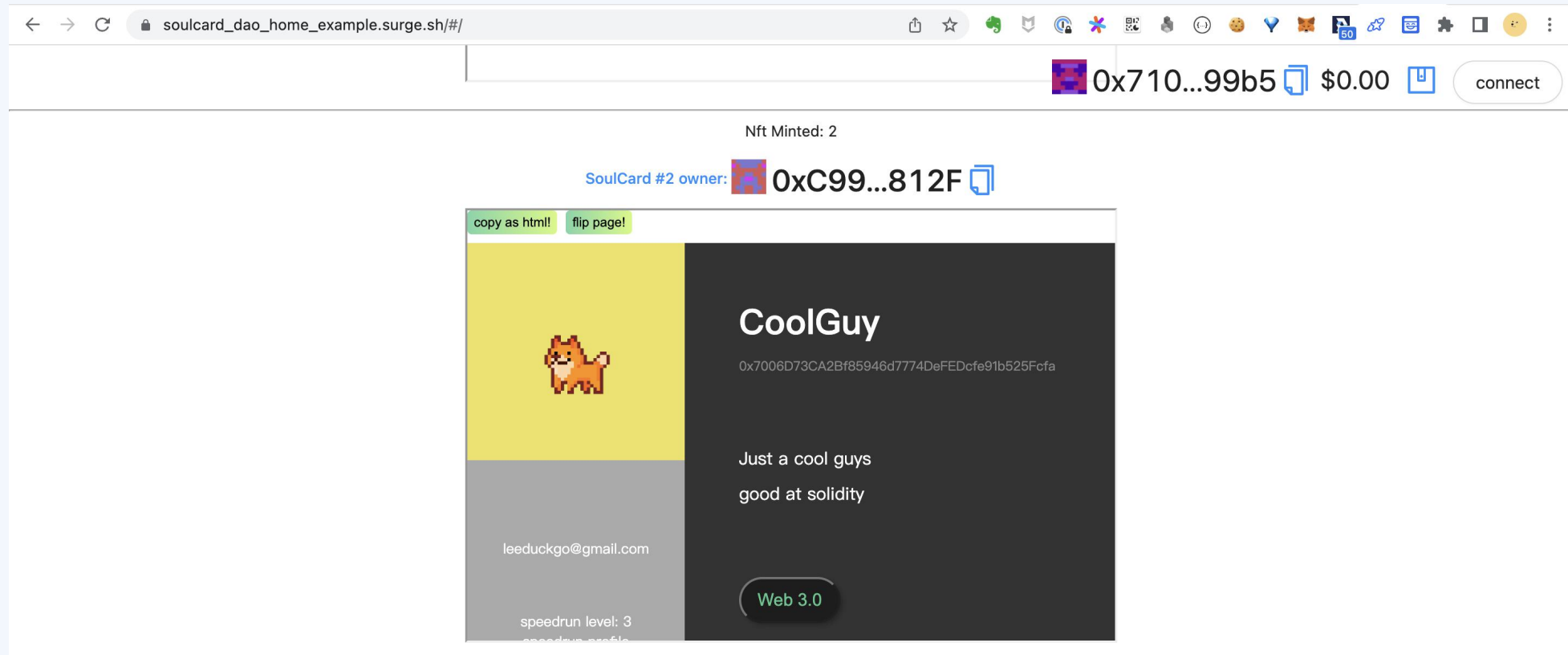
## How SoulCard involve Moonbeam



# How it involve Moonbeam

SoulCard Could Mint as NFT by DAO Owner to verify the truth of SoulCard by DAO.

The NFT could deployed on Moonbeam Network.





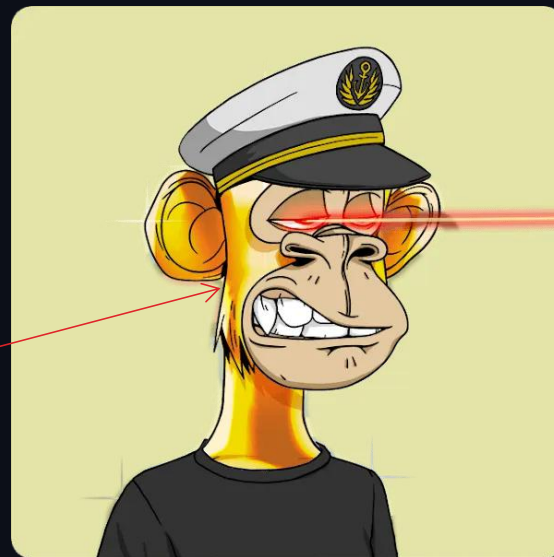
# How it involve Moonbeam

NFT that deployed by DAO could insert into Pages of SoulCard!

NFT on  
Moonbeam/Ethereum/Polygon.....

copy as html!

flip page!



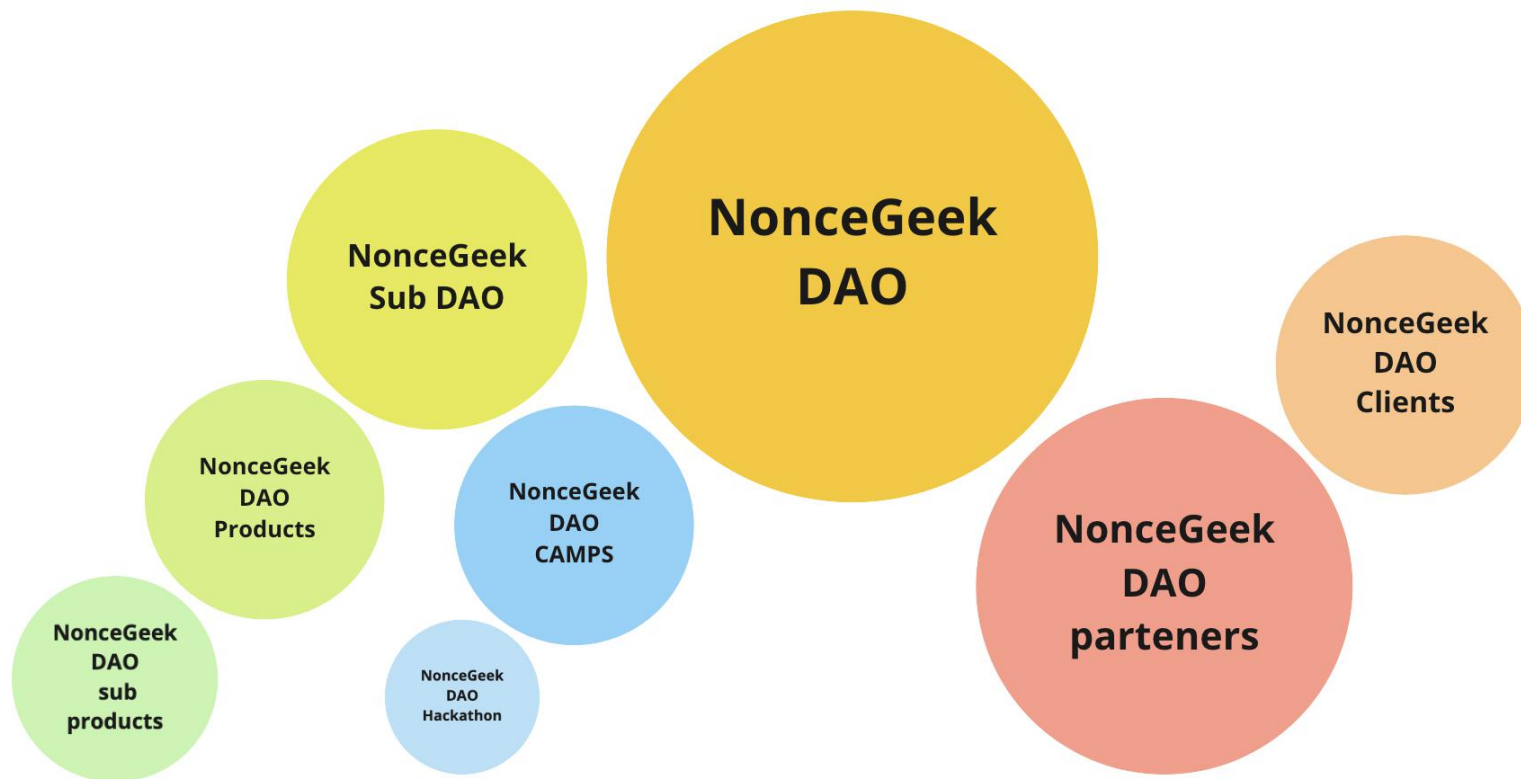
leeduckgo@NonceGeekDAO



NonceGeekDAO



# NonceGeek DAO Relationship



# NonceGeek DAO Structure Tree

- NonceGeekDAO is a distributed builder DAO that focus on the growth of web3 builders.
- Slogon of NonceGeekDAO:
- Cool oriented Programming.
- Around the target, NonceGeekDAO is creating a series of Web3 Projects that serve the DAO & DAO members.
- Tai Shang Soul Card is one of them, which is focusing on let DAO members to better express themselves to the others, and reduce communication costs of DAO members.

