

# Sales Dashboard

Year 2018 - 2020

Sales Dashboard

Budget vs Actual

AI Visuals

Analysis



# Sales Dashboard

Year

2018

2019

2020

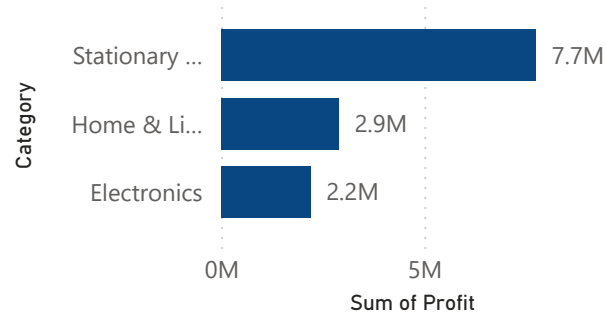
Month

All

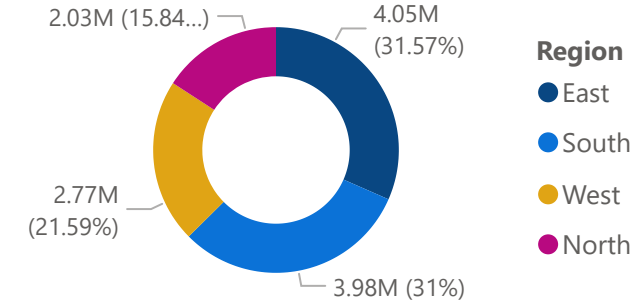
Time

12:00:00 AM

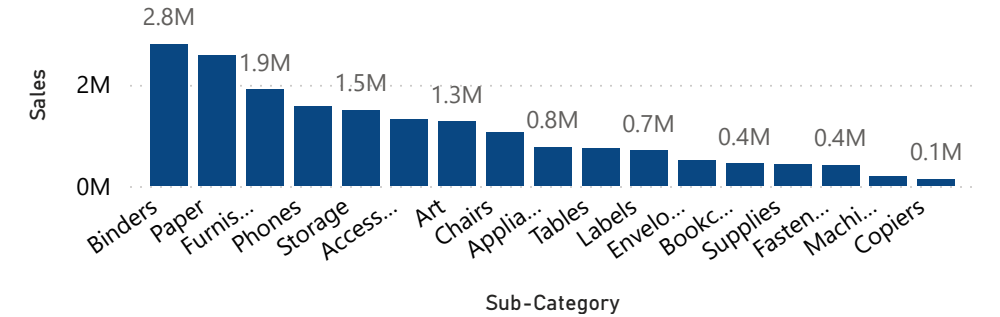
Sum of Profit by Category



Sum of Profit by Region



Sales, Total Cost, Expense, Profit and Quantity by Sub-Category



12.84M

Profit

81.33K

Quantity

18.29M

Sales

63.08M

Target

160.08K

Cost

12.11M

Expense

17

Sub-Category

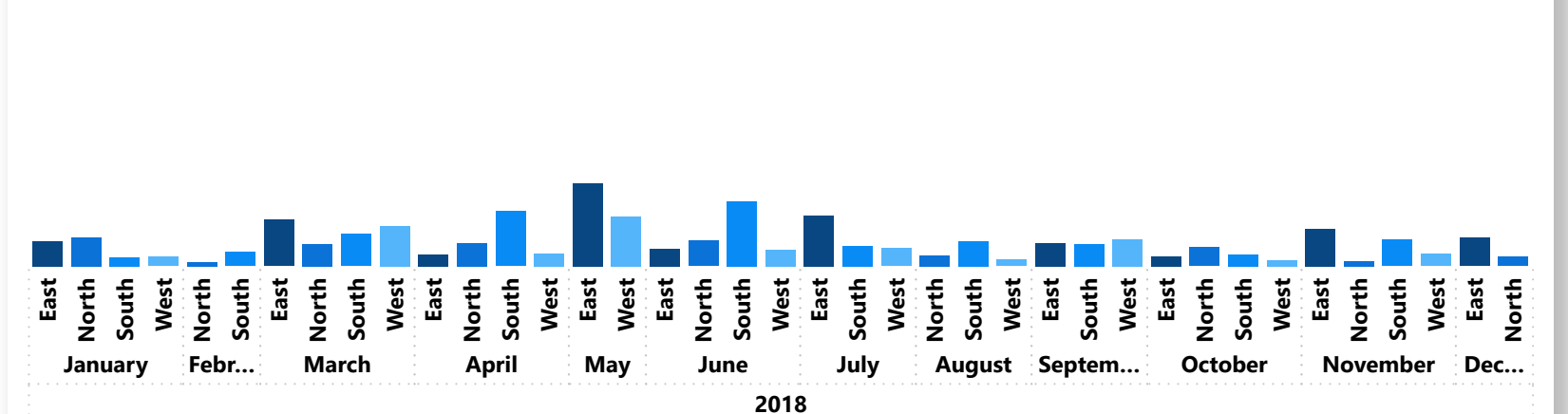
727.02K

Discount

Product Name	Profit
Staple Envelope	71,076.60
Ki Adjustable-Height Table	56,654.02
Logitech 910-002974 M325 Wireless Mouse For Web Scrolling	56,165.15
Tuff Stuff Recycled Round Ring Binders	51,771.28
Easy-Staple Paper	48,828.70
Avery 4027 File Folder Labels For Dot Matrix Printers, 5000 Labels Per Box, White	48,598.81
Zipper Ring Binder Pockets	48,146.80
Total	12,840,549.39

Profit by Year, Month, Region and Region

Region ● East ● North ● South ● West





# Budget vs Actual



Year

2018

2019

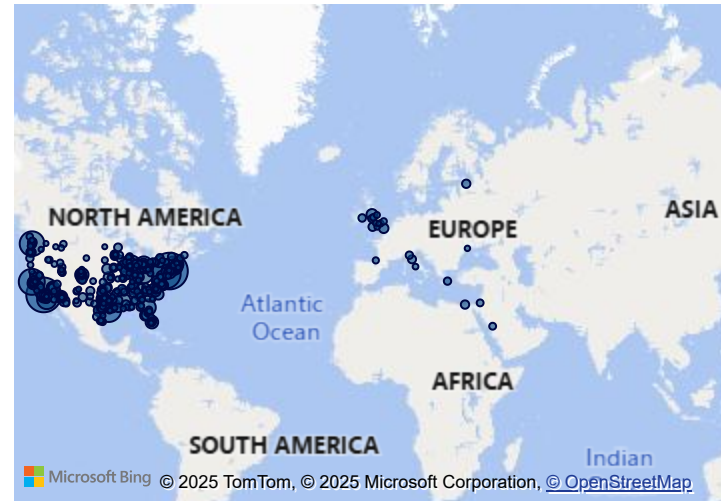
2020

Month

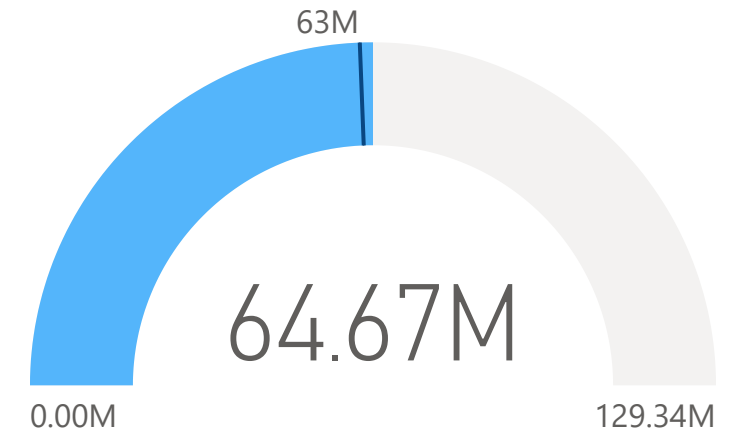
All

Year	Sum of Target	Sum of Sales	%GT Sum of Sales
☐ 2018	20638747	18,651,679	20.40%
January	1650274	1,062,467	1.16%
February	1575379	358,400	0.39%
March	1867487	2,280,004	2.49%
April	1548057	1,903,655	2.08%
May	1710098	2,083,115	2.28%
June	1632385	2,267,839	2.48%
July	1665781	1,777,866	1.94%
August	1985688	1,072,793	1.17%
September	1672666	1,608,717	1.76%
October	1683982	1,029,840	1.13%
November	1753967	1,735,076	1.90%
December	1892983	1,471,907	1.61%
☐ 2019	21215372	28,847,974	31.55%
January	1710396	361,180	0.40%
February	1573242	485,785	0.53%
March	1805755	624,832	0.68%
April	1596539	959,251	1.05%
May	1691563	667,647	0.73%
June	1832817	2,218,056	2.43%
July	1734534	2,363,877	2.59%
August	1994158	2,689,000	2.94%
Total	63083497	91,423,465	100.00%

Sales by City

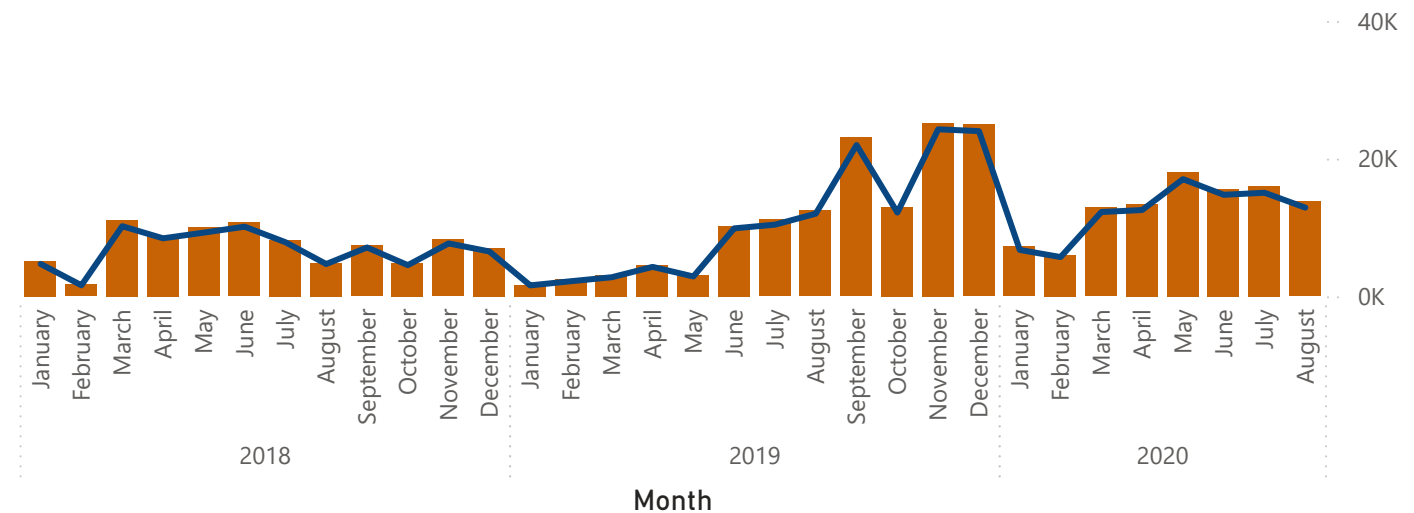


Sum of Profit and Sum of Target



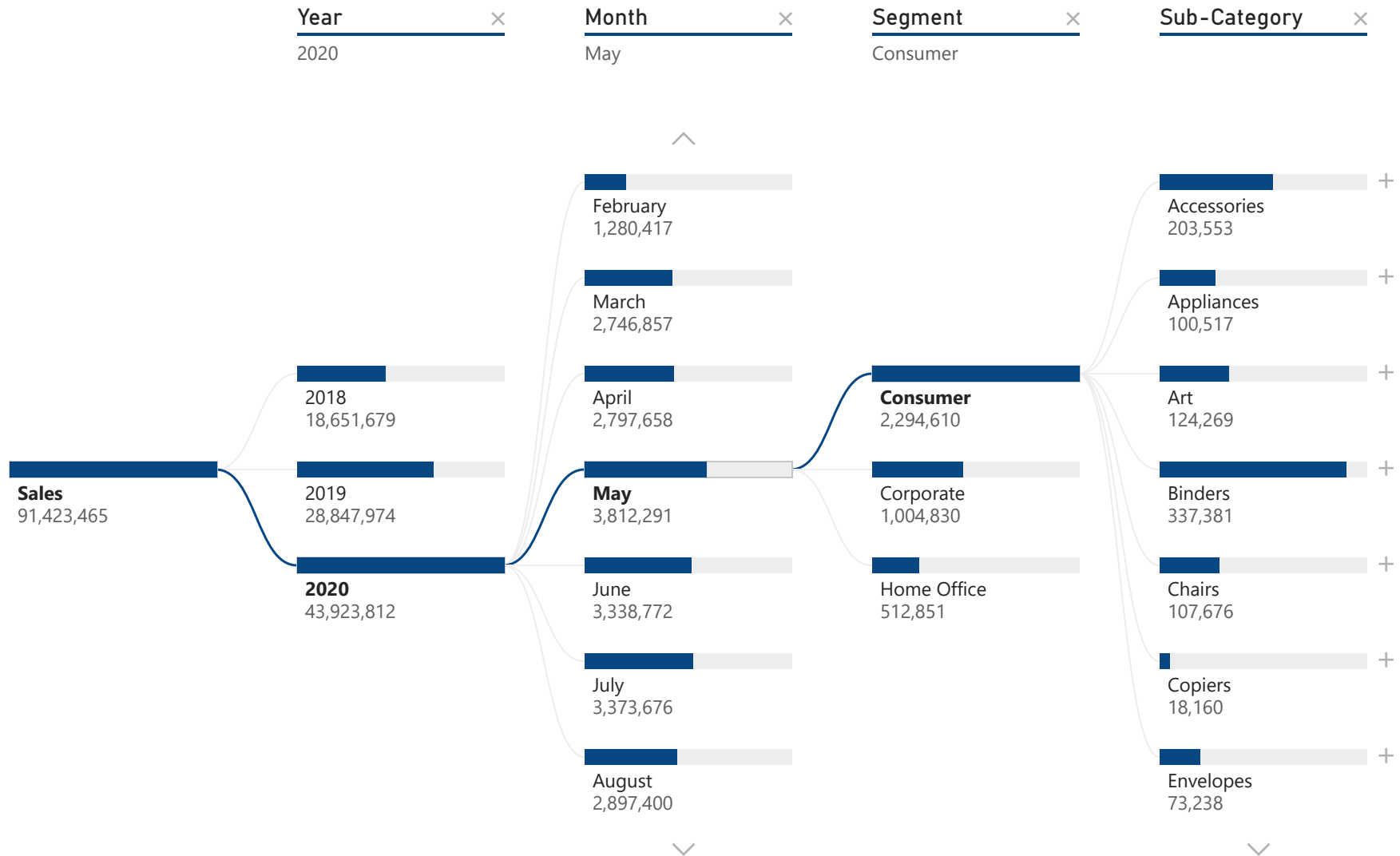
Profit and Quantity by Year and Month

● Profit ● Quantity

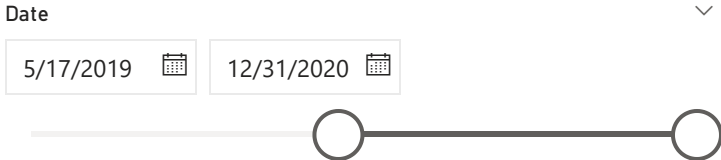
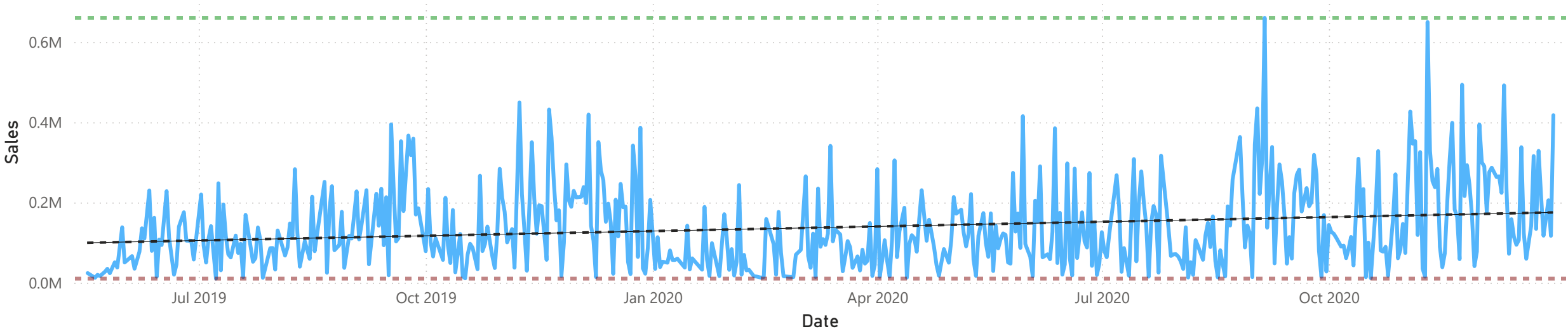




# AI Visuals



Sales by Date



Sales by Date

