

# MARISSA MAYER

## Business Woman & Proud Geek

@mmayer@yahoo-inc.com    Address, Street, 00000 County    Sunnyvale, CA  
marissamayr.tumblr.com    @marissamayer    marissamayer



## EXPERIENCE

### President & CEO

#### Yahoo!

July 2012 – Ongoing    Sunnyvale, CA

- Led the \$5 billion acquisition of the company with Verizon – the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for \$1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to \$1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over \$1 billion of mobile advertising revenue last year

### Vice President of Location & Services

#### Google

Oct 2010 – July 2012    Palo Alto, CA

- Position Google Maps as the world leader in mobile apps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

### Vice President of Search Products & UX

#### Google

2005 – 2010    Palo Alto, CA

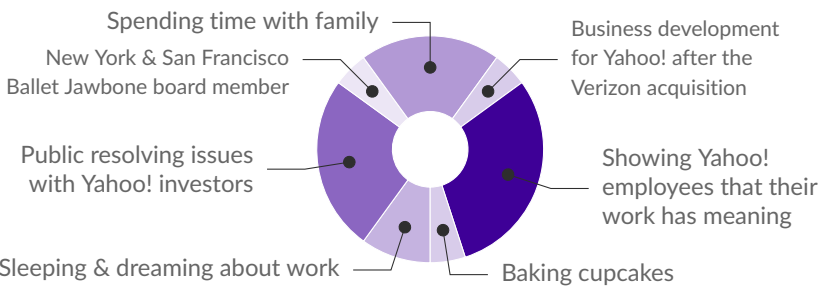
### Product Manager & UI Lead

#### Google

Oct 2001 – July 2005    Palo Alto, CA

- Appointed by the founder Larry Page in 2001 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixel-by-pixel element alignment)

## A DAY OF MY LIFE



## LIFE PHILOSOPHY

*"If you don't have any shadows, you're not standing in the light."*

## MOST PROUD OF

**Courage I had**  
to take a sinking ship and try to make it float

**Persistence & Loyalty**  
I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition

**Google's Growth**  
from a hundred thousand searches per day to over a billion

**Inspiring women in tech**  
Youngest CEO on Fortune's list of 50 most powerful women

## STRENGTHS

Hard-working (18/24)    Persuasive  
Motivator & Leader

UX    Mobile Devices & Applications  
Product Management & Marketing

## LANGUAGES

English    Spanish    German

## EDUCATION

M.S. in Computer Science  
Stanford University

Sept 1997 – June 1999

B.S. in Symbolic Systems  
Stanford University

Sept 1993 – June 1997

# PUBLICATIONS

---

-----  
-----

# REFEREES

---

**Prof. Alpha Beta**  
@ Institute  
✉ a.beta@university.edu  
Address Line 1  
Address line 2

-----  
**Prof. Gamma Delta**  
@ Institute  
✉ g.delta@university.edu  
Address Line 1  
Address line 2