FOLLOW THE STEPS TO PERFORM THE ACTIVITY:

Step 1 : Ask ChatGPT to come up with an extensive prompt for your Gemini Gem which will write viral LinkedIn Posts whenever a topic is given

Example Prompt : You are an expert at writing extensive prompts for Gemini Gems. Please come up with a detailed prompt which can write viral Linkedin Posts on any topic I want. The posts it writes should always start with a hook, have a storyline & end with a CTA. The assistant should include all parameters that are important for the post to go viral

Step 2:Now ask it to rewrite the prompt in the markdown formatting and give the output in a code editor so that formatting is not broken.

Example Prompt :Please rewrite the above prompt in the markdown formatting and give me the output in a code editor.Here is an example of markdown formatting

Markdown Prompt Template:
Role:
Objective:
Context:
Instructions:
Instruction 1 :
Instruction 2 :
Instruction 3 :
Notes:
Note 1
Note 2
Note 3

Step 3 : Go to gemini.google.com / and open the side menu bar to find "Gem Manager"

Step 4 : Click on "New Gem"

Step 5 : Give a name to your Gem ; eg : Viral Linkedin Post Generator

Step 6 : Paste the markdown prompt you had

generated using ChatGPT into the "Instructions" box

Step 7 : Click on Save & Test Your AI Assistant!

TASK 1

Create a Seamless Video with AI-Generated Hyper realistic Images and Voiceover

In this task, you'll use various AI tools to generate hyper realistic images, apply transitions, and edit them into a cohesive video with a voiceover. You'll integrate multiple tools like Leonardo.ai, Lumai, VN, and Eleven Labs to create a polished final product.

FOLLOW THE STEPS TO PERFORM THE ACTIVITY:

STEP 1: Generate Images using Leonardo.ai Open leonardo.ai and create an account or log in continue using Google. Generate 5 hyper realistic images that represent the beginning, middle, and end of a storyboard. Save these images once generated. Such as the reference below!

STEP 2: Add Transitions with Lumai Open Lumai and upload the 5 images. Add smooth transitions between each image for a seamless flow. Adjust transition timings to match the desired pace of the video.

OR

STEP 2: Add Transitions with RunwayML With Runway's free plan, new users receive 125 credits, allowing them to generate up to two videos for free. Creating a 10-second video consumes 50 credits.

STEP 3: Edit and Merge in VN/canva Open VN video editor OR Canva and upload the images with transitions from Lumai. Arrange the images in the correct sequence and adjust their duration. Add any final touches like filters or additional effects, then export the final video.

STEP 4: Generate Speech with Eleven Labs Go to Eleven Labs and input a single prompt for the desired speech. Choose your preferred voice and generate the audio file. Download the speech audio and add it as a voiceover in the VN video editor. Sync the audio with the video for a cohesive presentation.

STEP 5: Final Video Preview the final merged video in VN to ensure everything flows correctly. Export the video in the desired format.

DEMO VIDEO

TOPICS TO EXPLORE

Food and Beverage Ads Fashion Accessory Ads Ancient Architecture History related

TROUBLESHOOTING FOR LUMA.AI Click repeatedly on the page if you encounter an error in any of the tools.

LINKS TO ALL TOOLS

https://leonardo.ai/ https://lumalabs.ai/dream-machine https://elevenlabs.io/

TASK 1.1

Make Your Own Prompt Library

In this activity we'll implement the prompting techniques that we learnt and apply to our daily tasks

Mastermind Workbook

Step 1 : Identify Common Tasks
List daily or routine tasks that can benefit from automation using AI. Examples: writing emails, summarizing documents, scheduling, etc.

Step 2 : Create Base Prompts for Each Task
For each task, develop a basic AI prompt.
Context: Explain the background of the task.
Task: State the specific action needed.
Instruction: Clearly describe how to complete the task.
Data: Identify any data required to perform the task.
Role: Add a function (e.g., "As a project manager...") to enhance prompt accuracy.

Step 3: Organize the Prompts
Group prompts based on categories such as:
Communication (e.g., emails, messaging)
Productivity (e.g., meeting notes, scheduling)
Research (e.g., summarizing articles, generating reports)

Fill the sheet with your details!
FOLLOW THE STEPS TO
PERFORM THE ACTIVITY:

STEP 4: Refine the Prompts Using Prompting
Techniques

Zero-Shot Prompting: Start with no examples,

and let the AI generate output based solely on the instruction.

Few-Shot Prompting: Provide a few examples to guide the AI on how the output should look.

Chain of Thought Prompting: Break down complex tasks into step-by-step instructions for the AI to follow.

Tree of Thought Prompting: Create prompts that allow the AI to explore different solutions or paths.

Meta-Prompting: Include instructions for the AI to evaluate or improve its own responses.

Prompt Chaining: Use the output from one task as the input for the next task.

TASK 1.2

Build and Deploy Your Own App Using Claude.ai

In this activity we will create an app using claude.ai by defining its purpose, features, and functionality.

Topics suggestion:
Travel Planner App
Tic-Tac Toe Game
Quiz App
Snake Game app

FOLLOW THE STEPS TO PERFORM THE

ACTIVITY:
STEP 1: Open the claude.ai website and create an account.

STEP 2: After logging in, go to settings>>feature preview & enable the Latex rendering feature as shown in the image.(note: you only use this free tool 6 times)

STEP 3: Choose a template or create from scratch.

STEP 4: Define the app's purpose and features
in the prompts provided. (note : give a detailed
& extensive prompt with all sort of features
colors of the App)

STEP 5: Customize the app using Claude's
suggestions or by inputting your own
preferences.

STEP 6: Review and deploy the app, testing its
functionality.

Get Ready to create 3 Amazing
Automations

Automation-1: Automated Content Generation using
ChatGPT AI and Auto Posting on Social Media Link
Facebook, LinkedIn, Instagram

Automation-2: Automated Email Reply using ChatGPT (via
Gmail or Outlook)

Automation-3: Personalized Cold Email Outreach using
Apollo.io, ChatGPT and Gmail/Outlook

A small gift:

Before you begin, if you don't have a Make.com account
then create a new one here and get 10000 operations for
Free (that will be enough to build and test many
automation). You can create a new account as well.

Magic Registration Link:
https://www.make.com/en/register?pc=growwstacks

Automation-1: Automated Content Generation
using ChatGPT AI and Auto Posting on Social
Media Link Facebook, LinkedIn, Instagram

In this task you will create a scenario on Make.com
that generates Social Media Content and Relevant

Images from your post ideas you enter in a Google Sheet

It will also post that content on various social media platforms like LinkedIn, Instagram, Facebook

Tech infra of this automation

Google Sheets - you can use Airtable, SmartSheets etc.
Google Sheet template link:
https://docs.google.com/spreadsheets/d/1-SP3-tyS6ebf_3KWfLr6V8_XCivdUrJuNBS70uNfA-A/edit?usp=sharing

Make.com
Create an account here and get 10000 operations

GPT prompts to create Social Post Content and Images. Get Prompts here.
https://docs.google.com/document/d/17I4NNo9r2GdWIFQQehDPw2TWzEyssvzPFz67K51Qa4M/edit?usp=sharing

Social Platforms
Facebook (works only for Pages)
Instagram (works only for Business Profiles)
LinkedIn (works for Personal and Company Page)

Steps to implement this automation

Step-1 Setup your Google Sheet

Step-2 Setup your Make.com scenario - take the download the blueprint and upload it to you Make account.

Step-3 Setup all connections. Google, ChatGPT, Social Platforms
Google Sheets
ChatGPT
Social Platforms

Step-4 Update your content ideas in the Google Sheet.

Step-5 Publish content to social post - Once the content

is ready - review it and then change status to Post Content

Watch all video tutorials here:
https://docs.google.com/document/d/1scbHGOs47SEzOKa
qcHRMpxWC2_pG9LU9gnjY3FboFfM/edit?usp=sharing

Automation-2: Automated Replies to your Gmail Emails

In this task you will create a scenario on Make.com that
watches any new email received in your Inbox and create
its reply using ChatGPT. Finally, it will save the reply in
your draft mailbox so you can review and send.

Tech infra of this automation

Gmail - you can also use other email like Outlook
etc.
Watch here how to connect your Personal
Gmail to Make.

Make.com
Create an account here and get 10000
operations

GPT prompts to create Social Post Content
and Images. Get Prompts here.
https://docs.google.com/document/d/17I4NNo
9r2GdWlFQQehDPw2TWzEyssvzPFz67K51Qa
4M/edit?usp=sharing

Steps to implement this automation

Step-1 Setup your Gmail Connection - follow the tutorial
here:

Step-2 Setup your Make.com scenario - take the
download the blueprint and upload it to you Make account.
Blueprint Link:
Watch here how to do that.

Step-3 Setup all connections. Google, ChatGPT, Social
Platforms
Google Sheets
ChatGPT

Social Platforms

Step-4 Update your content ideas in the Google Sheet.

Step-5 Publish content to social post - Once the content is ready - review it and then change status to Post Content

Watch all video tutorials here:
https://docs.google.com/document/d/1scbHGOs47SEzOKaqcHRMpxWC2_pG9LU9gnjY3FboFfM/edit?usp=sharing